



Friendline Hats
Style HEADLINES



All-around Balanced Styling
The brim and crown are carefully balanced to provide flattering effects. Freshly shaped and blocked by factory experts for lasting style.

Cushion-Comfort Fit
Specially constructed sweatband fits firmly without binding. Always soft and comfortable—self-adjusting to the head.

Perspiration Resistant
Oilsilk lining built under sweatband and pilotfilm disc on lining top prevent oil soaking through to soil outside of hat.

The Friendline label represents the highest quality in materials and expert workmanship

\$4.95

Belk's
Home of Better Values
MEN'S STORE



CURLEE'S CLOTHES

For Men Who Discriminate

EACH year, more discriminating American men select Curlee Outercoats for their winter wardrobe. Nor are the reasons hard to find. Curlee Outercoats combine the maximum in style, comfort and quality. Patterned by expert designers and tailored by skilled craftsmen from the finest of selected materials, these coats are the last word in smart good looks and long, satisfactory wear. We are featuring Curlee Outercoats in a complete range of styles, models and sizes—and every coat in the line is PRICED RIGHT. We cordially invite you to come in and see them today.

\$40.00

Keeter's
DEPARTMENT STORE

PERSONALS

Mr. and Mrs. Charles Moss, Mr. and Mrs. H. A. McDaniel attended the State-Carolina game Saturday.

Miss Irene Allen and Diana Gamble attended the High Point-Newberry Game Saturday night.

Mr. and Mrs. R. B. Keeter of Grover visited her mother, Mrs. C. W. Richardson and Miss Pearl Hicks Sunday afternoon.

Mr. and Mrs. Lloyd Turner of Graham were guests over the weekend of Mr. and Mrs. J. C. Lackey.

Clarence Black returned Monday from a visit with his son, Ray Black and family in New Jersey.

Dr. G. L. Kerr of Winston-Salem was a guest over the weekend of his nieces, Mrs. Deck Fulton and Mrs. Palmer Fulton.

Mr. and Mrs. Hilton Ruth were Sunday guests of his mother, Mrs. W. M. Ruth and Mrs. Ruth's parents, Mr. and Mrs. C. F. Meroney of Salisbury.

Mrs. B. A. Casey left Sunday for her home in Shreveport, La., after a visit with relatives and friends in Kings Mountain.

Miss Charlotte (Ducky) Jenkins of Catawba College spent the weekend with her parents, Mr. and Mrs. Andrew Jenkins.

Mr. and Mrs. C. A. Butterworth returned Tuesday from an extended visit with their son in New Jersey, and Mrs. Butterworth's parents in Suncook, N. H.

Miss Kathleen Dettmar left Wednesday to resume her studies at Ringling Bros. School of Art, in Sarasota, Fla.

Mr. and Mrs. George Allen returned Friday from a business trip through the New England States.

Mr. Jay Patterson and son, Jay, Jr., Mr. Aubrey Mauney and son, Gene, spent the weekend at Holden Beach on a fishing trip.

Hudson Bridges was a patient in Gaston Memorial hospital several days last week. His son, Ben Bridges of Salisbury, came down Saturday and Mr. Bridges returned home with him for a visit.

Mrs. C. E. Neisler, Mrs. M. L. Plonk and Mrs. H. T. Fulton returned Friday from several weeks stay at Crescent Beach.

Mr. and Mrs. D. M. Peeler and son visited Mrs. Peeler's mother, Mrs. M. H. Flowe in Greensboro Sunday.

Mr. and Mrs. B. S. Peeler and B. S. Peeler, Jr., spent the weekend in Asheville.

Mr. C. C. Hambright of Hickory was a weekend guest in the home of Mr. and Mrs. C. P. Goforth.

Little Sandra Jean and Rickey LeGrand have returned to their home in Shelby after spending several days with their grandparents, Mr. and Mrs. M. A. Ware.

Bill Cashion, student at Newberry College, was accompanied back on Sunday by Mr. and Mrs. Cashion and Miss Joyce Falls.

Mrs. B. N. Barnes and Mrs. Aubrey Mauney attended a meeting of North Carolina Council of Church Women held in Salisbury Wednesday and Thursday.



You and SOCIAL SECURITY
By Leola M. Byerly, Field Rep. Gastonia Social Security Office

Perhaps in the past you have said, or have heard someone say: "John H. was a corporation official with an upper-brackets salary. Now he's retired and getting social security benefit payments monthly. I have my own business and make modest income. When I retire, my income stops. I don't come under social security."

That statement, made before the President signed the amended Social Security Act, would have been wholly true. However, under the new law, and beginning in January 1951, you may have social security protection.

