

Mother Won't Answer Her Questions



High school-age girls are young ladies in this modern day and age, and mothers who refuse to answer their intelligent questions and try to look upon high school students as mere children, make a serious mistake according to the new Hollywood production, "Mom and Dad". In the scene above, June Carlson is shown questioning her mother (Lois Austin) on hygiene problems but she receives only "hush-hush" as an answer. The girl experiences a series of heart-breaking troubles because of the lack of proper knowledge. "Mom and Dad," with Elliot Forbes, America's famous hygiene commentator in person, will open an engagement at the Dixie Theatre soon.

Many Farms Don't Have Electricity

According to survey results recently announced by the Rural Electrification Administration, 129,831 farms in North Carolina, or 45 percent of all the farms in the State, do not have electric service.

The study, which analyzes the Nation's rural electrification progress up to June 30, 1947, shows that 2 1/4 million farms — or 39 percent of all farms in the U. S. — were not electrified at that time.

The survey ranks North Carolina 19th on its State-by-State listing of unelectrified farm totals. Compared with other States, therefore, North Carolina is faced with the challenging job of catching up with the rest of the Nation's progress in rural electrification.

The report carries with it the assurance that a minimum of \$6,393,438 in new REA loans will be available to rural electric groups in North Carolina June 30, 1948. Congress has made available \$225,000,000 in loan funds for national use during this fiscal year, of which half is allotted to the various States in direct proportion to their needs. The

other half is available on a flexible basis, with no single State to get more than 10 per cent of it.

The rural electrification program, which has been instrumental in raising the Nation's average of electrified farms from 1 out of 10 in 1935 to 6 out of 10 today, is expected to move forward at a record rate during coming months. More rural power lines are being built today than ever before. REA borrowers alone constructed approximately 72,000 miles of distribution lines and connected nearly 300,000 rural consumers to their systems between July 1, 1946 and June 30, 1947.

Among the industries of New Hampshire, in addition to agriculture, are livestock, poultry and dairy farming, together with such manufacturing and fishing.

Existing methods for prevention of losses of grain from insects and rats are in use on farms to the extent of only 5 percent of the farm storage capacity.

Besides being a world play ground having large manufacturing and commercial interests New Jersey's agricultural and fruit interests are large and valuable.

—Job Printing—Phones 167 and 283—



IT'S CHRISTMAS TIME

more than at any other season, people feel friendly. It's in the very air. In this spirit, then, we offer you our best wishes for a very Merry Christmas.

DIXIE BARGAIN STORE



TO GREET YOU AT Christmas

If we could—

we would say "Merry Christmas" to each of you personally. Since we can't, the next best thing is to put our greetings in print.

McCurdy Cleaners-Dyers

Rats Cause Huge Losses To Farmers

Rats would probably take great pride in boasting that each year they destroy more than 200,000 farmers can produce if they could talk, says James T. Conner, in charge of Entomology for the State College Extension Service.

Most likely they would also like to mention their "city slickers" since their population in cities is approximately equal to one-half the human population in such areas.

Where the human population is troubled with the housing shortage, rats could boast that they have no housing shortage and easily say that, "you provide us with plenty of food and shelter."

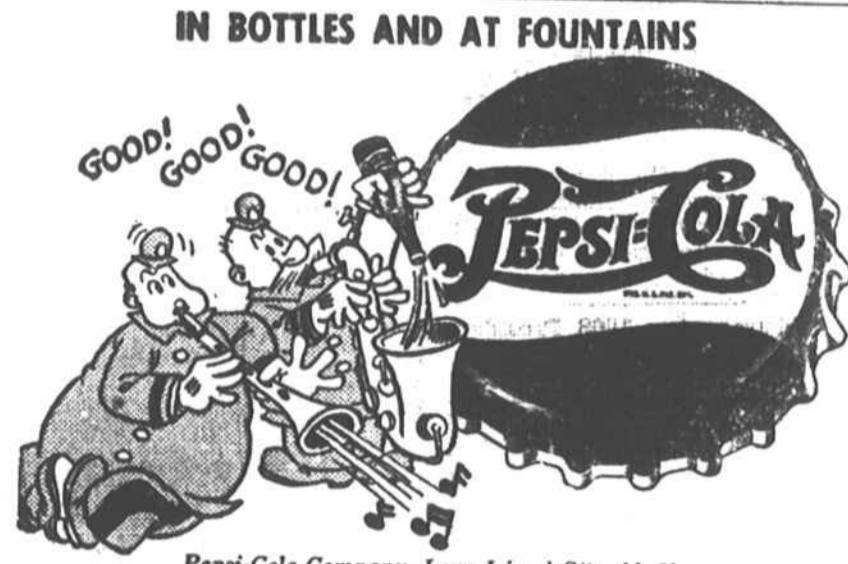
A careful search on every farm and in or around city dwellings will show the presence of rats, Mr. Conner said. It isn't a disgrace to have them, but it is a disgrace to keep them.

If you have not already taken an active part to rid your premises of rats and mice, then Mr. Conner suggests that you get in touch with your county agent or health official and join with thousands of other Tar Heel families in their war against the destructive pests. The anti-rat campaign has not been held in your county recently or is not in progress now, it will be conducted soon.

