

Guernsey Auction Set For May 5 At Cleveland County Fairgrounds

Sixty-two registered Guernsey heifers will be offered on the auction block at the Cleveland county fairgrounds on Saturday, May 5, the sale beginning at 12:30.

The heifers, mostly open and bred stock, will be offered from

Late Classifieds

HOUSE FOR SALE — 5 rooms, breeze-way and garage. Floor furnace heat. Asbestos siding. Located on Cherryville road 3 houses above Stowe's Grocery on right. L. E. DEESE, Jr., phone 342-J or 657-F, a-27-m-11.

the herd of Ward Snarr, of Siler City.

Cooperating in promoting the auction is the Cleveland County Guernsey Breeder's association, recently organized to promote the improvement of dairy breeding in the county.

J. C. Randall, of Kings Mountain, is president of the association and he is urging all farmers interested in dairy cattle to attend the sale.

Lunch will be available on the grounds, it was announced.



KEETER'S GIFT DEPARTMENT — The photograph above shows the neatly arranged Keeter gift department featuring numerous gift items, including lamps, bric-a-brac, and other household wares. The gift department is on the second floor. (Photo by Carlisle Studio.)

Aged Circular Of Grocery Firm Lists Mouth-Watering Low Prices

An old circular, issued at the latest prior to 1937, turned up to haunt Kings Mountain's Dixie-Home Store personnel this week. It was issued when the grocery chain was merely "Home Stores," and before the merger which resulted in the current name "Dixie-Home Stores," in 1937.

The circular bears the name of J. W. (Mike) Milam, as manager, and also lists some mouth-watering prices.

The note accompanying the circular was not too literate and the last name of the writer was not legible, but the gentleman, addressing Mr. Milam, who now works for Neisler Mills Company in New York, made his point quite plain. He wrote:

"Shore am glad to here your back in town. I got yore sale paper yesterday. That other fellow with curly yello hair shore must been given rich fast offen us pore folks. Thot I'd send yore sale paper back to ye beings mought give it to nother person and themselves get a bargain to Shore wish you'd staid here stid that long high feller. I gess he got rich an left town . . ."

On the date of the circular, the aforementioned Mr. Milam was advertising pure Rio coffee at 12 1/2 cents per pound (cheapest pure coffe at the store today is 7c per pound), pinto beans at six cents (today 13 1/2c), No. 2 cans of tomatoes at 6 1/4c per pound (today 21c), and four pounds of Jewel shortening at 35c (today \$1.25).

Other items advertised then were: eggs, 20c dozen, and 24 lbs. of flour at 57c (today \$2.00).

Manager Yates Harbison, the long yellow, curly-haired fellow, thinks the complaining Route 3 friend may have some justification for his plaints.

Check the expiration date printed on the Address Label on your HERALD every week. Renew promptly! \$2.50 a year; \$1.40 six months; 75c three months.



SALES LADY — Mrs. W. O. Weir, Sr., well-known Kings Mountain citizen, is a ready-to-wear saleslady at Keeter's Department Store. Mrs. Weir joined the Keeter staff four years ago.



SALES LADY — Mrs. Jack Kennedy is the Number 2 saleslady at Dixie Bargain Store, Keeter-owned Mountain street store.

KINGS MOUNTAIN Hospital Log

VISITING HOURS
Daily, 10 to 11 a. m.
2 to 4 p. m. and 7 to 8 p. m.

PATIENT LIST AT NOON THURSDAY:

Mrs. Ada Connor Lynn, Route 2, admitted Saturday.

Mrs. Jeanette Herron, 26 E. Elm street, admitted Sunday.

Mrs. W. M. Clack, Mauney Mill, Kings Mountain, admitted Sunday.

Dean Bridges, Route 1, admitted Tuesday.

Mrs. Sara Blanton, Route 2, admitted Tuesday.

Miss Pinkie Lee Randall, Route 2, re-admitted Wednesday.

Mrs. Catherine Gladden, 309 Walker street, admitted Thursday.

Mrs. Bertha Falls, Kings Mountain, admitted Thursday.

Rex Earl Parham, Route 1, Clyde Franklin McGinnis, Route 1.

Mrs. Billie B. Mauney, Mountain street.

Ray Bumgardner (infant), Kings Mountain.

PATIENTS ADMITTED AND DISCHARGED DURING WEEK:

Mrs. Ora Bowen, route 4, Shelby, admitted Friday, discharged Wednesday.

Scotty Louise Wise, Alexander street, admitted Saturday, discharged Sunday.

Mrs. Levaughn Smith, route 2, admitted Saturday, discharged Sunday.

Grover Bryant, route 3, admitted Sunday, discharged Monday.

Mrs. Helen Blanton, 114 City street, admitted Monday, discharged Wednesday.

OTHER DISCHARGES:

Mrs. Annie Ree Carroll, Kings Mountain, discharged Saturday.

Clarence L. Jolly, Kings Mountain, discharged Sunday.

John R. Clemmons, Kings Mountain, discharged Monday.

Ralph H. Hollifield, Waco road, discharged April 19.

Mrs. Calvin Tesseneer, Kings Mountain, discharged Saturday.

Mrs. Julia Price, route 2, discharged Saturday.

Mrs. Boyce Sanders, Kings Mountain, discharged Saturday.

Ask The Man Who Knows . . .

Ask a man who has had a major automobile accident . . . ask him how much it cost him . . . ask him if he had insurance . . . ask him the value of good automobile insurance. He can tell you the true facts . . . how necessary it is to carry good insurance on your car at all times. We can supply the rest. SEE US TODAY!

The Arthur Hay Agency
ALL KINDS OF INSURANCE
Phone 182

MEN'S WATCH SPECIALS

17-Jewel **BULOVA**, with expansion band \$15.00

17-Jewel **GRUEN**, mesh band \$21.50

17-Jewel **WATERPROOF** \$18.50

Automatic wind **WATERPROOF** \$18.50

17-Jewel **TISSOT WATERPROOF** \$21.50

7-Jewel **WATERPROOF** \$12.50

17-Jewel **LONGINES** \$ 9.95

7-Jewel **ELGIN** \$10.50

15-Jewel Pocket **BULOVA** \$ 7.50

FOR LADIES

Ladies Badgette **ELGIN**, with two diamonds \$18.50

These are just a few of these values. They are trade-in watches, all of which are giving perfect performance after complete re-conditioning by our repair department. Your inspection invited!

GRAYSON'S JEWELRY

Home-Owned

MAN! oh! MAN!

what **STYLE** what **VALUE**



Manstyle

TROUSERS

Luxuriously tailored from heavy wrinkle-resistant gabardine to suit a young man's fancy

- offset front pockets
- button-down flaps on rear pockets
- The stretch is limited for longer wear

- continuous waistband with gripper fasteners
- Easy sliding slipper fly
- wadded seams

Compare the Quality and Style at this low price \$4.95 to \$7.95

Belk's

Home of Better Values

SERVICE DAY on

Coleman

APPLIANCES

FRIDAY and SATURDAY
April 27 and 28

He'll Be Here

A Coleman factory man will be at our store on the above date to repair and service Coleman Appliances. Bring in any Coleman Appliance you have which needs service or replacement parts.

Watch Him Work

Watch this factory expert work on **SERVICE DAY**. Ask him questions about the care and operation of your Coleman Appliances. Your only cost will be for new parts.

Bridges Hardware

Phone 187

ANNOUNCEMENT

Now Open

For

Business

In Our New

Mountain Street Location!

adjoining Dixie Bargain Store

BAIRD FURNITURE

Compare Our Prices Before You Buy
When Buying Anything For The Home!