The self-employed — people who work for themselves — may begin building toward old-age and survivors insurance on the

first of the year. They, like the salaried worker, may get monthly insurance payments when they retire; their families may get survivor's insurance if the self-employed worker should die.

The self-employed person will be covered by social security if his net earnings are at least \$400 a year. He will be given a quarter of coverage for each \$100 of his earnings but not more than four quarters of coverage can be credited to any one year.

The self-employed person (who is in effect both employee and employer) will pay a social security tax of 2 1/4 of his net earnings where the amount is \$400 or more in a year, beginning with his net earnings for 1951. He will not pay on earnings of over \$3,600 a year. His first report for social security purposes of his earnings from self-employment will be made as part of his income tax return filed on January 1 or March 15, 1952.

This report of his net earnings over \$400 and up to \$3,600 will include any profit from his business operations (as sole owner or partner) but will not include income from such non-business sources as rentals from real estate, unless he is a real estate dealer, or dividends or interest from stocks or bonds, unless he is in the business of securities ex-

change. Capital gains and losses, and income from an estate or trust will not be considered as earnings for social security purposes.

The kinds of trades and business enterprises in which self-employment will count toward benefits are varied. As sole owner or partner, you may operate a store, a beauty parlor or a filling station. You may have a barber shop, a tavern, or operate your own taxi. You may be self-employed in your own manufacturing plant, or you may have a shoe-shine stand. The size of your business is not a consideration. Again, you may be a free-lance writer, artist, sign painter or independent contractor.

To determine more quickly

whether your self-employment work will come under social security in January, scan the following list of excluded professions and business operations. Your earnings will not be covered by the law if they come from self-employment as a physician, dentist, osteopath, chiropractor, optometrist, naturopath, Christian Science practitioner, veterinarian, funeral director, lawyer, as a certified, licensed, registered or full-time practicing accountant, or as a professional engineer or architect. Farm operators also, are not covered by social security.

In my next article I shall discuss the household employee, the second largest group to become eligible for old-age and survivors insurance benefits under the new social security law.

SQUARE DANCE
Saturday Night, Sept. 30th
and every Saturday Night
206 West Warren St.—Shelby, N. C.
Music by Rufus White and his Square Dance Band
Square Dancing — Round Dancing

Hot Buys to Whip Old Man Winter!

Cozy WARMTH! . . . Low, Low Price!

Genuine **Duo-Therm**
Radiant Circulator Fuel Oil
HEATER \$69.95

MODEL AT LEFT
A spectacular value! It radiates . . . it circulates! Exclusive Duo-Therm Dual Chamber gets more heat from every drop of oil. Other features include—Heat Control Dial . . . Fuel Saving Waste Stopper . . . Duo-Tone Walnut finish.

ABOVE
RIGHT—**Hipplewhite Loveliness! . . .**
Fuel Oil Economy! Dependable Performance!

It's the choice of over a million satisfied users for dependable heating and real fuel economy. Yes, there's a Duo-Therm for every purse, for every purpose. Exclusive dual chamber burner wrings more heat from every drop of oil. Power air units offered at slight additional cost.

\$129.95

Start A Fire But Once A Year! . . . Get Dependable Heat All Day and All Night Without Refueling!

Warm Morning RADIANT COAL HEATER \$42.50

Model 414 Illustrated
Great for small homes, apartments, cabins and cottages! No other small heater offers so much value for so little money. Burns any kind of coal, coke or briquets . . . heats all day or night on one filling. Its exclusive interior construction (see sketch at left) assures an abundance of heating enjoyment at lowest cost. Come in today and see for yourself!

\$10 FOR YOUR OLD STOVE REGARDLESS OF MAKE OR AGE ON THIS

Glaming White Steel Range \$88.00

EASY TERMS INCLUDED—9x12
Felt Base Rug
AT NO EXTRA CHARGE!

What an offer! Right now when you need it . . . with cold weather on its way! Fine, all steel coal or wood range . . . will keep your kitchen comfy this winter . . . durable, lovely felt base rug included at no extra charge . . . and \$10 for your old stove in trade . . . regardless of make, age or condition!

Like the "Biscuits Mother Used to Make"? . . . here's the stove you, yourself, can bake 'em in!

Has new swirl type covers that heat more evenly, quicker!

Protect Your Floors and Play Safe! Stove Boards \$3.95

EASY TERMS
Protect your home, children and save money at the same time! You'll be proud to see how much this handsome stove board adds to your room. Full size . . . fire proof . . . thick . . . long-wearing . . . oak grained. Fits all heaters.

Other Sterchi Stores to serve you at Charlotte, Gastonia, Asheville, Salisbury, Shelby, Forest City.

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