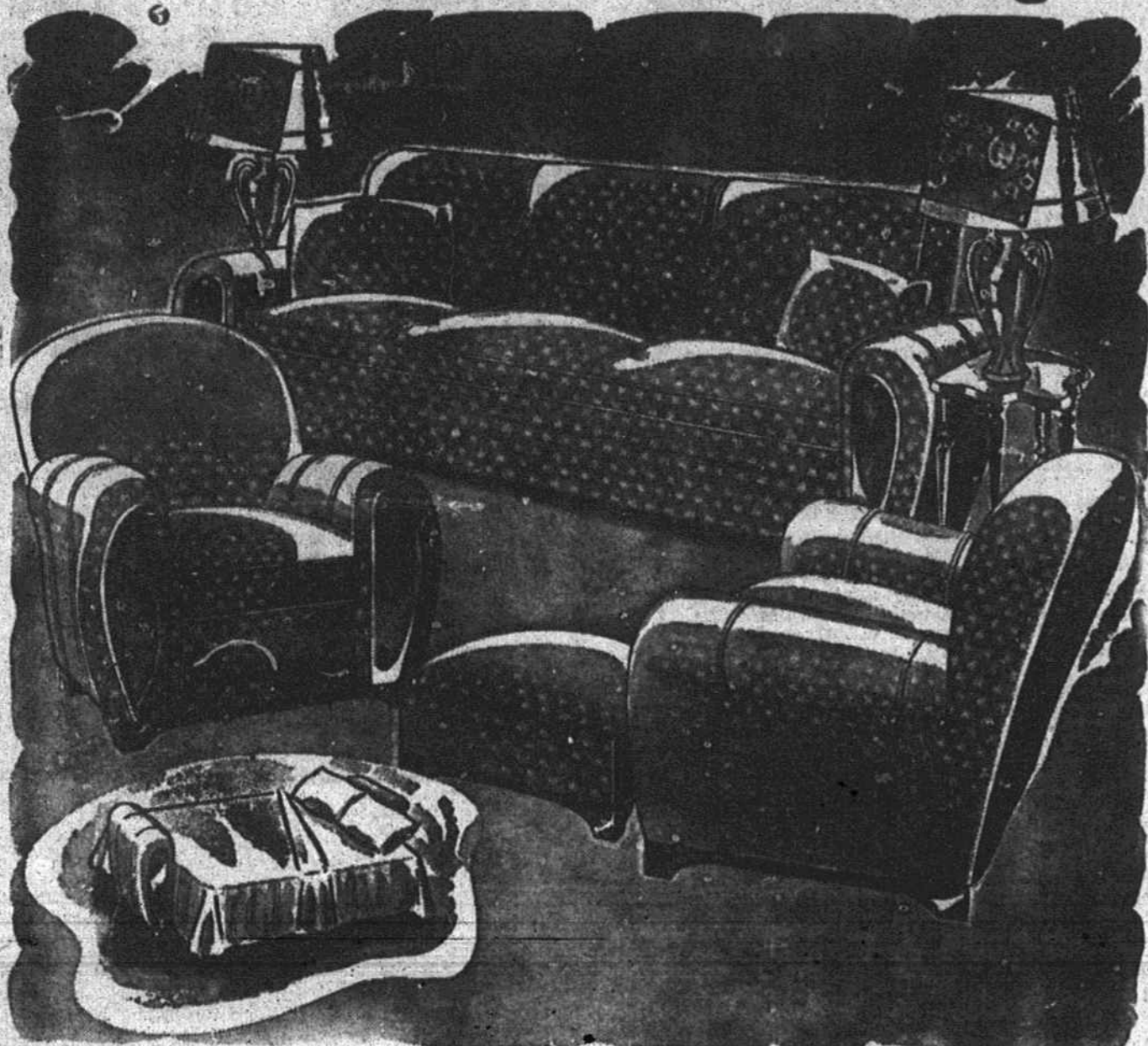


DAY IN AND DAY OUT — YEAR IN AND YEAR OUT — FOR NEARLY 3/4 CENTURY STERCHI HAS THE VALUES!

Buy What You've Been Wanting NOW On Sterchi's Longer, Easier, Friendlier Terms!



