

The Kings Mountain Herald

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TODAY'S BIBLE VERSE

Let no corrupt communication proceed out of your mouth, but that which is good to the use of edifying, that it may minister grace unto the hearers. Ephesians 4: 29.

Work For The Mayor

As this is written, it would appear that Mayor Garland E. Still, first full-time mayor in the city's history, is devoting a major portion of his time to superintending the work of the city police department.

Few will deny that this superintendence, perhaps, is needed, but many citizens are hopeful that the mayor will soon be able to devote some attention to other categories of city affairs.

One matter in which Mayor Still would have 100 percent public support, and in which he would be rendering a considerable public service, would be in applying whatever pressures available to Queen City Coach Company to follow through on the building of a bus station. Though Queen City has taken the initial required step of purchasing property for the erection of a station, it seems to be following through on the construction of it in a very slow manner. Though Queen City owns a lot, the Kings Mountain bus station still stretches from the city limits to city limits. If the regular channels of mayoral influence don't get results, the Herald would almost be tempted to suggest that Mr. Still direct his circular-writing abilities at the bus companies for a time.

Naturally, there are many other matters which require, first, study and decision, then work.

The Herald and commercial interests are in accord with the Mayor's platform plank to endeavor to bring new industry here. North Carolina does not allow tax rebates nor tax-free provisions, but Kings Mountain does have certain natural advantages which should be able to attract industry. Transportation facilities are excellent and the price of land, at least that desirable for plant sites, is not too high.

First needs, of course, from the city's standpoint are sewage disposal and water line extension. Many wish to see the city embark on a public recreation program, and the City Stadium remains a disgrace to a community of Kings Mountain's size.

All these are tasks to which the mayor and his board of commissioners need to devote their energies and attention.

Our sympathies to the family of Mrs. R. L. Mauney, who died suddenly last Saturday. Though her health had not been of the best in recent months, she had continued to be active in her family duties, in her church and in social affairs, and her death came as a shock, not only to her family, but to the community. Mrs. Mauney was a woman of grace and charm and made Kings Mountain a good citizen for the more than 50 years she lived here.

An official welcome to Dr. William P. Gerberding, new pastor of St. Matthew's Lutheran church. The church has been without a regular pastor for about a year, and church members who have had similar experience are well aware that the lack of a minister leaves many gaps in the spiritual services of a church.

Pay your city taxes before July 1 and get a two percent discount.

Attend the Legion Junior baseball games. There's no better sport, from the spectator's viewpoint.

Our best bow to Mrs. Helen Neal who has been chosen to participate in "The Free-World Workshop" to be held at Chapel Hill in July.

10 YEARS AGO THIS WEEK

The graduation exercises of Central High school was held Friday night at 8 o'clock in the High School auditorium where 70 seniors were presented their diplomas by Principal D. M. Bridges.

Kings Mountain will receive a big boost as a shopping center Saturday morning when Roses 5c and 10c Store opens for business here on Battleground Ave.

ing a group of friends at a house party this week at Lake Waccamaw and Crystal Beach. Mr. and Mrs. Frank Hoyle of Burlington are chaperoning the party.

Martin's medicine

By Martin Harmon
(Containing bits of news, wisdom, humor, and comment. To be taken weekly. Avoid over-dosage.)

London Newspapers

I am indebted to Dr. O. F. Lewis for copies of the April 17th editions of two British newspapers, the conservative Daily Express and the less conservative Daily Mirror. A wartime friend of Col. Lewis sends him copies frequently, he says, and they are very interesting to compare to the big papers familiar to American newspaper readers.

Due to government restrictions on the purchase of newspapers, these London papers are restricted in size to six pages, regular Herald size or 12 page tabloid sizes. This is a far cry from what an American expects for his nickel's worth in the purchase of a paper. Yet the Daily Express, Lord Beaverbrook's paper, has a circulation of more than four million.

With limited space, it is amazing to see how much news, even detailed news, gets packed into these thin papers. It is a tribute to the editorial genius of the reporters and the news editors. Obviously, there is no such thing as printing the text of General MacArthur's address (which the New York Times did), nor of printing texts of statements from Kings Mountain office-holders (as the Herald has done), but the London papers do a good job of it in getting the salient news in print.

Big news of the day in Britain on April 17 was the warning by the president of the Board of Trade that a crisis in industry impended unless more sulphur could be obtained from the United States. Both papers made it the lead of the day, and the Daily Express took the occasion to tell its readers—again—that the one way to relieve all the recurring crises was to throw out the Atlee government and put the Tories back in power.

