

The Kings Mountain Herald
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HERALD PUBLISHING HOUSE
Waynes E. Lynch
Editor-Manager

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A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity.



WORTH

When you think of a man you seldom think of the knowledge he has of books. You seldom think of the clothes he wears. His habits, or ways, or looks. You seldom think of the car he drives. Nor the bonds his gold has bought. When you think of the man you mostly think of some kindnesses he has wrought. You judge him not by his blocks of stocks. Nor his power of name or pen. You judge a man by the place he's made. In the hearts of his fellow men. You judge him more by the fight he's made. By the way he has faced the strife. And not the amount of the bank account. He's managed to get in life. You think of the friend he's been to man. The good that has done. And you judge the sort of a man he is. By the friends whom he has won.

—Rev. Gustav Dessort.

A HAPPY NEW YEAR

Saturday we began a new year and we take this occasion to extend to you our sincere wishes for health, happiness and victory. Most of us have undergone hardships of one kind or another during the past year and will probably experience more during the coming year. But we like to think that America has steered itself to endure whatever it takes to bring about victory and peace.

With added courage and resolution, we are looking ahead hopefully, and in this hope we see a happier, brighter future for the entire world.

During the past year we have made much progress in the war and with renewed efforts we can expect more progress during 1944.

It is true that the year will bring suffering, but we must believe that this will only be temporary. When the doctor says, "This may hurt for a few minutes," most of us are able to grit our teeth and take whatever temporary pain may be administered to us. And thus in 1944 as we face total war on many fronts we must tighten our belts, double our efforts and perform all tasks necessary for victory and peace. We must keep our mind on the final goal, make every effort to reach it; for it is only in reaching it that we will achieve any measure of any "Happy New Year" in years to come. We can resolve that 1944 will be a year in which we will help rid the world of a "dreaded disease," Hitlerism. And certainly the world will be made happier with this achievement.

With this thought and with resolutions of high courage, every member of the staff of this paper greets you with "Happy New Year"

Late Night Fatal
Late blight caused losses up to 50 per cent of the 1943 potato crop in some major U. S. producing sections.

DOUBLE MEASURE

DOUBLE COLA

DOUBLE PLEASURE

HERE AND THERE

Some of the boys at the dance honoring Miss Virginia and Frances Summers felt sorry for Frank when they saw him "leading" onto the slot recording machine which furnished music for the occasion. One young fellow was heard to remark, "Don't worry about that, he's president of the First National Bank."

Speaking about the bank, you will notice in this issue the statement of condition as of Dec. 31, 1943, which shows assets of over two million dollars. Just a few years back the first million milestone was reached, now it has been doubled. Kings Mountain, the Best Town in The State marches ahead financially as well as otherwise.

O. O. Walker, of Walker Dry Cleaners, secured some unique cigar lighters and coast hangers as Christmas presents for his friends. If you haven't received yours be sure and ask him for one as I understand he has a few left.

Miss Rachel McCarter, the efficient "War-Widow" of the City Hall office is the proud possessor of one of the most beautiful lamps I have ever seen. It is a gift from her husband who is on duty for "Uncle Sam" in Italy. Its a lovely hand carved affair from native shell with the story of Neptune portrayed on it.

Bill Souther has a little note posted on his door which tells a great deal. The sign reads: At Home Sick. Bill did not waste any words did he, yet he told it all.

I was mighty sorry to hear about Jim Gamble falling Christmas morning when he was on his way to work. He seriously injured his head and is now a patient in the Shady Hospital where he is critically ill. Jim has been with Tom Fulton for 25 years and he is one of the most loyal and faithful colored men I have ever known. Here's hoping Jim a speedy recovery.

Another Kings Mountain citizen who fell Christmas day due to the sheet was J. G. H. However no serious damage was done. Get Fred Wright to tell you about C. J.'s description of his fall.

I stated my taxes Tuesday morning with Capt. O. C. O'Farrell and Broad Ellis, and found out that a man doesn't rate as well as a dog. A male dog gets off with half the charges of a female dog but a lady doesn't pay any tax unless she owns real or personal property while a man (age 21 to 65) has to pay a poll tax.

Bestest Place in Town Lately: Claude Hambricht's Coal Yard.

