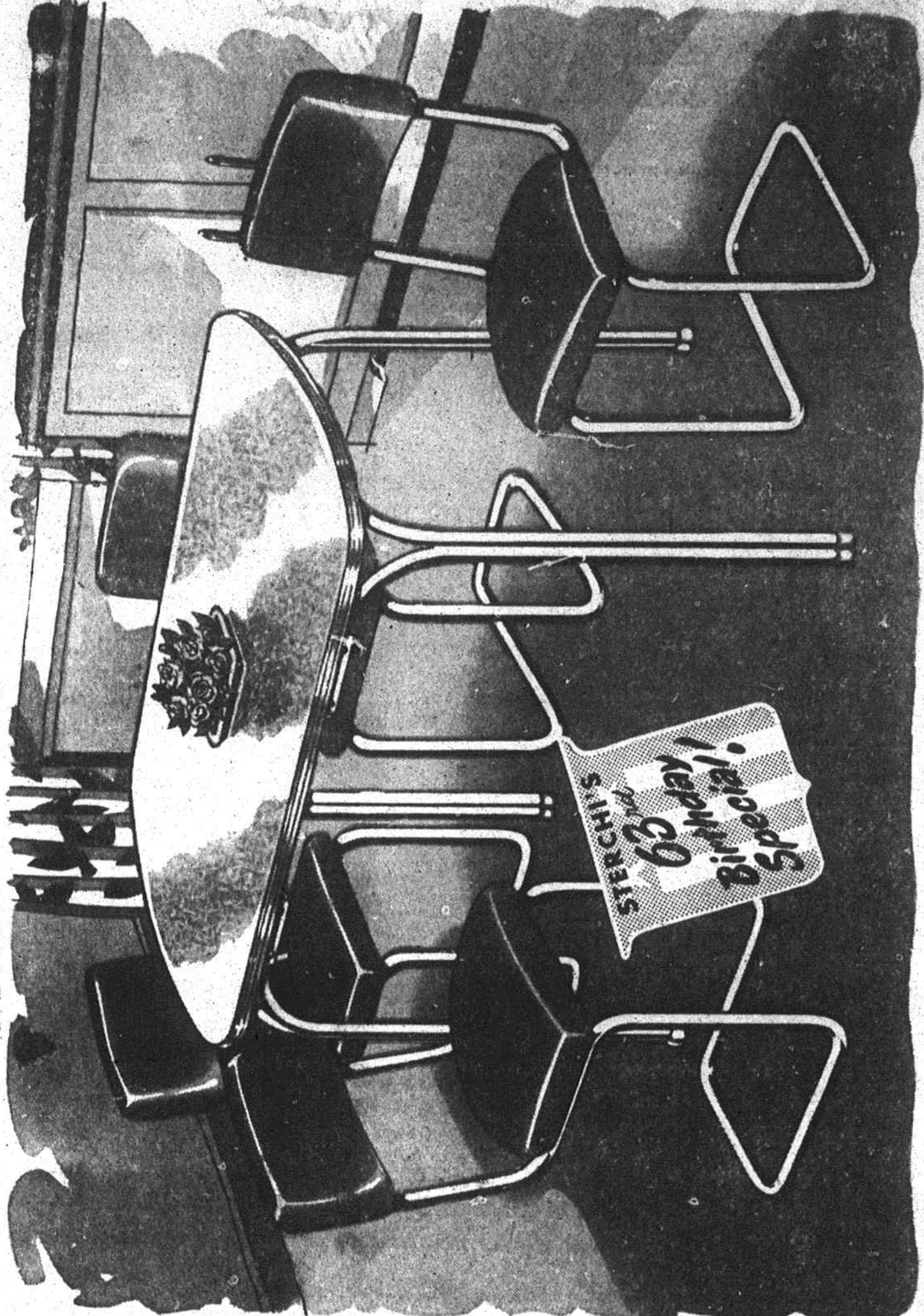


63 YEARS OF SERVICE IN THE SOUTH Sterchi's 63rd ANNIVERSARY SALE

We're Celebrating



Amazing! A Chrome Dinette under \$50!

