

100 Carats to Ounce
There are 2,300 metric carats to the pound, or about 150 carats to the ounce.

PRESCRIPTION SERVICE
We Fill any Doctor's Prescription promptly and accurately at reasonable prices with the confidence of your physician.
KINGS MOUNTAIN DRUG CO.
THE RETAIL STORE
We Call For And Deliver
Phone 21-21

Eyes Examined Glasses Fitted
Dr. D. M. Morrison, Optometrist
Tuesday and Friday afternoons 1 P. M. to 5 P. M.
Broken Lenses Duplicated. Glasses Repaired

Expert Dry Cleaning
Prompt Service Reasonable Prices
—GIVE US A TRIAL—
Saunders' Dry Cleaners
Phone 201

Mr. Farmer, Bring Your Cotton To
P. D. HERNDON
COTTON BUYER
Office at Kings Mountain Cotton Oil Co.
Phone 124
Receiving Agent, N. C. Cotton Growers Cooperative Association

Brim-full of rich content, and fortified with "Sunshine Vitamin D," our pasteurized milk contains all the nutritive vitamins that both children and grownups need, and tastes better, to boot!
—Sunrise Milk is Pasteurized—
MILK
Sunrise Dairy
Cataula, N. C.

Farmers Are Welcome at This Bank
The welcome mat is always out for our farmer friends. If you've done business with us before you know that we are genuinely interested in you and your problems. But even if you've never been in the bank, we want to convince you that a warm welcome, an intelligent understanding of your problems and a spirit of cooperation and helpfulness await you here. The best proof is to visit us.
First National Bank
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

NORTH CAROLINA WEEKLY ROUNDUP
DUST BOWL LESSON LEARNED
With the lesson of "dust bowls" fresh in their minds, American farmers during this war are using the land much more wisely today than they did in the last war, the basis of data from the Department of Agriculture, Interior and War Farmers played up 20 million acres of land unsuitable for row-crop cultivation during the last war. During this war they have plowed up less than 1,100,000 acres of such land, and much of this has been put in Victory gardens where it can be kept fairly well under control. Airfields have caused one of the worst recent soil erosion problems. Spinning project loess caused miniature dust storms resulting in damage to planes and injury to the men. Soil conservation a year ago the Department of Agriculture and Army engineers, however, have worked out methods of protecting the runways and preventing these miniature "dust bowls" from getting started.
THIS IS FARM PREVENTION WEEK
This is fire prevention week. A proclamation of President Franklin D. Roosevelt. One of every three persons who lost their lives as a result of fires in the United States last year was a farm person. The Department of Agriculture reports fire is more hazardous on the farm than in the city because few farmers can call on a trained fire department for assistance, most farms are not equipped with a ready water supply for fire-fighting, farm buildings are usually not as fire resistant as city buildings and farmers usually carry less fire insurance than city people do. Farm fire prevention suggestions have a readily available list that will reach to the top of the highest building, see that there is a water supply for fire-fighting in the farm yard and establish firebreaks around haystacks, farm buildings and meadow tracts of high fire hazard.
OUTLOOK FOR LIVESTOCK PRICES
With fewer hogs to be marketed this fall and winter and with larger non-vital pork purchases, the hog price outlook is more promising than culture says. Total fall slaughter this year will reach an all-time high. The large slaughter has resulted from high butterfat prices in relation to dairy cow prices, a weak demand for calves by cattle feeders, relatively high prices for veal calves for slaughter and record numbers of cows on farms. Prices for lambs are likely to average higher this fall and winter than a year ago and are now lowest since the fall of 1941.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933, OF KINGS MOUNTAIN HERALD, published weekly at Kings Mountain, N. C., for October 1, 1944.
STATE OF NORTH CAROLINA, COUNTY OF CLEVELAND.
Before me, a Notary Public in and for the State and county aforesaid, personally appeared Haywood E. Lynch, who having been duly sworn according to law, deposes and says that he is the Owner of the Kings Mountain Herald and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if daily paper, the circulation, etc.) of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 377, Postal Law and Regulations, printed on the reverse side of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher: Haywood E. Lynch, Kings Mountain, N. C.
Editor: Haywood E. Lynch, Kings Mountain, N. C.
Managing Editor: Haywood E. Lynch, Kings Mountain, N. C.
Business Manager: Haywood E. Lynch, Kings Mountain, N. C.
2. That the owner is: (1) owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given):
Haywood E. Lynch, Kings Mountain, N. C.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)
None.
4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholders or security holders appear upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, firm, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.
5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is
(This information is required from daily publications only.)
Haywood E. Lynch
Owner, Editor, Publisher
Sworn to and subscribed before me this 7 day of October, 1944.
Pauline C. Forten, Notary Public
My Com. ex. 11-20-45.

