

STERCHI'S

pleasant dreams!

Yes, here are real savings for you in finer sleeping comfort that means better health, more energy, and pleasant dreams for you!



Comfort Features of \$35 Mattress!

**DREAMLAND
INNERSPRING 24⁵⁰**

180 cushioned buoyant coil springs, with layers of felted cotton, and covered with durable striped ticking!

Save Dollars on Quality Mattress!

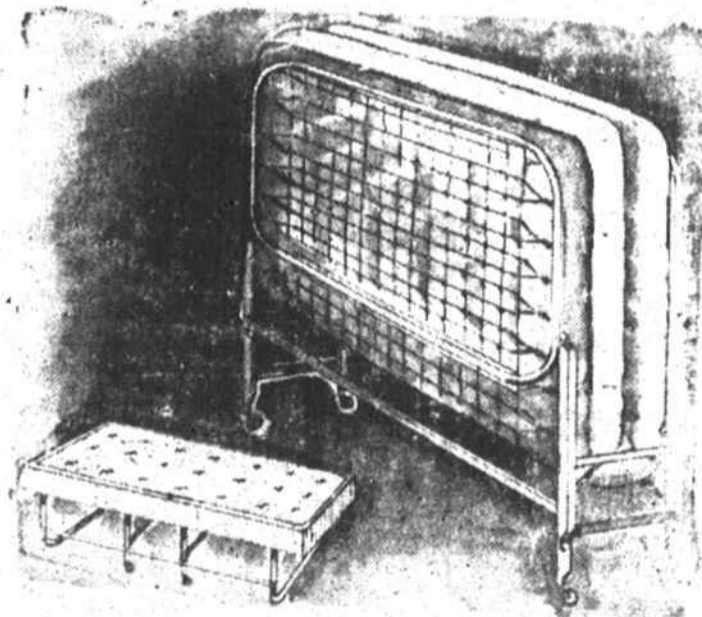
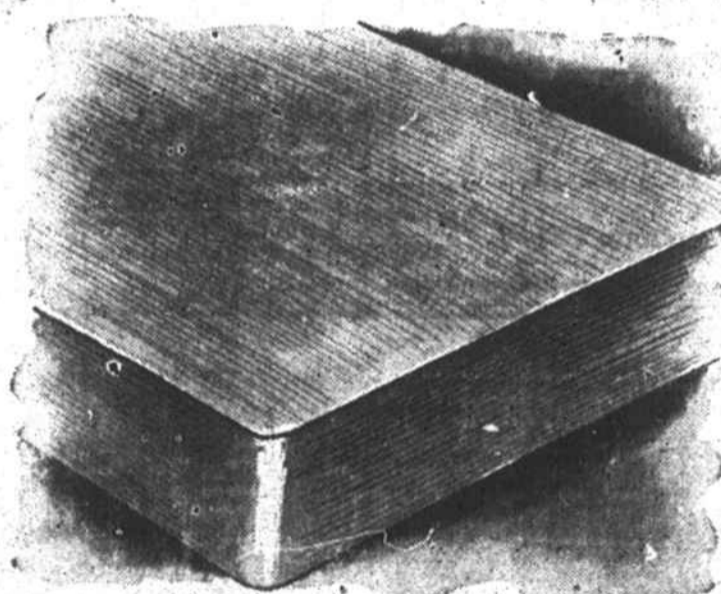
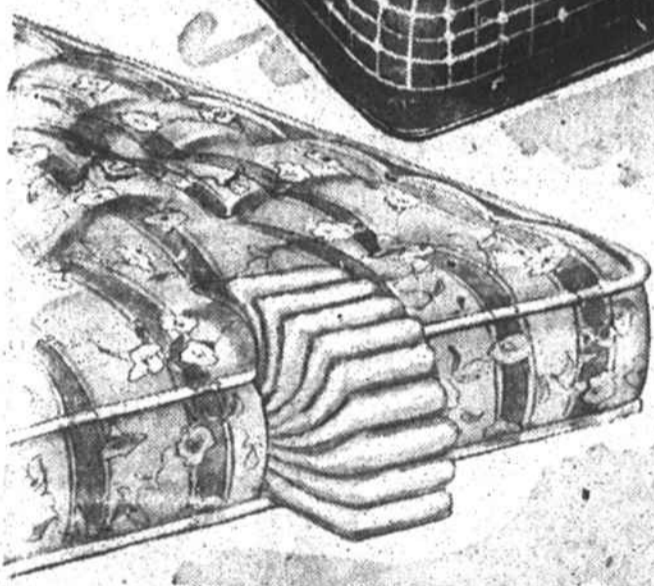
**REALSLEEP
INNERSPRING 29⁵⁰**

