

The Kings Mountain Herald

Established 1889



A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Friday by the Herald Publishing House.

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TODAY'S BIBLE VERSE

The thought of foolishness is sin: and the scorner is an abomination to men. Proverbs 24:9.

Postal Jam-Up

It is not unusual these days, nor has it been for the past year since the postal department's economy drive, for patrons of the Kings Mountain postoffice to spend considerable time at the one window now open for the several functions of stamp sales, general delivery service, parcel post, etc.

The economy order included the closing of one window, along with the curtailment of city carrier mail delivery to one trip per day.

Since that time, of course, and for some months before, there had been no extensions of city carrier routes, in spite of the fact that much of in-city-limits Kings Mountain gets its mail via rural delivery.

It would appear that the postal inspectors waving the economy ax did not take into account the considerable volume of business conducted at the postoffice window. In the mornings and in the evenings, and at other peak periods, long lines form. The result is usually criticism of local postoffice personnel. Actually, there is considerable need for the re-opening of another window which should be manned at all times.

The Herald would encourage the postmaster to file a request for the re-opening of the window and would pass along to him the information that supporting affidavits concerning the need would be quickly obtainable from the vast majority of postoffice patrons.

The postal service is historically a service function of the government in the interest of the public welfare. Many citizens are beginning to suspect that some of the members of the postal chain of command are forgetting the meaning of the word "service."

Excellent Move

Kings Mountain medical doctors are to be commended for setting up a duty schedule at Kings Mountain hospital.

At the recent meeting of the Gaston county medical society, Dr. M. A. Stroup, the Gaston group's public relations chairman, recommended that the Gaston doctors take a similar step.

The Herald is glad to see that the Kings Mountain doctors are not talking about it, but have already done it.

The arrangement will not be too confining to the doctors, but it will insure quick medical attention to emergency patients. A few months ago, a bad situation occurred in Wake county. There was an auto smash-up and it was several hours before medical attention was provided, resulting in considerable embarrassment to the Wake county society and to doctors everywhere, not to mention the pains of the waiting wreck victims.

There is much discussion these days about socialized medicine. Action such as Kings Mountain doctors took is what the Herald would call an effective bar to socialized medicine, and a much more effective one than mere raving and ranting about the evils of government paid-for treatment. Most folk are pretty well aware of the latter.

A best bow to J. Byron Keeter and to the city board of commissioners on their compromise agreement concerning the damages to the Keeter home as a result of a sewage back-up. It has not been uncommon for city boards to invite citizens to "meet us at the courthouse door," unduly costly to both plaintiff and defendant and questionable treatment for "kin-folk." City boards are certainly kin to the citizen-taxpayers they represent.

Two checks to write this week, if they haven't been written already: one to the Kings Mountain high school band fund and another to the Cancer fund. These are two worthy projects that deserve the financial support of the community.

10 YEARS AGO THIS WEEK

Items of news taken from the 1941 files of the Kings Mountain Herald.

Seven candidates have thrown their hats into the political ring, since the last issue of The Herald, bringing the total to ten for the six offices to be filled. As the list now stands each of the wards, with the exception of number 2, has two candidates in the field. Hugh O. Williams, son of Mr. and Mrs. W. A. Williams, of Kings Mountain, N. C., is expected to graduate from the Air Corps Basic Flying School at Gunter Field, Montgomery, Ala., about May 31, 1941.

SOCIAL AND PERSONAL
Miss Lucie Ozell Kiser of this place and Glenn David Freeman of Salisbury, were united in marriage Saturday morning at 10:30 o'clock in a simple but beautiful and impressive ceremony at St. Matthew's Lutheran church. A wedding of interest to a wide circle of relatives and friends and marked with charm and elegance was that of Miss Octavia Crawford to Harold Cogins of Kings Mountain and Gaffney, S. C., which was solemnized at the First Baptist church Thursday evening at 8 o'clock. Announcement has been made of the marriage of Miss Rachel Roberts of Shelby to Frank Moore of Kings Mountain which took place Sunday April 13, at the home of the bride's parents. Rev. and Mrs. C. K. Derrick of Charleston were guests of Mr. and Mrs. J. E. Aderholdt yesterday. Mrs. Mason Barber of Atlanta visited relatives in Kings Mountain last week.

More cleaning! Jake Early was home one night last week, the Minneapolis Millers being on duty at Knoxville... the local president has nominated Minneapolis as the team to beat again... registrations for the city election have been fairly heavy, with evidence of considerable activity in Ward 5, where an interesting school board race is in prospect in addition to the three-way matter for the city board... lightest registration activity has been in Ward 3... Mrs. Bowen, the registrar, figures most folk in her precinct are already on the books... the high school's Mountaineer staff reported near-record circulation on the recent edition... the new book on the Grand's excellent showing at Greensboro curve

martin's medicine

By Martin Harmon
Containing bits of news, wisdom, humor, and comment. To be taken weekly. Avoid over-dosage.

