

Did You Know Hayfever Is Caused By Love— Love of the Ragweed for Its Mate?

In the Fall a ragweed's fancy lightly turns to thoughts of love and this month, throughout most of the United States, every up-standing ragweed will be on the hunt for a mate.

All this seedy pursuit of happiness is all right for ragweeds but it's tough on you if you are one of the millions who suffer hay fever as the result of inhaling pollen. In that case you cannot afford to look down your nose at the activities of the young ragweed "Romeos" and "Juliets." Many of them may not find each other, but find your nose instead. Worse, they may even have a date there.

In that case you ought to know about Neohetramine (2-(N-dimethyl-aminoethyl-N-p-methoxybenzyl)-amino-pyrimidine mono-hydrochloride) and don't sneeze at that either. This interesting sounding and acting drug, a product now made available by Wyeth Incorporated on a doctor's prescription, has been found in a number of recorded clinical tests to give relief to 82 per cent of seasonal hay fever sufferers, and what is most remarkable of all, with almost complete absence of deleterious, or "side," effects.

These tests, as reported by Drs. Leo H. Crip and Theodore H. Aaron of the University of Pittsburgh Medical School and Montefiore Hospital to the American Academy of Allergy, showed Neohetramine to be the safest of all similar drugs. In fact the incidence of side effects was so low that they named it the "safest" antihistaminic.

Neohetramine, the physicians showed, has also proved startlingly effective in curing or moderating headache, bronchial asthma, the skin eruption known as urticaria, and allergic rhinitis. The tests were extensive, 124 hay fever sufferers being treated with Neohetramine by Drs. Crip and Aaron.

The development of Neohetramine is the result of clever medical detection work. Allergies are a comparatively recent medical discovery. The word "allergy" has been in the language only half a century. It is now known that the inhalation of pollens, especially that of ragweed, can produce asthma, sneezing, face swelling and other allied symptoms. Many foods, shellfish and strawberries for example, wool, cat fur and scores of other things may cause various unhappy reactions among those allergic to them.

When a disease germ enters the body, the body automatically sets up its own defense by manufacturing anti-bodies to combat the germ. Pollens and other allergens are also met in



the body with anti-bodies. But the real villain of the hay fever and other similar griefs is now believed to be a chemical called histamine which is normally found in minute quantities in most of the body tissues. Pollen and the antibodies it creates combine to cause the liberation of histamine in the body. The histamine in turn dilates the blood vessels so that the tissues which the blood vessels feed become swollen and gorged, like the stomach of a man who has eaten far too much. When the tissues of the mucous membrane of the nose get this indigestion and stomachache, the result is hay-fever or perhaps rhinitis. Other tissues so afflicted may result in hives, asthma or worse.

Histamine thus acts as a sort of fifth columnist in the body for allergens. But it was only recently that histamine's devious underground work was discovered. Once that was established, however, the research laboratories got to work and developed the so-called antihistaminics. Of these, Neohetramine, as shown in the Crip-Aaron report, is the least likely to produce in the patient such side reactions as dizziness and drowsiness.

The antihistaminics have been found valuable also in other respects—notably in overcoming certain patients' allergies to drugs which it is necessary to administer to them. During a recent operation for tumor at Temple University Hospital, penicillin injections had to be given a woman patient. To these she showed pronounced and

dangerous allergic reactions, which disappeared when the surgeons administered Neohetramine.

The great value of antihistaminics to medicine can be appreciated when it is remembered what a tremendous field is covered by allergies. Certain persons, for example, are allergic to cold and a sudden dip in too cold water or too prolonged swimming may result in death. Others are allergic to heat. The list of allergens run the gamut from cat's fur to milk.

The case of a man who broke into a rash on Monday mornings puzzled physicians for months. They tested him for one allergy after another until they remembered that his rash always occurred on Mondays. Then the answer finally came. He was allergic to funny papers—that is to the ink used to print them.

There are also allergies which are of psychogenic origin. A woman married for five and a half years had suffered asthma for five years of that time. She went to Arizona, was cured within a few months and returned East to her husband. Five months later she had asthma again. She went back to Tucson and was again cured. Her husband moved to Tucson to be with her. Five days later she was hospitalized with an acute attack of asthma.

Probably Neohetramine would have done no good in this case. Reno was the cure. Since her divorce the lady has lived in the East and has suffered no recurrence of her asthma. She was simply allergic to her husband.