It makes one sleepy to just think of this sleep-producing masterpiece. 180 coil springs—striped ticking.

Reg. \$44.50 Innerspring Mattress!

**HOTEL SPECIAL
MATTRESS 39⁵⁰**

Pre-built border, eyelet ventilators, sturdy handles, soft cushioning, heavy coil springs... all features of a firmer mattress! And all yours for less at Sterchi's.



COTTON MATTRESS SALE

Full size mattress packed with layers of fluffy cotton—covered with heavy woven ticking! Lowest priced!

16⁷⁵

Save \$19!

STURDY BOX SPRINGS

For greater comfort add this sturdily constructed inner-coil box spring to your bed. Fine quality at this special price!

19⁵⁰

Space-saving! Extra Bed!

ROLLAWAY BED, MATTRESS

Splendid for extra guests. Folds easily and rolls into closet for convenient storage. Includes comfortable cotton mattress!

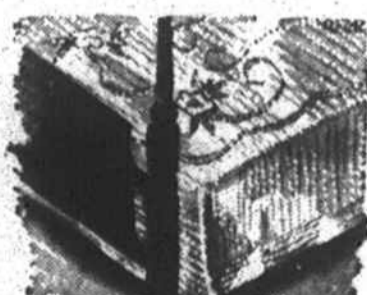
29⁹⁵



Plump Feather Filled!
Pillows

2⁷⁵

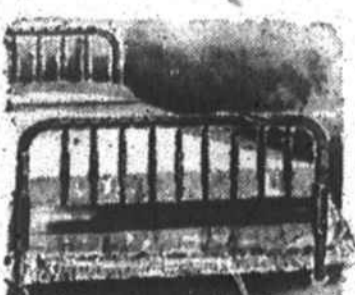
Firmer pillows, for smooth level sleeping comfort! Covered in durable blue and white ticking!



For Style, Wear, Beauty!
Bedsread

6⁹⁵

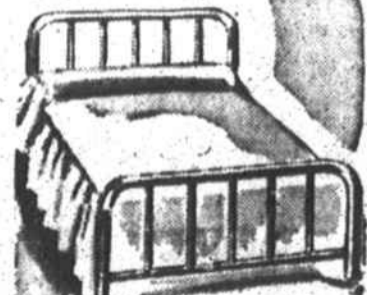
Chenille is a glamorous bedspread and so practical, right in any setting, never goes out of style. Easily washed.



Beautiful New Style!
Jenny Lind Bed

24⁵⁰

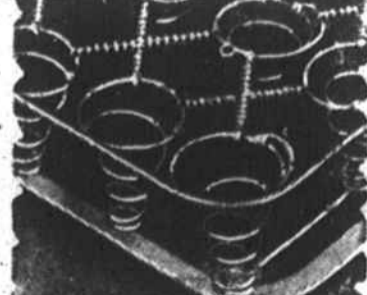
Attractive spooled posts and rods. Popular early American style in warm maple finish! Buy on convenient terms!



Built to Last!
Metal Bed

14⁹⁵

Durable, all-metal bed frames—built to last a life time! Lasting wood grain finish! Four rollers on legs.



Price Reduced!
Coil Springs

12⁹⁵

For greater sleeping comfort put one of these well-made springs under your mattress! Now sale priced!



Special Price!
Dresser

39⁵⁰

For extra clothing space see this attractive dresser finished in American walnut! Lovely circular mirror!

Mountain St.
Phone 348

STERCHI BROS.

Other Sterchi Stores To Serve You at
Shelby, Gastonia, Forest City, Charlotte, Concord, Kannapolis, Salisbury, Asheville, Hendersonville.