TABLE and 4 CHAIRS! • PLASTIC TOP! • PLASTIC COVERED CHAIRS! • STRONG "Y" DOUBLE LEGS! • STURDY "S" TYPE CHAIRS!

5 PC. SET SPECIAL AT

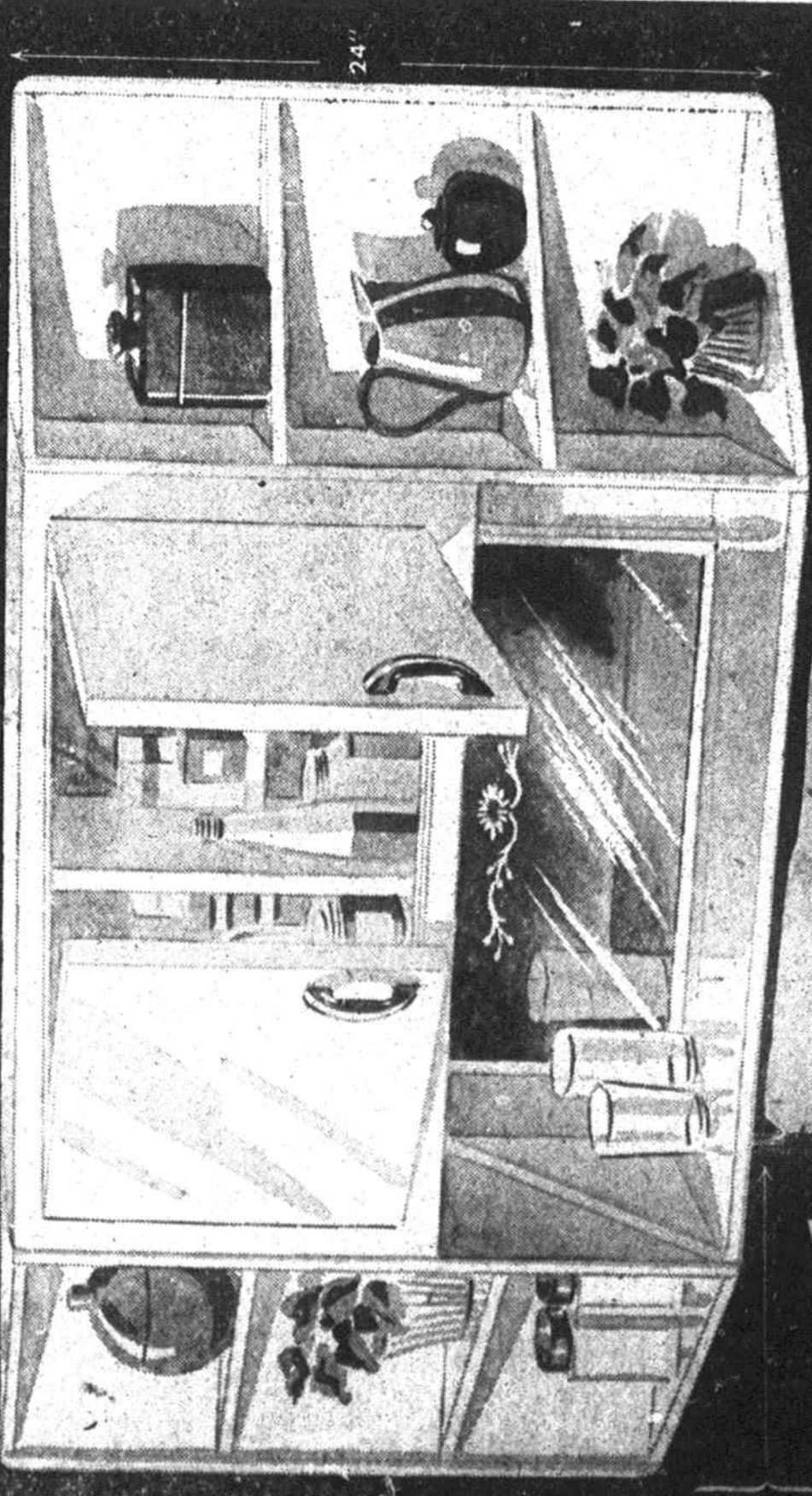
\$48.63

63c Delivers!