There was no such thing as full-page advertisements in the London papers, and in both papers American products got a play in the advertising lineage. Lifebuoy, which "really stops B. O." got 16 inches of front-page space in the Daily Express, and Lustracreme Shampoo had 16 inches of front-page space in the Daily Mirror. The featured mattress was not the Beauty Rest, but the Slumberland, who noted in the advertisement that Slumberland, Ltd. is bedding manufacturer for the King.

Products familiar to local folk which were advertised were Milk of Magnesia tablets, Quaker macaroni, Gillette blue blades, and Parker "51" fountain pens. Men who expect to look good in Britain are supposed to wear DAKS suits, rather than Grifton or Curlea or Hickey-Freeman. The DAKS folk had the biggest advertisement of all, a half-page in the Daily Express.

To say that the papers are unhappy about the shortage of newsprint is a mild understatement, and the Beaverbrook paper mentioned it editorially in the April 17th edition as follows: "The very material for news is not confined to sulphur. The crisis is even more acute in newsprint—another commodity in which the Government interfered by cancelling contracts made by the newspapers. Unparaded disaster does not face British newspapers. It is already with them."

Not only is a great amount of news presented in the many one-paragraph news stories, but a great amount of feature material is also written. Here are a few interesting samples: Under the head "Pyjamas on fire": "James Stewart, aged four, was taken to hospital last night after being burned at his home in Wharfedale-road, Corby, Northants, when his pyjamas caught fire."

Under the headline "Sausage Au Lait": "Six parts of milk powder count as ten parts of meat in a beef sausage, said Mr. Webb yesterday. Six percent of added powder would mean the meat content might be cut by ten percent. Captain Cook's shank (Tory, Goldborough) asked: How much milk powder can be put in before a sausage becomes a cream bun?"

Under the headline "What's in a name?": "Highly Dangerous lived up to his name in the Abolody Selling Place at Edinburgh yesterday. He threw his jockey, Jimmy Thompson, galloped round the course, tried to jump the rails and smashed the crossbar."

The British love American films. That it was not surprising that both papers gave big plays to interviews with Katharine Hepburn, en route with Humphrey Bogart to Africa to make a movie called "Africa Queen."

CROSSWORD By A. C. Gordon

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50

- #### ACROSS
- 1—Impartial
 - 6—To emit, as light, again
 - 11—Always
 - 12—Be indebted
 - 14—Extent of surface
 - 15—Sewerway post
 - 17—To entangle
 - 18—Ocean-going vessel (abbrev.)
 - 19—Well-known American organization of motorists (abbrev.)
 - 20—Greek letter
 - 21—The kind of benefits everyone seems to be seeking these days
 - 22—The quantity (abbrev.)
 - 24—One (dial)
 - 26—in an emotional manner
 - 31—Advance
 - 32—Indian dwelling
 - 33—United India (abbrev.)
 - 34—To act jointly
 - 35—Crests of mountain ranges
- #### DOWN
- 1—Poll of the populace
 - 2—Class of vertebrates consisting of birds
 - 3—Modern
 - 4—Conceived of as possible
 - 5—Performs
 - 6—Prefix denoting "again"
 - 7—Tropical fruit
 - 8—Period of time
 - 9—Combining form signifying "air"
 - 10—Disease of the body
 - 13—Personal pronoun
 - 16—Freedom from narrow limits (plural)
 - 17—Living space on a ship
 - 22—Bearing no name
 - 23—Corded fabric
 - 25—To purify by washing and straining
 - 26—The self
 - 28—in botany, embryonic or undifferentiated tissue
 - 29—Term applied to the Balkan States (two words)
 - 30—To rest
 - 34—One who encloses in bones
 - 35—Popular summer shade of skin (two words)
 - 42—European Orders (abbrev.)
 - 44—Personal pronoun
 - 45—Throughfare (abbrev.)
 - 47—Ad Valorem (abbrev.)
 - 48—Public means of travel (abbrev.)

See The Want Ad Section For This Week's Completed Puzzle

Other Editor's Viewpoints

HOW TO EDUCATE YOURSELF (Lincoln Times Lincolnton, N. C.)

This editorial is addressed to middleaged individuals, who feel that their educational opportunities have not been as complete as they would have liked.

Conscious of this lack of training, some people bemoan the loss of days and sink into a state of semi-ignorance, without making any effort to become better informed. We call their attention to the fact that there are only two requisites to a good education—reading and thinking.

There is no person in Lincoln County, of any age, who cannot become well-informed in a year or two of intelligent reading, supplemented by a little thinking. Stop the habit of taking opinions from any and everybody and begin trying to study some problems for the purpose of making up your own mind.

To the individual who does not know where to start, we would suggest beginning on a subject in which you are interested. If it is the general state of the world, involving the contest between Communism and the free nations, read about it and then read some more. If it is a technical subject which entrances your imagination, ask advice from some person who knows something about it. Get a book on the subject and, if it takes six months, read it until you understand it.

