

**Cotton For Soldier Clothing**

ATLANTA, Ga.—Cotton from the fields of Dixie is teaming with wool from the farmer's sheep to replace heavy furs in the manufacture of Arctic clothing worn by American soldiers in the cold climates.

The new cold weather clothing not only keep the soldier warmer than the furs formerly used, but is far less bulky and costs much less, says the Quartermaster Branch, Fourth Service Command. The use of cotton, it is pointed out, is an

innovation as cotton cloth has long been associated with clothing for warm climates.

The answer to the warm qualities of the new outfit lies in layers of soft, lightweight material worn beneath a wind-resistant cover that serves to maintain body heat at the desired temperature. Parkas and jackets made under the new design permit freedom of movement and the "layers" arrangement of cotton and wool provides ample warmth.

—THE HERALD \$2.00 A YEAR—

**LONG WEAR****IS CLEAN WEAR!**

You want your clothes to last just as much as Uncle Sam does. There's nothing being made today that comes up to garments right in your wardrobe now. But acid dirt eats the life out of any fabric, eats right around the clock. We can stop that, but you will have to let us. Yes, trust our quality cleaning to make anything you wear outlast your hopes.

—Please bring in hanger with each article—

**Walker Dry Cleaners**

"Come Clean With Us and We'll Dye For You"  
O. O. Walker  
Proprietor Phone 257 J. C. Roberts  
Plant Manager



**Be proud of the man  
who wears THIS BUTTON**



Look around town these days. This button will spot for you a new group of patriotic "fighters"...men and women who are out to cut more pulpwood...for pulpwood makes machine powder, and a thousand and one other things needed at the front.

Uncle Sam needs more pulpwood. So it's up to us to find ways and means of cutting more...and more.

It's a tough job but it can be done and everyone in this community can help. We are in the heart of the pulpwood area. This whole community is just like a big war plant and just as important to winning this war as any airplane, auto truck, or munitions plant.

Volunteer today for a few extra hours of your time...HELP THE FARMERS WHO HAVE ONLY TIME TO CUT and if your regular job is cutting pulpwood give 3 EXTRA DAYS at regular pay.

That's all Uncle Sam asks you to do...to keep some boy at the front from asking, "Where's the ammunition? Who at home has let us down?"

**WOODCUTTERS:**

GIVE 3 EXTRA DAYS at regular pay.

**FARMERS:**

You're busy but a few extra hours of pulpwood from your neighbors will help a lot.

This patriotic campaign is unique, and every man should participate.

If you haven't pledged your support, do it now.

• Sign  
the Pledge  
• Get Your Button

**CHARTER MEMBER OF PULPWOOD CAMPAIGN**

The Herald

I pledge myself to work at least 3 extra days during the balance of 1943 cutting pulpwood. Please send me the campaign button which this pledge entitles me to receive.

Name \_\_\_\_\_

Address \_\_\_\_\_

**May Retain Certain Items  
Of Army Clothing**

ATLANTA, Ga.—Although honorably discharged enlisted men and WAC personnel are permitted to retain certain articles of clothing issued to them while in the service a way has been provided for them to return their Army uniforms when they go back into civilian attire and save the government many thousands of dollars in the aggregate.

This statement was made by Lt. Colonel Charles A. Ritchie, chief of the supplies section, Quartermaster Branch, Fourth Service Command, who pointed out that former soldiers or WACs who desire to return their Army clothes may pack and address them to the Commanding Officer at the Army installation nearest their home, marking the box "Attention Quartermaster Clothing and Equipment Classification Officer."

If the enlisted man does not wish to pay transportation charges, he may turn the shipment over to the nearest Railway Express Agency.

for outlet shipment of government expense to the United States.

Clothing this returned, Col. Ritchie explained, is renovated, reconditioned, reclassified and sent back to Quartermaster stocks to be released to troops training in the United States.

**Archdale Farm Cow Makes Advanced Register Record**

Peterborough, N. H.—A registered Guernsey cow, Lad's Fortune, Lady owned by P. M. Neisler, Archdale, N. C., recently completed a creditable Advanced Register record of 10,000.0 pounds of milk and 519.1 pounds of butter fat.

Lady will now be listed in Performance Register of The Iowan Guernsey Cattle Club to be known by the names of her ancestors that a performance pedigree easily be written by breeders wishing to study her inheritance breeding.

—THE HERALD \$2.00 A YEAR—

**Dr. Mike J. Palmer****OPTOMETRIST**

Examination, Diagnosis, Glasses Fitted

10:00 A. M.—5:00 P. M.—Fridays Only

Up Stairs Over Kings Mountain Drug Co.

Brim-full of rich content, and fortified with "Sunshine Vitamin D," our pasteurized milk contains all the nutritive vitamins that both children and grownups need, and tastes better, to boot!

—Sunrise Milk Is Pasteurized—

**MILK****Sunrise Dairy**

Gastonia, N. C.

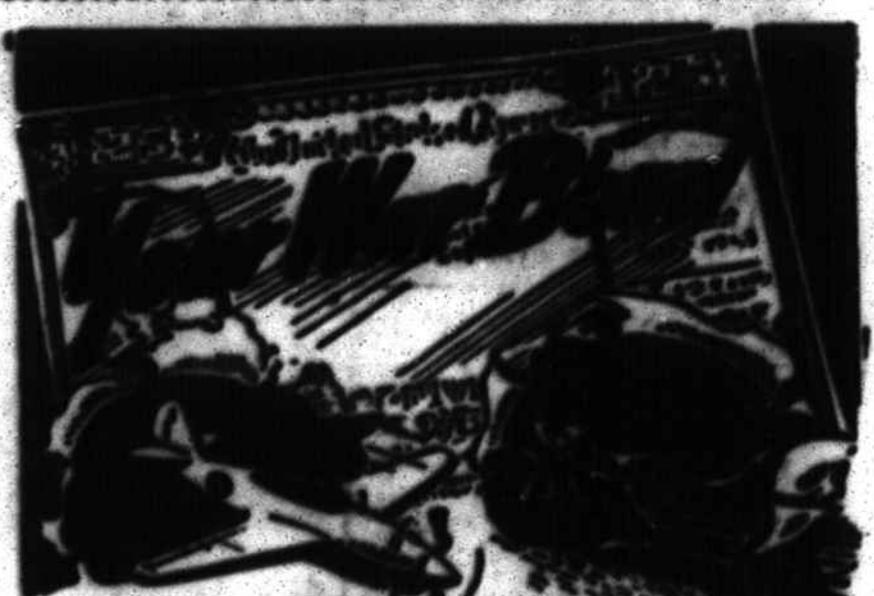
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**CLOTHES**  
TO THE HOME-TOWN  
**LAUNDRY**

THEY SEND THEM BACK  
CLEAN AND SANITARY

**Kings Mountain Laundry**

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A FLAME TODAY—A FLOW TOMORROW

The War Bond you buy today goes for the implements of war—tomorrow for the tools you'll need to work in the field for the long months of peace. The war bond will give you a valuable return by your love and care—buy your bond.



**First National Bank**