



We say to you:  
**GOOD CHEER!**  
**GOOD HEALTH!**  
**GOOD FORTUNE!**

**LOGAN SUPPLY CO.**

May each and every one  
of our customers and friends  
find this a very  
**HAPPY HOLIDAY!**




**J. E. Herndon Remnant Shop**



May your Christmas holiday  
be filled with joy and fun ...  
And may the coming New Year,  
be your very nicest one!


**MARLOWE'S  
CENTER SERVICE**  
Phone 62



**Peace on Earth**

Wishing you Peace and Joy  
at Christmas and many  
blessings for the New Year!

**LOGAN'S  
MARKET**  
Located in A & P




**IMPRESSIVE CEREMONY . . .** The Rev. Hugh Giles (left, on stand), minister of music at the Central Presbyterian church in New York, is shown leading the carol singing which marked the lighting of the Christmas trees on Park avenue last year. Six hundred persons joined the choir of five churches as the 38 trees lining the avenue were lighted and dedicated in honor of U. S. war dead.

**'AND THEY WENT UP...'**  
**There Was No Paved Highway  
For That First Christmas Trip**

There was no macadam highway leading from Nazareth to Bethlehem when Mary and Joseph undertook their memorable journey nearly 2,000 years ago.

As far as routes were concerned, there were three. The western route led along the sea-coast and through the plain of Sharon. This route was unpopular with pious folk like Mary and Joseph who shunned the heathen cities, rowdy travelers, etc., as much as possible.

The shortest route, via the fruitful plains of Esdraelon into the mountains of Samaria and through Shechem and Bethel, was not very popular either. The road was tolerable, but steep; however, the Jews had little use for the Samaritans, and vice versa.

The Jordan route, which descended into the Jordan valley and followed the river's east bank around Jericho, was favored by the majority of Galilean travelers who for one reason or another (the Passover, etc.) went down to Jerusalem at regular intervals and knew their way around as well as suburbanites know their way around modern metropolitan areas.

If the Jordan route was a little round-about, it was fairly level—and steeped in Jewish history, from the shadow of Mount Tabor where Saul in desperation bought his "witch" of Endor, to the tomb a



little before Bethlehem where the first Joseph buried his beloved Rachel.

It is fairly certain that Mary and Joseph did not choose the western route when they planned their very special journey. Whether they chose to go by way of Shechem and Bethel, or around the walled city of Jericho may never be determined definitely.

But, the distance — nearly 100 miles—was, in any case, unrelenting and conquered only by persistent plodding. And when Mary was too tired to go another step, Joseph took the packs upon his

**Carrier and Ives Cards**

Commercial production of Christmas cards in the United States began about 1835 with the founding and developing of the partnership of Carrier and Ives in New York.

For more than a century American painters have aided the industry by painting Christmas themes on order or by selling reproduction rights to the art which is now conservatively estimated as worth \$10,000,000 annually.

The favorite Nativity theme is represented by hundreds of interpretations. Winslow Homer are next in popularity, some of them dating back to the Puritans of New England, the German forests whence St. Nicholas emerged, and even to the Druids of pre-Christian England.

**BETTER THAN OIL PAINT!!!**



**SATIN LUMINALL**  
SYNTHETIC RUBBER SENSATION  
Quick as a wink! Coat covers! Dry in 20 min. No fumes, fog, or fire hazard. For both walls and woodwork. Much more washable than the best flat oil paint.

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**EVERYDAY IS Christmas**



**WHEN IT'S A DELLINGER'S DIAMOND**

Everyday she wears it, the thrill will be there . . . for the diamond you choose here is her dream come true. Convenient budget terms arranged.





Hand-engraved 14K gold, diamond pair. **\$89.50**

6-diamond bridal ensemble in 14K gold. **\$150**

**Burley Tobacco Strains Immune To Wildfire Disease, More Vigorous**

The U. S. Department of Agriculture is now developing new strains of burley tobacco that are almost immune to wildfire disease, according to tobacco specialists at State College.

Wildfire is one of the more serious diseases of the crop. Burley grown in Western North Carolina and five other states, is used principally in the manufacture of blended cigarettes.

Dr. E. E. Clayton, plant scientist of the U. S. Department of Agriculture, said recently that breeders will now be able to develop high-quality, wildfire-resistant varieties of all major tobacco types. The first of these, he added, is expected to be available within the next two or three years.

The wildfire resistance in the new lines comes from the wild species, *Nicotiana glauca*. A systematic study of several hundred wild species of *Nicotiana* during the past 15 years has shown that many of them are immune to one or another serious disease of cultivated tobacco. But differences in genetic make-up have been a barrier to successful interspecific crosses. Most of the wild species, and all of the disease-resistant ones, are small, strong smelling plants, generally undesirable in appearance.

The new wildfire-resistant burley lines appear to be a little more vigorous in growth than non-resistant lines. More important, they have a lower nicotine content. Nicotine in present-day burley runs higher than smokers like.

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Dazzling, clear-cut diamond set in plain 14K gold mounting.

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Large selection of silver-plated gifts for the table.



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