

**NORTH CAROLINA WEEKLY WAR BOUND UP**

**AGRICULTURE PREPARING FOR 1944**

Timing of the rationing restrictions on farm machinery, increased production of new farm machinery, and a campaign among farmers to "Keep Your War Equipment Fit and Fighting" are indications of plans now being laid by the War Food Administration to meet increased production goals for 1944. Suggestions for expanded wartime production have been sent for consideration to state Agricultural War Boards and other farm representatives. State boards have been asked to set 1944 goals. The national program calls for a record breaking 200 million acres in crops. Problems relating to labor, machinery, supplies, conservation practices and prices will be considered at 48 state meetings of state groups with representatives of WFA during October.

**POTATO PRICES**

Specific ceilings for white potatoes of the last 1943 crop have been set by months for October, 1943, through June, 1944. These prices continue the general price level set for the spring crop of potatoes at the country shipper and intermediate seller levels with allowances for graduated monthly increases to take care of storage charges. Because of the large crop this year it is expected that potatoes generally will sell substantially below the retail ceilings.

**4 PERCENT ON LAND BANK LOANS**

Action taken recently by 12 Federal Land Banks will substitute a 4 percent interest rate for higher rates on 98 percent of the loans made by the land banks prior to June 24, 1935. "The land banks' percent rate is the lowest at which farmers generally ever have been able to obtain long-term mortgage credit," A. G. Black, governor of the Farm Credit Administration, said.

**EASIER TO GET PRESSURE CANNERS**

Pressure canners may be bought for individual home use under liberal

ized regulations now followed by the local agricultural War Boards. A person who needs a pressure canner may apply directly to the local County Farm Rationing Committee for a certificate of eligibility or ask that previously filed applications be reviewed under the new rulings.

**FUNDS FOR MATERNITY, INFANT CARE**

More than 700,000 additional wives and babies of servicemen will be able to receive maternity and infant care during the remainder of this fiscal year as a result of the additional funds voted by Congress. The program is limited to wives and infants of enlisted men in the four lowest pay grades. Between July and October 1, wives and infants of servicemen in the top three grades below commissioned officers were also covered.

**SCHOOL BUSES**

School buses may not be used to transport students to athletic games, state or county fairs, or similar events, the Office of Defense Transportation has stated.

**NEW TIRE RULINGS**

Eligibility for new passenger tires (grade 1) has been restricted to C book drivers with a mileage of 600 miles or more per month. All B drivers and some C book holders will now be eligible only for used and recapped tires. The number of new passenger tires available for rationing in the October quota will be reduced by one-fifth, the OPA recently announced. Quota for farm tractor and implement tires for October is 50,000 as compared with 70,000 in September.

**POULTRY PRICE CHANGES**

Reductions of 1 1/2 cents a pound at retail in maximum prices of quick-frozen, eviscerated poultry and 1 cent a pound on drawn poultry, and an increase of 1 cent a pound on dressed poultry have recently been announced by OPA. These price changes become effective Oct. 12, 1943.

**MAIL CHRISTMAS PACKAGES NOW**

The deadline for mailing Christmas packages to soldiers overseas is October 15. The War Department urges all who have not mailed their packages to do so immediately.

**TO RELIEVE LEATHER SOLE SHORTAGE**

Synthetic rubber and plastics will

**OUR DEMOCRACY**

**TOMORROW WILL BE ANOTHER DAY.**

"A GRASSHOPPER SANG THROUGH THE SUMMER WHILE AN ANT STORED GRAIN. 'WHY DO YOU NOT ENJOY YOURSELF AS I DO,' THE GRASSHOPPER ASKED, 'WHILE THE FINE WEATHER LASTS? WINTER IS TIME ENOUGH TO SAVE.' 'IN WINTER, THE ANT REPLIED, 'WHEN THERE IS NO MORE GRAIN, THERE IS TIME ENOUGH FOR SINGING. BETTER TO SAVE NOW AND SING TOMORROW THAN SING NOW AND TOMORROW REGRET.'"



IF WE SPEND MONEY NEEDLESSLY TODAY WE MAY FIND OURSELVES NEEDING IT TOMORROW. BUT IF WE SAVE TODAY, THROUGH WAR BONDS, LIFE INSURANCE AND SAVINGS ACCOUNTS—WE NOT ONLY HELP TO FINANCE THE WAR AND KEEP PRICES DOWN—WE ARE STORING OUR FUTURE SECURITY.

be used to help relieve this winter's leather shoe sole shortage, according to WPI. The output of rubber soles will be used on rationed shoes and for shoe repair.

