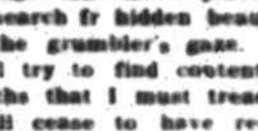


The Kings Mountain Herald Established 1889 Published Every Thursday

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SUBSCRIPTION RATES One Year \$3.50 Six Months \$2.00

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity.



A NEW START I will start anew this morning with a higher, fairer creed. I will cease to stand complaining of my ruthless neighbors greed; I will cease to sit reaping while my duty's call is clear.

CHEERFULNESS Cheerfulness is as natural to the heart of a man in strong heart, as color to his cheek; and wherever there is habitual gloom, there must be either bad air, unwholesome food, improperly severe labor, or erring habits of life.—Ruskin.

WORDS OF THE WISE We are not fighting enemies whose production is free. We are fighting enemies where management is forced and where labor is forced. Both, upon pain of death, must do exactly what they are told and exactly as much as they are told. They are actually slaves.

A GOOD AMERICAN The real strength and security of any nation depends upon the character, the integrity and intelligence of its citizens.

A good American believes in freedom of thought, freedom of speech, and freedom of religion, exercised with due regard for the rights of others and the good of all.

A good American practices the Golden Rule instead of worshipping the Golden Calf.

A good American recognizes his responsibility to take a sincere interest in community problems and public affairs; that his own welfare depends finally upon the welfare of others.

What You Buy With WAR BONDS

A scout car is a low-slung motor car armored with heavy steel plate, used to transport troops from one point to another. It is of low silhouette and gives protection against machine gun and other ground fire. A scout car costs \$5,000.



You and your neighbors joining together can buy one of these vehicles for the Ordnance Department of our army with your purchase of War Bonds. We need hundreds of them and need them quickly.

Here and There

One Kings Mountain man who is not worried about the gasoline rationing is Harold Mumfitt, who has two tanks on his car, one for gasoline to get his car started and one for kerosene to operate it after it is running good.

I stopped in the other day to see Harry Page at the Pauline office. I met Bill Parrish and J. M. Jenkins talking to a couple of traveling salesmen. You, you guessed it, they were talking jobs as if you want to hear a few good ones contact one of the mentioned Paulines.

I understand a fellow stopped in the Post Office the other day and told Marion Fatis that he wanted to buy a stamp. But before the friendly postal clerk could fill the order he had to ask the customer whether he wanted postage, defense, hunting or car stamp.

Dr. J. S. Norman who commutes daily from Kings Mountain to his office in Gastonia says that traffic has greatly decreased since the more stringent gas rationing went into effect last week. He reported that he met only two passenger cars on one trip when ordinarily he meets 15 to 20.

Mr. A. J. Gallant who is quite a genius when it comes to machinery, has perfected an "anti-chicken stealer" which is in the form of an electric bell and light that automatically goes off when anyone lifts the latch on the chicken house.

His Honor Joe Thomson is fortunate in having Ex-Hon. Joseph Thomason to fall back on to appear in important civic offices such as Chairman of the Salvage Drive. It's a big help to a busy mayor to have someone to call on and know the job will be done right.

The person responsible for the attractive patriotic V in front of the Pauline and Margaret Mills are to be congratulated. The red, white and blue emblem with the American Flag in the middle contains the names of the employees who have entered the armed service. This is a fine way for those at home to be constantly reminded of those who are in distant fields sacrificing for us, and it should make us gladly do our part on the home front.

THIS AND THAT

Somehow I don't think much of this woman's army. I realize that women have played an important part in all wars but not on the firing lines. But if they were drafted to the front when the battle is over many Japs and Germans wouldn't have much hair up there.

Why does women admire uniforms? Is it the man or the uniform? I have noticed this from the Spanish-American War down to the present, that girls go wild over men with uniforms on. Of course, it is a certain class not the rich girl or the poor girl. I don't think many girls that have been contacted by a soldier buy for marriage have had the heart to say no. Not only here in good old America do girls go light-headed and soft hearted over a soldier, you find the same condition prevailing in all other civilized countries.

