

Your WANT AD

HERALD WANT ADS

PHONES 167 or 283

Black Dresses Are Fall Choice

This year, the "good black dress" returns in triumph. Chances are, ten to one, that it will be a woman's first fall purchase—a standby dress of basic simplicity, to be dressed up or down with accessories as the occasion demands.

In this year of customer-designed fashions—the good black dress, that's always so wearable, is featured in all fall collections. The new slimmed-down silhouette is particularly adapted to the styling of this favorite all-day classic.

Among popular models shown are satins, crepes, failles, and fine woolens with apron fronts, sideway drapes, tiers, back treatments, and cord tucks or pleats from shoulder to hemline. The new coat dresses, too, are a natural for classic backs. These are often wrapped to the side, back or drawn into back fullness. Many new blacks take on dressy airs with satin, braid, and velvet trimmings.

Crisp fabrics such as taffetas, ben galines, and failles are featured prominently for fall. When soft fabrics are used, peplums and skirt folds may be lined with a stiffening material.

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FALL DRESSES—Cecelane crepe, softly pleated and shirred above a very full skirt.

Since 1940 the number of milk cows in the country has increased 1 per cent. At the same time, the population has increased about 10 per cent.

Cotton exports to Europe under Marshall Plan are moving slowly.

JOB PRINTING—Phones 167 & 283

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PHONE 49

—The Herald \$2.00 Per Year—

ANN PAGE GRAPE JAM

Old fashioned goodness... the result of using delicious Concord grapes and careful preparation by A&P.

2 Lb. Jar 39c

ANN PAGE

Mayonnaise

Pl. Jar 45c



FOOD STORES

HOME STYLE — SANDWICH — REGULAR PAN

MARVEL BREAD

1 1/2-Lb. Loaf 18c

MARVEL FRANKFURTER OR Sandwich Rolls Pkg. 15c

JANE PARKER "BACK TO SCHOOL" LAYER CAKE

This is a yellow cake topped with orange creme with sides of brown coconut crunch. Four golden layers with rich apricot filling.

Each 59c

PRICES ARE LOW EVERY DAY AT YOUR FRIENDLY A&P

Ask any A&P store manager when the next "Sale Day" is coming up... and be might eye you with a puzzled frown! For you see, A&P never ever has "Special Sales Days" for every day you shop at A&P you'll find food "buys" aplenty. We make it our business to give you fine quality foods at prices as low as we can make em. Yes, 6,000,000 people flock to A&P every day for grand values. Come in see how much you save... any day, any time!

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- RICH & FLAVORFUL NECTAR TEA... 1/2-Lb. Pkg. 29c
- A&P GRAPE JUICE... Pt. Bot. 19c
- PICK O' CAROLINA GARLIC DILL PICKLES... Qt. Jar 23c
- A&P CREAM STYLE CORN... No. 2 Can 19c
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- LA CHOY CHINESE STYLE FOODS
- Bean Sprouts... 2 No. 2 Cans 27c
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 - Mixed Vegetables... No. 2 Can 29c
 - Chop Suey—Meatless... No. 2 Can 35c
 - Chow Mein Noodles... 4-Oz. Can 19c
 - Sunnyfield Rice... 12-Oz. Pkg. 16c

- Betty Crocker
- Apple Pyequick... 12-oz. Pkg. 39c
 - Nabisco Premium Crockers... 1-lb. Pkg. 25c
 - Peter Pan Peanut Butter... 12-oz. Jar 35c
 - Cut Rite Wax Paper... 125 Ft. Roll 23c
 - Pillsbury Hot Roll Mix... Pkg. 27c

- Vigorous & Winery Coffee
- BOKAR... 1 Lb. Bag 45c • 3 Lb. Bag \$1.29
 - Rich & Full Bodied Coffee RED CIRCLE... 2 1-lb. Bag 85c
 - MILD & MELLOW 8 O'CLOCK COFFEE... 1-lb. Bag 40c
 - 3 1-lb. Bag \$1.15

FRESH Fruits & Vegetables

- Calif. Seedless GRAPES—2 lbs. 25c
- Red Malaga GRAPES—2 lbs. 29c
- CARROTS—2 bunches 17c
- WHITE POTATOES... 10 lbs. 39c
- POLE BEANS—2 lbs. 25c
- YELLOW ONIONS—2 lbs. 9c
- BELL PEPPERS—2 lbs. 17c
- Number 3's CELERY—stalk 10c
- BONUM APPLES—5 lbs. 39c
- Calif. No. 23's CANTALOUPEs 25c
- PEACHES—3 lbs. 25c

- OXYDOL Lge. Pkg. 34c
- IVORY FLAKES Lge. Pkg. 34c
- IVORY SNOW Lge. Pkg. 34c
- DUZ Lge. Pkg. 34c
- POWDERS 2 Pkgs. 14c
- P & G SOAP 2 Bars 17c

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