

4th Bond Drive Begins Tuesday

14 Billion Dollars Is Needed

Back The Attack

Kings Mountain Citizens With Your Dollars



How much does it cost to bomb Berlin?

SUPPOSE, in the dusk of an English evening, 1,000 huge bombers soar over the Channel and head for Berlin.

By the time these planes return to England, their motors will have consumed 2,000,000 gallons of gasoline!

The cost . . . of the gasoline **ALONE** . . . will be more than \$200,000.

To pay for the gasoline used on **ONE** such raid, 50,000 Americans would have to invest at least 10 percent of their next pay check in War Bonds!

You get a big kick out of reading about these 1,000-plane raids. You know that such raids, if repeated often enough, will soften up the Axis. But . . .

What are **YOU** doing to help pay the cost of these raids? (In addition to the gasoline they use, it costs Uncle Sam **TWO HUNDRED MILLION DOLLARS** to build 1,000 4-motored bombers . . . plus the cost of training the 10,000 men who make up their crews!)

Modern war is expensive business . . . Recent runs into fantastic figures. 20,000,000 American wage earners are now getting an average of 10 percent of each pay check into War Bonds every pay day . . . but still it isn't enough!

Our air raids on the Axis are increasing in frequency and intensity. When land operations really get going, the cost will be staggering.

More and more Americans must join the Pay-Roll Savings Plan . . . more than those already in the Pay-Roll Savings Plan must begin to jack up their War Bond purchases . . . must start to invest more than 10 percent!

Remember . . . War Bonds are the finest investment in the world today. You get back \$4 for every \$3 you invest. And . . . the more War Bonds you buy now, the quicker the Axis will be killed . . . And the less the war will cost in the long run.

Think it over. And every time you're tempted to put a nickel in something you don't absolutely need—put it in War Bonds instead!

THE TREASURY DEPARTMENT ACKNOWLEDGES WITH APPRECIATION THE SPONSORSHIP OF THIS ADVERTISEMENT BY THE FOLLOWING:

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