

The Kings Mountain Herald

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A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Friday by the Herald Publishing House.

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TODAY'S BIBLE VERSE

And as ye go, preach, saying, The kingdom of heaven is at hand. St. Matthew 10:7.

Next Project

The title of this editorial is very hopeful, for it refers to a needed 'next project' in Kings Mountain.

That, again—and it is probably getting tiresome to readers of the Herald—is a hotel for Kings Mountain.

Efforts have been made by local citizens and groups of citizens time and time again to advance such a project, but they have never jelled.

There are some bad features, of course.

Hotel operators will be quick to report that investment in a hotel is not one of the sure ways to fortune. The economic mortality rate for hotel corporations is high, and, frequently, they don't begin to pay off until the water has been squeezed out several times.

This factor, as much as any other one, has probably prevented the construction of a hotel here previously.

At the same time, the need still exists, and it is further accentuated every day.

Kings Mountain's possibilities for a hotel that would pay off, or at least break even, appears much better than those of some communities which already have paying hotels. There is the acknowledged pull of the Kings Mountain National Military Park, the Highway 29 and 74 crossroads, and the further fact that commercial travelers often prefer the smaller community hotels than the larger, big-city variety.

The Kings Mountain man who spearheads the building of a good, if small, hotel in Kings Mountain would get the accolade not only as the "Man of the Year," but the "Man of the Decade," even if the project cost his investors some money in the long run. With the hospital underway, Kings Mountain is coming in a fair way toward being well-rounded in most of its community needs.

Our congratulations to Haywood Lynch on his assuming the presidency of the advisory board of Jacob S. Mauney Memorial Library. Mr. Lynch has long been interested in the development of a library in Kings Mountain and he will serve the board with interest and enthusiasm.

Two big nights remain in the district junior college basketball tournament. The word from local citizens who have seen some of the teams play is that the junior college boys play with finesse and ability which would do justice to many senior colleges. It's a good program for Kings Mountain, and the gymnasium should be packed to overflowing.

A best bow to the organizers and officers of the new Kings Mountain Community Chorus. Though the Herald is prone to wonder at times if the city is already over-organized, it accepts the Community Chorus. During the past 20 years, too many people have been satisfied to take their music the easy way, via radio and the movies. At the same time, singers don't develop by listening to others, and good choral music is among the best.

The GI insurance dividends currently coming through the mail look mighty good to the ex-service men getting them, and caused the Gastonia Gazette to comment that, for the veteran, GI insurance is the best deal on earth. The taxpayer pays the administrative costs (which must be huge), and the only depletion on the "kitty" is death claims. It's hard on the taxpayer, but a veteran should have the insurance. Those who have dropped their insurance should make arrangements to have it re-instated.

10 YEARS AGO THIS WEEK

Items of news taken from the 1940 files of the Kings Mountain Herald.

Safety—one of the paramount issues in the world today was brought directly to the boys and girls of Kings Mountain yesterday during the installation services of the Safety Patrol sponsored by the Lions Club.

home of Mrs. J. M. Rhea on Tuesday afternoon with Mrs. J. E. Mauney, as co-hostess.

Mrs. E. W. Neal was hostess to members of her book club entertaining at the home of Mrs. J. M. Cooper last Thursday evening.

Members of the Woman's Bible Class of the Boyce Memorial A.B.P. church were entertained at the home of Mrs. Grady Patterson on Monday evening with Mrs. Patterson, Mrs. C. L. Black and Miss Freelove Black as hostesses.

Mrs. Arthur Hay has returned from Palm Harbor, Fla., where she was a guest of Mrs. C. E. Necker.

Mrs. Norman Morow of Gastonia was a guest of Mrs. E. W. Griffin during the weekend.

Mrs. Joe Thomson and Mrs. Grady King spent Monday in Charlotte.

Mrs. Marjorie Rhea, student at Meredith college, Raleigh, will spend the weekend at her home in Kings Mountain.

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Martin's medicine

By Martin Harmon
(Containing bits of news, wisdom, humor, and comment. To be taken weekly. Avoid over-dosage.)

Television Evening

I am indebted to Mr. and Mrs. Skimp Stowe for today's column as well as for a most pleasant evening, spent recently in the Stowe's movie house.

No, Skimp hasn't opened a theatre, but his living room has been converted into a television room as well, and seeing the show, so to speak, is much like seeing a movie. Skimp has a beautiful big set with a large screen, and the characters come in real well. It was the first medicinal sitting as a television audience. Of course, I had seen the stuff when WBT first started broadcasting, and I must report the broadcasts have improved considerably since.

We got in for the tail-end of the youngsters' delight, Hopalong Cassidy, then caught the Ed Wynn and Ken Murray shows and the T-V news. It was really an interesting evening.

