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Waymond E. Lynch
Editor-Manager

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A weekly newspaper devoted to the promotion of the general welfare and published for the enjoyment, entertainment and benefit of the citizens of Kings Mountain and its vicinity.



GIVE ONLY ONCE
FOR 17 AGENCIES
UNITED WAR FUND

THAT'S WEALTH

A calm devotion to one's native soil. That's wealth.
A faith implicit in the Living God. That's wealth.
A few choice friends that feel life's fuller meaning. Who sense reality yet prize the dreaming. Who from the skies see knowledge ever streaming. That's wealth.
A body sparkling with the health of youth. That's wealth.
A mind serenely poised, restrained by truth. That's wealth.
An eye that feeds on flowers and fields and skies. That's wealth.
That sees the heaven in a child's eyes. That finds in life the door to Paradise. That's wealth.
A home among the trees, the blue above. That's wealth.
The perfect goodness of a woman's love. That's wealth.
The sense to grin when all the world looks wrong. To take defeat with gamehood and song. To smile a mile when worry comes along. That's wealth.
—Chas. F. Steele.

NO ARMISTICE DAY—BUT A JOB
Twenty-five years ago — on November 11, 1918 — this country went wild with joy. The war had ended. The boys were coming home again. Today their boys are back on the battlefields, fighting for the same ideals, the same freedom that their fathers thought they had won.

Consequently there is little or no cause for celebration of Armistice Day this year, although a reversal in the fortunes of the Axis and the Allies, makes it a much happier anniversary than it was a year ago.

Armistice Day 1943 is not a day for celebration. It should not be a holiday on the home front. It certainly isn't on the fighting fronts of Europe or in the fox holes of South Pacific Islands. The Army Air Corps and the United States Navy aren't taking the day off. So why should we?

American war plants will work as usual on November 11. The men who build our planes, our tanks, our guns, our ships will continue to turn out the weapons of war that will hasten the defeat of the Axis and another Armistice Day.

This community does not have any large war plants. It does not build ships, planes, or guns. But it does have a war job. It does have a war industry. It is the cutting of pulpwood, a vital war material.

Our boys in the service number about 1248. That is our quota of extra cords for the new pulpwood drive, November 11 to Dec. 11.

Armistice Day, though it has lost its original meaning, can be rededicated in this community by a enough voluntary pledges to secure the cutting of an extra cord of pulpwood for every boy in service.

Thus the day will take on a new meaning. This community will be doing its bit to keep our boys fully supplied and to bring them home safe and sound that much sooner.

THE CHAMP COMES HOME
Read this! It will make you feel good! It will make you proud of American initiative!

The country's railroad transportation system, though pressed near by to the limit of its resources, has been able to meet the demands made upon it by the war effort, according to the Board of Investigation and Review appointed under the transportation act of 1940. "Prior to the war," reports the Board, "it was feared that transportation plants and personnel would be unable to meet the demands of the war, but this apprehension has proved a misapprehension. In the country we have been in a desperate position."

HERE AND THERE

Waymond E. Lynch

Purely Personal: The meanest word in the English language is gossip. ... my two favorite words are: Mother and Understanding. My favorite pastime is playing bridge. My favorite game: football. I enjoy congratulating someone on a happy event or a job well done, but I am the poorest hand in the world at extending condolences. I just never know what to say or do, so I usually say nothing. It's not because I'm not sympathetic, but it's because words seem so useless at a time like that. My favorite sport is hunting. I much prefer the extreme heat of summer to the bitter cold of winter. I like to hear a joke but have never mastered the art of telling one. An occasional trip is all right but I rather stay home than to be an extensive traveler. Fifteen years ago yesterday, a big event took place in my life. I was married. I like to talk to people but I do not like to write letters. My favorite form of reading is non-fiction and short stories, you can have the long book-length novels. I do not like the radio, but enjoy playing records. I like the popular tunes, leave me out when it comes to the classical and high brow operas. The happiest event of my life was when my first child was born, the saddest, when my only brother was killed in a car wreck. My favorite type of foods are: seafoods and sweets. My greatest ambition was to be the father of a son (Note I said WAS) ... the person I dislike the most is one who appears to be something that he isn't. I love to watch a train pass. Like the spring of the year better than any other season. I always feel relieved even though tired on Thursday morning with another edition of The Herald out. I like conservative clothes rather than the loud, fancy outfits. I do not care for hats, but like quality shoes. My favorite actors are: Lionel Barrymore and Wallace Berry, and actresses: Heddy Lamarr, (not so much for dramatic ability as for looks). For Beauty: a trim little yacht sailing on the water and a prancing thoroughbred are hard to beat. My favorite expressions are: "Be Sure You Are Right, then go ahead," and in the words of the late Will Rogers, "Be nice to the fellows you meet on the way because you'll meet those same guys on the way down" and "There is so much good in the worst of us. And so much bad in the best of us. That it little behooves any of us. To talk about the rest of us. P. S.—Please, if you haven't already given to the United War Fund, which is a great investment in 17 agencies dealing in the relief of suffering mankind the world around, do so today, won't you?"

