

NORTH CAROLINA WEEKLY ROUNDUP

OPERATIONS OF WAVE'S

The United States flag, "First Aid" buttons in Western Europe have started, "out over the top" of the Overseas Branch of the Office of War Information, at 2:43 p. m. Tuesday, June 9, was part of the second, or actual combat phase of psychological warfare being waged directly under Supreme Headquarters Allied Expeditionary Force. The first phase of psychological warfare was the strategic preparation phase—the softening up during which the Americans and their English counterparts with leaflets designed to undermine enemy morale and to bolster the morale of the enslaved peoples of Germany, France, Belgium, Holland and Norway have been releasing miniature newspapers with a combined circulation of almost 16 million. Part of the present combat phase will be carried on by Psychological Warfare Branch combat teams who will be equipped with portable printing presses and also equipment to keep the local population in liberal areas informed as to the progress of the war and to give in the

INVASION CUTS CIVILIAN SUPPLIES

Recent shortages of many civilian supplies may be attributed to military demands of the forces of liberation. Examples are radio tubes and parts, gasoline and oil. In spite of a radio manufacturing output over 20 times as great as pre-war, military demands for radio tubes and repair parts have increased. This explains why citizens are finding it hard to get these items, the War Production Board says. Every military plane has radio equipment, some as much as \$100,000 worth each. Ships, tanks and other mobile equipment also use radio equipment. A five month supply to 100-ortone aviation gasoline is required for each of the 11,000 planes backing up Allied liberation forces, the Petroleum Administration for War reports. Heavy and imperative demands for oil by General Eisenhower as early as last winter almost made New York, Boston and Philadelphia the first indirect victims casualties. Increased production by East Coast refineries, the "Big Inch" and Little Big Inch pipelines, and emergency deliveries helped avert civilian shortages of oil and gas in the East.

WAR BONDS

The nation's farm army of 40 million men along with their wives and children are urged to buy War Bonds. The goal for this year is 25 billion dollars by July 4. Last year farm people bought \$1,000,000,000 in War Bonds—about 10 percent of their net income. With an estimated net farm income of 12 billion dollars for 1942, bond purchases by farm people are expected to be higher this year than last. The war bonds bought during the Fifth War Loan will enable our Government to get more and better war equipment for its fighters than the bonds bought a year ago, according to a completion of war equipment cost by the War Department. A heavy bomber, which a year ago cost \$200,000, today costs half that much. A Bofors Anti-aircraft gun formerly cost \$25,000, now costs only \$12,000. A year Garand rifle cost \$60, today it costs \$35. A few items, among them the good old Army mule, have gone up in price. A year ago Uncle Sam paid \$100 for an Army mule. Today such a mule costs Uncle Sam \$225.

MORE FARM REPLENISHMENTS

Certain small manufacturers are permitted to produce unlimited quantities of any farm machinery, equip-

ment and repair parts made entirely from surplus materials or materials existing in abundance or quantities in excess of military requirements. These small manufacturers will be able to produce under this situation, in-clude corn shellers, feed graders, pit chutes, land cultivators, wheel hoes, chisels and harrows and post-try equipment.

NEW PRICES ON FOOD

Retail prices for crop loans, under new ceilings, are expected to be from 10 to 20 cents per pound during June, while field grown cucumbers will sell for 9 to 10 cents from June 10 through June 20, OPA announces. Hothouse cucumbers will sell for about 22 cents per pound. For the remainder of June, prices on early 1942 potatoes will be increased about 1-4 cent a pound in all States except California and Arizona. Cabbage selling now from 2.5 to 4.5 cents a pound. Effective June 17 retail prices on fresh fish and seafood will be reduced from one to three cents a pound.

ROUND-UP

Farmers bought and accepted early delivery of the largest tonnage of commercial fertilizers and fertilizer materials in the Nation's history during the past 12 months, the War Food Administration says, thus enabling plants to keep working at the cap-

acity provided by available labor and the breaking a critical shortage of facilities in farms—Nation's war-cases based on purchase of man's rubber boots and rubber work shoes are now paid indefinitely, OPA says. Manufacturers should fill their orders during the summer months to insure the shortage of rubber boots and gloves for distributing and is expected to reach a critical stage by the beginning of the next season, the Office of Defense Transportation advises. On July 1, roughly 100,000 soldiers from the 1942 approved schools of nursing will celebrate the first birthday of the U. S. Cadet nurse corps. Candy production of more than 2 1/2 billion pounds reached an all-time high in the U. S. last year, according to The Department of Commerce. No large scale resumption of bicycle production will be possible—carry-over of feed grains at the end of the present feeding year probably will be the smallest for any year since 1937, the Bureau of Agricultural Economics predicts. A new type of cotton-glass bandage, developed in a Department of Agriculture laboratory, tends to fit and cling better than ordinary gauze and it allows greater freedom of movement in bandaged joints, the Department of Agriculture reports.