E. E. Center Service Martens is learning not to "split with the wind" as he is open to be in the U. S. Merchant Marine doing his part for Uncle Sam. He along with Jip Sims and H. S. Grayson volunteered their services to become a part of the great group whose job it is to get the munitions of war to the boys on the fighting fronts in all parts of the world.

I stopped by Police Headquarters the other day and caught Officer A. V. Hill right in the act of reading a copy of The Herald. I did not accuse him too much for it because it was a copy printed back in 1933 when S. J. King was your editor. Officer Hill said The Herald was so interesting that he had to read high leaves once in a while to keep up with current events.

Small grain crops a Eastern Carolina are being damaged by a type of aphid known as the "Green Bug" and there is nothing practical that can be done about it at this time, reports J. Myron Massey, Extension entomologist at State College.

PRESCRIPTION SERVICE

We Fill any Doctors' Prescription promptly and accurately at reasonable prices with the confidence of your physician.

KINGS MOUNTAIN DRUG CO.

THE HERALD STORE
We Can Fix And Deliver
Phone 41-41

NORTH CAROLINA WEEKLY WAR BOUND UP

SUGAR RATION REMAINS SAME
Sugar rations for home use will remain the same for another two and one half months, according to the Office of Price Administration. Sugar stamp number 20 in War ration book four becomes valid on Jan. 16, and will be good for buying five pounds of sugar thru the end of March. Sugar stamp 20, now in use, is good thru Jan. 15.

PLENARY OF ANTI-FREEZE
The nation's motorists are being overhauled on anti-freeze and told of shortages that do not exist, according to the War Production Board. Production of alcohol anti-freeze for this winter is 50 percent more than last. WPA said, and asked motorists to watch their own needs and not to overload. Alcohol from which anti-freeze is made is a critical war material.

ITEMS NO LONGER RATIONED
Pressure cookers and food grinders and crushers have been removed from rationing. Because the supply of pressure cookers will not meet all uses, the approval of the War Food Administration is necessary for purchases of pressure cookers for other than food preservation uses. Application should be made to the Director, Office of Materials and Facilities, War Food Administration, Washington, D. C.

TIRE TUBE SUPPLY STILL LOW
Aire and tube quotas for January reflect the continuing shortage. The quota of 276,679 new truck tires is 12,850 less than the December figure and the quota of 239,469 new truck tubes is 27,787 under the December figure. Similarly, a lessening in demand which usually occurs during the colder months accounts for lower January quotas for farm tractors and farm implement tires and tubes. The tires quota is 27,600—lower by 4,600 than the December figure, while the January tube quota is 23,000—lower by 9,200.

CHEDDAR CHEESE FOR CIVILIANS
Civilians will continue to receive about 20 million pounds a month of cheddar cheese although manufacturers are required to set aside 30 percent of their output during January and February to meet war requirements. In addition to cheddar cheese, civilians receive almost all of the other types of cheese produced, bringing their total supply to about 45 million pounds a month.

RELEASE PEACHES TO CIVILIANS
Approximately 750,000 cases of canned peaches, previously set aside for government purchase, have been released for civilian supplies and will reach some retail markets within a few weeks.

TO GET MORE CHILDREN'S WEAR
To insure sufficient production of infants' and children's wear, the industry has been included by the War Manpower Commission in its list of essential activities. Also, WPA has ordered approximately 25 million yards of cotton fabrics set aside for the manufacture of certain specified items of infants' and children's clothing. Waxed and cotton yarn will be allocated for manufacture of knitted outerwear and infants' ribbed long hose, half socks, and anklets. Such goods will not arrive on retail counters until February and March.

RAISON TONS FOR RETAILERS
Retailers selling rationed foods should file their applications for ration tokens by Saturday, January 8 to be sure of having a supply when the token plan starts Feb. 27. OPA says. The application form is being distributed to retailers by trade associations and also is available at local rationing boards.

PRICES UP ON GRAPE PRODUCTS
Because of increased 1943 fruit costs, the retail price of Concord grape juice will increase approximately three cents a quart and of grape jams and preserves from two to three cents a pound for under a new pricing formula set up by OPA for processors.

TWO MILLION PLATIRONS COMING
A program to make two million flatirons for civilian use in 1944 has been approved by WPA. This amount will not come up to normal production but it will ease the hard ships caused by two years of almost no production. It will probably be six months before many of these items will reach dealers' shelves.