Brighten up your mealtimes with this sparkling chrome steel dinette. Every shining inch is washable and the stain-resistant plastic top insures permanent beauty!

Stunning in appearance with popular "Y" legs for both smart looks and stability. Plastic top table with shining chrome edge, complete with 4 comfortable, plastic covered chairs. Don't miss this special dinette feature of Sterchi's 63rd Birthday Sale...

NEW ALVIN CABINET Sensation! STREAMLINED all steel wall cabinet with 10 roomy compartments — and full-size ETCHED MIRROR!



A BIG \$20.00 VALUE ONLY

\$12.63

63c Delivers!

Make your kitchen a showplace to be proud of, with this gleaming 4 piece ultra-modern all-steel cabinet!

BUILT TO LAST A LIFETIME, of solid steel that's electrically welded throughout! A MIRACLE OF CONVENIENCE, with 10 roomy compartments and a sleek finely-etched mirror and towel bar that's both handy and handsome!

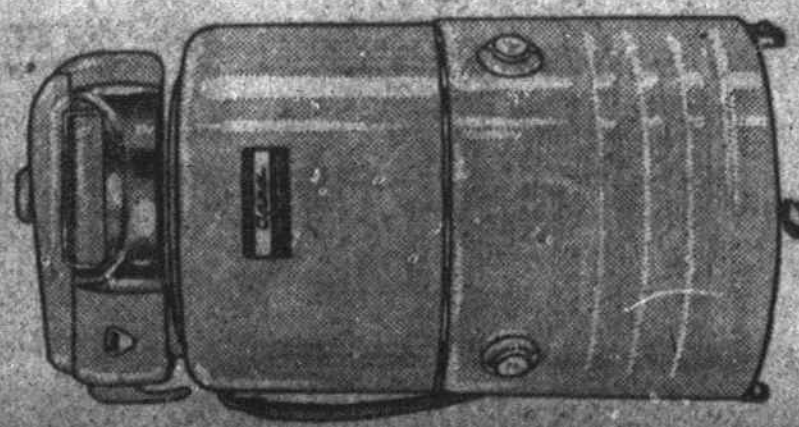


Wonderful extra-space-maker in the bathroom, breakfast room, attic, playroom, laundry room!

Change Hard Labor Daze to Happy Days!

Big, Beautiful, Family Size Apex Washer With Pump \$139.95 \$5 Reserves!

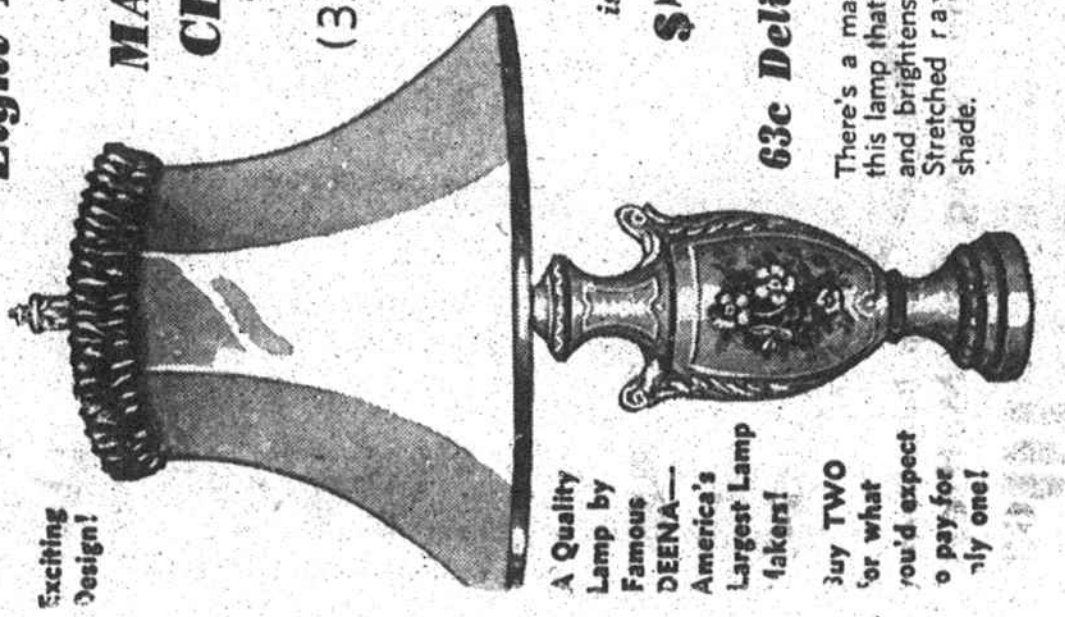
This new, king-size Apex Spiral Dasher Washer gives you the greatest washing efficiency—the finest convenience features—at the lowest possible cost. Extra capacity tub shortens wash-day. Apex-L-Well wringer safely presure-cleanses all fabrics. See this sensational value today!



