# Stock Cars To Race Sunday

CHARLOTTE. - Stock car racing activities in North Carolina track, will be resumed here next Sun. Gober Sosebee, veteran Atlanday afternoon when Bill France to star, averaged 91 miles per presents his first race of thee season at the New Charlotte Speedway, located just off Wilkinson boulevard.

A 1100-lap feature for modified cars will head the program which gets underway with time trials at 1 o'clock, followed by a 10-lap consolation at 2:30 p, m., then the 100-lap feature over the three quarters of a mile track.

The popular race director anticipates the fastest race ever stag-

MACK'S For Men Who Profer Smooth Shaves

> Distributed by **All Leading Stores**

ed over the banked speedway with one of the largest fields of race history compering. With alfirst time this season, the speed demons hope to better all previ-ous speed tests for the Charlotte

hour in winning the 100-mile fea ture at Daytona Beach several weeks ago, and the Atlanta speedster will be back heading the list of entries for the Charlotte opener.

Included among other drivers expected to compete in the NASCAR sanctioned event are Joe Eubanks, Fonty Flock and Cot-ton Owens, Spartanburg, S. C.; Bud Baker and Buddy Shuman, Charlotte; Bilt Huskins, Burnsville; Bill Blair, Jim Lewallen, Pap White and Jim Paschul, High Point; Wally Campbell and Ken Wagner, Trenton, N. J.; Tim Flock Winston-Salem; Bob Flock, Jack Smith, Billy Carden and Harold Kite: Atlanta; June, Clore'and, Griffin, Ga.; Richard Blackwell, Tucapau, S. C.; Charles Rush, Ninety-Six, S. C., and numerous others from all sections of the

Cheerwine

For beverage enjoyment you've never known before . . . for

never known before for taste-thrilling satisfaction you've

always craved, go for a frosty bottle of delicious, energizing

Cheerwine is in tune

with the American taste

Keep a supply at home.

Buy a 6-bottle carton

or a case today!

CHEERWINE

ON ALL OCCASIONS

CHEERWINE IS GOOD TASTE

IF YOU HAD A MILLION DOLLARS

YOU COULDN'T BUY BETTER BREAD

WHEN OFFICE ROUTINE STEALS YOUR JOY

THE OFFICE BOY

SIMPLY BUZZ

MAM



Haitian Exposition Features U.N. Work

Thousands of persons from all over the world are expected this year to visit the International Exposition at Port-au-Prince, Haiti, to commemorate the two hundreth anniversary of the founding of that city. The exposition features a special United Nations exhibition, dramatizing the activities of the world organization. Above is one of the U.N. pavilions under construction in the Haitian capital.

Approximately one-third of the

motor vehicles, inspected by Highway Patrolmen on the roads

of Norm Carolina last year, were

found to have faulty equipment.

A tobacco specialist at State

## Letter To Editor

#### DID YOU KNOW?

Eight pairs of English sparrows were brought over from England in the Year of 1850. One hundred years ago, and are found practically all over the U.S.
Sixty Starlings were introduced from Europe into New York the year 1896 and they are pretty.

ed from Europe into New York times the year 1890 and they are pretty year. common in some states. But where is the Purple Mar-

tin? which though is a migratory bird, but never stops over on their trip any more, to nest in a gourd or box some kind friend has put up for them. They do not have very strong

feet for perching like most birds, so are constantly flying around

and destroying a lot of insects.

Also what has happened to our native song birds? That God put here to sing for your pleasure and enjoyment, and not to be shot and fed to the cat. We have laws prohibiting shooting fire arms inside the City limits, and also Federal laws against destroying the song bird, but seems no one pays very much attention to it. Under no circumstances should parents allow their youngsters to rove around over the city and country with rifle shooting the little harmless birds. Such boys become a menace, not only to birds, but the safety of human beings. One of these days there may be an accident and then who will be the blame? Could be your own child.

If it were not for the birds feed. ing on all kind of insects and beetles, you would not be able to grow any garden, and besides it would not be safe to go out of your house without being stung or bitten by some poisonous insect. A lot of our native birds are extinct and looks like in a few more years, your grandchildren will never know what a bird look ed like. Some city's are protecting their song birds and calling them "Bird Haven." What are you doing about it?

A Kings Mountain Citizen

The Highway Safety Division of the North Carolina Department of Motor Vehicles, Raleigh, is offering free saftey decals to bycyclists who agree to . ride their bikes safely.



## FAMILY FRIEND ... GOLDEN GUERNSEYMILK

A family taste-treat as a beverage, GOLDEN GUERNSEY Milk adds extra energy-value to cooked dishes! Besides, the half pint of cream which tops each quart makes delicious "emergency" butter. Try this Let GOLDEN GUERNSEY top milk stand 24 hours. Bring to room temperature. Beat with electric mixer in shallow bowl until butter separates from but-termilk. Knead out moisture. Salt to taste!

