

Concert At Winthrop College November 23

Rock Hill, S. C.—Charles Muench, distinguished French conductor, will direct a performance of the Orchestre National of France at Winthrop college, Tuesday, November 23, at 8 p. m. in the college auditorium.

Making its first American tour, the symphony orchestra of 96 French musicians, including 47 women, is popularly acclaimed as the "leading radio and concert orchestra of France today." Comparatively young, it was organized in 1934 but almost immediately won praise and international fame.

The orchestra made its American debut with Charles Muench conducting in New York City's Carnegie

Hall on October 17 of this year. One reviewer wrote afterwards that the performance was "an ultimate in musical delight."

Muench made his American debut two years ago with the New York Philharmonic Symphony orchestra, with which he has been appearing this season as guest conductor. In 1949 he will assume direction of the Boston Symphony orchestra, succeeding Dr. Serge Koussevitzky.

The program at Winthrop will consist almost entirely of music by French composers.

The Orchestre National's concert here will be the fourth attraction on the current artist series at Winthrop.

A record yield of 457 pounds of lint per acre is forecast for the 1948 cotton crop in North Carolina.

Wiring Systems Need Attention

"An electrical wiring system is no better than its poorest part," says Ben Jenkins County Agent for the State College Extension Service. "A new extension, an outlet, switch or light — any of these, if installed amateurishly, can make a safe wiring system dangerous."

The National Safety Council recommends that electrical wiring extensions as well as the original wiring system be inspected by a qualified person. When used safely, electricity brings happiness to the entire family and helps take the backache out of routine farm chores.

Even the best wiring system needs

a little attention now and then. Outside, you should check frequently for broken insulators, frayed insulation, and loose or sagging wires that may contact trees or other obstructions.

Inside buildings, watch for loose outlets or switches, loose clamps at junction, damaged insulation or worn fixtures. Appliance cords need frequent attention. When defective, discard or repair them immediately.

When a fuse "blows," something is wrong — too much load on the circuit or a short circuit somewhere. Locate and remove the source of the trouble before inserting a new fuse and then be sure to use the proper size.

There is too much power packed into electric wires to gamble with. Don't delay repair—it may cost a life. Even for minor repairs you

Agency Appointed By Burlington Mills

New York.—Appointment of the Hirshon-Garfield, Inc., advertiser agency to handle all magazine advertising for Burlington Mills was announced today by Kenneth Collins, vice president in charge of advertising and public relations for Burlington Mills Corporation of New York (the Burlington Mills subsidiary responsible for sales and merchandise).

When you purchase electrical appliances, look for the "UL" label signifying that the equipment has been tested and approved by the Underwriters Laboratory.

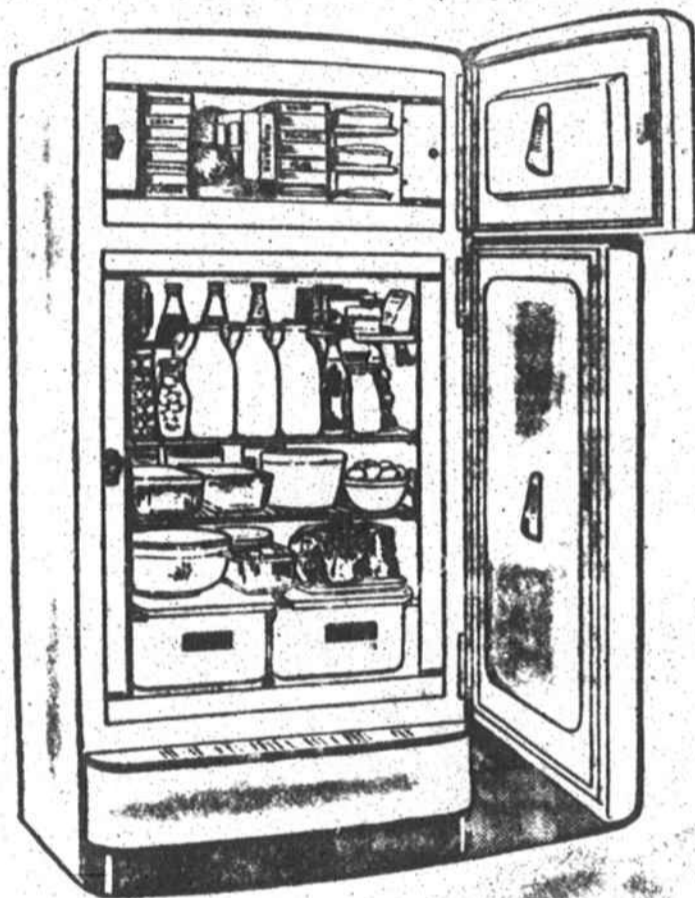
chandising of Bur-MH products.) The Hirshon-Agency has been handling the Burlington Mills advertising for men's wear suitings, the shirting division, Galey and Lord men's wear fabrics, and the Burlington Mills institutional campaign.

