

The Kings Mountain Herald

Established 1889



A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Friday by the Herald Publishing House.

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TODAY'S BIBLE VERSE

A friend loveth at all times, and a brother is born for adversity. Proverbs 17:17.

Tribute To Many

Little Kay McCarter left for Boston last Saturday to have her operation, and the prayers of the community will go with her as she goes under the surgeon's knife. If the operation is successful, she will regain full health.

From the standpoint of the community, the important part is that the child gets a chance to live, supplied by the community in a whole-hearted response to an appeal for funds.

The goal of \$1,000 was over-subscribed before Mrs. McCarter and her daughter left for Boston.

If an appeal of this type does any one thing, it proves that the great mass of people are not unresponsive to the needs of others. And the result of this appeal is very refreshing in a day when people are prone to assume that a cynical, every-man-for-himself attitude is the prevailing one.

Many were instrumental in helping to make the appeal successful, including Rev. J. H. Brendall, Mrs. Lamar Herndon, Harry Page, Buren Neill, and others, not to mention the many individual donors.

But as one minister remarked, the most encouraging part of the response was its broadness, from many different people.

The Herald deeply appreciates the response to its appeal for the Kay McCarter operation fund and commends those who had a part in it for their generous, helpful and heart-felt spirit.

DuCourt Matter

It is not the Herald's policy to comment editorially on private matters, under the general theory that the old free trade policy is the best.

However, when a plant which normally employs 250 to 300 persons, stands idle for a year, while the debtors and creditors are trying to get together, it becomes a quasi-public matter, for the whole community is affected.

True, many of the former employees of DuCourt Mills, Inc., have found employment elsewhere—some here, and some in nearby cities. Nevertheless, this is not the most satisfactory arrangement. The travel to work outside the community costs time, trouble and expenses.

Thus it comes as good news to the community that the referee in bankruptcy has given the holder of the first mortgage the go-ahead "on" foreclosure proceedings.

It appears that this is the only method whereby the DuCourt plant has a chance for re-opening.

From the community's standpoint, it appears high time that the plant is put up for sale and sold to the highest bidder. If the sale price is insufficient to pay off the creditors, that's tough. But the water has to be squeezed out somewhere.

The Herald's hope is that Pilot Life Insurance company will proceed with its foreclosure proceedings at all possible speed. A further hope is that the eventual purchaser is a high-type operator who knows the business and has the know-how to put the plant into operation and keep it operating.

Our congratulations to Wilson Crawford, who has been elected president of the Kings Mountain Merchants Association. Mr. Crawford is a good business man, and he will make the association a good president.

It would appear that the names of Allen, Cline and Logan on the ballot for the sheriff's nomination pretty well assures a lulu of a race.

10 YEARS AGO THIS WEEK

Items of news taken from the 1940 files of the Kings Mountain Herald.

Dr. Phillip G. Padgett, who for the past two and one half years has been Assistant District Health Officer for Macon and Swain Counties and the Federal Cherokee Indian Reservation, is planning to open offices in Kings Mountain for the general practice of medicine.

The Plonk Motor Company, local Ford Dealer, are now in their new permanent home on Battleground road.

A most delightful meeting of the Home Arts Club was held at the home of Mrs. O. O. Jackson on Gold street Wednesday afternoon. Harry Falls of Asheville was a business visitor in Kings Mountain Tuesday.

William Plonk is in St. Louis on a buying trip for Plonk Brothers & Company.

Mr. and Mrs. M. A. Ware, Miss Jean Ware, and Moffatt Ware, Jr., left Tuesday morning for Miami, Fla.

Mrs. J. F. Evans and little daughter, Sandra, of Gastonia, are guests of Mrs. Grady King for a few days.

Mr. and Mrs. Gladys Yelton and son, Charles Douglas, of Troy, N. C., visited Mr. and Mrs. J. H. Yelton and Mr. and Mrs. Dee Har-

mon over the weekend.

Another development in the

martin's medicine

By Martin Harmon
(Containing bits of news, wisdom, humor, and comment. To be taken weekly. Avoid over-dosage.)

Lost Art

Fear not, friends and readers, that the medicine man is off on a discussion of the brush and camel, for that would be considerably over the head of this department. I don't mind brushily discussing such deep subjects as women (but never in the singular), work, selling, and a special variety of other important topics. But art is not one of them.

Neither am I returning to the fertile subject of the lost art of embalming previously discussed here.