Skimp, as would be expected considering his long-time experience with radio of all types— from short-wave ham operations to the commercial variety— was one of the first local folk to get really excited by the approaching T-V era. Shortly after broadcasts started from the Charlotte station, Skimp had remarked, "You know, some people after seeing the first broadcasts here are inclined to be right disappointed about this television stuff. What they're getting isn't near as good as the movies, and probably won't be for some time. They'll have to get their programming improved, and their broadcasting techniques improved. But if you think it through, television is still pretty wonderful, even in its present stage. Just think about seeing the guy that's doing the talking right then and there!"

Programming and production is improving already, and, needless to say, Skimp is still pretty excited about it all.

The medicine man is somewhat excited too, though not to the point yet that he's ready to invest in a set. But it does get you, this business of television, and it's quite possible that a few more sittings could make me ready to sign my name on the dotted line for \$50 down and the rest in easy, convenient, never-miss-it weekly payments. Somewhat, I thought I got helped out a little bit on the down-payment department this week when my GI insurance dividend arrived quicker than I had expected. But it's already earmarked for the rat-hole, coming just in time to help out with March 15th income tax day.

But I'm digressing as usual . . .

Skimp's set is a Fada, I believe, and has 20-odd tubes. This, he reports, is an improved model, as some of the first had as many as 30-odd.

So far the shows are still a little weak, though Ed Wynn puts out a pretty good show and so does Murray. What the T-V boys are already finding out is that more work will be required to put on a T-V show than the regular radio show, and, as more sets are bought, competition will get keener to put out better programs. Ken Murray has already cut his show to an every-other-week model and it is likely that the better ones will eventually run only about once per month. Skimp thinks. For what a T-V broadcast amounts to is the production of a show just like a stage production. Even experts can't memorize lines and get the timing right on a once-a-week schedule. In radio there is the script sheet, but the script has to be thrown away for T-V.

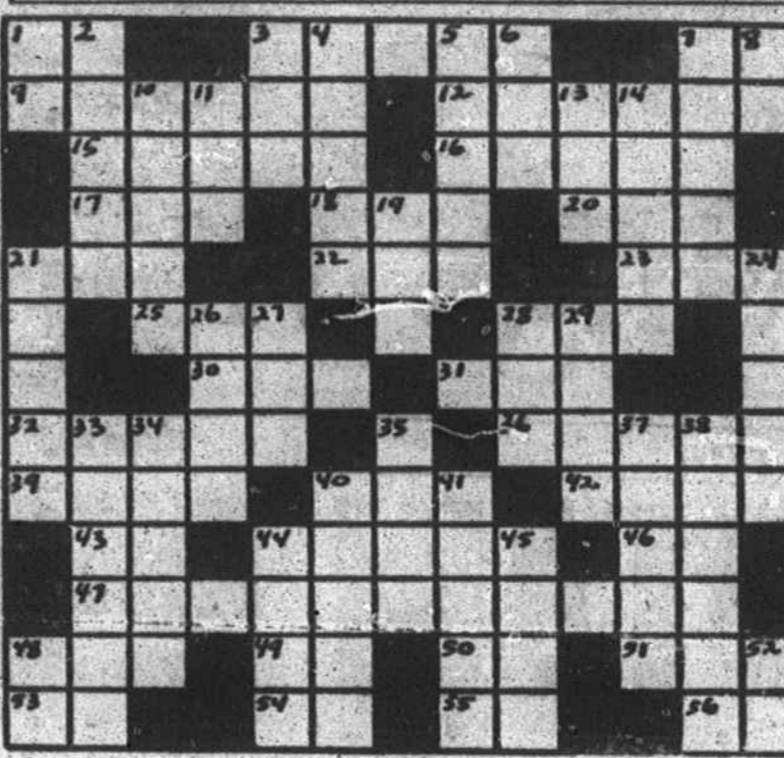
It also appears that television is the greatest thing for actors of the motion, both real and imagined, unionized and not unionized, than the hey-day of vaudeville. The radio and sound on the movie screen put the skids under vaudeville. Now it appears that television might bring it back, with the big difference being you'll see it in your living room (or the neighbor's living room, as reports may be.) Hollywood is reported worried about the T-V impact, but Hollywood can meet it, a. k. with better script-writing.

The moppets of the nation will be responsible for selling more T-V sets than any other one factor. If you don't believe it, ask Henderson. His children put the pressure on people, and Henderson couldn't withstand it.