Cairo, July 20.—Lieut. Col. Max Cooper of Duluth, Minn., assistant United States military attaché in Cairo, was in Tobruk at the time of its fall and was believed to have been captured, it was disclosed today.

Dallas, Tex., July 20.—William T. Hamilton west life business with two productive wells two years ago. In his company he's asking that income tax be charged on so he can get the rest of his oil industry tax is larger building. He raises prices.

Buy Defense Bonds and Stamps

Office For War Information VA., N. C., & C., REGIONAL OFFICE

There probably aren't many people in the United States who are still naive enough to think that this is going to be a war easily won—a war won without great sacrifices at home and on the field of battle.

Last week brought news from the armed forces, from the field of transportation and the vital lines of materials and supply which served to underline the grim, hard task before us all. The Office of War Information released the total casualties suffered by our armed forces since hostilities broke out.

Here at home our one concern must be, as it has been since Pearl Harbor, to see that every bit of our terms we can spare goes to make weapons for our troops and that there are trains enough and trucks enough and ships enough to take these weapons where they are needed.

This great task may be subdivided into three main jobs—the job of supplying materials for our factories, a job which includes the important work of salvage and saving—the job of production, a job which entails all the energies of a vast and constantly growing army of American craftsmen—and the job of transportation.

The War Production Board last week moved once more to speed the flow of critical war materials to those points in our industrial system where they are most needed.

Production itself booms along to record heights. Scarcely a day goes by but what the men who make steel report to War Production Drive Headquarters that they have smashed another record.

Production of steel centers of the Eastern industrial triangle, from the Middle West, and from the Pacific Coast, Labor-Management Committees send in production reports which a few short months ago—seven and a half months ago—would have seemed unbelievable.

This pace will win the war, too, but it cannot be maintained unless we keep scrap iron and steel flowing back to the mills. The great scrap drive is on—now—and there is no excuse for half-measures on the part of any city or any town.

We cannot put great quantities of war materials into new transportation facilities whether they are for the movement of supplies and finished goods or the movements of war workers. The Office of Defense Transportation is conducting a drive to have transit companies reduce the number of stops in order that they may maintain the same frequency of service with less equipment.

GPA ENFORCES PRICE CEILING The Office of Price Administration continues to get tough with un-patriotic people who try to evade the ceiling prices set in order to prevent a runaway cost of living—runaway which would bring suffering to millions.

Buy Defense Bonds and Stamps

JUST HUMANS



"I Thought You Were All for Peace, Then You Throw a Brick at Casey!" "That's Why I Threw th' Brick!"

War is making heavier and heavier demands on the cotton crop. Everything farmers and others can do to improve the product will place the Nation a step nearer victory.

For instance, he pointed out, gin operators can save time, labor, fuel wear on machinery, and the quality of cotton by checkups, proper adjustments, and repairs on gin equipment this summer.

Experimental work conducted by Federal cotton experts shows the importance of keeping gins in good condition. During the period that such research work has been carried on, it was found that gin brushes in poor condition, on the average have cut the value of short staple cotton 80 cents a bale, and of long staple, \$1.50 a bale.

Then, too, replacements of worn brushes have decreased ginning time from 7 to 10 percent.

Al- blast causes improperly adjusted have caused losses of as much as \$1 a bale on long staple cotton, as well as slowing down the ginning process as much as 25 per cent.

With mills using cotton at the fastest rate in history, it becomes increasingly important that the almost 1,000,000 bales consumed monthly in this country be of the best quality possible shanklin said.

Are you entitled to wear a "larger" input button? You are if you are investing at least ten percent of your income in War Bonds every day. It's your badge of patriotism.

Buy Defense Bonds and Stamps

A Checking Account First National Bank offers so many advantages—in business as well as in private life—that no one should be without one.

NEW-WAY LAUNDRY SERVES THE WHOLE FAMILY Mother likes her new freedom from wash-day drudgery. Dad likes the way we send his shirts back just right!