

LADIES, TO BETTER SERVE YOU We Have Doubled The Size Of Our READY-TO-WEAR DEPARTMENT



We Invite You...

TO VISIT OUR ENLARGED DEPARTMENT AND SEE IMPROVEMENTS THAT HAVE BEEN MADE FOR YOUR BENEFIT. IN OUR ROOMY, SPACIOUS QUARTERS ON OUR SECOND FLOOR YOU WILL FIND A BEAUTIFUL SELECTION OF THE LATEST STYLES DIRECT FROM NEW YORK CITY WHERE THEY WERE PERSONALLY SELECTED BY OUR BUYERS. WE HAVE A WIDE AND VARIED ASSORTMENT SO THAT YOU MAY TAKE YOUR CHOICE OF STYLE, COLOR OR MATERIAL.

DRESS UP FOR SPRING, WHICH IS JUST AROUND THE CORNER, WHILE OUR SELECTIONS ARE COMPLETE.



NEW SPRING DRESSES

Yes, we have a gorgeous selection of beautiful new Spring Dresses in just exactly the style and material you want. These new frocks were personally selected by our buyers for your approval. We want you to see them while our collection is complete. They are very reasonably priced from—

\$4.95 to \$8.95

Others \$3.98 to \$7.50

SPRING HATS BY GAGE

Lovely is the word that describes our new spring hats in the popular materials. All styles and head sizes to select from. You will find just the hat you need to complete your spring ensemble. And when made by GAGE you know that means the best.

\$2.95 to \$6.95

Others \$1.98 to \$12.95

SUITS FOR SPRING

Suits are going to be very popular this spring and practical, too. We have a beautiful selection in all the new materials and colors. They are here for you now to take your choice. Both youthful and tailored styles to give you that well-dressed appearance. Attractively priced from—

\$12.95 to \$29.50

SWEATERS, SKIRTS & BLOUSES

Sweaters . . . \$2.98 & \$3.98

Sweaters are very practical and useful, in all the new colors.

Skirts . . . \$3.98 to \$7.95

Every miss or lady needs a new skirt for spring. We have your style and material.

Blouses . . . \$1.98 to \$3.98

Blouses that will make you look more youthful. Assortment of colors.

Keeter's Department Store