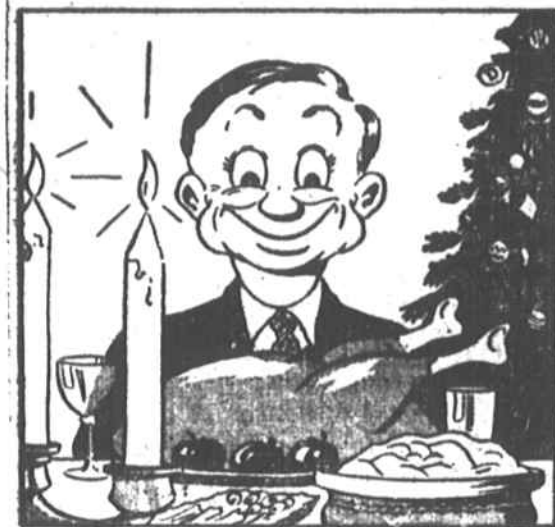


THE HOLIDAY FEAST

TURKEY and cranberries, plum pudding, fruit cakes and mince pie are as much a part of our Christmas festivities as holly, mistletoe, Santa Claus and gifts. Since the beginning of American history, when turkeys and cranberries were found by the early Puritans they have been considered as the basis of the Christmas dinner. Holly, mistletoe, Santa Claus and the custom of giving were brought from their homeland.

MANY superstitions concern the food eaten on Christmas Day. Once it was considered bad luck to refuse mince pie; apples eaten at midnight brought good health; there must be a plum pudding, otherwise you would lose a friend during the year. The feeding of animals, the sending of cards, the singing of carols and Christmas visits as well as practice of giving gifts, were all derived from early superstitions.



Stocks of fats and oils in factories and warehouses were moderately larger on October 1, 1947, than a year earlier when they were the smallest in 18 years.

Recommendations for research on the marketing, utilization, and production of feeds for 1948-49 under the Research and Marketing Act have been made by the Feed Advisory Committee.

GAS GAGS MARLOWE



New Shipments From Santa

Yes, Center Service has just received some more goods from the North Pole—this time more tricycles and something new—**ELECTRIC AIRPLANES**—that actually take-off. We also have a few electric trains. See us for all your Christmas shopping. Radios of any type, style, or model, including consoles, table sets, and auto radios. We also recommend electrical appliances for the home. See Center Service for

TOYS—HOME GIFTS—AUTO ACCESSORIES—RADIO



Santa Says:

"You can still fill your Christmas Shopping List from Amos' wide selection of very nice gifts for the entire family...."

—FOR THE HOUSEHOLD—

100 percent Cannon "Leakville" Blankets, Cordova, Double and Single Blankets, Beautiful Clopay Drapes, Hobnail and Cotton Bed Spreads, Pictures—Mirrors—Pottery.

FOR HER

Chenille and Flannel Bath Robes
Garcrest Pajamas
Gowns
Bed Jackets
Slips
Lovely
15 and 20 Denier
NYLON HOSE

FOR HIM

Town Topic Pajamas
Town Topic Shirts
White Shirts
Wool Ties
Belts
Socks
Handkerchiefs
Cigarette Lighters
OVERSHOES

FOR CHILDREN

Dolls
Irons
Tops
Tea Sets

Toy Furniture
Cooking Sets
Footballs
Color Books

—SUPER-AUTOMATIC TOM GUNS—

AMOS and SON

413 N. Piedmont

Phone 325-W

We Still Travel to Grandmother's on Christmas

"To grandmother's house for Christmas..." That part of the holiday theme has become as much a part of the Yule season as the mistletoe and holly. And where, in days of yore, the trip to grandmother's house was made by sleigh, it now is being made by airplane. With more planes available and expanded facilities, airlines are anticipating the greatest holiday travel season in history.

Many families are making "split trips"—the children going unescorted aboard flights from their home to the destination airport, where they are met by their grandparents. Mother and father follow later after completing various tasks essential to a complete Christmas. "To grandmother's house for Christmas..." goes the old song. And this year throughout the nation the trip is being made by the modern mode of air transportation.

Assuring the one you love of a real Merry Christmas with these Gifts of Quality



Beautiful fish tail diamond ring of fine pure white quality diamonds... \$400.00

Matching wedding ring with 7 diamonds \$150.00

A smart diamond solitaire with fine pure white diamond..... \$250.00

Matching wedding ring with 5 diamonds \$62.50



An attractive diamond ring.... \$87.50

Matching wedding ring with 3 diamonds \$50.00

On Her Finger As On Her Wrist... A GARLAND!

Garland, 17 jewels 14K gold, yellow or white; black cord with gold filled fittings \$50.00

Garland, 17 jewels, 14K gold, yellow or white; 2 finely cut diamonds; black cord with gold filled fittings.... \$71.50

The trade mark Garland assures you of dependable merchandise. Garland watches from \$30.00, Garland Diamond rings from \$40.00 up

Prices include Federal Excise Tax

GRAYSON'S CREDIT JEWELERS

AUTHORIZED GARLAND DEALER

PLONK'S Pre - Christmas CLEARANCE

FOR MEN

30 Suits

regularly priced at \$29.95, in shorts, longs, regulars.

Now \$25.00

100 PAIRS TROUSERS

An exact 100 pairs of wools and part-wools, regularly priced to sell at \$8.40. Sizes 27 to 40.

Now \$5.95

FOR LADIES

100 Dresses

Wools, crepes, silks, rayons, cottons. Regularly priced from \$2.95 to \$22.50. Your pick at—

1-4 Off

ALL LADIES' HATS

Another good opportunity for a pre-Christmas bargain. Regularly priced to

1-4 Off

Plonk Brothers Says Merry Christmas With Bargains