

Soldiers' Xmas Gifts

Atlanta, Ga., Oct. 4.—Soldiers overseas may have written home for matches, cash money, cigarette lighter fluid or toiletants, but don't send overseas trunks and other items Headquarters Fourth Service Command warned today.

Mailing restrictions were listed to insure delivery of Christmas presents sent the foreign-duty soldiers by December 25 and the Army Postal Service released a plea for all Christmas parcels of overseas destination to be mailed between October 1 and November 1.

Requests made by the soldiers for matches and cigarette lighter fluid because of the difficulty of obtaining matches in many parts of the world will have to go unfilled because of the danger of spontaneous combustion in mail sacks is too great. However, cigarette lighters may be mailed, but be sure to leave out the fluid.

Cash money is useless as a gift to troops overseas because in many places where U. S. soldiers are stationed there is a local prohibition against importation of United States money so much money could not be spent. When sending money to soldiers in other countries use Domestic Postal Money Orders which may be cashed at Army Post Offices anywhere. Money orders overseas are paid in local foreign currency at the current rate of exchange.

Gifts of a personal, utilitarian nature should be sent overseas trunks, according to the Army Postal Service. Miscellaneous contents such as candies, soap, toilet articles and the like should be packed tightly. Sharp-pointed or sharp edged instruments such as razors, knives or scissors should have their points or edges protected. Thin post board boxes should be enclosed in wood, metal or corrugated pasteboard.

Sealed packages of candy, cigars, toilet and toilet articles may be enclosed within parcels without affecting the parcel post classification of such packages. A recent War Department survey conducted at ports of embarkation disclosed that approximately ten percent of all mail intended for delivery to members of the armed forces overseas is incorrectly or insufficiently addressed.

The Army Postal Service released the request that all mail addressed to Army personnel serving outside the continental limits of the United States should clearly show the full name, serial number, service organization and Army Post Office number of the addressee.

CARD OF THANKS

We wish to thank the many friends for their kindness and for the beautiful flowers during the illness and death of our husband and father.

Mrs. T. G. Hulpeith and daughters

The Herald \$1.50 A Year



BUY WAR BONDS

BY WAY OF MENTION

(By Lois Bosty)

Calvin Payne of the U. S. Navy in Norfolk, spent the past week end here with relatives.

Corp. James Horne of Camp Station was a guest in this vicinity Saturday night.

Jack Huffstetler of the U. S. Navy in Norfolk spent the past week end here with his parents, Mr. and Mrs. W. H. Huffstetler.

Private Banks Ashe of Camp Croft, S. C., spent the past week end with his mother, Mrs. L. B. Ashe.

Mrs. Ethel Tully spent the week end with her daughter, Mrs. Harry Demosthenes of Columbia.

Miss Edith Owen spent the past week end with relatives in the Bethel section.

Walter Walker of the Marine Corps at Cherry Point, N. C., spent the past week end here.

Buck Huffstetler of the Navy Base in Norfolk spent the past week end here with his parents, Mr. and Mrs. W. H. Huffstetler.

Mr. and Mrs. O. A. ... minister ... spent the past week end with the former's mother, Mrs. Beattie Barber.

Pvt. Snooks McDaniel of Ft. Jackson, S. C., spent the past week end

here with his mother, Mrs. Ella McDaniel.

Pvt. Wilson Crawford of Fort Knox, Ky., spent the past week end here with his wife, Mrs. Wilson Crawford.

Mrs. Jack Kennedy and Mrs. James Logan spent the past week end with their husbands, Jack Kennedy and James Logan in Camp Forrest, Tenn.

Mrs. W. J. Pulverton and Mrs. Hershey Flowers spent the past week end with their husbands at Camp Forrest, Tenn.

Misses Lorene Hartson and Pearl Reynolds and Miss Clara Lee Welch spent Saturday in Gastonia.

Mrs. Sam Walker of Gastonia is spending this week with Mr. and Mrs. J. A. Walker.

Mr. Ed Hartson spent Friday in Gastonia.

WATCH SERVICE AT WALLACE CHURCH

A Watch Service will be held Saturday night at 8:00 o'clock in the Wallace Gross Baptist Church according to an announcement from pastor Rev. Floyd Holler. The church is located five miles north of Shelby, and an invitation is extended to the public to attend the special service by the pastor.

Buy Defense Bonds and Stamps

When Are Food Prices Going Down

That we don't know—but we DO know that prices in our store are down to the very lowest possible—that you can SAVE again, and again, by shopping here Get the best, pay LESS!

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Milk contains an abundance of health-giving elements that build strong bodies and give pep and vitality. Serve lots of our fresh Golden Guernsey Milk every day. It's your most economical food!

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Send the children's clothes to NEW-WAY. Our crystal cleaning service makes FABRICS like new — colors bright. Start them off looking their best!

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Gastonia's Oldest, Largest and Best

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"Head for Your Money in Florida."

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We were born and raised in these parts, just like most of our customers...

Down here live the folks we grew up with...our neighbors. We work alongside you, pay taxes with you and vote with you. So we have come to think of you as our very own customers—so long as we deserved your trade.

To do that, of course we had to make as good Ale and Beer as you can get anywhere in these United States.

We seem to have done that, because the very best breweries in the country have come into this community and fought for your trade. It was a good fair fight, and we are proud that in the face of it Atlantic Ale and Beer have for years held their lead over all other brands.

Now war has come along and the needs of war have brought all sorts of restrictions. Metal caps... restricted deliveries and whatnot. You can't get help—it's gone into the Armed forces... to fight for our way of life.

Many competitors have abandoned this market and are now devoting all their efforts to serving their own home communities.

That means that somehow we've got to step up production so as to not only fill the gap but meet the increased needs of our "home folks". And it's a vital need to many, a refreshing glass of cold beer is a pleasant way to essential relaxation, and helps combat the tension and strain of the war job.

Faced with unprecedented demand, the Atlantic Company has increased its production to the limit of the capacity of its four breweries without sacrificing quality one iota.

Sincerely, it's not a question of selling beer or making money. Under present conditions we can probably sell all we can brew... and more. It's a matter of pride with us now, to keep the faith by looking after our c. n. "home folks".

ATLANTIC ALE AND BEER

Atlanta Co. Breweries in Atlanta, Columbia, South, Florida