June 23rd: "This is interesting as far as it goes. But it is a pretty routine statement of fact. It does not even hint at the real story of the transportation miracle of 1943-44, which is a humdinger. This is the story of how that 'overbuilt, overcapitalized, outmoded, 'market' branch of transportation known as the railroads has come back in World War II to show those upstart new competitors of the last twenty years who is top dog when it comes to handling a really big traffic job."

"For the railroads haven't just swung their own share of the war traffic. They have had to take up ... a good share of the loads of their competitors. ... Geared to handle only a nominal part of the oil movement to the Eastern seaboard, for example, the carriers stepped in when the U-boat struck down the coastwise tanker service, and ... raised their share of this vital traffic from 10,000 barrels a day to 1,000,000, a 100-fold expansion. They took over bodily the war-damaged traffic of the Panama Canal. When wartime restrictions halted the manufacture of motor trucks they absorbed much of the potential increase here. And, in addition to handling troop movements four times as great as those of World War I, they shared with the motor-buses the movement of millions of travelers, who found themselves unable to use their private cars because of rubber or tire shortages."

"There is a touch of drama in this comeback of the Champs, not only to relieve but to surpass the deeds of his youth. But there is also in it a profound lesson. We have seen it demonstrated ... that railroad transportation possesses an emergency ... expandability which is envied among its competitors. This must be a basic consideration when the time comes to formulate a postwar national transportation policy."

—THE HERALD HAS A YEAR—

THE NOBBY TRIP

Also on "no-billed up to the top, Red hot news, Long, Fat, and Slim. Here we are back again although we missed last week due to an unavoidable incident. Well, it looks as though old man winter is here at last. A lot of love affairs have started in winter—yes, there is more than one way of sleeping warm. If you had been up at 3 A. M. Monday morning you would have seen Thorpe, Smithy, Smire, Prince and Spinach dragging home from Charlotte where they saw some-thing—hey, what hours. Finally, at last, Jonas and Doris have dated, Otis and Mabel could do alright too, if given a chance. Who is this flame from Lincoln that John P. talks about—must be O. K. By the way, at the dance this Friday night will be, Boots and Sam C., Smere and Daph, Buebia and Joe H., among others. Who was it who kept turning the lights off and on at the Ho's, could it have been Gene M. and Millard? It seems to us that these new teachers really got around and yet they still complain of the manpower shortage. James H. and Jackie seem to be doing alright or is it just that Christmas is seven weeks off—make your own decision. What's happening to Gene M. and Doris? — could it be another man. We'll be back next week loaded with news. 'Till then. Howdy we are old. Rowdy we'll be. We lucky Three. Long, Fat, and Slim.

By Mrs. Jessie G. Costner

The Rev. D. A. Costner spent last Thursday at Henderson, N. C., attending the Baptist State Convention. On Sunday he conducted services at the Baptist Church at Lexington, N. C. Mr. Jim Burton is ill. He has been confined to his room for over a week. It is reported that he is improving. Miss Ollie Mae Carroll is still on the sick list. Miss J. M. Evans spent the week end in Goldsboro and New River N. C., visiting friends. Pvt. Maurice Roberts is home visiting his parents of the Ebenezer community. Mr. and Mrs. M. L. Campbell and Mrs. S. T. Cook and daughter at-

NEGRO NEWS

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The Rev. S. T. Cook returned to Synon Chapel "E. M. E." church as pastor for another year. The new pastor for the St. Paul Methodist church is the Rev. W. G. Hamilton.

Church News

SOVEREIGN MEMORIAL A. S. P. CHURCH
R. E. Smedley, Minister
10:00 A. M. Bible School, J. E. Gamble Superintendent.
11:00 A. M. Morning Worship and Sermon: A Pleasant Melodrama.
6:45 P. M. Young People's Christian Union.
7:30 P. M. Evening Worship and Sermon.
(TUESDAY)
7:30 P. M. Foreign Mission Study for W. M. S. at Mrs. J. L. McGill's.
WEDNESDAY:
7:30 P. M. Wednesday Evening Vespers.

