

GROCCERS HAVE FINE MEETING

The "Grocer - Consumer Anti-Inflation Campaign" got off to a good start when the Wholesale and Retail Grocers of Kings Mountain met in the City Hall Monday Night at 8 o'clock. The meeting was sponsored by the Public Relations Panel of the Local War Price and Rationing Board in connection with Mr. H. H. Blum, who has been appointed by the District Office to the Advisory Committee during the campaign, which will last until the end of this year. Members of the Price Panel, Merchants' Aides, and Board personnel were also present.

Mr. Blum introduced Mr. F. G. Robinson, Field Price Representative, from the District Office in Charlotte. Mr. Robinson stated that the objective of the campaign is to keep the lid on food prices during the critical months just ahead, to help protect American families and business men against a repetition of the disastrous inflation and collapse of the last war through friendly, united action by retail grocers and their customers. He further stated that the cost of the average family's expenditures goes for food. At this critical moment, increases in food prices being more pressure on other prices and could set off a disastrous upward spiral of wages and prices, ending inevitably in a crippling deflation. Food prices will be a key factor in deciding whether we win through to a prosperous post-war economy.

A film of interest was shown stressing the importance of the proper cutting of ceiling prices by the merchant, and the checking of the prices by the consumer.

Mr. W. E. Nishley, Chairman of the Local Board, introduced Mr. H. H. Blum, District Commodities Specialist from Charlotte, who led the discussion period and answered questions of the grocers. Mr. Blum brought out the fact that we cannot let ourselves forget that almost half the inflation of World War I came after the Armistice. For twenty months after World War I prices rose almost twice as fast as during the war. Collapse came in June 1920 when thousands of businesses failed. It is the aim of the OPA not to let this happen again.

A message from the "Local Grocers" will appear in a full page ad in the next issue of the Herald. The large attendance of the grocers showed their interest and cooperation in the campaign.

Mrs. J. E. Herndon, member of the Public Relations Panel expressed the appreciation of the Panel to the grocers for their fine spirit of co-operation in holding the food price line, and offered the services of the Panel at anytime they are called on.

BIBLE CLASS TO HAVE SUPPER

The Berean Bible Class of the First Baptist Church will entertain its members at Brunswick Street supper Friday evening at 7:30 in the church. A number of invited guests will be present from other Bible classes and a most interesting program has been arranged.

P. D. HERNDON MOVES OFFICE

P. D. Herndon, who is in the Cotton, Insurance and Real Estate business has moved his office from the Kings Mountain Ice and Coal Co. to the Professional Building over the Home Building and Loan Association. Mr. Herndon will occupy the office of the late E. L. Campbell, Attorney. Mr. Herndon invites his friends and customers to stop by and see him in his new location.

ILL IN HOSPITAL

Corporal Franklin Ware, son of Mr. and Mrs. F. Luther Ware, who with his entire unit was moved recently from Fort Jackson, S. C., to Fort Bragg, N. C., is ill in the hospital at that place and is suffering with rheumatic fever. Members of his family plan to visit him soon.

BOOK STORE BUYS WAR BOND

The local Book Store and the Store has purchased a \$1,000 War Bond and applied it to the sale of H. C. Pharmaceutical Association campaign to raise funds for the purchase of penicillin, the wonder drug. Miss Mary Spenser, manager of the local store, reported the purchase to Mr. C. D. Hinson, Cleveland County Chairman of the Drive. Mr. Hinson was most appreciative of the purchase and expressed the hope that others would "follow suit."

Brother Of Local Men Dies In Gaston

M. C. Chongler, 57, Seattle worker employed for the past 16 years by Acme Spinning company, died Sunday night at his home after a long illness. He was a native of Gaston county. The funeral was held Tuesday at 4 p.m. at Center View Baptist church.

Surviving are his widow, Mrs. Sophie Taylor Chongler, five daughters and five sons; six brothers and two sisters: Will Chongler of Belmont, John, June and Philo Chongler of Kings Mountain, Andy Chongler of Shelby, and Wes Chongler of Spencer Mountain; Mrs. Bertie Smith of Knoxville, Tenn., and Mrs. Emma Linberger of Rockingham.

BY WAY OF MENTION

Lois Beattie

Everette Chongler of the U. S. Navy is spending this week here with his parents.

Mrs. H. B. Jones has as her guest this week her mother, Mrs. Andy McCarter of Bethany, S. C.

Miss Mabel Logan of Washington, D. C., spent the past week end with her mother, Mrs. Elta Logan.

Miss Margaret Ratterree of Rutherfordton spent the past week end with her parents, Mr. and Mrs. B. D. Ratterree.

Miss Edith Queen spent the past week end with her parents of Marble, N. C.