The following additional divisions are now added: Concordia-Gallia, Duplex, Decorative Fabrics, Flat Goods, Galey and Lord women's women's wear fabrics, Hosiery, Industrial and transportation fabrics, Ribbons, Tricot, Wheatley, and Yarn sales.

The rapid expansion of the soybean industry illustrates the flexibility of American agriculture. Production in 1924 was less than five million bushels; this year, a crop in excess of 200 million bushels is expected.

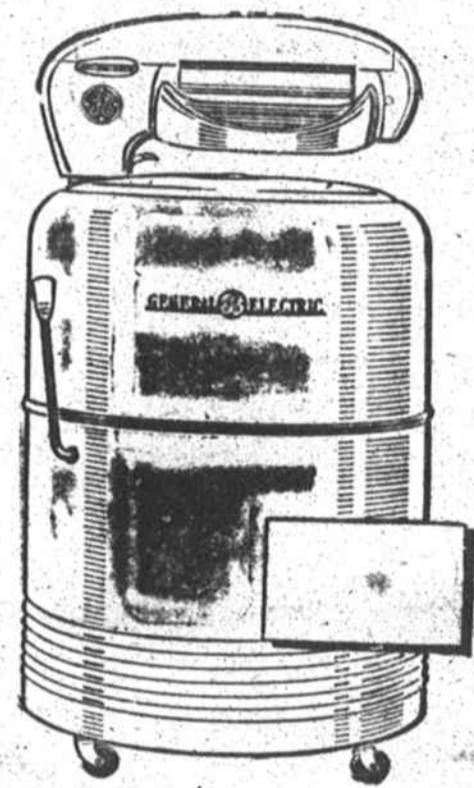
Choose A Appliance During

Sterchi's FALL FESTIVAL SALE



General Electric Refrigerator

Here's the refrigerator-home freezer combination that most women want most! It gives you one-third more refrigerated food-storage space in the same kitchen floor space as previous models. Your new refrigerator and home-freezer has the "zero-zone" compartment quick-freeze and stores 53 lbs. of food. This compartment has its own door to prevent "cold waste." Refrigerator fresh-food zone gives as much space as most 8 cu. ft. refrigerators. See this marvel tomorrow. **\$410⁰⁰**



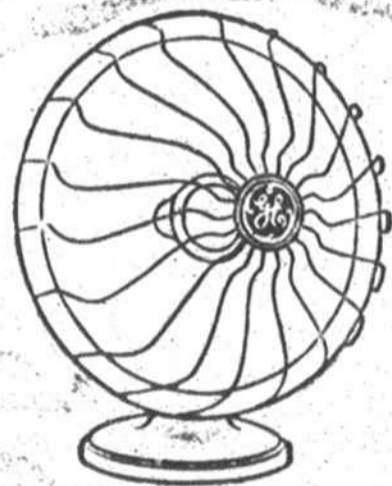
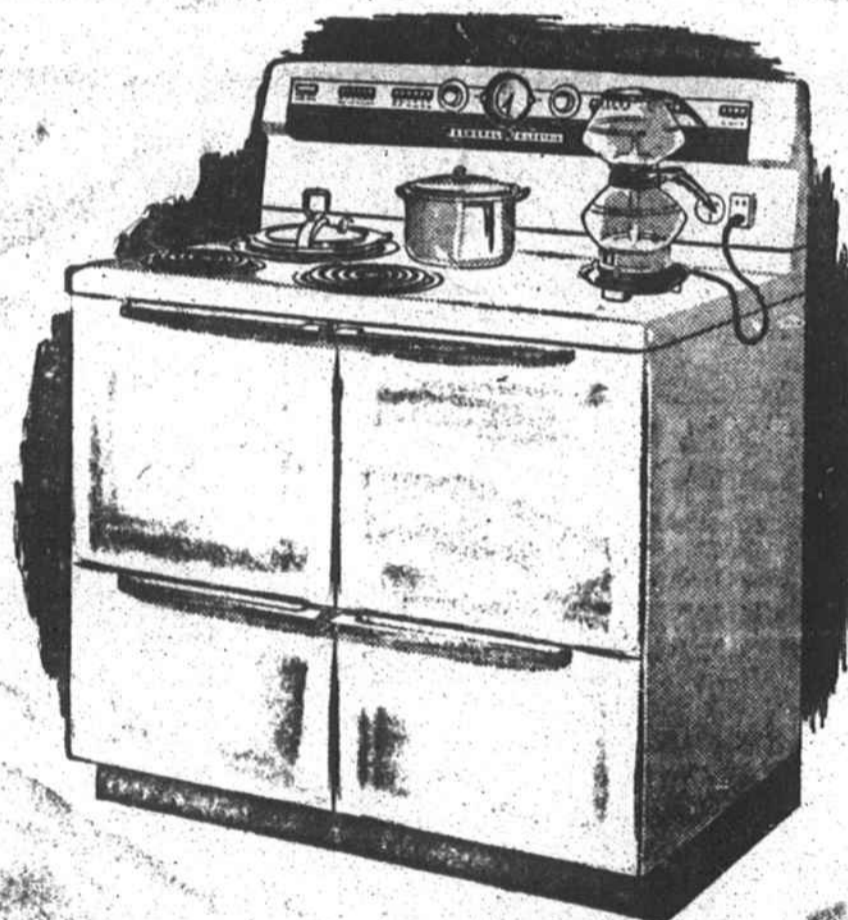
General Electric WASHER

