

Office For War Information

VA., N. C., S. C., REGIONAL OFFICE

THE HOME FRONT

The recent triphammer blows of the Axis by the Linsen States in North Africa — again and again the immense value of unbroken lines of supply and support on the fighting fronts in both these large-scale operations there were...

they include the unshaking morale of the entire civilian population at home. And civilian morale is something war enthusiasm — with which it is often identified — more than satisfaction in victories and praise of military heroes, more even than buying war bonds or engaging in scrap drives. These and other war activities contribute to morale, they do not include all of it by any means.

"CONQUERED" PEOPLE'S MORALE HIGH: In many parts of occupied Europe the morale of the people is high in spite of concentration camps, torture, starvation and the death squads. Not the least of the reasons for this is the oppression of civilians. The Nazis have shot and imprisoned thousands of students and teachers. Educational institutions have been closed to exist some-

as they are called there for service through WFD field representatives and our relief transports are congested. Metal kitchen utensils, cooking utensils and house wares of all kinds are going off the shelves except eight items — wire strainers, can openers, egg beaters, food mills, can crushers, can openers, and commercial type cake mixers and heating spoons. The National Dairy Industry sale-drive has turned in over six million pounds of scrap material. Parts of 10 acres or more may install used gasoline dispensing pumps and equipment used in steel mills to operating the individual cars.

On the Home Front our morale is on the test by discomforts and restrictions we must undergo for the sake of our single war aim — the destruction of those forces that threaten the very foundations of civilization: our homes and schools. Nationalistic gas.

we will not do away with overcrowding but we lessen a far greater danger to our nation's security, of which the transportation system. Our combined freight and passenger transportation has the capacity to carry each part of the system. Delivery trucks of all kinds, from fuel oil to flowers, from laundry to ice, make up the web of services to which we have been accustomed. We will get these services only once a day from the same source, and we'll have to do a great deal more hand-carrying, especially of Christmas parcels.

FUEL OIL SITUATION GETS WORSE: With fuel oil going overseas in larger quantities, the Eastern fuel oil situation continues to worsen. New restrictions have been placed on consumption of fuel oil and kerosene by space heaters other than furnaces. Those who use oil or kerosene stoves must apply for fuel rations on a basis of not more than 550 square feet of floor area per heater unless it can be proved that the equipment must actually heat a larger total area. And all those persons, except private home owners, who apply for fuel oil rations for heating apartments, office buildings, institutions and the like, must prove that the furnaces cannot be converted to coal burning before they receive fuel.

More and more, the country's wholesalers and retailers are becoming a vital part of the program of price control and commodity distribution under Government regulations. The fundamentals of coffee rationing will be simply and graphically explained in words and pictures in hundreds of thousands of food stores throughout the country. Store keepers will be expected to see that their customers adhere to the rationing program, and count all coffee on hand November 25, as part of their ration. Restaurants, hotels, and institutions will be entitled to as much coffee, less stocks on hand, from Nov. 22 thru Jan. 31, as they used in September and October. Coffee inventories of retailers and wholesalers at the start of rationing may be obtained from supplies through "purchase warrants" issued by the purchasers, instead of using purchase certificates issued by local boards as was done under sugar rationing.

RETAILERS TO PUSH WAR DRIVES: The Nation's retail industry has pledged its promotion facilities to cooperation in a basic government program of war campaigns, starting in January. This program will be linked with retail promotion and advertising, and will stress the importance of salvage, tire conservation, war rationing, saving household equipment and cooking gas, other home aids, and war bonds and stamps.

Field engineers of the War Production Board are working close by with owners and managers of small plants selected for subcontracts on war orders, but owners and managers seeking war contracts should not come to Washington un-

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BOY SCOUT COURT OF HONOR HELD THURSDAY NIGHT
The Boy Scout Court of Honor held in the City Hall Thursday night opened with prayer by Rev. Fisher, followed with the repeating of the Scout Oath led by the Scout Executive. After a few announcements the Scouts were reviewed and advanced rank in the order as follows:
Tenderfoot Rank: Boyce Huffstetler, 6, Bobby White, 6, Kermit Huffstetler, 8, Excel Owens, 4.
Second Class Rank: Harold Greene, 8, Jack Greene, 8, Bill Cashion, 5, Albert Huestickler, 5, Buddy Medlin, 5.
First Class Rank: Jack Prince, 2; Wallace Shockley, 4; Thurman Smith, 5.
Merit Badges—
Athletics: Jerry Wilson, 4.