NEED NEWS

By E. Y. Bell

Mrs. Charlie Wade of Battle Creek Mich., spent the week end with Miss Betty Bell.

Clara Gantt, PH D-C pharmacist, returned from England after seeing plenty of action.

Sore to Mr. and Mrs. Hall Bell a daughter, Connie Lee.

Got a letter from Earl Gladden down in the heart of Texas. He says after staying up in Alaska on an iceberg, he was burning up.

I wish folks would quit trying to borrow money from me just because I sell liquor, that's no reason I got any money.

Lots of us who are not in the Army ought to be there.

I want all you readers to be careful not to let your paper expire. We heartily invite new subscribers.

It's a sad thought to know that so many little children in foreign lands at at Kmas approaching Yuletide know not where to go, not a manger to lay their tired bodies in, to rest still that some Star shines down on another holy night and the Angels are led by that Star and sing once again "Holy Night," the crimson blood flowers over their land that days not far distant when the lamb and lion did lay down together and the Angels will still be singing "Glorious was born one holy night."

How's one North told me: One of Fort Grealey's soldiers had just been to Illinois liquor store in Koshiah and had bought a pint of that fine liquor for \$10. He put it in his back pocket for safe keeping and was returning to camp when he was knocked down from behind by one of Koshiah's men. He picked himself up and started to walk down the icy road when he felt something trickling down his leg. "My God," exclaimed, "I hope that's blood."

Whatever became of that old lady that kept her household change in the bottom of her stocking.

I wonder what became of Forest Gump. I haven't seen him around gathering up old pieces of clocks lately. Oh, well, probably his wife got him a job and put him to work and told him it was work or fight. If women would do all the work and let men alone they would have a glorious time. It's wonderful how women are working. I fear it will spoil the men folk, tho.

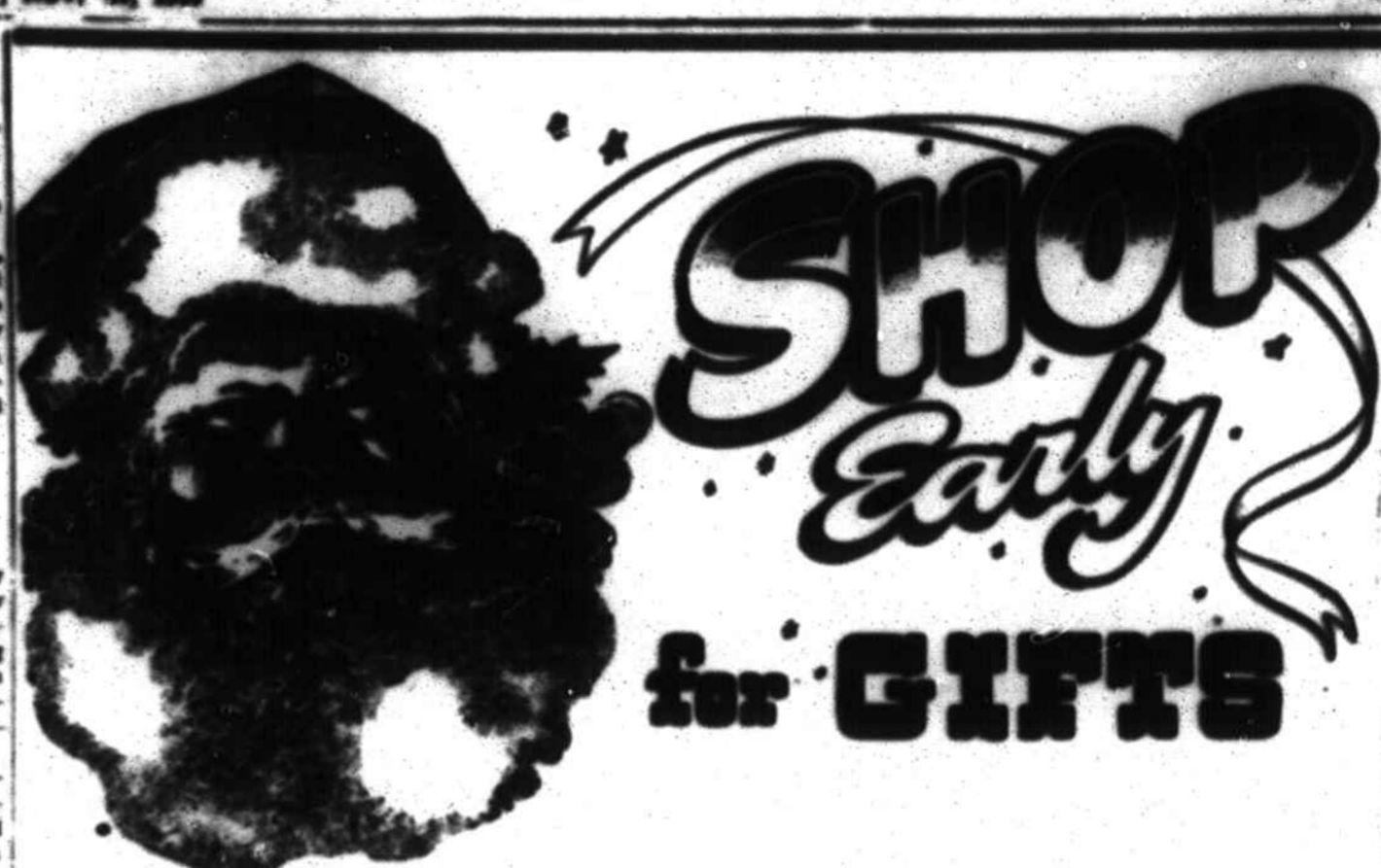
I am told down at the Margaret they read my column while the mill is running. I am glad they don't cut the power off and have a recess.