Spring Clean-Up

Here it is spring, the calendar says, but the nip in the air in the mornings and evenings, plus a rash of that miserable, sneezing enemy, the Common Cold, and its older, nastier brother, Flu, keep rearing their ugly heads. But spring must be coming.

s-c-u
Spring means the beginning of carnival season in the Carolinas, though the show here last week suffered because of the cool breeze. I didn't get out due to the aforementioned cold, but it was pleasant to see an old acquaintance again.

s-c-u
In the office the other morning the show's publicity man came in while I was bent over the telephone and he was gone before I could work over the "don't I know you" routine. Later I ran into him down-town and it suddenly hit. He was Harry Wilson, formerly publicity man for another outfit which had been playing Albinism in 1944. That was the time the lion got loose and created all sorts of consternation, and the means by which I got to know Harry Wilson. We talked over the lion episode and laughed again about the crippled man who picked up his crutches and ran about the colored woman who swung her two urchins in a taxi and yelled "Get me away from here!", and about Harry himself who confronted the menacing lion with a double-barreled shotgun, only to learn later that the gun was unloaded. Harry is still doing the publicity, but he's got a new job too. He also doubles as Harry, the Bubble Gum king, leading friend of the small fry.

Another show is here Friday, a circus. The Jaycees are sponsoring the appearance. With carnivals and circuses around, it must be spring.

s-c-u
Chief conversation of the weekend was still the MacArthur firing episode, over-echoing even local politics. More and more folk were agreeing that the much-maligned Harry Truman (Lord save me from Harry, I believe the Lions farmer's night speaker paraphrased the slogan of a well-known coffin-tack) did the right thing in booting out General of the Armies Doug MacArthur.

s-c-u
But local politics was expected to get the play again this week and from now until May 8, maybe even 'til May 22 under the new provisions of the run-off amendments. The candidates are hard at work in an effort to peak their strength for May 8. Politics works kinda like athletics, they tell me, with over-training, that is, hitting the peak the day before the game, a fatal error. With political season here again, it must be Spring.

Baseball is in the play. The aforementioned Mr. Truman, ambidextrous pitcher, was to out the first ball in Washington Monday and Congress did not meet for the day to enable the Congressman to go to the ball yard. But the game was rained out. This sort of stuff might not be good publicity for the Congressman who is supposed to be handling a mess of weighty problems, but after the steam of the MacArthur business a ball game might have done 'em all good. As a great lover of the art of slapping a white pellet with a hickory stick, the medicine man approves heartily the business of the Congressman getting out to the ball yard.

Here, the Legion kids started out on 1951 business Saturday with 35 youngsters visiting with Coach J. R. Bradshaw. It's nice to have Brad back from neighboring Gastonia. He and Buddy Lewis did an excellent job last summer and the continuity of the coaching methods should be of benefit in getting out a good team again. Incidentally, for the benefit of unattached (and shall we say, husband-hunting) ladies of the community, Brad is a very eligible bachelor. A word to the wise is sufficient.

More cleaning! Jake Early was home one night last week, the Minneapolis Millers being on duty at Knoxville... the local president has nominated Minneapolis as the team to beat again... registrations for the city election have been fairly heavy, with evidence of considerable activity in Ward 5, where an interesting school board race is in prospect in addition to the three-way matter for the city board... lightest registration activity has been in Ward 3... Mrs. Bowen, the registrar, figures most folk in her precinct are already on the books... the high school's Mountaineer staff reported near-record circulation on the recent edition... the new book on the Grand's excellent showing at Greensboro curve

CROSSWORD

By A. C. Gordon

1	2	3	4	5	6	7	8
9	10	11	12	13	14		
	15		16				
17		18	19	20	21	22	23
24		25	26				
27	28	29	30				
31	32		33	34	35	36	
37			38	39	40	41	42
43	44	45		46			
47		48	49	50		51	52
53		54				55	56

Famous Persons

ACROSS
1—Eilat
2—Famous name in American furniture
3—Greek letter
4—American hero who took a famous night ride
5—Scene of Rudyard Kipling's most famous stories (poss.)
6—Ancient military genius
7—Biographical Nomenclature (abbrev.)
8—Lower edge of a roof
9—State where Capt. John Smith gained fame (abbrev.)
10—A kind of popular drink
11—A derbeite
12—A covert suggestion
13—Author of the song "Home, Sweet Home"
14—Italy's most famous poet
15—Frigid (anagram)
16—Something Enrico Caruso did to gain his fame
17—Penned
18—To insert
19—Compass direction
20—French author of "The Mysteries of Paris"
21—Religious Society (abbrev.)
22—Famous Hungarian composer and pianist
23—To toll
24—Discern
25—Period of time
26—Bustle
27—Angle
28—A series of a kind of flooring
29—Preposition
30—English queen (poss.)
31—Spanish affirmative
32—Measure of area
33—Pronoun
34—To taste, in Scotland
35—A series of six
36—More excellent
37—Terminates
38—Parental nickname
39—Vocuous
40—Famous Flemish portrait painter
41—Aerial train
42—Prefix denoting "down"
43—Famous early American writer of "The Leatherstocking Tales" (poss.)
44—Shakespeare's home
45—Type of snake
46—Lance
47—Native land of the famous hero "Cid"
48—Danish writer of children's stories
49—Ancient Carthaginian general
50—Departments
51—Ass (dialectical)
52—Roman 502
53—Famous British naval hero
54—Chemical symbol for gold
55—Mistakes
56—Auster
57—Bumped up in spirits
58—Noun suffix equivalent to "ness"
59—Poem
60—Roman 101
61—Everyone (abbrev.)
62—Exists
63—Chemical symbol for silicon

