#### Jake Early To Play First Base For Team

Jake Early, Kings Mountain's re presentative in major league baseball, will play first base on a team, composed entirely of major leaguers, that is selieduled to begin a barnstorming four: in the Carolinas now that the

regular 'Big Top' show is over. Buddy Lewis, a Gastonia boy who has played eight seasons with the Washington Senators, has assembled as major league team composed of all Morth and South Carolina boys, with the exception of Bill Johnson, Yanhite third baseman, who is a Georgi-With the close of the majors' mason on Sunday, Sept. 29, these mayers, departed for North Carolina to open a two-week barnstorming tour.

Besides Lewis, the Washington Senstors on the ball club are Outfielder Sil Coan, Catchers Jake Early and Al Evans, and Pitcher Ray Scraborough. The Chicago White Six send stiree members of their club to Lewis' team, notably Taft Wright and Ralph Hodgin, outfielders, and Joe Hay aes. pitcher. From the famous New York Yankees come Catcher Aaron Mobinson, the Bombers' greatest find since Di Maggio, Pitcher Tommy Byrne of Wake Forest fame, and Third Baseman Bill Johnson. Bittsburgh Pirates contribute stop Jimmy Brown, and the Brook-In Dodgers if they aren't in World Series, donate Pitcher Rube Melton, strapping right-hander.

Lewis and Melton are from Gastonia; Coan, Mineral Springs; Early, Mings Mountain; Evans, Rocky Scarborough, Burlington; Wright, Lumberton; Hodgin. Greensboro: Haynes, Columbia; Robinson, state of Georgia.

There's nothing to be desired on the major leaguers' pitching staff with three good right-handers Scarborough, Haynes, and Melton, while Lefty Tommy Byrne is no shouch. Haynes is the Chicago twirler who out-duelled Bob Feller on three eccasions this season.

The probabit starting lineup for the Barnstormers will be, as follows:

Coan, Washington, rf; Lewis, Washing, 2b; Johnson, Yankees, 3b; Wrisht Chicago, cf; Robinson, Yankees. e; Hodgin, Chicago, If; Brown, Pirates, ss; and Early, Washington, 1b.

#### **SOIL CONSERVATION NEWS**

By Joe N. Craver and W. I. Shope G. P. Cooper, Route 3. Shelby, has an excellent stand of alfalfa which Me seeded prior to the recent rains. He will also seed some permanent masture this fall. The seeding of these two soil conserving crops is a mart of the soil conservation farm glan Mr. Cooper worked out with the Broad River soil conservation district, earlier in the year. Rastus Dixon, Route 3, Kings Moun

min, has prepared a seed bed and ap glied lime and fertilizer to a meadow strip which he will seed to a mixrare of orchard grass and Ladino clo mer. Mr. Dixon says: "I have obserred meadow strips in action and I show it will take care of my terrace water and at the same time, give a goo dhay or grazing crop on the same srea where would be gullies without the protection of Grasses."

One of the best wildlife field bordor plantings is on the farm of A.S. Kiser, Route 3, Kings Mountain. This planting was established in 1942 and sas proven its value in erosion control and wildlife food and protection. Ed Hamrick of Beams Mill communiw and Yates Brooks of Route 4. Shell Fy also have excellent wildlife field

Thomas L. Dedmon of Ross commumity recently unloaded his second sarload of Mascat lime which will be med in the treatment of his establish ed pasture arreage and on land which will seed to pasture this fall. He says: "I am working to Increase my pasture from its present acreage of 55 td 100 acres in pasture grasses."

Wayne Bess of near Archdale Dairy hs seeded three acres to permanent masture. He also has three acrea of Mspedeza sericea which he will use for hay and temporary grazing during the following grazing season.



### PRESCRIPTION BERVICE

We Fill any Doctors' rescription promptly l committely at rea-table prices with the fillence of your phy-

EINGS MOUNTAIN

#### WEGRO NEWS

By Mrs. Jessie G. Costner

The Cleveland County Negro Fair Mountain school children will be admitted to the fair free Friday. Charles W. Roberts was a visitor in

Charlotte Monday. M. L. Campbell of Cansler street, returned from the Gaffney hospital last Wednesday. He is able to be out after having undergone an operation. Early Sunday morning, Mrs. Katie Brooks passed at the home of her daughter, Mrs. Lillie Mae Whitworth uear the Ricks Place. Mrs. Brooks was the widow of the late Isaac Brooks of Bessemer City. She is survived by four sons and two daughters parked automobile. The funeral is to be held Tuesday af ternoon from Mt. Pleasant Baptist church, Bessemer City, of which the Rev. W. M. Murry is pastor.

The Home Economics Department of Davidson School, under the super vision of Miss Sabiness, gave a social at the school last Friday even-

Rev. S. T. Gillespie, pastor of Gethsedanae Baptist church, preached at St. James Baptist church, Bessemer City, Sunday night, in interest of a drive for the Oxford Colored Orphanage.