**ENDORSE GAS COUPONS**  
Motorists should endorse their gasoline ration coupons immediately and not wait until they buy gas. Holders of A, B, C, D or T books are to write their license number and state of registration on face of all coupons. Holders of E or R books are to write their name and address on the face of all coupons.

**HELP FARMERS GET TRUCK PARTS**  
Farmers unable to get needed parts for trucks can get help by taking the matter to the nearest Office of Defense Transportation office. The ODT has 142 district offices throughout the country, each with a maintenance specialist and a special Maintenance Advisory Committee on which are garage and service station men, dealers, and parts suppliers with a special duty of helping find needed parts.

**CERTIFICATES TO ASTP TRAINEES**  
Certificates will be awarded to all soldiers who successfully complete prescribed work in the Army Specialized Training Program at colleges and universities, the War Department has announced. It is anticipated that college credits will be granted if the trainee returns to college after termination of military service.

—THE HERALD \$200 A YEAR—

**FDR says:**  
Originally we asked for 10 percent in bonds; now we need considerably more.

**Smart New Styles Available in Non-Rationed Ladies' Shoes**

WASHINGTON—(AP)—Who's afraid of the big bad shoe ration coupon? Certainly not the shoe industry.

We now have a new style in foot gear. It's called rationed, and it is becoming quite a fad. For while shoe coupons may be restricted, manufacturers' ideas are not. A group of high-styled, high quality unrationed shoes, quite different from the moderately priced, non-rationed playshoes of last summer, are now out.

Chic as any other model, these shoes with high heels, low heels,

tees and no toes, hanks and no backs are made of such beautiful fabrics as gabardine, velvet, flannel-type materials, etc., with plastic soles. They feel no different from regular shoes and stand the rigors of government pounding with the best of them.

Americans definitely will not be hard-hit this year — industrial know-how has taken care of that.

Ninety-six cents out of every dollar goes for War expenditures. The other four cents goes for Government expenses "so far husband's life went."



**"I GET A REAL KICK OUT OF MY VOLUNTEER WAR WORK"**

—Said a Mother!

Ever since Pearl Harbor, she has wanted to do a few hours of volunteer work each week. But her home duties, plus her washing, kept her tied down. One day she called us! Now, she has but one little laundry chore each week—making a list of the items and checking them when we deliver the spotlessly clean bundle. Why not follow her program?

WET WASH 10 LBS. 39c

**New-Way Laundry**

Phone 322

Gastonia's Oldest, Largest and Best  
Local Representative: HUBERT MCGINNIS  
"Send Your Dry Cleaning With Your Laundry"

**WE KEEP YOU ROLLIN'**

Wherever you service men are going—in line of duty or on leave—we consider it our important job to get you there, and back.

Greyhound's advertising is asking Mr. and Mrs. Public NOT to ride so you can. Sure.

*Bill—the bus driver*

P.S. Don't forget—Buy an extra War Bond this month!

**GREYHOUND**

**HOME FRONT FIGHTERS NEED PROTECTION TOO!**

**UNCLE SAM** realizes the value and importance of life insurance protection for our fighting men and women. It is available to them. But the people who serve on the fighting fronts at home must give their own future and provide their own protection. **Start!**

To men and women on the home front the Jefferson Standard offers "Planned Protection"—the finest type of life insurance coverage available. Your Jefferson Standard man will be glad to help you select the plan best suited to your needs.

Represented by **HARRY E. PAGE**  
601 W. Mountain St. Phone 340-02

**JEFFERSON STANDARD**

**The WORK SHOE**

*with a SOLE*

**That WEARS**

Rugged work shoes for comfort and safety on the job! Tough leathers, sturdy build. Made by Weyenberg.

**\$4.95**

**Long Wearing PETER'S WORK SHOES**

Black or Brown

All Sizes

**\$2.98**

**BELK'S**

REMEMBER — You Always Save At BELK'S

**Duration Spotlight on Dressmaker Suits**

FROM **\$9.95**

OTHERS TO \$14.00

Destined for big success now, these Windsor-dressmaker suits! Because they're so right from worn till night—convenient for U. S. G. business duty, entertaining in fast-rational homes! See our stunning collection—all sizes, figure-making beauties in dressy Gabardines and Tulle. Choose yours today!

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