

**Local Christmas Buying
Reaches New Level**

Local stores reopened Monday morning after a two-day closed period in which card-making employees were given a breathing spell but during the greatest buying season in the history of Kings Mountain, Charlotte breathed a sigh of relief when the last customer had been ushered out of the stores and buying for the 1942 Christmas holidays was at an end.

Buying for the holidays had reached a huge volume even a month ahead of the coming of Christmas. Merchants report, but in the last two weeks new heights had been reached, with the climax coming Wednesday and Thursday. Hundreds of shoppers, with money in their pockets, flooded the stores in search of last-minute gifts, and clerks in the areas, in spite of aching feet and frayed nerves, acquitted themselves nobly as they proved equal to the increased demands upon their

time and patience. One merchant expressed gratification at the co-operation of the public during the last mad rush for merchandising for gift purposes. "They were in an awful hurry," he said, "but these were the best manners Christmas crowds our store has ever handled. They seemed to realize that the store personnel was working at top speed, that our stocks of certain merchandise were limited, and were willing to substitute other items for those they were unable to secure."

Shoppers were forced to leave off their Christmas lists many gift items usually in demand of Christmas time, but were offered others which have found favor with a nation at war and which were products of the conditions of the times. Prices were very reasonable, and there was little quibbling on this score.

"We could have sold 10 times as much of certain merchandise had we been able to secure it," said one store operator. "On the other hand, our gross sales would have been no more had this been the case, for Christmas shoppers this year were buying anything in stock. They had the money and the Christmas spirit, and I think all of us can report one of the best seasons of our business careers."

**TO SELL
EM, TELL
EM—
With An Ad**

**AFTER CHRISTMAS
CLEARANCE**

Values to Make You Think Santa Has Made A Return Visit

**Men's Wool and Corduroy
ZIPPER JACKETS
\$3.50 to \$3.95 Values
\$2.98**

**Boys' Melton and Corduroy
ZIPPER JACKETS
\$2.98 Value
\$1.98**

**Men's and Boys' Zipper and Button Sweaters
Plain and two-tone colors
25 Per Cent Off
Priced at \$1.25 to \$4.95**

**Boys' Knitted long sleeve Polo Shirts. Striper
and Plain colors. Priced at 50c to 97c—
25 Per Cent Off**

**Boys' pt. wool Tweed Pants, Sizes 10 to 18.
Brown and Blue mixtures. \$4.00 Value—
\$2.98 Pair**

**ONE GROUP BOYS' SUITS
Sizes 10 to 18. Values \$10.95 to \$14.95—
\$9.98 Each**

**ONE GROUP MEN'S PART WOOL SUITS
Values to \$16.50. A good buy if you get a fit—
\$12.50**

**One lot odd sizes and styles in Ladies' Suede
Pumps and Ties. Values to \$4.00. Clearance—
\$1.98 Pair**

**One lot Children's Shoes and Oxfords, Sizes 8 1-2
to 2 1/2. \$3.45 Value—
\$1.19**

**BLANKET CLEARANCE
Part Wool Double Blankets. \$3.45 and \$3.95 value
\$2.98**

**Assorted color single Blankets. Satin bound.
\$3.95 Value \$2.98
\$4.95 Value \$3.98**

**SINGLE BLANKETS 50c
DOUBLE BLANKETS \$1.49**

**54 Inch Woven Materials, Serge, Mixed
Fields and Flannels—
25 Per Cent Off**

**Myers' Dept. Store
DRESS SHOPPE—2nd FLOOR**

**Belk's Have Christmas
Party**

Members of the staff of Belk's Department Store were entertained at a Christmas party Tuesday evening before Christmas in the store. Gifts were exchanged among staff members and Manager H. L. Ruth was presented with a new overcoat from Belk's employees.

PERSONALS

(Cont'd from Society page)

Corp. B. H. Welch who is stationed at Fort Bragg, N. C., is spending a ten-day furlough with relatives here.

