

JULY

CLEARANCE

Three More Days Thursday, Friday, Saturday

1/2 PRICE Bargains

Your favorite Carole King and Kitty Fisher Dresses—

Junior Sizes 9 to 17

1-2 Price

Ladies Summer Hats in whites, and colors. Felts and Straws. All head sizes—

None More Than \$1.00

1-2 Price

SUMMER BAGS — Ladies white summer Bags in assorted patterns and sizes. NOW —

1-2 Price

SWIM SUITS for women and children. Assorted patterns and colors—

1-2 Price

Children's Print Dresses. Sizes 7 to 14—

48c

Children's Sheer and Print Dresses. Sizes 1 to 6

39c

Large Fluffy Sofa Pillows—

59c

2 for \$1.00

Cotton Hook Bags. A Real Bargain—

\$1.00

NYLON HOSE (thick) but what a BUY!

39c

CHILDREN'S ANKLETS

5c

Mix Bowls, Large Size

14c

Dishes — Sale Price

5 and 10c

Shirting — Good Quality

10c yard

Huge Table of Remnants

10c yard

Belk's Dept. Store

REMEMBER — You Always Save At BELK'S

Public Asked To Make Only Necessary Calls

(By Lois Bentley)

Miss Dorothy Hayes, who has been working in Washington, was recently transferred to Winston-Salem.

Mr. and Mrs. Floyd Bridges and children of Wilmington spent the past week with the latter's parents Mr. and Mrs. W. H. Dettmar.

Mr. and Mrs. Carl Lewis and children of Gastonia were guests of Mr. and Mrs. W. F. Myers Sunday. Mr. Phillip Myers of Camp 1017, S. C., was a guest of his parents Mr. and Mrs. H. M. Myers this past week end.

Pvt. Jack Kennedy of Camp 1017 spent the past week with his wife and friends.

Mrs. W. B. Wylie of Newport News, Va., is on an extended visit to her mother Mrs. Callie Reynolds.

Mrs. John W. Keller spent Thursday in Gastonia.

Corp. Technician Clyde Putnam of Memphis, Tenn., is spending this week with his parents Mr. and Mrs. Bob Putnam.

Lawrence Carroll of the Navy Base in Norfolk, Va., spent the past week with his parents Mr. and Mrs. Henry Carroll.

Mr. J. C. Devinney of Grover was a guest in this vicinity Tuesday.

Mrs. Lloyd Houser spent the past week end with her mother in Newton.

Miss Helen Horne of Raleigh is spending this week with Mrs. Frank Adams.

Mrs. C. P. Goforth is able to be out again after several days of illness.

Miss Billie Sue McDaniel returned home Saturday after spending the past week with friends in Gastonia.

Mr. Paul Walker returned to Camp Chefee, Ark., Tuesday after spending several days with his parents Mr. and Mrs. J. A. Walker.

NEGRO NEWS

By Annie F. Jackson

Mr. Dills Williams has recently returned home from Philadelphia, Pa., where he visited his sons.

Mrs. Marion Dawkins and baby are spending a week in Kannapolis, visiting.

Mrs. Mae West Ross and her son from Philadelphia are visitors in Kings Mountain.

Mrs. E. A. Tribble's sister, Mrs. Jackson of Chicago, Ill., is spending two weeks with her.

Those on the sick list are Mr. E. F. Wise, Mrs. Lizzie Herry and Mrs. Mapple Owens and Miss Beatrice Briggs.

Mr. and Mrs. A. L. Costner, Miss Kathleen and Geneva Mae Costner and little Earlene and Wallace E. Costner were visitors in Kings Mountain and community Sunday.

Public Asked To Make Only Necessary Calls

(By Lois Bentley)

The congestion of long distance and local telephone calls is becoming so serious that the Southern Bell Telephone Company is asking the telephone using public to make only necessary calls to be brief and to avoid using long distance lines during the hours when calling is heaviest.

"We call most come first," said W. C. Adams, Manager Gastonia, N. C., in explaining that the public can best help by making only necessary long distance calls. By making these calls before 9 a. m. between noon and 2 p. m. and 5 and 7 p. m. and after 9 p. m. by making only necessary local calls, being as brief as possible and being careful to call in the use of the telephone.

"In normal times we would relieve the situation by increasing of additional facilities, but in this emergency the materials and supplies necessary for telephone construction are being used in the manufacture of war weapons. The lack of these essential materials makes it impossible for the public to operate, relieving the load on the long distance and local service."