However, Ollie Harris, in a way is responsible for the column.

The lost art is that of the more or less formal call, such as was once very much in vogue, particularly in the South-land where all upstanding citizens could be counted on to uphold the dignity, reputation and heartiness of Southern hospitality. The hospitality started off with the formal call to a new citizen, attended to by the lady of the house.

Usually the good dames of the city would pair off for these ventures. They would put on their Sunday best, including hat and gloves, arm themselves with a purse and batch of calling cards and ring the doorbell of the home of the newly-arrived citizen.

As might be expected, there was sometimes more involved than the matter of Southern Hospitality. A certain amount of curiosity existed, and while the chit-chat passed, the experienced eye of the welcoming committee could take in much of importance. Facts to be gleaned from a cursory examination by an experienced eye included the age, quality and taste of the furniture, the ability of the newly-arrived citizen as to housekeeping, the new citizen's family (was the dirt on the youngster fresh or old?), etc. etc. Questions put in the course of the tea-table could also bring out a world of information. They ranged from church affiliation, to brand of bridge played, to length of tenure in the former abode, and many others.

But, all in all, it was good for all concerned. It helped a newcomer get acquainted much quicker.

Today the art of calling is definitely limited. There are a lot of reasons for it's demise as one of the social "musts." Principal one is the new-model quasi-formal entertaining, ranging from the two-table bridge party to the drop-in, the church social and formal club. If I am not mistaken, the Herald lists about a score of card-playing clubs which it endeavors to cover, in addition to study clubs, book clubs, church organizations, civic groups, etc.

After attending to the organized functions, plus the special ones that continually crop up, there isn't much time for the formal call, and a common expression these days is, "I just must go to see so-and-so."

Impetus for the discussion of the lost art of calling comes most recently from Ollie and wife in response to the customary remark, "Come to see us." But it has happened in many other spots. The answer is always, "Thank you, I (or we) will. You come to see us." Only it's seldom that either side gets around to it, any every time you say it, you really mean that you're going to do it. But the fate of the intention is much like the fate of a New Year's resolution.

To return to a familiar subject of this column, namely "Women," there are some recent interesting developments concerning the fairer sex.

One is the story given wide play in the newspapers during the past several weeks on the survey indicating that former figures on the percentage of purchases made by women are incorrect, and that women, at the moment, are making only about 70 percent of the purchases, whereas they were making 80 percent. This proved very interesting to me, and I was about to give "The Rebel Yell" until I read a little further. It seems that the increase in purchases by men are made principally in the grocery stores. There is the joker in the deck, for one can safely assume that the husband goes to the store with a carefully-made list. It would take a brave man to go home with any purchases, more or less, than had been called for. Thus, petticoat government is not on a downturn, but on the wane, satisfied with merely spending the money. Now they make their husbands do the buying work too.

Other Editors' Viewpoints

GREEN FIELDS

(Forest City Courier)

A half century ago Dr. Clarence Poe, editor of The Progressive Farmer, began preaching his gospel of green fields in North Carolina. He said in substance, that the farmers of North Carolina, would never lift themselves from their red-hills, and gumbo soils into a richer, fuller life until they had learned to keep their fields green in winter as well as in summer. Dr. Poe was a pioneer in this movement, which anticipated the Soil Conservation Service by four decades.

Last week's trip to and from Chapel Hill shows that Dr. Poe's dream is coming true in at least the Piedmont section of the state. Along the roadsides of this 200 odd mile drive one sees thousands of acres gleaming green in the sunlight. Huge pastures of fescue, winter grass and other hardy grasses dot the rolling hillsides. There is acre after acre of wheat, rye, oats and clovers. It is apparent that one half of the land between Forest City and Chapel Hill has been sown to soil-holding grasses and crops this fall.

In most instances such program of soil conservation and soil building goes deeper than the mere appearance of the fields. Usually there are well-kept homes and commodious barns, along with all modern conveniences. There is a pride in ownership, and the owner is trying to develop a full, rounded program of better living. One is impressed with the large numbers of dairies which dot the landscape.

Here is a rich comparison of farming methods of a half century ago and today. This example can be duplicated almost in any county of the commonwealth. The dream of Dr. Poe is beginning to bear fruit. North Carolina is no longer the Rip Van Winkle state. Agriculture is now developing into one of the state's major industries, and well it should. When more farmers learn the value of conserving their soils, all these other things which usually mark a progressive farmer will follow in rapid order.