DOWN
1—Eilat
2—Famous name in American furniture
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Other Editor's Viewpoints

FLOURINE IN WATER

(Stanly News & Press
Albemarle, N. C.)

Tests recently made by the New York State Board of Health reveals that the addition of flourine to drinking water reduces tooth decay by 33 to 50 per cent. The tests were made over a period of years, and apparently the results are conclusive.

Commenting on the effectiveness of flourination, the Washington, D. C., Post, has this to say:

"The effect of flourine's preventing tooth decay is well documented medically, and, indeed, a treatment program has been conducted for two years in District schools. Programs to flourinize the entire water supply are now in operation in more than 60 cities, and the idea is spreading rapidly. Some communities have been following the procedure for five years or more, with dramatic results. The project has the full indorsement of the United States Public Health Service, and every medical and dental group in Washington supports it. Dentists in particular have taken the enlightened view that such a program would enable them to concentrate on some of the more neglected aspects of dentistry."

The only city in North Carolina to treat its water with flourine is Charlotte, although other cities are giving the matter consideration.

The thought has occurred to us that Albemarle, with her new water plant, can well afford to spend money to flourinize the water. Na New York, the cost is ten cents per person per year, while in this state the cost has been estimated at seven cents. Thus it may be seen that Albemarle water could be treated at a maximum of \$1,000 to \$1,200.00 a year.

It will be a paying investment that the city council should consider seriously.

ADVERTISING AT DISCOUNT

(The Cherokee Scout,
Murphy, N. C.)

With income tax payments fresh in the minds of citizens and business men, we might call their attention to the fact that business men can secure a liberal discount on advertising in 1951.

Any business which has to pay an income tax can spend a reasonable amount in advertising, with the government contributing the amount of the tax. If profits are taxable to the extent of 20 percent, your advertising will cost you a net of only 80 percent of what you pay.

We would not, of course, advise a business man to throw away money on advertising schemes. He should carefully scrutinize advertising expenditures in order to be sure that he

is not giving away more than the amount of the tax involved. Advertising has suffered tremendously from the snappy ideas of promotional salesmen. It has been bungled again and again by schemes that may fool some business men but never fools the man who knows advertisers. The old game of getting the advertiser's money, without caring a hoot about the results that follow, is taboo with most reputable newspapers.

Only one Tar Heel cotton grower out of every four made any attempt to overcome boll weevils last year by applying even two or three treatments of poison. Less than one grower in 10 carried out a complete poisoning program.

It takes less cotton to buy residence telephone service today than it did 10 years ago...

If you paid your telephone bill with raw cotton, residence telephone service would cost you less today than it did in 1940. In spite of the increase in telephone rates, the average charge for a month's residence telephone service in North Carolina would now amount to only 10 pounds of cotton as compared to 20 3/4 pounds in 1940.

In other words the price you pay for telephone service has gone up far less than the price of cotton. Furthermore it has gone up far less than wages and family income and far less than most commodities and services you buy every day.

Meanwhile, the amount of telephone service available at your local service rate has increased immensely. Today throughout most of North Carolina you can call and be called from more than 2 1/2 times as many local telephones as you could ten years ago.

Yes, telephone service is today a bigger bargain and a smaller item in the family budget than it was ten years ago.

H. G. Booth
North Carolina Manager

75 YEARS OF SERVICE TO THE NATION

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

Job Printing—Phones 167 & 283

EXPERT REPAIR SERVICE on WATCHES and JEWELRY at Lowest Prices!

Bring in your watch or jewelry for a low estimate now.

Prompt Service

DELLINGER'S JEWEL SHOP

Kings Mountain, N.C.
Kings Mountain's Leading Jewelers

The American Way

FIRE FIGHTING

At no other time was neighborly cooperation so important to the early settler as during a fire. No man could fight a fire alone, but many working together might be able to bring a blaze under control. At the first call of "Fire!" everyone turned out to lend a hand.

Cooperative effort provided greater protection for the early American by dividing important work among many people.

In the same way, our plan of financing homes provides greater protection for your money. Your savings and the savings of others are loaned on first mortgages to responsible families. Spreading the money in this way means greater security for the saver—and allows economical financing for the home buyer.

HOME Building & Loan Association

A. H. Patterson, Sec'y-Treas.

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