Bookending: Jerry Wilson, 4.
Cooking: Otto Falls, Jr., 2.
James E. Herndon, Jr., 2.
Robert Nell, 2.
William Medlin, 2.
First Aid: Wallace Shockley, 4.
Mendicant: Wallace Shockley, 4.
David Owens, 4, Chas. Owen, 4, Jack Ledford, 4, Jimmie Hudkins, 4.
Scoutmaster: Wallace Shockley, 4.
Scoutmaster: Billy Moss, 1.
Star Scout Rank: Robert Nell, 4.
Life Scout Rank: Jerry Wilson, 4.
15 Year Veterans: Carl W. Davidson, Scoutmaster, 1.
After awards of previous Courts were presented the meeting closed with the repeating of the Scout Oath.

Women are drafted and serve on railroads, and they are wanted as flagmen, gatemen, patrolmen, watchmen, firemen and section men.

Job Printing — Phone 16

See The Next Issue Of The Herald For Important Announcement from WALTERS FLOWERS

To Our Depositors

If you do not understand our revised rule, effective Nov. 1st, explained in folder and 10 ads, we will be glad to explain this to you if you will stop in at the Bank.

Your Business Appreciated

First National Bank

SHINE

ON FABRIC IS A WARNING

Means your suit has been worn too often without a rest. Dirt hastens wear... frays threads. Send suits to NEW-WAY. They'll banish dirt and shine!

Wet Wash 10 Pounds 49c

New-Way Laundry

Gastonia's Oldest, Largest and Best
Local Representative: J. C. JENKINS
Phone 150-W
"Send Your Dry Cleaning With Your Laundry"

Two Ways To Save Money To Help Win The War!

- Buy a war bond or two every month from your earnings. We sell them.
- Decide to save a certain amount of money each month by carrying a few shares of building and loan.

Funds available for remodeling, repairing, or to finance homes already built.

Our October Series Still Open

Home B. & L. Association

A. H. Patterson, Sec'y-Treasurer

SWING TO RUMFORD

Do original, double-acting baking powder that comes out in new heights of deliciousness, gives smooth, moist, tender loaves and cakes. **SWING** is the original recipe. **SWING** is the original recipe. **SWING** is the original recipe.

A War Time Appeal To Civilians

Conserve the Time and Energy of the Greatly Reduced Number of Doctors in Kings Mountain Through

Voluntary Rationing Of Medical Care

As more and more Kings Mountain doctors join the Armed Forces, the problem of serving the civilian population with adequate medical care becomes increasingly critical. The purpose of this message is to point out several ways to conserve the time and energy of the greatly overburdened doctors whose responsibility it is to give medical care to those on the home front.

Your Cooperation Will Assure Better Medical Care For All

How can you and your family get the most from the limited medical services that will be available? Here are some suggestions for voluntary "rationing" that will assure better medical service for all:

- Go To Your Doctor's Office If You Can...**
Avoid calling your doctor to call at your home. Go to his office if possible. This will not only save his time, but save you money as well.
- Phone For Home Calls Before 8:00 A. M.**
Which home calls are necessary, phone your doctor before 8 o'clock in the morning if possible. Then he can plan his home calls efficiently and avoid bar-queing.
- Be Patient! Doctors Are Very Busy...**
Remember, your doctor has almost twice as many patients as before. Please be patient if home calls are delayed or longer waits are necessary at his office.
- Help Your Doctor Protect His Health...**
Your overworked doctor must have his sleep and regular meals to protect his health. SLEEP is important. Avoid night calls except in extreme emergencies.
- Don't Neglect Early Signs of Sickness...**
Watch for early signs of sickness. Don't try to "wait out" obvious symptoms. When children cough in the morning with 100 degree temperature or more, phone your doctor at once.
- Use The Phone In Minor Cases...**
Often a few minutes on the phone with your doctor or his nurse will straighten out minor cases. Use the phone and let your doctor decide if a call is necessary.

It Is Your Patriotic Duty To Protect Your Health In Wartime

Watch your diet... Be sure you get plenty of rest... Drink lots of water... do all things necessary to protect your health. It takes a vigorous, healthy nation to fight and win a war.

Kings Mountain Drug Company

The Small Store Phone 41 and 42