Another interesting stroll along television boulevard should be the impact on home building plans. A person planning a home right now should certainly anticipate a side wall for the television screen, should also be possible of

CROSSWORD

By A. C. Gordon



- ACROSS
- 1—Athletic Club (abbrev.)
 - 2—Implement used for popular skating game
 - 3—Parental nickname
 - 4—The goal of America's most popular spectator sport
 - 5—The kind of sport most comfortable in winter
 - 6—Basketball's arena
 - 7—Level (castles the balls on a billiard table)
 - 8—Bachelor of Dart Orders (abbrev.)
 - 9—How a tennis participant may advance a round without playing
 - 10—The thing, in law
 - 11—To mess things up in baseball
 - 12—Golf's goal
 - 13—The governing body of amateur athletics (abbrev.)
 - 14—Competed in a race
 - 15—College athletic team
 - 16—How a stately hunter will approach his game
 - 17—Certain
 - 18—Sports Education Files (abbrev.)
 - 19—Nickname applied to Yale men
 - 20—Southwestern U. S. state (abbrev.)
 - 21—To talk
 - 22—Roman 99
 - 23—Popular description of two race horses coming down the stretch all-even (three words)
 - 24—Boy's nickname
 - 25—Chemical symbol for lithium
 - 26—Electoral Order (abbrev.)
 - 27—Landscape
 - 28—Either
 - 29—Compass direction
 - 30—Thoroughfare (abbrev.)
 - 31—Perform
- DOWN
- 1—College degree
 - 2—Central figure of immortal baseball poem
 - 3—Writing implement
 - 4—Give votes to
 - 5—Give impetus to the football
 - 6—Abbreviated snow
 - 7—To travel by automobile
 - 8—Measure of area
 - 9—Important factor of a race
 - 10—Catholicon popularly applied to one unskilled in sports
 - 11—Command
 - 12—A served tennis ball that touches the net
 - 13—Strategic offensive move in baseball
 - 14—Collects the balls on a billiard table
 - 15—Athletic speed contest
 - 16—Tiberian sea
 - 17—Dance step
 - 18—Poker stake
 - 19—Participant in a speed contest
 - 20—Certified
 - 21—Observed
 - 22—City's name
 - 23—Overcome in boxing (colleg.)
 - 24—A mark in bowling
 - 25—Accepts a wager in the game of dice
 - 26—Compete in a snow sport
 - 27—To die
 - 28—Toward
 - 29—Behold
- See The Want Ad Section For Completed Puzzle

Other Editors' Viewpoints

LET'S PREVENT ABUSES

(Smithfield Herald)
Last year brought a rise in unemployment in the United States. Department of Commerce figures show an average of 3,400,000 unemployed in 1949, quite a jump from the 2,100,000 average in 1947 and 1948.

The increase resulted in record-breaking payments of unemployment insurance. While these payments brought forth a wave of fresh criticism against paternalistic government, it remains that the majority of American people have approved the principle of unemployment compensation.

There is nothing wrong with the principle. It is based on humanitarian ideals. It has the practical advantage of offering the country a cushion against depression tendencies.

But the principle of unemployment expansion for the bigger screens that are sure to come.

Five years should mean much in T-V. They're already talking color, and it's anybody's guess how many sets will be sold between now and Feb. 17, 1955.

ment insurance can be abused by poor administration. The people have a right to expect the administration to be on guard to prevent habitual loafers from taking undue advantage of the insurance plan. And the people have the duty to cooperate with the administrators by reporting promptly any evidence of abuses which they may detect.

TURKISH TOBACCO

(Forest City Courier)

Latest reports from the County Agent's office indicate now that more than 200 Rutherford county farmers will plant Turkish tobacco this year, as a cash crop or supplemental cash crop.

Regardless of how well a farmer may plan his crops and diversify, there will always be a need for cash crops, and in this area that has always meant cotton. With this winter's warm weather, it will not only be useless, but almost foolish to try to grow cotton this year. The fields and woods are saturated with boll weevils, and at the first hint of summer they will swarm over the fields like a plague of locusts, sweeping every stalk of cotton before them.

Therefore, Rutherford farmers must look elsewhere this year for a cash crop. Local investigation has about ruled out the prospect for castor beans this year. Establishment of a dairy herd and permanent pastures is a continu-

ing process, and little can be expected the first year from an investment. It seems that the farmers' best bet this year is Turkish tobacco.

Rutherford's soil is peculiarly adapted to the growth of this plant, and there is a ready steady market assured at a good price. Cultivation methods are intense, and it requires a lot of work to make an acre of tobacco, but returns from an acre are astronomical compared to returns from an acre of cotton. In fact, a farmer in most instances can make more from one acre of Turkish tobacco than he can from ten or 12 acres of cotton. Curing methods are simple.

Therefore, we feel that Rutherford farmers are wise in switching from cotton to Turkish tobacco, and after a year's experiment among the limited few now planting, we believe many others will join the ranks and make the county one of the principal Turkish tobacco counties in the state.

To Relieve Misery of

COLDS

take 666

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