Mrs. F. D. Herndon left Tuesday for several days visit with her daughter Miss Cora Herndon, in Washington, D. C. Miss Herndon is a Military Air Corps worker.

Miss Rachel Smith, student nurse at Memorial Hospital, Charlotte, arrived Wednesday to spend several days with her parents, Mr. and Mrs. Jim Smith.

Mr. and Mrs. Charles Fulton, Miss Winifred Fulton, Mrs. Liza Everhart and Shirley Watson were guests of Mr. Jim Hooker of Rock Hill S. C., on Christmas Day.

Herbert E. Hicks, R. M. 3C of the U. S. Navy left Tuesday for Seattle, Wash., after spending a fifteen day furlough with his parents, Mr. and Mrs. J. G. Hicks.

William F. Llaughter, son of Mr. and Mrs. C. C. Llaughter, has recently been promoted to the rank of Staff Sergeant in the Glider Division of the Army Air Corps.

Chief F. M. Farr, and wife, Mrs. Farr, and Charles Alexander, of the Navy Recruiting Office in Charlotte were guests of Mr. and Mrs. L. L. Alexander Christmas Day.

Buren Neill, Jr., of Fort Bragg and wife, Mrs. Neill of Gastonia, Mr. and Mrs. Jack Fortune of Granite Falls, were holiday guests of Mr. and Mrs. B. S. Neill on Gold Street.

Miss Vivian Prince, who is a student in the Advertising Art School, Nashville, Tenn., is spending the holidays at home with her family. She was recently pledged into the Advertising Art School Club.

Lt. and Mrs. A. L. Hill spent the week end with Mrs. Hill's mother, Mrs. Gaither McDaniel. Mrs. Hill is making her home in Burlington while her husband is stationed at Fort Bragg.

Mrs. John Webster and daughter Elizabeth Ann, are spending the winter with Mrs. Webster's brother, Dr. Harry Pace. Mrs. Webster's husband is a 1st Lt. in the Army and is stationed in Central England.

Mr. and Mrs. Harry Page had as dinner guests Christmas Day, Mr. and Mrs. Rhyme Little and son, Edward, Mr. and Mrs. George Pace and daughter, Jane, of Lincolnton, and Mr. Paul Page of Gastonia.

Mrs. R. B. Plonk had all the family as guests during the Christmas holidays, except two of the grandchildren who are in the Army. Staff Sergeant Rufus Plonk, Jr., who is serving overseas, and Lieut. Tom Plonk, who is stationed in Virginia.

Miss Sarnee Harvill who recently completed a ten-months business course at Draughon's Business College in Atlanta, Ga., spent the holidays with her parents, Attorney and Mrs. E. A. Harvill. Miss Harvill plans to return to Atlanta soon where she will accept a position.

Charles Williams, Jr., student of State College, Raleigh, spent the holidays with his parents in Kings Mountain and had as his guest, a fellow student, Mr. John Cramble of Montreal, Canada. Messrs. Williams and Cramble were also guests of friends at a house party in Hickory during the holidays.

Mr. and Mrs. Paul Kennedy and children of Shelby, Mr. and Mrs. Elmer McGill of Albemarle, Mr. and Mrs. Leroy McGill of Gastonia, were holiday guests of Mrs. Lona McGill. Miss Libby McGill who has been spending several weeks with her grandmother returned home, with her parents, Mr. and Mrs. Elmer McGill.

Technical Corporal Jim Page in a letter dated Dec. 7th, to his brother Harry Page, reports that everything is fine, and that he is well and happy. He sends his best regards to his Kings Mountain friends and especially to the people at the First National Bank. His address is: 74 James H. Page, 20000th St., Det. 67th Ord. Bn. (AM) (G), APO 685, co Postmaster, New York, N. Y.