WAR BONDS
Illustration
Signal Corps Photo
American soldiers in the Admiralty Islands write a message and attach the container to the leg of a carrier pigeon. The pigeon "air force" does an invaluable job in communications in the difficult kind of warfare we are up against in the Pacific. Your War Bonds, bought to train this "air force." Keep up your Bond purchases until G. I. Joe reaches Tokyo. U. S. Treasury Dept.

THE HERALD \$2.00 PER YEAR
NORTH CAROLINA, CLEVELAND COUNTY
In The Superior Court, County of Cleveland, North Carolina.
Plaintiff
vs.
A. E. Holland and wife, Mrs. A. E. Holland, Defendants.

NOTICE
The undersigned, A. E. Holland, do hereby give notice that an action entitled as above has been commenced against them in the Superior Court of Cleveland County, North Carolina, and that the purpose of said action is to enforce the tax liens against the real estate listed in the name of A. E. Holland (same person as A. E. Holland) upon the tax books of said county.
And the said defendants will further take notice that they are required to appear at the office of the Clerk of the Superior Court of Cleveland County, North Carolina, and answer or demur to the Complaint in said action within thirty days after the 24th day of October, 1944, or the

STATE OF NORTH CAROLINA, COUNTY OF CLEVELAND.
In The Superior Court, Junious Haywood, Plaintiff vs. Lucinda Haywood, Defendant.
NOTICE OF PUBLICATION
The above named defendant will appear in said complaint in said court, on the 15th day of September, 1944, at 10 o'clock A. M. in the Superior Court at Kings Mountain, N. C.

NOTICE
The undersigned, Junious Haywood, do hereby give notice that an action entitled as above has been commenced against them in the Superior Court of Cleveland County, North Carolina, and that the purpose of said action is to enforce the tax liens against the real estate listed in the name of Junious Haywood upon the tax books of said county.
And the said defendants will further take notice that they are required to appear at the office of the Clerk of the Superior Court of Cleveland County, North Carolina, and answer or demur to the Complaint in said action within thirty days after the 24th day of October, 1944, or the

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In The Superior Court, Junious Haywood, Plaintiff vs. Lucinda Haywood, Defendant.
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It's the Quality of leadership that makes Leaders
ATLANTIC
are the Leaders
Atlantic Pulpwood is the quality of leadership that makes Leaders.

PULPWOOD
Important in Peace as in War!
Few products are playing a more vital role in winning the war than pulpwood. And the South is proud of the fact that about half the nation's supply of this essential war material comes from this area.
Out of war-time developments will come a greatly enlarged field for pulpwood products and the South can look forward to a vast post-war market for this important crop.
Only the best is good enough for our boys, and you can't make the best munitions and supplies from wood that is rotted, charred or excessively crooked and knotty.
Make every axe-stroke count. Cut only wood that is sound and straight.
A WAR-TIME JOB WITH A POST-WAR FUTURE
VICTORY PULPWOOD COMMITTEE
Byron Kester
Haywood E. Lynch
Hilton Ruth