

New Plastic Auto Inner Tubes Help Ease Critical Situation

WASHINGTON (AP)—One place where most people never expected to find the evergreen plant is in automobile tire tubes where, of course, they are not.

An automobile inner tube has been perfected, built entirely of a new plastic material, and is said to be the long-sought answer to a nation's prayer for a good substitute for natural rubber inner tubes.

Manufacturing tubes of composition of materials, the new tubes are made on a standard tube press. The material, which is a vinyl type substance, incorporates a metal-in-embossed plasticizer which keeps it pliable and elastic.

The product is not a synthetic rubber. Its features include 100 per cent recyclability and complete reusability, assuring a tube which won't leak.

—THE HERALD \$2.00 A YEAR—

LINE UP BROTHER!



Drawn especially for The Farmer-Stockman, Oklahoma City U. S. Treasury Dept.

Soldiers Served Fresh Vegetables When Possible

ATLANTA, Ga. — There's a merry tinkle of dollars in the pockets of Dixie Truck Farmers because of the Army's policy of serving the soldiers fresh vegetables whenever possible, says the Quartermaster, Fourth Service Command.

The policy includes the buying of perishable foods, if possible, in the region where they are to be consumed, bringing benefit to the growers and cutting down long freight hauls. And, with fresh vegetables on the menu tables of training camps in the southeast, there is a tremendous amount of canned vegetable saved. It is pointed out.

The total number of tons of produce used by the Army in this command is staggering, according to figures supplied for a 100-man mess at an average post. Using these figures as a basis, it is shown that one training camp with a strength of 50,000 men, receives approximately 2,878,000 pounds of fresh vegetables every month — and that is 96 carloads.

Purchase of perishables is handled through Quartermaster Market Centers, located at convenient points throughout the section. This method of buying embodies the principles of mass procurement of fresh fruits, vegetables, butter, eggs, poultry, cheese, etc., officers assure.

These purchasing agencies receive requirements direct from the Army posts several weeks prior to the date on which the food will be needed for the men in camp. The market centers then place their orders with the dealers for given quantities to be delivered at specific times at posts and camps where the food will be consumed.

These perishables, upon arrival at the various posts, are stored in the Quartermaster cold storage houses and are issued daily after rigid inspection, direct to the unit mess halls, prepared there by expert Army cooks and served to the best fed fighting men in the world.

New Fuel Is Suggested
Mixing oil and coal to produce liquid fuel suitable for use in industrial oil-burning furnaces has been suggested.

What You Buy With WAR BONDS

Powder Monkey

On board ship and in the artillery their buddies call them "powder monkeys." Not disrespectful, just a personal, intimate term between friends. Civilians call them gun crews. During a battle the crews of "powder monkeys" must work like trojans bringing the ammunition to the guns.



The gun may fire an anti aircraft 30 caliber shell or a broadside from the 16 inch guns of a great battleship, but in either event the "powder monkey" must pass millions of dollars' worth of ammunition to make the gun effective, and your savings in war bonds are necessary to supply the financial ammunition that provides the shell.

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From where I sit...

by Joe Marsh

Grandma... just as it was written in the May flow of a log.

And it seems that all through our early American history beer sort of tempered the hardships and helped to make us a tolerant, moderate people.

From where I sit, beer is the American drink of moderation and friendliness—kind of a symbol of our personal liberty.

Joe Marsh

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Christmas 1943 Belongs to the Members of Our Armed Forces—Mail Your Gifts Before Oct. 15 CHRISTMAS GIFTS MEAN SO MUCH TO FIGHTING MEN AND WOMEN

Don't forget! Never before, will a Christmas present mean so MUCH to HIM or HER as it WILL mean THIS year. This year—of all years don't disappoint them. Come in tomorrow—with out fail, and select their gifts.

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- ARMY, NAVY, AIR CORP RINGS
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THE RUSH OF WAR IS ON THE WIRES

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So that emergency calls can get the right of way, the operator will call you if the circuit you want is busy. You can help by cancelling your call if it isn't really vital.

On calls you must make, we'll appreciate your cooperation when the operator says—'Thank you, your call is 5 minutes. Please be ready.'

Southern Bell Telephone and Telegraph Company

7 BIG REASONS WHY YOU SHOULD BUY THE New REDI-CUT TREADLITE FLOORS

A new idea in inlaid, combining the advantages of long wear, easy cleaning and beauty of the famous Nairn Treadlite DeLuxe—inlaid linoleum on duplex felt backing—plus the advantage of the simpler economical installation of easy-to-handle factory-cut units.

- 1** Genuine Inlaid Linoleum. Thick, extra smooth and long wearing, on a built-in cushioning felt backing. Easy-to-handle 36" Squares and 1" Color Strips are precision-cut at the factory from Nairn Treadlite DeLuxe.
- 2** So Easy To Install—Almost Anyone Can Do It! Just cement Squares and Color Strips direct to floor—no extra lining felt required, very little cutting—practically no waste. Treadlite cuts easily with tin snips or heavy shears.
- 3** No Fuss—No bother. Redi-Cut Treadlite Floors can be installed in a few hours. The room's ready for use 4 hours after finishing. Follow the simple directions and you're assured of a permanent, trouble-free installation.
- 4** Easy to Clean and Maintain. Your Redi-Cut Treadlite Floor will save you hours of drudgery. Wipe it with a damp cloth and wax occasionally with Nairn Self-Polishing Wax—it will stay new and smart looking for years.
- 5** Many Gorgeous Colors to Choose From. You'll find your favorites suitable for every room—linoleum colors that go right through to the special felt backing. Contrasting Color Strips give the smart modern tile design.
- 6** Available now. You can have your Redi-Cut Treadlite Floor today. No waiting—no delays. Just bring your floor measurements to us for a free estimate, and select your favorite color. We'll help you design your floor.

7 Economical. This low price includes the Squares, Color Strips, Cement and Spreader required to do the job. No extras to buy. Easy, simple installation saves you money—or, if you prefer, we'll arrange for installation at a reasonable charge.

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