




## TWD-WAY STRETCH that's strictly inside stuff! LOOKI Whap-around rear widhare and

 top-side styling in the

HERE'S THE NEW 1950 BUICK SUPER. 126, companion body-lype to the equally new
Roaomastie 130 . Both are shorter than last year's 4 -door Sedans - yet 4 inches longer in
wheelbase. In both, the difference is used to give you real stretch-out room in the rear saet.
$W_{\text {hat }}$
ome moys did here really calls for We gave them the job of coming up with something that was bigger inside-for room and comfort-longer in wheelbase-
always important to good riding qualities always important to good riding qualities -yet unbulky
all dimensions.
Just look how well this tidy number meets these "impossible"' specifications!
Item one-rear-seat cushions are a full foot wilder than last year's SUPBRS and Road-- MASTERS.

Item two-in every dimension-leg-room,
head-room, hip-room, this rear-seat compartment is bigger than previous models-and nearly four inches longer, fore and aft, than other 1950 Buick interiors.
Item three-wheelbases are the longest of
our 1950 line. On the SupBe it is our 1950 line. On the SUPER it is $1251 / 2^{\prime \prime}$ instead of $1211 /{ }^{\prime \prime}$ - on the ROADMASTBK
Y.

Yet - and here's where the magic comes in- the whole car is shorter over-all. Actually less from bumper to bumper than previous
Buicks in these series. thr
That means easier parking, easier tucking away in family ganages, ensier maneuver-
ing in crowded traffic.

There are some other things too. An extra reár-quarter window not found in standard
4-door Sedans. A 4-door Sedans. A different upperstructure styling that makes this body-type stand out
as something pretty special.
as something pretty special
Even som

Even special names that let you say, ""
drive a SupEr 126" or "Mine's a RoAD drive a SUPRR 126" or "Mine's a ROAD-
MASTER 130," just by way of being different.
Yes, we think we hit on a happy idea in the "Longfellows," as they're coming to be known. They are not longer, on the outside, but there's a two-way stretch-in
width and length-in the rear width and length-in the rear compartment
You're going to like that-as you'll see by calling on your own Buick dealer. If he doesn't have one on hand, he can get it pretty promptly-and at a price and on a
deal you'll have trouble matching deal you'll have trouble matching, much
less beating, anywhere else. See him nay and
See him now, wifly-about placing an
orderf?