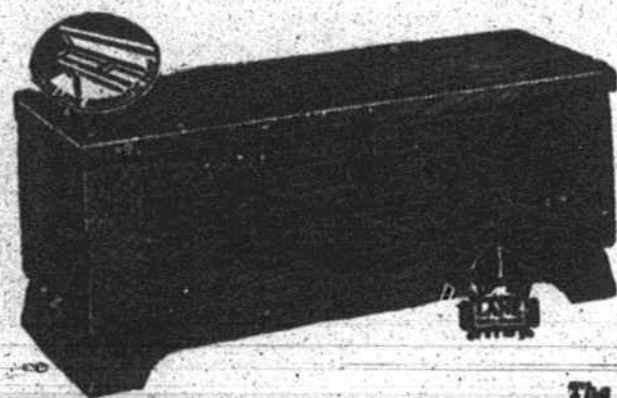
STERCHI SUPER SAVER MODERN BED DAVENPORT LIVING ROOM

\$78.

All 5 Pieces

LONGER, FRIENDLIER TERMS

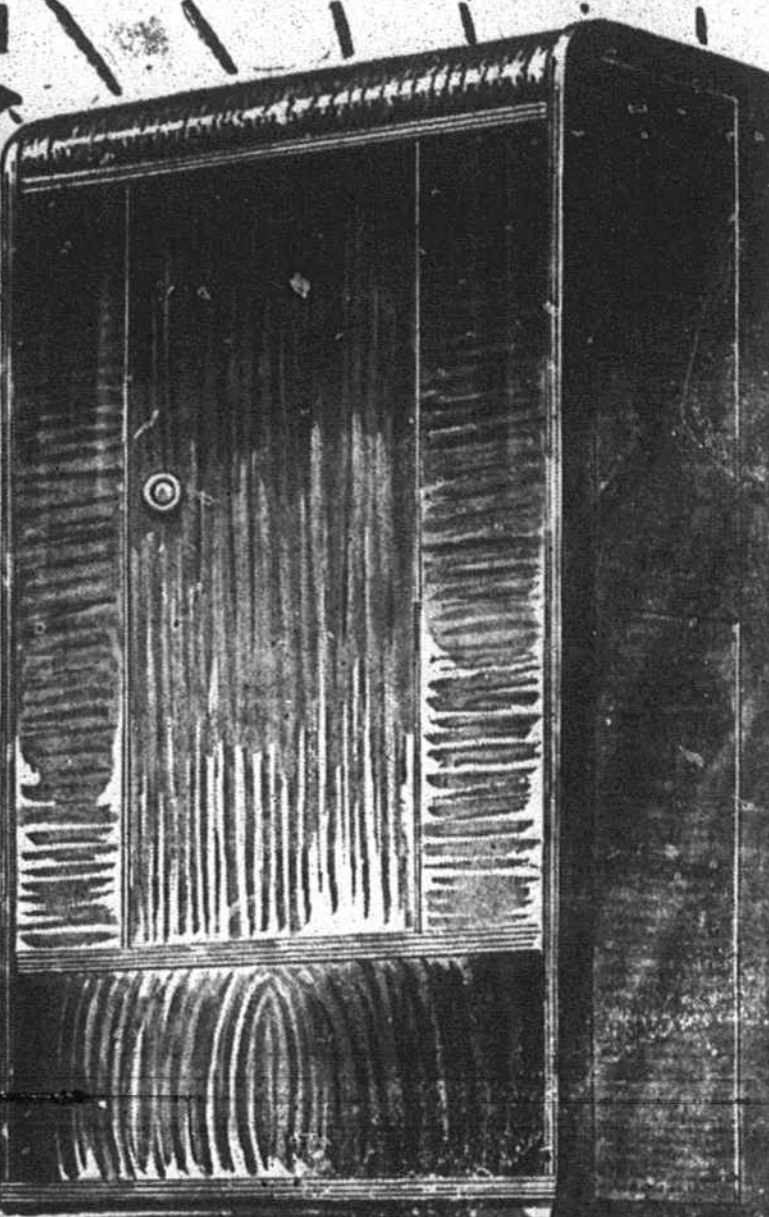
You get the extra length bed-davenport that easily converts into a full size bed, the matching lounge chair with ottoman and two perfectly matched davenport cushions, everything complete.



LANE CEDAR CHESTS from **\$47.95**

AT STERCHI'S...

- JUMBO SIZE 65" high, 32" wide, 19" deep
- AMERICAN WALNUT VENEER
- Large Garment Storage Space
- Hanging Rod and Tie Rack
- Useful SHOE RACK
- Popular WATERFALL DESIGN
- Expertly Made for Years Of Service!

