

Watch For The **LION** at . . .

Your door.

KINGS MOUNTAIN LIONS CLUB

Kings Mountain, N. C.
January 25, 1951

To our many Friends:

The annual Broom and Mat Sale of the Kings Mountain Lions Club is almost a crusade with our club. No other project receives such wholehearted support of our membership.

When you buy a broom or mat, you get value received, provide employment for the blind and our Lions Club is able to further its work with the blind.

To our many friends who purchase Brooms and Mats we say, "Thanks—Thank you one and all." Your support enables us to carry out one point in the Lions International Code of Ethics—"To aid my fellow men by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy."

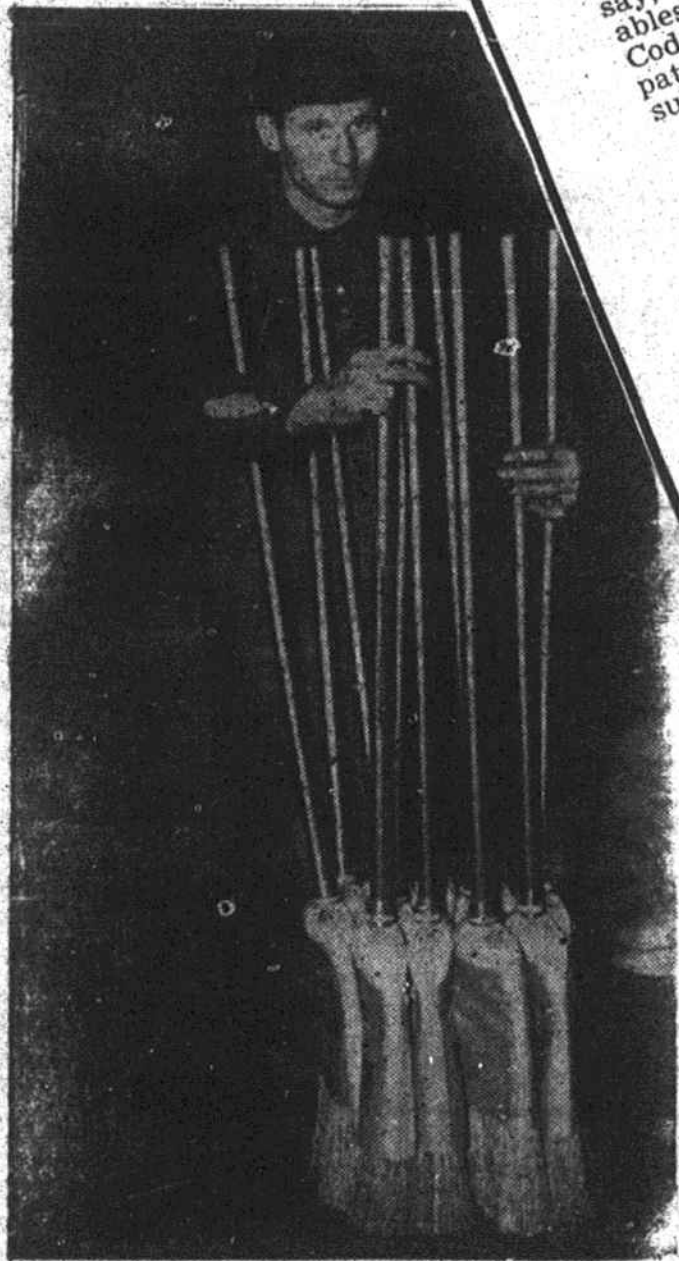
Sincerely yours,

OTTO WILLIAMS, Pres.
Kings Mountain Lions Club.



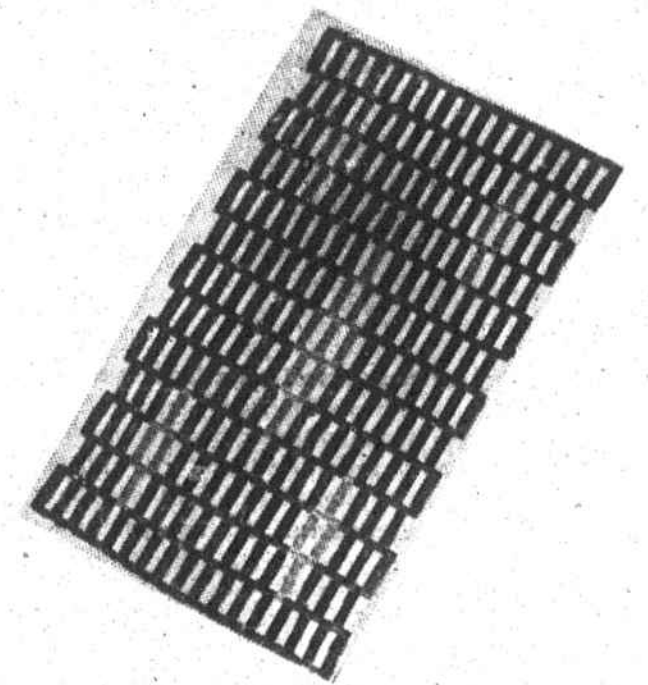
February 1, 2, 3

BUY A BROOM and HELP THE BLIND HELP THEMSELVES



There will be a Lion at your door . . . greet him with a smile because he has brooms and mats for sale which will bring untold happiness to the blind of our community.

You, the citizens of Kings Mountain, have the opportunity to buy a household necessity that is well worth the money and at the same time help the Lions Club with this worthy undertaking. The Lions Clubs all over the world are serving unselfishly, without thought of material reward, teaching and practicing charity, education, patriotism, kindness, a closer brotherhood of men . . . Living the Golden Rule. Take advantage NOW of the GREATEST VALUE in the world . . . helping the blind to helping the blind to help themselves . . . greet that Lion with a smile and BUY A BROOM!



This Message is Sponsored by the following Individuals and Firms in the Interest of the Blind

B. & B. Food Stores, Inc.

• Lion Horace Hord

Baird Furniture

• Lion Dan Huffstetler

Keeter's Department Store

• Lion Paul McGinnis • Lion Jimmy Harris

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Harris Funeral Home

• Lion Ollie Harris • Lion C. D. Ware

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• Lion Charlie Moss

REMEMBER IT'S FOR A GOOD CAUSE!