Send this one and we will close the day's succession:

Among the Eskimos it is not unusual for friends to exchange wives for weeks at a time. A man who wants to get rid of his wife, leaves home in anger and does not return for several days. The wife takes the hint and departs. I think I would like that simple way.

What never became of that old man that worked in a barrel and rolled down over Kings Falls - he used to have got loaded up tonight.

For an interesting new flavor in your cake add 1-4 teaspoon grated orange rind.



FOR EVERY MEMBER OF THE FAMILY

OUR SELECTION OF USEFUL GIFTS is so complete that you're certain to find something that will satisfy everyone from grandmother to baby. Come in today and end your shopping cares.



GIFT BEADS
will make an Ideal Gift.
See our selection.
\$2.95 to \$10.00

SWEATERS
In a variety of styles and colors.
A Useful Gift
\$2.95 to \$7.95

GIVE A BAG
Any Lady will be glad to have a new Bag for Christmas.
\$2.95 to \$8.95

How To Please A Man.

ADVICE to the LOVELORN hang one or several of these fine furnishings on his Christmas tree They're a sure hit from a man who wants to please. See them today for the best selection.



GAY HENNEWEAR for the man in your life ... in wool, rayon, and blends of fabrics. ... \$1.00, \$1.50 \$2.00

HEADCLOTH PARASOLS - fine fabric, genuine cut, variety of color, styles - Size A. B. C. D. - \$2.95

STRETCHERS ... \$1.00 to \$2.00

Keeter's Dept. Store

HAVE YOU TRIED

The World's Best
CHEESEBERGER

With Slaw or Onions
They're Delicious
Only 20c

THE WAFFLE SHOPPE

The Best Coffee In Town

Closing Out Sale

WE LIST BELOW A FEW ITEMS FROM STOCK:

B. C. and Stanback, 10c size, 4 for	25c
Goodies and E. E., 5c size, 7 for	25c
P. D. Q. Chewing Gum	
Laxative, 10c size, 4 for	25c
Aspirin, Blackstone & Pure, 10c size, 4 for	25c
Blackstone Magnesia Tablets, 10c size, 4 for	25c
Vim Herb-Tonic, \$1.00 size,	60c
Retoga, \$1.25 size	90c
Fenetre Cough Syrup, 60c size	40c
Castoria & Baby-Rose, 60c size	20c
All Shoe Polia, 10c size 2 for	15c
Stalays Cubed Starch, 7 pkgs. for	25c
Kitty Hawk Stung, 7 pkgs for	25c
Jelly-Apple, 17c size, Dozen	\$1.00
Table Salt, 5c size, Case of 25	\$1.00
Gryen Beans, 2 1-2 can, Dozen	\$2.00
Syrup, Karo & Penick, 5 lb. 40c, case of 6	\$2.10
Early June Pease, 12c size, Dozen	\$1.10
Libbys Spinach, No. 2 1-2 Can, Dozen	\$1.00
Nelson's Spinach, No. 2 can, Dozen	\$1.50
Skat Soap, Can	20c

IN DRY GOODS WE HAVE ANKLETS, HOSE SOCKS, THREAD OF ALL KINDS AND A NICE LINE OF BUTTONS

Children's Slacks, sizes 2 to 8, Pair	\$1.00
Men's Pants, sizes 29 to 32, Pair	\$1.00 & \$2.00
Children's Dresses, sizes 2 to 6,	25c to 60c
Crochet Cotton, 5c balls, Dozen	40c
All 5c Thread Dozen	40c
All 10c Thread, Dozen	90c
Quilt Bundles, each	20c
Baby Blankets, each	50c

B. A. Smith

5. Piedmont Ave., Opposite Kings Mtn. Hg. Co.