RUBBER NEEL PRICES SET
Retail ceiling prices of 10 cents and 15 cents a pair on rubber heels sold to consumers who desire to attach them to shoes in their own homes have been established by OPA.

TO SELL SOME SHOES RATION-FREE
Some women's footwear, mostly novelty types, will be sold ration-free at \$2.00 or less a pair from Jan. 17 through January 23. This does not mean that the shoe supply picture has improved. It is intended to help dealers dispose of limited quantities of desirable shoes which have been lying on the shelves.

Church News

ST. MATTHEW'S LUTHERAN CHURCH
Herman G. Fisher, Pastor
Sunday School 10:00
Supt. W. K. Manning
Morning Worship 11:00
"Wise Man of Today."
Beginners Children of Church 1:30
Primary Children of Church 2:00
Junior Children of Church 4:30
Intermediate Luther League 6:30
Senior Luther League 8:30
Evening Worship 7:30
Annual Congregational meeting
We Welcome You.

FIRST BAPTIST CHURCH
ARGUS G. SARGANT, Pastor
Bible School 9:40 a'clock
Morning Worship 11:00 a'clock
B. T. U. 6:30 P. M.
Evening Worship 7:30 P. M.
Monday:
Ann Hanneline Circle meeting with Mrs. J. R. Roberts 3:30 P. M.
Judson Circle with Mrs. B. M. Barnes 5:30 P. M.
Vera Jergeson Circle with Mrs. A. G. Sargent 7:30 P. M.
Tuesday, Lela Herndon Circle with Mrs. Harold Crawford 3:30 P. M.
Wednesday Midweek prayer meeting 7:30 P. M.
Thursday, Choir practice 8 P. M.

FIRST PRESBYTERIAN CHURCH
P. D. Patrick, Pastor
9:45 A. M. Sunday School.
C. F. Thomason, Supt.
11:00 Morning Worship.
Sermon theme: True Greatness.
3:00 P. M. Sunday School at Dix-on School.
6:45 Young People's Vespers.
7:30 P. M. Evening Service.
The True Worshipers.
Monday 7:00 P. M. Boy Scout Troop 1, Carl Davidson, Scoutmaster
Brookus Moss, Asst. Scoutmaster.
Monday 7:30 meeting of Circles II, III and IV. 8:15 P. M. meeting of Women's Auxiliary.
Tuesday 7:30 P. M. Prayer meeting at Margrace Community House.

CENTRAL METHODIST CHURCH
J. G. Winkler, Pastor
10:00 A. M. Church School.
Smyre Williams, Supt.
11:00 A. M. Morning Worship.
Sermon theme: Putting God First.
6:15 P. M. Youth Fellowship and Junior Choir Practice.
7:30 P. M. Evening Worship. Sermon theme: Christianity As a Way.
Monday 10:00 A. M. Special meeting in First Methodist Church Charlotte.
Wednesday 7:30 Midweek service and Senior Choir Practice.
Circle No. 3 will meet Monday evening 7:30 with Mrs. C. A. Go-forth.

BOYCE MEMORIAL A. S. P. CHURCH
R. H. Boyd, Minister
10:00 A. M. Bible School. J. H. Gamble Superintendent.
11:00 A. M. Morning Worship
6:45 P. M. Young Peoples Christian Union.
THERE WILL BE NO EVENING SERVICE WEDNESDAY:
7:30 P. M. Wednesday Evening Vespers.

SECOND BAPTIST CHURCH
Rev. E. F. Austin, Pastor.
Preaching 11:00 A. M. and 7:30 P. M.
Sunday School 9:45 A. M.
B. T. U. 6:15 P. M.
Everyone Welcome.

RING IN THE NEW



THE HERALD \$2.50 A YEAR

Inventory Clearance

ONE GROUP

Ladies Dresses

Good selection of styles and colors. You'll want three or four, but we must limit one to a customer.

1-2 price

—All Sales Final—No Alterations—

One Group Ladies all Wool and Part Wool

Winter Coats

Assortment of sizes, colors and materials.

—Out They Go—

1-2 Price

Hats

All colors and head sizes, sport and dress styles. Values to \$25. Your Choice

50c each

Belk's Department Store

REMEMBER — You Always Save At BELK'S