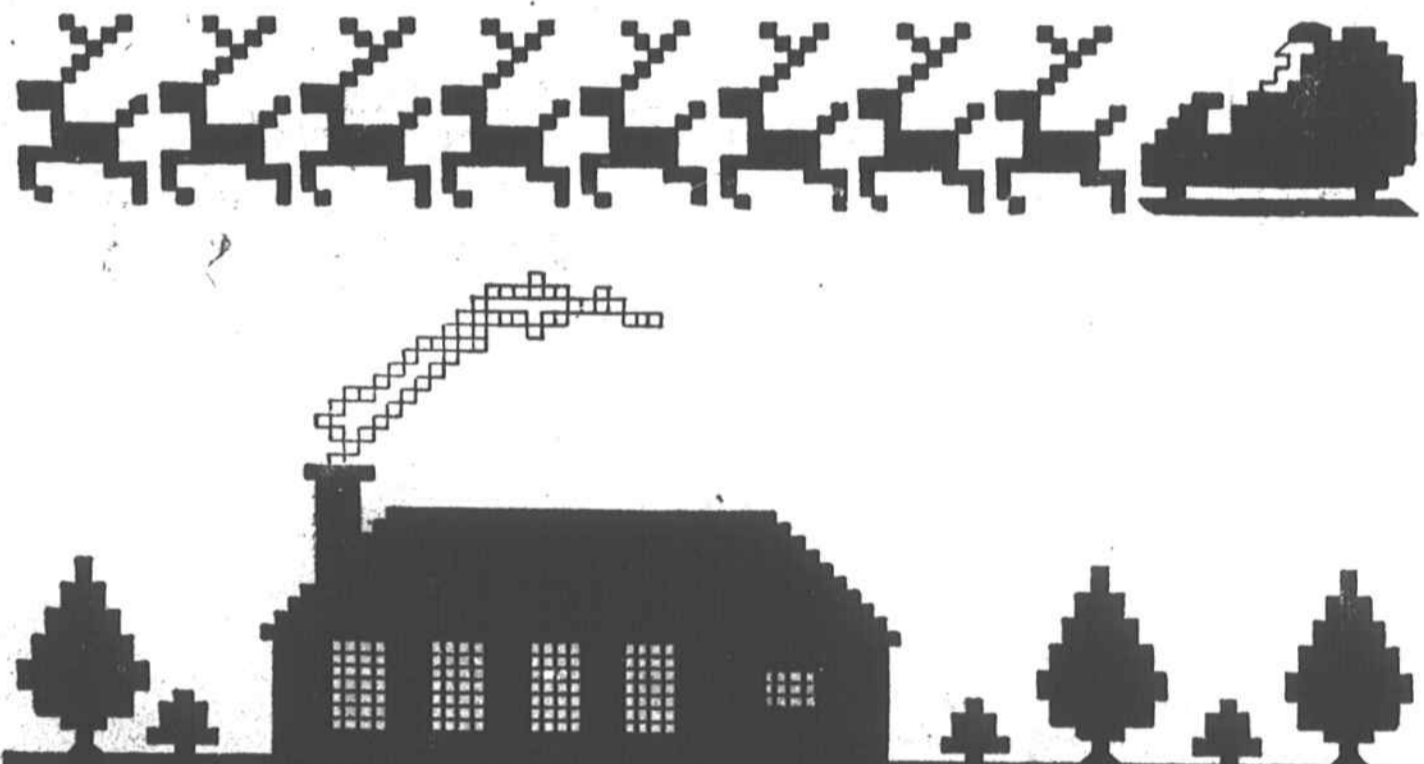
Grain is too precious now for it to be fed to rats, Mr. Conner said.

The state of Maine produces a large potato crop, with hay in second place in its agricultural list. The state's main manufacturing is cotton and wool textiles, worsteds, boots and shoes.

—THE HERALD \$2.00 PER YEAR—



Pepsi-Cola Company, Long Island City, N. Y.
Franchised Dealer: Pepsi-Cola Bottling Co., Charlotte, N. C.

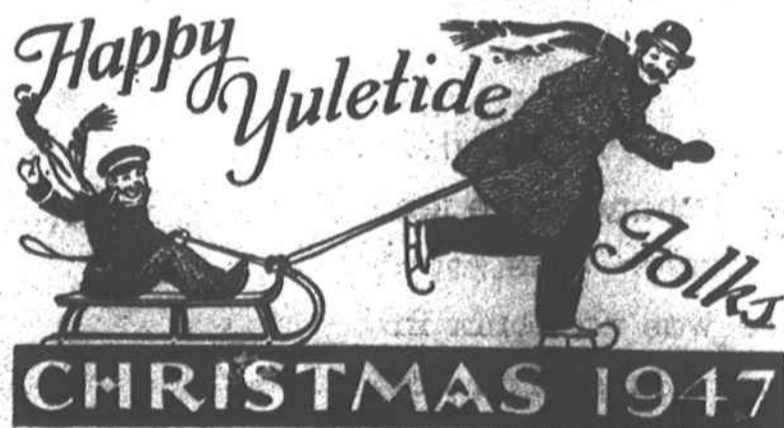


FROM ALL OF US AT BURLINGTON...TO ALL OF YOU...

The Merriest Christmas Ever!

Burlington Mills

PHENIX PLANT



JUST A FRIENDLY WAY OF EXPRESSING TO YOU OUR MOST SINCERE GOOD WISHES FOR A HAPPY CHRISTMAS AND THAT IT MAY BE AN ESPECIALLY JOYOUS ONE FOR YOU.

WARE and SONS
MANUFACTURERS OF PINNACLE FEEDS
Kings Mountain, N. C.