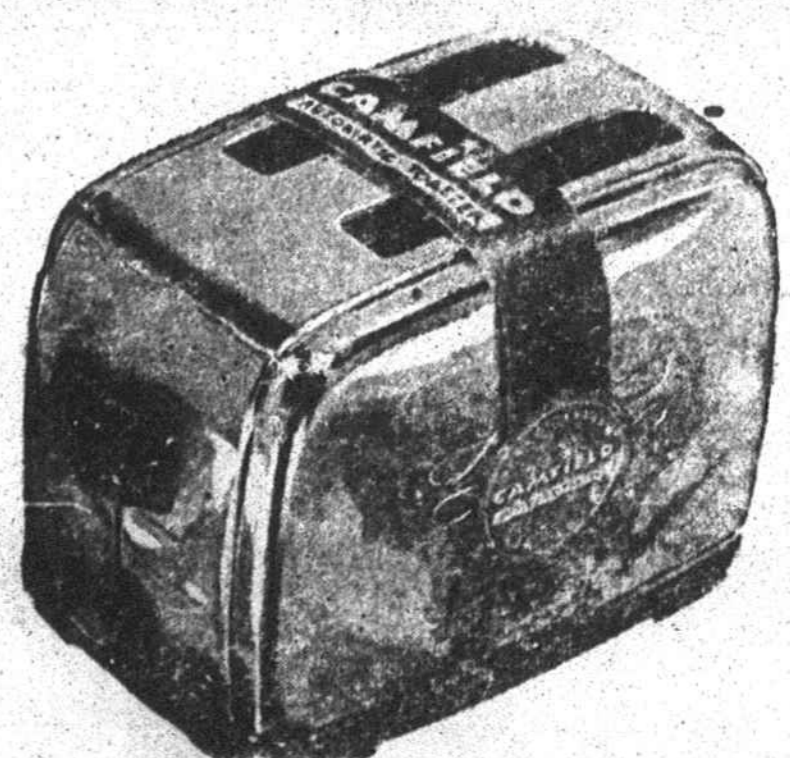


\$100 DOWN DELIVERS WALNUT WATERFALL WARDROBE \$39.95

Run up the pennants for SPECIAL FEATURES in this All-American Beauty of a wardrobe. Count 'em... there are seven reasons why this walnut veneer wardrobe, with a sparkling glass-like finish will bring convenience, beauty and utility into YOUR home. Holds MORE garments than the ordinary closet, and has tie and shoe racks. It's 100% usefulness is just what today's small homes need. See it at STERCHI'S now.

\$1 DOWN DELIVERS PROMPTLY

AGAIN - STERCHI'S SCOOPS THE TOWN!



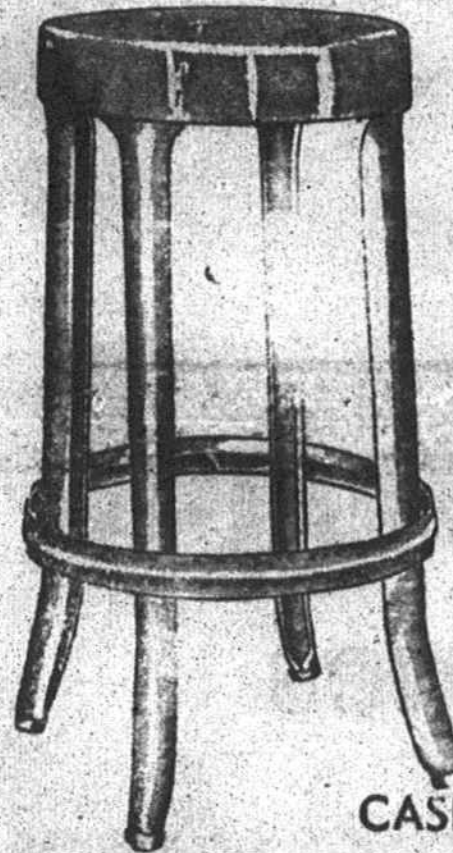
was \$22.00 now only **\$17.95** 45¢ down deliver

Save \$4.05 On This Modern Camfield Automatic Toaster

Here's the most modern toaster you can buy. And what a deal friendly Sterchi's is offering on it NOW. Only Camfield gives you all these features: Exclusive Equa-Therm (first heat-compensating toast-timer ever devised); fully automatic pop-up light-defer color selector; Perfect toast every time (without pre-heating, toasts slice after slice exactly alike); Instant-finger tip release; Hinged crumb tray; Operates on AC or DC current!

45¢ Down

Items in this Ad also on sale at Sterchi's in Charlotte, Asheville, Concord, Gastonia, Kannapolis, Shelby, Hendersonville, Salisbury and Forest City



STERCHI SUPER SAVER All Metal Kitchen STOOL 97¢

A splendid quality, all metal kitchen stool with quality baked on enamel finish in your choice of white, yellow or red.