Road's Stores Give Bonus

Road's 5-30-25c Stores, Inc., has paid more than \$200,000 in Christmas bonuses to employees of the Home Office and the 119 stores operated by the organization in North Carolina, Virginia, South Carolina, Tennessee and Georgia. It has been announced by T. B. Road, Jr., Vice-President and Secretary of the firm.

In addition, bonus checks have gone out to the 64 men who are represented by stars on the service flag flying from the Home Office building in Henderson, N. C., and who receive their mail at training camps throughout the country and in care of postmasters at ports of embarkation for foreign duty.

In the local Home's Stores, bonus checks went to 25 employees, according to C. Lane Phillips, manager. This number included both full time employees and those who work Saturdays and other busy days.

Road's entertained more than 7,500 employees and guests at Christmas dinners during the week before Christmas, in the cities in which the various stores are located. Local employees had their dinner December 18 at Mountain View Hotel with 45 present.

**What Price Easter
Suit Or Dress**

RALEIGH—What price next Easter's suit or dress? Just about what was paid for last Easter's, is the assuring answer of the Office of Price Administration as a result of its just-issued order directing clothing manufacturers on the prices they may charge for their spring styles.

Since this order will be backed up in the near future by similar instructions to the stores which sell the clothes, it is quiet possible for far-seeing shoppers to start now to figure their clothes budget for next spring—always, providing they remember what they paid last spring.

And just as reassuring are reports from manufacturing circles indicating that the supply of clothing will be plentiful this spring. Garment makers are planning to produce just about as many dresses and suits as they did for last Easter, when the number was ample.

The order issued by Office of Price Administration prevents clothing manufacturers from offering their styles in price lines any different from those which they had last March, with one exception—they may introduce a line lower-priced than their lowest of last year.

To help safeguard the quality of these similarly priced 1943 styles, the order also makes it necessary for a manufacturer to put into his garments at least the same costs of labor and material as into his garments last year. And as a further check against inflationary price-raising, this provision tells the manufacturer that if he mark up last March was greater than now permitted, he must cut his mark up over direct costs by certain amounts. Thus it could conceivably happen

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in many instances that the manufacturer's price for a garment this spring might represent a greater percentage of the cost of material and labor than last March. It is true, of course, that costs, particularly in labor costs, have risen some since last March and this, therefore, in some cases the Easter dress and suit, though their price is the same as last year, might not be quite equal in quality to last year's styles. Such differences, however, would be slight and need not cause any apprehension on the part of the shopper. CPA points out.

It is not expected that the restrictions now placed on the manufacturer will have any direct effect on the style of the garments concerned. Subject to the limitations of the famous L-65 the War Production Board's order of last spring, the clothes of spring, 1943, should be just as interesting in cut and detail as they have been hitherto.

**BELK'S
Inventory Sale
Starts Friday Morning**

ONE GROUP DRESSES 1-2 Price	ONE GROUP COATS 1-2 Price
WOMEN'S SUEDE SHOES 1-2 Price	LADIES HATS 1-2 Price

New Arrivals
In Our Ready-to-Wear Department. Early Spring Cotton Dresses, dressy Dresses and Suits. Also Skirts and Blouses.

Belk's Dept. Store
REMEMBER — You Always Save At BELK'S

Tax Listing

COMMENCING
JANUARY 1st, 1943
FOR 30 DAYS
PENALTY OF \$1 FOR FAILURE TO LIST DURING
JANUARY

**List Your Property For Taxation
REAL, PERSONAL and POLL**

**IF AT ALL POSSIBLE LIST IN PERSON
TO AVOID ERRORS**

**COOPERATE WITH LISTERS IN MAKING YOUR
FARM CENSUS REPORT**

**LIST ALL YOUR PROPERTY AND IT WILL
HELP KEEP THE TAX RATE DOWN**

**Board Of County Commissioners Of
Cleveland County
C. G. DILLON, Supervisor of Taxation**