FIRST BAPTIST CHURCH
Angus G. Sargeant, Pastor
Bible School 9:45 o'clock.
Morning Worship 11:00 o'clock.
S. T. U. 6:30 P. M.
Evening Worship 7:30 P. M.
Monday:
Circles of W. M. U. as follows:
Judson Circle with Mrs. Ed Hord at 3:30 o'clock.
Anne Hamilton Circle with Mrs. G. A. Bridges at 3:30 o'clock.
Lela Herndon Circle with Mrs. J. O. Panther at 3:30 o'clock.
Vera Sargeant Circle with Mrs. Byron Hord at 7:30 o'clock.
Friday, Choir practice 7:30 P. M.

ST. MATTHEWS LUTHERAN CHURCH
Herman G. Fisher, Pastor
Sunday School 10:00.
Supt. W. K. Mauney.
Morning Worship 11:00.
Sermon: The Victory.
Finger and Primary Groups of Children of the Church 2:30.
Junior Children of Church 3:30.
Intermediate Luther League 6:30.
Senior Luther League 6:30.
Evening Worship 7:30.
Sermon: The Challenge.
Monday:
Boy Scouts 7:00.
Church Council 7:30.
Women's Missionary Society 1:30.
Myrtle Derrick Society 7:30.
Tuesday:
Girl Scouts 6:30.
Wednesday:
Senior Choir 7:30.

FIRST PRESBYTERIAN CHURCH
P. D. Patrick, Pastor
9:45 A. M. Sunday School.
C. F. Thomason, Supt.



OUR DEMOCRACY
EVEN THOUGH YOU'VE BOUGHT AND BOUGHT, REMEMBER THAT OUR FIGHT AND FIGHT AND THEY'RE GOING TO KEEP FIGHT ON FIGHTING UNTIL THEY WIN. BACK THEIR ATTACK WITH EXTRA WAR BONDS THIS MONTH.

CENTRAL METHODIST CHURCH
J. G. Winkler, Pastor
10:00 A. M. Church School.
Supt. Williams, Supt.
11:00 A. M. Sermon by Pastor.
6:15 P. M. Youth Fellowship.
7:30 Evening Worship. Sermon by Pastor.
Wednesday 7:30 Midweek Service followed by Senior Choir practice.

SECOND BAPTIST CHURCH
Rev. B. P. Austin, Pastor.
Preaching 11:00 A. M. and 7:30 P. M.
Sunday School 9:45 A. M.
S. T. U. 6:15 P. M.
Everyone Welcome.

Conservation Is Vital
Electricity is in the war!

Government authorities state that if we are to get the increased production and supplies needed to win this war, we MUST HAVE conservation that will decrease demands which consume.

FUEL . . . MANPOWER . . . CRITICAL MATERIALS

Every time you snap off a light you can do without . . . lower the burner when boiling starts . . . turn off the radio when you finish listening to a program . . . you help swell the conservation total that will speed the day of Victory.

be made that will endanger health or eyesight, reduce safety or protection, or interfere with war production.

Seven industries—coal, oil, electricity, gas, water communications and transportation—have been asked by the Government to cooperate in making voluntary conservation an effective wartime aid.

WHAT YOU CAN DO AT HOME . . .

TO CONSERVE ELECTRICITY

Turn off lights and appliances when not actually needed. Keep lamp bulbs and reflector bulbs clean to get maximum light from smaller bulbs. Don't leave lights burning in unused rooms, cellar, attic. Don't leave radio on when no one is listening. Use all appliances carefully so that current is not wasted. Defrost refrigerators regularly and don't keep temperature lower than necessary.

The purpose of this national campaign is to save COAL and OIL used in producing these services the MANPOWER it takes to provide this fuel and the TRANSPORTATION required to deliver it.

If every user will be a conserver for the duration millions of tons of coal and millions of gallons of oil can be made available for war purposes.

SAVE WATER

Because our Water Department consumes considerable electricity in the pumping of water from the lake to the filtering plant, then to your home. Do not heat more hot water than is needed, and repair leaky faucets.

The voluntary conservation measures which the War Production Board wants everyone to observe are not severe. Guard against waste. Economize wherever possible. No curtailment is to

So . . . use electricity and water for your essential needs! BUT DON'T WASTE these services because they are cheap and not refund.

City of Kings Mountain
Water And Light Department