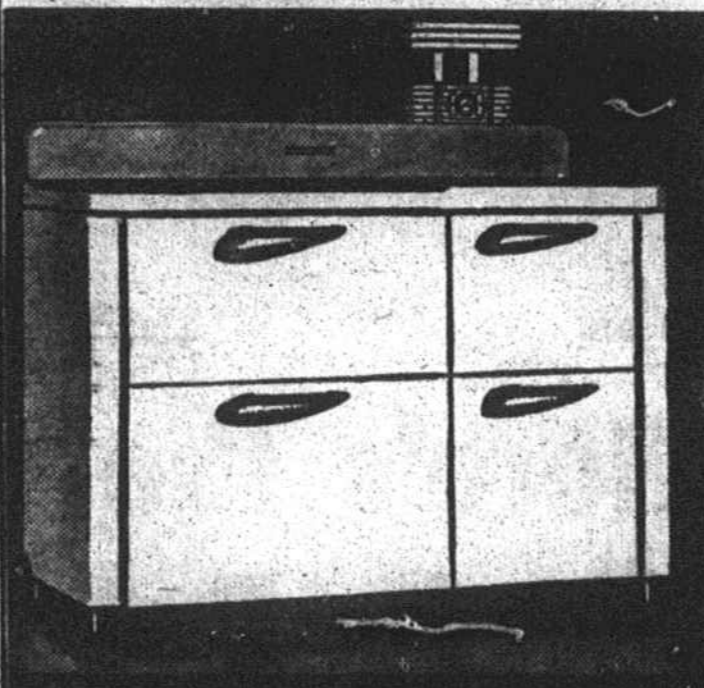
CASH & CARRY

STERCHI SUPERSAVER ALL-METAL UTILITY TABLE **\$4.95**



Just the thing for your kitchen, or for that matter an all-purpose table that is mounted on rollers for added convenience. Packed in a carton, easy to assemble.

CASH & CARRY



STERCHI SUPER SAVER "PERFECTION" CONSOLE MODEL OIL RANGE \$159.95

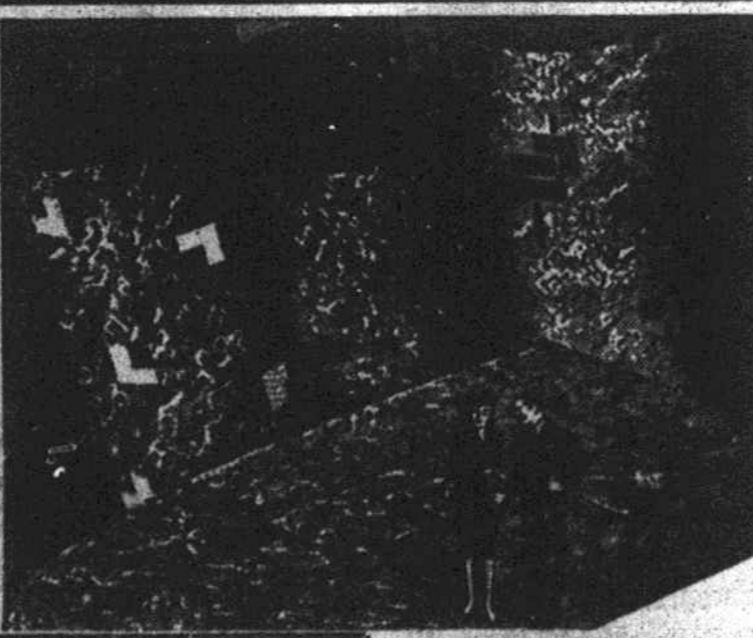
Longer, Friendlier Terms

Here's the absolute "tops" in a quality oil cook range. Smooth gleaming white porcelain exterior that is easy to keep clean and attractive. Burners of an improved type that are both efficient and economical. An excellent range at a most attractive price.

ARMSTRONG 9 x 12 Felt Base RUGS \$9.95

Flint like surface. Armstrong rugs in a wide assortment of patterns suitable for every room in your home. On sale while a limited quantity lasts.

USE YOUR CREDIT



STERCHI SUPER SPECIAL Weven Seat Hardwood Frame CHAIR \$1.89



Limit Four

A sturdily constructed chair, suitable for many purposes, at a thrilling Sterchi Super Saving price. Varnished finish that is smooth and quite attractive in its natural tones. Weven seat for added comfort. Exactly as pictured.



Apex

BIG BARGAIN TANK TYPE
APEX CLEANER **\$49.95**

An efficient type cleaner, complete with attachments to aid you in your cleaning duties.

E-Z CREDIT



STERCHI SUPER SAVER KITCHEN CABINET \$39.95

A splendid step-over if there ever was one. Everything available at your finger tips in this fine cabinet. Heavy storage space. Easy to cover porcelain work surface. USE YOUR CREDIT.

Mountain Street
Phone 348

Sterchi's