TRY SOME OF OUR

## **GOLDEN GUERNSEY** CREAM TODAY

XX Heavy Whipping Cream, 1/2 pt. Coffee or Gereal Cream, 1/2 pt.

#### Farm Conservation News

life planting. Those plants are being distributed through the North Carolina Wildlife Resources buted to the farmer who worked makes excellent use of wildlife servation land; it provides food in abund District. ance when planted in correct land-use pattern. Field borders a-long wood) ands, stream and gul-lies are excellent place; to locate food for quail. Field borders are sapped by trees at the edge of the field; crops are not profitable in an area 30 feet are more out from the trees, and erosion is a severe problem. Bicolor lespedeza was developed by the Soil Conservation Service specifically for erostion.

W. J. Watterson of the Patterion control and food for bob- son Grove community says: whites. An example of how this am sure that pasture neglest is

of the Mary's Grove community. In the plants for these two farms were secured several years ago, through the Board of Supervisors By Joe N. Craver and Samuel A. Jenkins, Soil Conservation Service the District had a seed plot located on another Cleveland County farm—C. A. Dalton of the Waco mers of Cleveland county have community — seed was harvest-received several thousand bicolor ed each year by the personnel of lespedeza seedlings for wild the Soil Conservation Service Commission. Bicolor lespedeza out complete water and soil conservation farm plans with the

> mers to have more cash and in into debt. As one farmer put it:

> W. J. Watterson of the Patter

The present sale of pulpwood in Cleveland County is helping farmany instances it is saving the farmer from having to go further

plant fits into a conservation costing many Cleveland county farm plan can be found on the farmers good pasture — against farms of Ed Hamrick of the Beam, a poor pasture, Where I fertilize Mill community and A. S. Kiser and clip my pasture, I have found

An average of three bloyclists— usually youngsters — are kill-ed on the streets and highways of North Carolina each month. LOANS TO KEEP FARM BUILDINGS IN REPAIR

AT LOW COST

WITH CONVENIENT TERMS

more beautiful than eyor. Run your finger over

Ride herd on Ford's 100-horsepower V-8



AFTERNOON HOURS

For your convenience, our Personal Loan Department is now open daily, except Wednesdays, from 3 p. m. to 5 p. m. in addition to regular banking

FIRST NATIONAL BANK

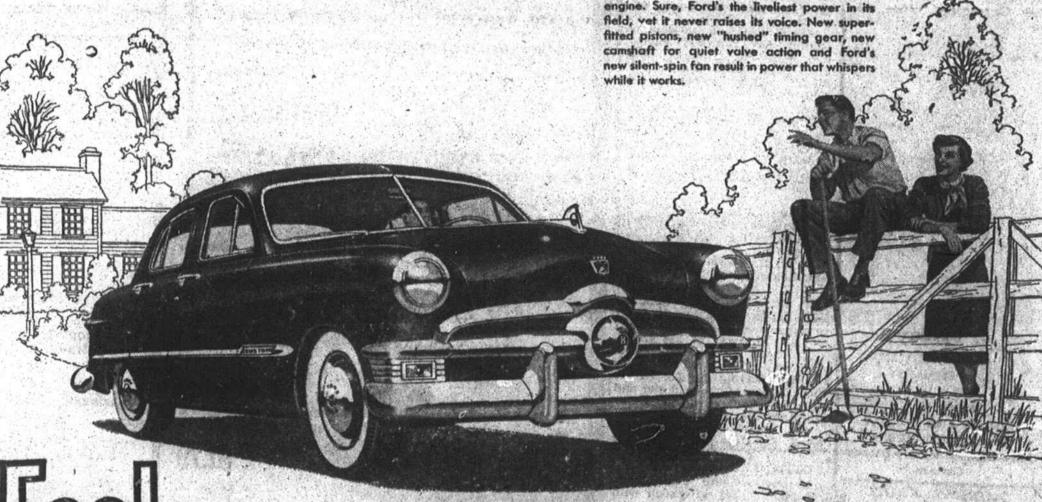
Member FDIC

The Herald — \$2.00 Per Year

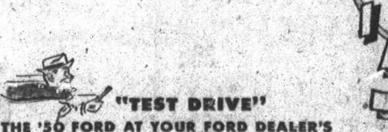


# the baked-on enamel. It's "built to live out-doors," Feel the long-lived upholstery. Look ileal the quality where you will-you'll see Ford's quality.

WOODWARD'S



the quality



It will open your eyes!

Feel Ford's easy "Finger-Tip" Steering . . . feel the 35% easier action of King-Size Brakes . . . get the solid "feel" of Ford's 13-way stronger "Lifeguard" Body now, "sound conditioned" for silence. Feature after feature will show you why Ford's the one fine car in the lowprice field.

Plonk Motor Company

BATTLEGROUND AVE.

Famed Fashion Academy Selects Ford as ."Fashion Car"