

OUR NEW YEAR'S MESSAGE IS TO "TOP THAT 10 PERCENT"



This man is not dead. He is just sleeping. And sleeping a little more soundly, perhaps, because there are still many Americans who are not putting at least 10% of their pay into War Bonds on a regular Payroll Savings Plan. How about you joining a lot of other fellows in giving the little paper-burger a rude awakening? How about your signing up with a Payroll Savings Plan today . . . to the tune of not 6%, or 7%, or 8%, but 10% and more if you can? LET'S TOP THAT 10% BY NEW YEAR'S.

WHAT YOU SHOULD DO:

- If you are . . .
1. Already investing 10% of your pay in War Bonds through the Payroll Savings Plan—boost that 10% if you can.
 2. Working in a plant where the Plan is installed, but haven't signed up yet—sign up tomorrow.
 3. Working in a plant where the Payroll Savings Plan hasn't been installed, talk to your union head, foreman, or plant manager—and see if it can't be installed right away. The local bank will be glad to help.
 4. Unable to get in on the Payroll Savings Plan for any reason, go to your local bank, or wherever Bonds are sold. They will be glad to help you start a Plan of your own.



"I was lucky!"

Lucky because I just stopped one in the leg. But Smith and Washburn and Farley . . . they're dead. Dead because we didn't have one more grenade to throw!

That's an American soldier speaking. Speaking your language.

He's asking for more guns to fight with. More tanks, more planes, more grenades to crush down on the enemy.

Well, let's give them to him!

Let's lend 10 percent of our pay to the Government. Let's put it in War Bonds. Let's lend Uncle Sam the money to make more tools of war.

It's a loan, because the money you put into War Bonds now comes back to you

In 10 years with a healthy bonus of good interest! For every \$3 you lay aside for War Bonds pays back \$4!

So put at least 10 percent—not 6 percent or 7 percent or 8 percent, but 10 percent—of your pay to work killing Japs and Nazis—and making money for you at the same time! Sign up in the Pay Roll Savings Plan today!

WHAT YOU SHOULD DO:

- If you are—
1. Already setting aside 10 percent of your pay for War Bonds through the Pay-Roll Savings Plan—boost that 10 percent if you can.
 2. Working in a plant where the Plan is installed but haven't signed up yet—sign up tomorrow.
 3. Working in a plant where the Pay-Roll Savings Plan hasn't been installed, talk to your union head, foreman, or plant manager—and see if it can't be installed right away. The local bank will be glad to help.
 4. Unable to get in on the Pay-Roll Savings Plan for any reason, go to your local bank. They will be glad to help you start a plan of your own.



ISN'T HE WORTH IT?

This message is written to you mothers—from your Government.

It concerns the most precious thing in all the world to you—your child.

It asks you to help protect that child—from fear, from starvation, from death—the fate that has befallen millions of children under the rule of Nazi and Jap tyrants.

It asks you to urge your husband to join the Pay-Roll Savings Plan—the easy way to buy War Bonds that will furnish the ships and guns and tanks and planes so desperately needed to guard you and yours from the horrors of defeat.

Or, if your husband is already buying War Bonds through the Pay-Roll Savings Plan—it asks you to urge him to buy more, to increase his savings to at least 10 percent of his salary or wages.

Remember, millions of your brothers, husbands, sons, friends are risking everything. You are asked to risk nothing. War Bonds are the world's safest investment.

As you buy them through the Pay-Roll Savings Plan—today, you are doing your

part to help protect your child today! And at the same time setting up a savings fund to help bring up, educate, and develop that child—tomorrow.

Talk it over with your husband tonight. And as you do, consider to put at least 10 percent—not 6 percent or 7 percent or 8 percent—into War Bonds through the Pay-Roll Savings Plan. Do it for that child of yours. Isn't he worth it?

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1. Already setting aside 10 percent of your pay for War Bonds through the Pay-Roll Savings Plan—boost that 10 percent if you can.
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 3. Working in a plant where the Pay-Roll Savings Plan hasn't been installed, talk to your union head, foreman, or plant manager—and see if it can't be installed right away. The local bank will be glad to help.
 4. Unable to get in on the Pay-Roll Savings Plan for any reason, go to your local bank. They will be glad to help you start a plan of your own.

Four Questions Every American Should Ask Himself

1. **HOW CAN I HELP WIN THE WAR?**
2. **HOW CAN I HELP THE COST OF LIVING GO DOWN?**
3. **HOW CAN I BE SURE TO HAVE GOOD MONEY TO TAKE ME OVER THE PERIOD OF UNEMPLOYMENT AFTER THE WAR?**
4. **HOW CAN I GET \$4 FOR \$3?**

The answer to all four questions is: **BUY WAR BONDS** through the Pay-Roll Savings Plan.

The more Bonds you buy, the more quickly we can win the war.

The more Bonds you buy, the more you reduce the possibility of a rising cost of living.

The more Bonds you buy now, the more money you will have when the war is won.

The more Bonds you buy, the more four dollars you'll get for three!

Put at least 10 percent—not 6 percent or 7 percent or even 9 percent, but 10 percent—of your earnings into War Bonds. Do it through your

company. Two million Americans are doing it. Let's make it at least 10 percent for every American!

WHAT YOU SHOULD DO:

- If you are—
1. Already setting aside 10 percent of your pay for War Bonds through the Pay-Roll Savings Plan—boost that 10 percent if you can.
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 3. Working in a plant where the Pay-Roll Savings Plan hasn't been installed, talk to your union head, foreman, or plant manager—and see if it can't be installed right away. The local bank will be glad to help.
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Buy U. S. War Savings Bonds Through The Pay-Roll Savings Plan

Kings Mountain Mfg. Company, Inc.

S. A. MAUNEY
President

AUBREY MAUNEY
Secretary-Treasurer

BROOKS R. TATE
General Overseer