

# THIS IS 1944

What Will You Do To Make It The Victory Year?

## Kings Mountain's Quota \$375,000



*The Goal - VICTORY*



*The Place - EUROPE*



*The Time - THIS YEAR*



*The Responsibility - YOURS*

**World's Safest Investments**  
 UNITED STATES WAR SAVINGS BONDS  
 -50000 & Interest: 2.5% a year, compounded semi-annually, if held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1,000. Price: 75% of maturity value.  
 5% WAR SAVINGS BONDS OR 100-1000 readily marketable, acceptable as bank collateral, redeemable at par and accrued interest for the purpose of satisfying Federal estate taxes. Issued February 1, 1944. Due March 15, 1970. Denominations: \$250, \$1,000, \$5,000, \$10,000, \$20,000 and \$1,000,000. Price: par and accrued interest.  
 UNITED STATES SERIES "C" SAVINGS BONDS: 3 1/2% Certificate of Indebtedness: 2 1/2% Treasury Bonds of 1944-1947; United States Savings Bonds Series "B"; United States Savings Bonds Series "D".

**YOU KNOW** that this year may bring great victories—if every American, civilian as well as soldier, stands loyally at his or her post. And, whatever else your duties may call for, there is one job that concerns every citizen—that concerns you: That is to help make 1944 one of the decisive years of human history. So make whatever sacrifice may be necessary to help make the 4th War Loan Drive the success it must be if we are to realize our great objectives this year.

Ask yourself honestly—how much of a sacrifice is it to give up some luxury just temporarily in order to buy the best investments in the world? When you've answered that question, buy at least one extra \$100 Bond now—at your office or plant, if possible. And if you've already bought, buy again this month—and keep 'em!



*This sticker to your sticker means you have bought 4th War Loan securities*

### *Let's All* BACK THE ATTACK!

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