NSLI DIVIDENDS

(Transylvania Times)

Postoffice officials are expecting a deluge of NSLI dividend checks this week. Veterans who receive these checks should not spend the proceeds for frivolous purposes. If they can spend it wisely now, well and good; if not they can save it with full assurance that the opportunity for such spending will present itself.

Building Permit Total Is \$15,700

Building permits secured at City Hall during the week of Jan. 18 to Jan. 26 showed a total of \$15,700 in estimated costs of construction of the 12 new housing units called for.

Wright & Rhea, Kings Mountain company which announced plans for construction of 50 units near Davidson school, secured permits for bringing their total to 20 permits. Each of the units is to be four rooms at a cost of \$800. The homes are to be built on the north side of Confederate street, between Watterson and Tracy streets.

Lotie McClain was granted a permit on Jan. 25 for construction of a new four-room dwelling on Childers street, cost \$2,000.

On Jan. 24 permit was issued J. D. Leslie for construction of a new five-room dwelling on North Morris street, cost \$3,500.

On Jan. 20 permit was granted Ben F. Rayfield for construction of a new four-room dwelling off Linwood road, cost \$3,000.

recent constitutional amendment proposal just passed by the Senate and to be offered the States. It guarantees equal right to women of all things. I note that both North Carolina Senators Hoey and Graham voted for it. South Carolina's Maybank and Johnson cancelled their votes but it passed anyway. For my part, I don't see much necessity in the amendment. Any man who thinks women don't have equal rights, and more so, right now, just doesn't know the facts of life.



HE MADE MEN FREE

And saving can keep you free from insecurity. Start now to plan your future. Save first and spend later. It's the surest, easiest way to save.

HOME B. & L. ASSOCIATION

A. H. Patterson, Sec. - Treas.



SUCCEEDS DOWELL — Thompson Greenwood, above, of Raleigh is the new executive secretary of the North Carolina Merchants Association. He succeeds Willard L. Dowell, also of Raleigh, who has served the 7,000-member merchants' organization since 1927. Greenwood has been associated with the North Carolina Merchants Association since June 1, 1947, as assistant secretary and will assume his new duties March 1. He was elected by the board of directors of the association at their winter meeting held in Raleigh last week.

Merchants Push Retailing Chair

RALEIGH — The board of directors of the North Carolina Merchants Association in their winter meeting held here pledged their all-out effort in the campaign to raise \$200,000 among merchants of the State for the establishment of a Chair of Retailing at the University of North Carolina.

Board Member Clyde R. Greene of Boone, in explaining that the Chair of Retailing is being set up to provide practical training for college boys and girls who want to become merchants or who plan to return after graduation to assist their parents in the operation of their business establishment, said, "It is good business for us merchants to provide the money with which to establish this school."

Thompson Greenwood of Raleigh, who is directing the various campaigns in communities throughout the State, reports that a number of cities have laid plans to get their drives underway next week.

"Materials to assist the communities in every way possible are now available and are being sent out each day to areas requesting them," said Greenwood.

He set May 1 as the goal for the conclusion of the various local campaigns.

The 1949 grapefruit crop is estimated at 36.8 million boxes, 19 percent below the previous year and 27 percent less than average.

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HOW MANY

do you think were installed in North Carolina in 1949?

The year 1949 was such a big year in the growth of telephone facilities and service, we thought you would like to know some of the facts and figures. Here's the story of the year in brief:

New Telephones
 More than 62,600 new telephones were installed in North Carolina last year! That's a lot of telephones, requiring the addition of huge quantities of wire, cable, poles, central office equipment and new buildings or building additions.

Rural Telephones
 Many construction crews were busy stringing lines in rural areas throughout the state last year. During the year more than 25,300 new rural telephones were installed.

Money Spent
 This vast expansion and improvement of telephone service in North Carolina in 1949 cost more than \$13,500,000. This was over and above other millions of dollars paid out in North Carolina for operating expenses.

New Buildings
 Ten new buildings or building additions were completed in the state last year and work is under way on other new building projects for 1950.

People at Work
 At the close of 1949 there were more than 4,570 people employed by Southern Bell in North Carolina. Wages for these men and women amounted to millions of dollars—a substantial contribution to trade and prosperity throughout the state.

North Carolina and the South are growing as never before and we are continuing our all-out effort to make telephone service constantly more valuable and available to more and more people.

Harvey G. Booth
 North Carolina Manager

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

so much value . . . so little cost