A FINE GIFT FOR SOME ONE

A SUBSCRIPTION TO THIS NEWSPAPER

U. S. industry this year is producing at a rate 60 per cent above that of 1939.

Buy Defense Bonds and Stamps



A DAB A DAY KEEPS YOU AWAY

New cream positively stops underarm perspiration odor

- 1 Not stiff, not messy—Yodora spreads just like vanishing cream! Rub it on—odor gone!
 - 2 Actually soothing—Yodora can be used right after shaving.
 - 3 Won't rot delicate fabrics.
 - 4 Keeps soft—Yodora does not dry to jar. No water, goes far.
- Yet hot climate tests—made by nurses—prove this deodorant keeps underarms pleasantly sweet—under the most severe conditions. Try Yodora in tubes or jar—10¢, 25¢, 50¢. Sellman & Robbins, Inc., Bridgeport, Connecticut.

YODORA

DEODORANT CREAM

FOR VICTORY

BUY UNITED STATES WAR BONDS AND STAMPS

Don't—THAT'S THE MOST IMPORTANT THING YOU'LL HEAR TONIGHT

When statements about All-Seltzer are made over the air, please, please believe them.

The One Carbonated Juice

ALL TUNE OUT THE ALL-SELTZER MOVEMENT

At 11:00 AM. after tea from the radio, All-Seltzer, the most important beverage in America, is being broadcast over the radio. It is the only beverage that is sold in every part of the United States. It is the only beverage that is sold in every part of the United States. It is the only beverage that is sold in every part of the United States.

WHY ALL-SELTZER IS SO SUCCESSFUL

The success of All-Seltzer is due to its unique character. It is the only beverage that is sold in every part of the United States. It is the only beverage that is sold in every part of the United States. It is the only beverage that is sold in every part of the United States.

Get All-Seltzer at the store you visit a day.

10¢ per bottle

Buy a 6-pack of All-Seltzer at your favorite store.

4 days out of every 5 days

5 OUR QUOTA

for VICTORY with U.S. WAR BONDS

Durham County poultrymen are showing more interest in vaccinating their flocks against foot pad this year than ever before reports J. A. Sutton, assistant farm agent.

Buy Defense Bonds and Stamps

Peaches Now Apples Later

Noah Houser

Douglas City, N. C.

You could build a four engine bombing plane with the aluminum in 20,000 1-pound shillies

OH!... MY BACK!

HERE'S HAPPY RELIEF

If you suffer from backache resulting from fatigue or over-exertion, if you have a stiff back and you feel as if you had a heavy load on your back, it is a medical condition developed in the Gamma Laboratory of McKesson & Robbins in Bridgeport, Conn.

SORETONE will give you relief from backache, sore muscles, rheumatism, neuralgia, sciatica, and other pains. It is a powerful blood flow to the affected area. Also helps to prevent infection. But an annual preparation made for human beings. Wonderful also for sore, tired feet, and for the heavy job of Athlete's Foot. MONEY BACK IF NOT SATISFIED.

SORETONE

1942-'46 FOLKS' VACATION HEADQUARTERS—1942

Take a Two-Week Land Cruise, Including Transportation and Hotel Room Accommodations, via Steamship to Mexico and Return for only \$240

FLORIDA'S NEWEST, FINEST, and LARGEST ALL-YEAR HOTEL.

Completed January, 1942

THE RIVIERA HOTEL, BAR AND GRILL

Near Daytona Beach, Florida.
"Where the Tropics Begin"

Convention and Conference Headquarters, the Year Round. Capacity 200 Guests.

Private Bath, Radio and Electric Fan in Every Room. Cocktail Lounge, Bar and Grill, — 3 meals daily per person from \$1.25. Golf Links, Artistic Swimming Pool with Sand Beach, Tennis, Badminton, Ping Pong, Croquet, Horseshoe and Shuffleboard Courts. Ballroom and Convention Hall. Largest Poolside, 1,000 Acres of Spacious Grounds. COOLEST SPOT IN FLORIDA, AT THE BREEZEFACE OF THE TRADE WINDS. Where the Labrador (Arctic) Current meets the Gulf Stream, and Bathing and Fishing are Superb.

Write Today for Free Descriptive Literature.

HOTEL RIVIERA, Box 429, Daytona Beach, Fla.
"Meat for Your Money in Florida."

Phone 1000 on Arrival and Car Will Meet You

Consult Us Regarding

LOANS

To Purchase Modernize Refinance Construct

July Series Open

—Here's what regular saving will do:

\$.25 a week for 6 1/2 years will amount to \$100.00

\$2.50 a week for 6 1/2 yrs. will amount to \$1,000.00

Prepaid Stock sold at the beginning of each series

Option stock pays 3 percent dividends July 1st and Dec. 31st and always comes in fine in case of sickness or for income tax.

Full-paid stock sold only occasionally

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