WAVE RECRUITERS HERE Saturday

Marked by civic and federal organizations throughout the state as "a movement worthy of the contribution of every eligible young woman," a campaign for enlistment in the Women's Naval Reserve was launched during the week in North Carolina.

Plans for the campaign, it was explained by Lt. Cmdr. C. R. Nedy, of Raleigh, officer in charge of recruiting and induction for North Carolina, is the urgent need for men in combat duty, and more of whom can be released for such duty with every WAVE enlistment.

"As the critical hours of this world-wide war approach, it obviously is necessary that every available man be on the front lines," Commander Nedy said. "There are thousands now who necessarily must be confined to shore stations because of lack of replacements. That is where the WAVEs already are playing an important role in this vast war picture."

"But there is a critical need for more young women to take over the tasks ashore so that qualified men may be sent to sea."

"It is difficult for the average person to realize the scope of this war, but the Navy is fully cognizant of the importance of the Women's Reserve and exhorts every young woman to at least inquire as to the possibilities open to her in the WAVES."

"The majority of WAVES now in service are working in the same fields they followed in civil life. Thousands have found new work and new skills they will be able to use after the war."

Recruiter D. B. Taylor of the Charlotte Station, will be in Kings Mountain each Saturday at Postoffice to interview young women interested in applying for enlistment in the WAVES.

Inductees Must Go Where Most Needed From Now On

WASHINGTON, June 12.—The day is past when inductees can pick their own branch of the armed services. From now on they'll go into the army or the navy as 'he need a-ries.

Selective service headquarters announced the new regulation. After July 1 inductees no longer will be earmarked for either the Army or the navy, but will be tagged for the branch of the service that needs them.

Selective service also instructed local boards not to send up for induction men classified as fit for limited service only, unless ordered to do so by state selective service director. The army has been accepting limited service registrants up to five percent of the monthly quotas.

SURPRISE for DADS



on their own **SPECIAL Day**
Sunday, June 18th
 Thoughtfully Chosen, Quality Gifts
 to Really Please Him Are a
Convincing Substance!

The thought with which we choose Dad's gift the way we pick what he very much wants in the style and quality that make wartime sense to him are a convincing way to show our greater appreciation. Maybe he wants a new hat, Tie Shirt or pair of Sox. Maybe sports or leis are tops for off duty hours are the perfect gift. Whatever the way he can best be pleased we have the very gifts to help you make your choice and show your thought for him on Father's Day.

Arrow Shirts	\$2.24	Sport Shirts	\$1.49 - \$3.49	Crosby Square Shoes	\$6.00
Towne Shirts	\$1.65	Slacks	\$3.95 - \$4.95 - \$5.95	Dobbs Light Weight	
Serval Sox	29c	Slack Suits	\$4.95 - \$5.95	Felt Hats	\$6.00 - \$7.50
Interwoven Sox	49c	Straw Hats	\$1.94 - \$4.95	Nickel Belts	\$1.00 - \$1.50
Arrow Tie	97c	Handkerchiefs	10c - \$1.00	Nickel Suspenders	\$1.00
Resisto Tie	49c	Bathing Trunks ..	\$1.94 - \$2.48	Nickel Bill Folds	\$3.50 & \$5.00

Keeter's Department Store

WAR BONDS
in Action

The Red Cross has above hospital and on ambulance in-... to the Navy and Army, but it offers our boys some protection. Your War Bonds bought these ambulances now in Italy. Buy more War Bonds and hold 'em!

U. S. Treasury Department

EVERYBODY'S SHOUTIN

PEPSI-COLA

PEPSI AT THE FOUNTAIN

Pepsi-Cola Company, 222 North 7th St., P. O. BOX 1000, CHARLOTTE, N. C.

Auction Sale
Saturday June 17th

DESIRABLE BUILDING PROPERTY

1 House and Lot, also 42 Lots
 Cherryville Road and McGinnis Street
SALE AT 2:00 P. M.

63 Lots adjoining Ore Mill Property
 On 1st and 2nd Streets
SALE AT 4:00 P. M.

10-Room House and Lot in Bessemer City
SALE AT 11:00 A. M.
SALE RAIN OR SHINE

Cash Prizes