Come in and let us show you the only washer that has the G-E Activator, the Mechanism (only four moving parts!) For One-Control Wringer, and a Permadrive quiet operation, long dependable service, and really clean washing, the improved General Electric Washer is a top-notch value.

Come in tomorrow and see how the three-zone activator works to give you better washings. **\$159⁹⁵**

G. E. "Push Button" RANGE

You never saw cooking ease like this before! Just think! General Electric's famous "speed cooking" Calrod units controlled by push buttons! A button each with Tel-A-Cook light for each cooking speed. All controls 10 inches above working surface. No reaching around hot pans. The cooking speed you want—**instantly!** We can't begin to tell you about all the outstanding features. Come in and see this push-button marvel yourself! **\$369⁹⁵**



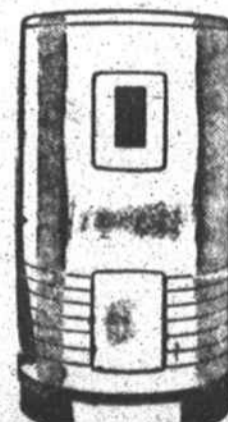
G. E. SUNBOWL HEATER

Just the ticket for the chilly mornings and evenings when its not quite cold enough for the furnace. Takes the chill off a room in no time at all... and built to last. A real G-E value. **\$8⁹⁵**



G. E. WAFFLE IRON

Enjoy golden-brown, even-crust waffles with G-E's new improved waffle iron. Cooks faster, yet more evenly... finished in a beautiful chrome that will grace any table. **\$11⁹⁵**



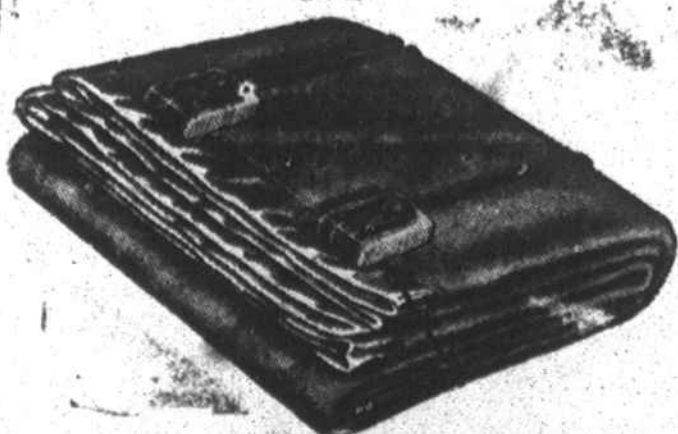
General Electric WATER HEATER

It's automatic — and it gives you all the hot water you can use in 24 hours a day — that's the new General Electric Water Heater. Water that's just the right temperature — not boiling — not luke warm — just set it and forget it! **\$134⁹⁵**



G. E. TOASTER

A truly beautiful chrome finished ornament for your breakfast table. Automatically pops up golden brown toast to suit your taste. Has three different settings for degree of brownness. Cuts itself off when not in use. **\$19⁹⁵**



G. E. "TWO CONTROL" AUTOMATIC BLANKET

For couples who like different degrees of sleep warming comfort, G-E has designed this beautiful Two-Way Electric Blanket. Each control adjusts itself automatically to weather changes in the room. Available in blue, green, rose, cedar. Washable. **\$52⁹⁵**

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