Willie Winstead, a Negro 4-H club boy of Person County, made 3 times as much corn as his father this year. The only difference was shallow cultivation and T-20 hybrid seed.

#### Dive Bomber Crash Features Kochman Show

Charlotte. - The "Dive Bomber' crash, regarded by experts as one of is in progress this week. Kings the most dangerous stunts ever attempted is one of the featured acts in the World Famous Jack Kochman Hell Drivers show, which makes its appearance at the Southern States Fair on Wennesray, Oct. 9 at 2 p.m.

> a large greyhound bus, after which he comes crashing into the side of a

> Just which member of the 20 man this hazardous event has not been defermined. In many instances the

track before the event takes place and decide among themselves whose turn it will be, to take the leap. Track conditions, the type of car to be used and a number of other conditions are all taken into consideration.

When the stunt was first instituted by Promoter Kochman, the Hell Dri vers nose dived their cars from the end of an elevated rampway as they crashed into parked machines. Now, In the "Dive Bomb" crash, one of however, they travel at a much high-Kochman's Hell Drivers circles the er rate of speed to hurdle the greytrack in in an old stock sedan, races hound bus. Each jump must be timup an elevated runway to a height ed perfectly to prevent serious inof 12 lees plunging through stace to jury. If the car falls short, it may reach an altitude of 20 feet to hurdle land into the side of the bus. Too much speed would make the car nose dive into the tract at a point beyond the parked car, thus endangering the life of the driver. Precision, troupe hill be selected to perform tors that must be known and practia cool head, timeliness, are all facced.

> TIME FOR GOOD FOOD. FROM

## McCarter's Grocery

Dealer for-Socony Vacuum Tires. Few in stock

Twenty eight action packed events that last for full two hours of have raising events complete the Hell Drivers program.

Richmond county were blue ribbon winners at the 4-H Poultry sale at

## Are You Ready for Anti-Freeze?

If your radiator is over-heating, or otherwise acting up, then you're not ready for putting in anti-freeze.

What your radiator needs is a thorough boiling out—to put it in shape for winter · months. Don't neglect it and have to buy unnecessary quantities of anti-freeze. See us today.

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Phone 25

# "I would like to tell you why Increased Rates on Telephones are Necessary"

Today, more than ever before, North Carolina needs adequate, dependable telephone service, and it is our purpose to provide it. We are now furnishing more service to North Carolinians than at any other time in our history.

Both local and long distance calls have reached an all time high for this state and more and more people want telephones. Since the first of the year, we have installed 36,000 new telephones. But we still have 23,000 orders on hand. Our study of the state's growth indicates that the demand for more service from present as well as new customers will continue to increase.

In order to keep up, we must enlarge our facilities and hire more people, regardless of the fact that construction costs and wages have risen tremendously.

The cost of erecting buildings is up 75 to 100 per cent. The cost of providing telephone facilities is up 45 to 60 per cent, and telephone materials 15 to 25 per cent.

Total payroll costs have increased 196 per cent since 1941. Wages in North Carolina have been raised \$2,311,415 within the past 12 months. This was in keeping with national policies and trends and to assure competent personnel to provide adequate service. We now have 4,300 Southern Bell people in North Carolina. Wages account for about two-thirds of our operating costs.

Although the cost of everything we do to provide service keeps going up, your telephone rates have remained unchanged for many years. Because of this, the amount of money we are paying out ... reasing faster than the amount we are taking in, despite a record volume of business. Since 1941, the costs of providing service in North Carolina have climbed 102 per cent, while revenues have increased only 76 per cent.

The rapid advance of costs in comparison with revenues has caused our rate of earnings to go down. In 1941, the Company was earning 5.56 per cent on the amount of money

invested in the state. Today our earning rate is only 2.71 per cent. This rate reflects the latest wage increases and does not include any possible tax refund that may be available this year only on 1944 federal income taxes. Southern Bell's earnings are today the lowest in history.

Nevertheless, the Company is going ahead with a huge expansion program. We are preparing to spend about \$40,-000,000 in the next five years on construction work to improve and expand telephone service in North Carolina. We must proceed with this construction work, despite high costs, in order to meet demands for service.

We need improved earnings if we are to meet the increased costs of providing service and if we are to obtain, on reasonable terms, the capital funds necessary to improve and expand our service.

That is the reason we have asked authority to raise rates on business telephones and to charge 5 cents more on most long distance calls within the state.

Current costs indicate a need for greater increases in rates than we are asking. But we hope our operating experience under the new rates will prove them sufficient. Since residence local charges are to remain unchanged, the increased income under the new rates would amount to only 7 per cent of our total North Carolina revenues. In face of the continuously rising costs of providing service, this is moderate.

The State of North Carolina is now in a period of its greatest growth and expansion, a growth that will bring the state more prosperity than it has ever known. Good and effective telephone service is essential to this progress and the Telephone Company must be in a position to supply it.

We believe, therefore, that our request for increased rates is sound and in the public interest.

CAN GIVE ADEQUATE SERVICE WITHOUT ADEQUATE EARNINGS

Carolinas Manager

