

Your Credit Record Is Like A Newspaper's Front Page

and You Write The Stories

BY THE WAY YOU PAY, YOU WRITE YOUR OWN RECORD ON A LITTLE CARD IN THE FILES OF THE CREDIT BUREAU.

Your credit record is of your own making. The Credit Bureau only keeps the record! An actual credit record is as quick and easy to read as the front page of a newspaper-it shows how that customer has paid his accounts, AS TRULY AS IF HE HAD WRITTEN THE RECORD IN WAR TYPE.

Millions of records like this, in the files of credit bureaus of the United States and Canada, form the basis of credit reports—used by creditors and employers to judge the trustworthiness of individuals.

Prompt Payments Make a Good Credit Record -- And Keep It O. K.

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