The Apex patented SPIRAL DASHER with the exclusive "Silk Line" Thoroughly cleanses full loads, safely cleanses handfuls of dainties. Equal efficiency from top to bottom of tub.

Light Your Home with MAGICAL CHARM!

This Tall Table Lamp Charmer (32 3/4 Inches)



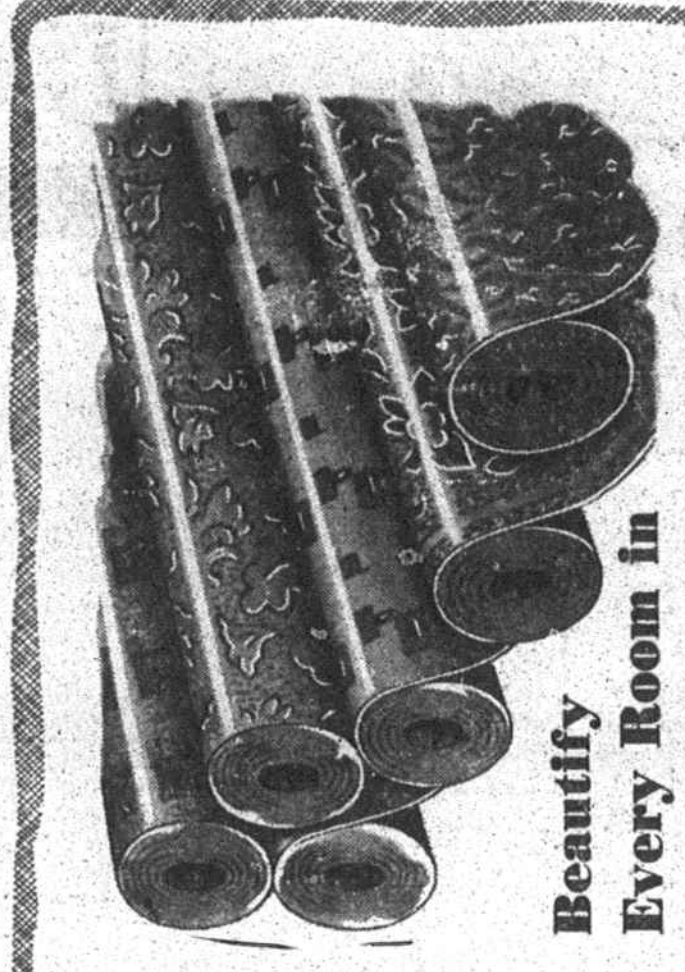
is only \$7.63

63c Delivers Both!

There's a magnificent air about this lamp that enlivens, enhances and brightens a room so much! Stretched rayon shade.

Exciting Design!

A Quality Lamp by Famous DEENA—America's Largest Lamp Makers! Buy TWO or what you'd expect to pay for only one!



Beautiful Every Room in Your Home with these wonderful 9x12 ROTARUS RUGS

2 for \$9.63

Full size with thick enamel faces in the freshest, smartest, most colorful designs. Here's new home beauty for so little!

Spread new color, new joy, new beauty throughout your home for only 63c down! Now at Sterchi's!

IT COSTS LESS AT — Sterchi's

THE SOUTH'S LARGEST HOME FURNISHERS

Use Sterchi's Convenient Terms To Buy Any Item On This Page!