Church News

FIRST BAPTIST CHURCH
Lucian C. Pinnix, Pastor
Sunday—
10:00 a. m. Sunday school.
11:00 a. m. Morning worship.
6:15 p. m. Baptist Training Union.
7:30 p. m. Evening worship.
Monday—
7:30 p. m. Deacons meeting.
Wednesday—
6:30 p. m. Sunday School Council.
7:00 p. m. Young People's choir rehearsal.
7:30 p. m. Prayer meeting.
8:30 p. m. Adult choir rehearsal.

Saturday—
9:30 a. m. Junior R. A.
10:30 a. m. Junior choir rehearsal.

BOYCE MEMORIAL A.B.P. CHURCH
William I. Pressly, Minister
Church school 10:00 a. m.
J. L. McGill, Supt.
Morning worship 11:00 a. m.
Sermon by the pastor.
At the morning hour, the Sacrament of the Lord's Supper will be celebrated.
Meetings Sabbath 3:30 p. m.
Woman's Missionary Society.
Officers of Church.
Meetings Sabbath 6:30 p. m.
Junior Union.
Intermediates.

Wednesday 7:30 p. m.
Prayer meeting.
Choir rehearsal.

Attend The
Church of Your
Choice
Sunday

Fruits & Vegetables

GOOD EATING
BONUM APPLES—5 lbs. 37c
Calif. Seedless Grapes—lb. 10c
Red Bliss Potatoes—5 lbs. 23c

Bunch
CARROTS 10c

Fresh Tender
GREEN BEANS 2 Lbs. 25c



2 Pounds
YELLOW ONIONS 9c

Fresh
COCOANUTS 15c

2 Lbs.
BOSC PEARS 25c

Fresh Green
CABBAGE—lb 4c

2 Pounds
FRESH PRUNES 23c



White House Evaporated
MILK 3 Tall Cans 42c

Campbell's Tomato
SOUP 2 10 1/2-Oz. Cans 21c

Niblet's Brand
CORN 12 Oz. Can 19c

ions
PEAS No. 2 Can 10c

California Large Dried
PRUNES 1-Lb. Pliofilm Pkg. 20c

Packer's Label Orange
JUICE No. 2 Can 11c

A&P Bartlett
PEARS No. 2 1/2 Can 40c

Ann Page with pork & tom. sauce
BEANS ... 2 16-oz. Cans 23c

Blue Streak
RICE 1-Lb. Pkg. 13c

FLAVOR
Makes it America's No. 1 Favorite
A&P COFFEE VALUE

Makes it America's No. 1 Buy
MILD & MELLOW
8 O'CLOCK

1-Lb. Bag 40c + 3 Lb. Bag \$1.15
Rich & Full Bodied
RED CIRCLE 1-Lb. Bag 3 Lb. Bag \$1.24
Vigorous & Winery
BOKAR 1-Lb. Bag 45c—3 Lb. Bag \$1.29

Taste Pleasing — Oven Fresh
BAKED GOODS
Marvel Dinner
ROLLS 10c

Home Style Sandwich — Reg. Pkg.
MARVEL BREAD 1 1/2-Lb. Loaf 18c
Jane Parker Plain or Marble
POUND CAKE 13-Oz. Cake 27c

Southern Style
VANILLA WAFERS 12-Oz. Pkg. 25c
Nabisco
RITZ Crackers 1-Lb. Pkg. 32c
Betty Crocker Apple
PYEQUICK 12-Oz. Pkg. 39c
Sunnyfield Self-Rising
FLOUR 10-Lb. Bag 77c
A&P's Own Vegetable Shortening
dexo 5-Lb. Can \$1.13

Mild American
CHEESE Lb. 55c
Sunnyfield Flour For
PANCAKES 20-Oz. Pkg. 14c
Ann Page Blended
SYRUP 12-Oz. Bot. 23c
Ann Page Salad
DRESSING 7 1/2 33c
Libby's
PEAS No. 2 Can 21c
Ann Page
GRAPE JAM 8-Lb. Jar 39c
Sunnyfield
CORN FLAKES 8-Oz. Pkg. 12c
LAVA SOAP—2 bars 19c
3 BARS PERSONAL SIZE
IVORY SOAP 28c



Ivory Soap—2 lge. Bars ... 35c Ivory Flakes—lge. pkg. ... 34c

IVORY SOAP 2 Reg Bars 28c	CAMAY SOAP 2 Reg. Bars 19c 2 Bath Bars 27c	OXYDOL Lge. Pkg. 34c
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