

**BY WAY OF MENTION**

(By Lois Buntly)

Miss Evelyn Falls and Mrs. Margaret Mulliner of Charlotte spent the past week end with their respective parents. Miss Falls came especially to attend the success of Mrs. Laura Hartson.

Private Raymond Hartson of Brew Field, Tampa, Fla., is spending the week with his father, Mr. Ed Hartson.

Rev. and Mrs. C. C. Falls were recent guests in this community.

Mr. and Mrs. G. E. Hood and Misses Sue and Thora Hood spent Sunday with Miss Gracie Hood in Cranmore.

Mr. Howard Edson, Dick McGinnis, Louis Falls and M. C. Falls spent the past week end in Charlotte.

Misses Beth and Jane White of Charlotte were guests in this city the past week end. They were especially interested in the funeral of Mrs. Laura Hartson.

Fred Adams of the Navy came in Little Creek spent the past week end with Mr. and Mrs. Frank Adams.

M. C. Falls Jr. left Monday for Hickory Grove, N. C. where he will be employed in NYA work.

**Convenient Markets Promote Better Farming**

A convenient market outlet for most of the products grown on Union County farms is the happy culmination of almost 25 years of constructive work as a farm agent in his native county by T. J. W. Brown, one of the great agricultural leaders of North Carolina.

Tom Brown began work as a county agent in Union County on Dec. 1, 1917. On Jan. 1, 1942, he will have served his people for 25 years and during that time he has brought about a great agricultural revolution in methods of soil building largely through the use of leopards.

Mr. Brown decided first that the soils of the county impoverished through years of erosion and corn monoculture must be improved and to his end he sought for fool-proof methods and practices. His introduction of leopards is now a fact recognized through the sale of seed. Two more types buy or reclaim the soil and offer a steady and dependable market.

Newly formed grow purchased seed grain and the planting of cereal mixtures for hay and grazing also was introduced by Mr. Brown at a neat shop. A large mill now buys at the surplus grain that can be grown in the county and

will mix, on order, any grain ration for poultry, cow or hog according to formula worked out by experts of the North Carolina State College.

Seven milk routes traverse the county to gather surplus milk from cows which have followed the sod, pasture and grazing crops now being grown on the improved soils. A recently established poultry killing and dressing plant connected with freezer locker establishment will take care of all the surplus poultry and eggs produced in the county to complete the list of marketing needs. There is, at Monroe, a large cotton warehouse to handle Union's basic crop and the town has become known as one of the best cotton markets in the State. All this just didn't happen. Mr. Brown helped it to come about.

**Government Asks Less Meat Eating**

All families in the Nation are being asked to contribute their part to the war effort by cutting down on meat consumption. The government has issued a new rationing plan for meat.

In a statement, the Federal Food and Drug Administration, U. S. State Department, said that the government is asking for a 10 percent reduction in meat consumption.

The government has issued a new rationing plan for meat. The government has issued a new rationing plan for meat.

purchase in quantity for storage in freezer lockers should be counted in the 1-2 pound weekly sharing allowance.

This applies to the meat from home-slaughtered cattle, calves, hogs, and sheep, since the "share the meat" program affects all beef, pork, veal, lamb and mutton. All meat, whether slaughtered on the farm or commercially, makes up the total supply to be available to consumers.

Explaining the situation, Dr. Schaub said that huge amounts of meat must be supplied to the Army, the Navy and our Allies. Civilian consumption must be held to the amount available after all of these needs are met.

If civilians were allowed to buy all the meat they wanted, their purchases alone would take 25 to 30 percent of the total available supply of slaughterable animals. This would leave only 70 to 75 percent for the Army, Navy and our Allies.

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**Record War Bond Sales Is Goal Of Women At War Week Nov. 22**

WASHINGTON, D. C.—America's women in the cities and on the farms—in war factories and in their homes—are determined to make Women At War Week the greatest War Bond selling effort since Pearl Harbor.

Mrs. Franklin D. Roosevelt sounded the keynote for the Treasury Department's Women At War Week, Nov. 22 to 26, with an appeal to women to save on "little things" to provide money for War Bonds.



During Women At War Week volunteers War Bond saleswomen will wear an armband similar to the one here, attached to the sleeve of Mrs. Henry Morgenthau, Jr., by Miss Margaret Elliott.

"We women want to work hard, we want to be a part of this strenuous period because unless we are, we will not be able to face the men when they return and claim our share of the future responsibility for building a peaceful world," the First Lady declared.

The overall direction of Women At War Week rests with the War Relocation Authority, the War Relocation Authority, the War Relocation Authority, the War Relocation Authority.

The average American woman began to save more stringently than ever. The average American woman began to save more stringently than ever. The average American woman began to save more stringently than ever.

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WOMEN AT WAR—Overalls, wrenches and drills replace dresses as these war workers in an Army Arsenal march in tank repair shops. Note the distribution on their faces. These women are tired of hard work, all these weeks who are working in War Factories and investing part of their earnings in War Bonds.



Mrs. Roosevelt (left) talks with women who help men at front by buying War Bonds. At right is the lapel tag which volunteers will wear during Women At War Week, Nov. 22 to 26.

**On the Seven Seas**

For 45 years General Electric has developed and built electric equipment for warships. Here are a few of the ways in which electricity serves the Navy.

1. Just one battleship may have electric generators to produce as much as 100,000 kilowatts. This power would supply the needs of a city of 275,000.

2. Searchlights produce millions of candlepower of light to aid in detecting enemy ships and planes, and to guide Navy gunners to their targets.

3. More than 20 different operations are performed in bringing a great gun to bear on its target. Electricity helps to co-ordinate these operations.

4. When a battleship goes into action, electricity helps direct the ship, operate the guns, and give the orders. G.E. is building equipment to do these jobs.

General Electric believes that its first duty as a great citizen is to be a good soldier.

General Electric Company, Schenectady, N. Y.

**New Hats By Gage**

Felts in a variety of Styles to enhance your New Ensemble



\$3.95 - \$7.50



**JUST RECEIVED NEW SELECTION OF Fall And Winter Coats**

Trimmed and untrimmed for both Sport and Dress Wear, attractively priced at

**\$19.95 to \$39.50**

OTHERS FROM \$12.95 to \$89.50

**Children's Coats**

All sizes in a variety of styles, colors and materials. Priced from

**\$3.95 to \$10.95**

**Keeter's Department Store**

Value For Value Never Underbid

THE POCKETS FAIRLY SING ON THIS



TRUDY HALL JR. \$895

EVERYTHING about this Trudy Hall fairly sings. The bright nail-heads on the pockets, the Tweedy Twill fabric the crisp dickey. It's a two-piece priced ever so right the Trudy Hall way.

Red, Green, Blue, Brown sizes 9 to 17

*Georgiana*

WOOL-LIKE RAYONS BUDGET YOU INTO FALL SMARTNESS

Timeless and elegant... the classic is the choice of all women who wisely think of day to come. And Georgiana adds to their casual charm with enduring workmanship, precise fit... and budget-saving workability.



\$5.00

shown in the picture is Green, Raspberry, Blue or Brown. Size 12 1/2 to 20.

full-length styled bodies in Gold, Green, Blue or Red. Size 12 to 20.