There is really little excuse for a man or woman going into old age without making the effort to become more intelligent. Even if you have only a half hour a day, take advantage of it and begin to acquire new information. Never mind about the better educated; make it your business to improve your own mental outlook.

We know many excellent individuals who have failed to take advantage of their own leisure time to read and learn, but who constantly lament that they are not as well "educated" as somebody else. The matter of becoming well-informed does not hinge upon a college degree; it is matter of reading and thinking.

FOOD FOR THE TABLE (Stanley News and Press Albemarle, N. C.)

If 500 families in Albemarle were to "move to the country," during the next four or five years, an economist would have a fertile field in which to work, for we are certain that it would reveal some facts that need to be known by those who are concerned with the economic future of the nation.

By "moving to the country," we mean for these families to go into the business of producing most of their own food. This would involve the "tending" of a garden in which would be produced such staples as sweet and Irish potatoes, corn, beans, and other vegetables that lend themselves to canning. There should also be at least one cow, a flock of chickens, and a sufficient number of hogs to supply the family with its needs in ham meat, fatback, sausage, and other pork delicacies.

The food-producing work would be done by members of the family.

The papers are most interesting and I am indebted to Dr. Lewis for passing them on to me.

the family during the hours when they are not at work in the factory, store, or office.

No criticism can be offered of any daily menus that afford milk, vegetables, eggs, pork, and chicken, and yet if you buy these items at the food store, along with other needed food items, the budget takes a terrific wallop.

What we want to point out is that this business of security can be obtained by other methods than the payment of money into the treasury of the United States, and one of the ways for many families to do it is to "move to the country."

In North Carolina, we consume an average of 228 quarts of milk, or its equivalent in dairy products, per person annually. Nutritionists recommend 301 quarts annually.

Plonk School Of Creative Arts Summer Session To Open June 27

By CHARLOTTE BACHMAN

ASHEVILLE—The only school of its kind in the South—the Plonk School of Creative Arts—opens its doors to summer students on Wednesday, June 27. Of six weeks' duration, classes for adults and juniors will continue through August 8. Enrollment is now open.

Plonk School training is designed to equip the individual to live a richer fuller life. Courses in speech, drama, music and creative living will be given for high school and college students and graduates, teachers, ministers, and other professional men and women.

Tutoring in English, reading, French, and all high school subjects is also available to students taking the six weeks' course. Credit toward a diploma from the school is given for summer session courses.

Veterans registering under the G. I. Bill of Rights should make application immediately. Among faculty members will be Mrs. Anna Lee Styles, widely known for her stage work and interpretation of literature; Miss Laura Plonk, D.A.O., director of the school, and Miss Lillian Plonk, D.A.O., assistant director.

Two 51 graduates, the Misses Betty Edwards and Nancy Plonk, will assist the teaching staff during the summer season. The ideal of creative education as conceived at the Plonk School is to awaken within each individual discovery of himself, that he may become more fully aware of his own powers of mind, body, voice, and spirit.

To this end are taught literature and interpretation, vocal modulation, dictation, public speaking, music, Bible, and spir-

itual training. In the process, the student is taught how to concentrate and discriminate, and in turn, how to give expression to his knowledge through correct use of his voice. "Creative speech education," according to Miss Laura Plonk, "introduces a child, a man, or a woman to a new expression of living. It gives a greater and rightful confidence. Speech training is fundamental to all education and to all balanced living."

DID YOU KNOW—that there are about 200 varieties of ice cream produced in the United States?

IT'S HELPFUL TO GUARD AGAINST BURGLARS, BUT BURGLARY INSURANCE IS SO EASY TO INVEST IN. NOW IS THE TIME TO PROTECT.

Your best safeguard against burglars is a Burglary Insurance Policy from our agency. We can't "hammer" this information home often enough.

Dr. L. T. Anderson
Chiropractor
Morrison Bldg., King Mtn.

E. E. WARLICK
Insurance
PHONE 9 AND 271

TEACHER'S PET

At Dabascus, Ark., a 12-year-old boy played hooky to fish, but showed up before school was out with a 4 pound catfish for his teacher.

Holsum BREAD

IF YOU HAD A MILLION DOLLARS YOU COULDN'T BUY BETTER BREAD

The Herald \$2.50 Per Year

Look what 1/2¢ still buys for North Carolina Homes . . .

AN HOUR'S TELEPHONE SERVICE

Before you decide bargains no longer exist, take a close look at your telephone service. The telephone in your home is on duty day and night at an average charge in North Carolina of less than one-half cent an hour.

Regardless of the time, if somebody needs to get in touch with you—from across the street, across town or across the nation—your telephone can be ringing in a matter of seconds.

Then there are the calls you make—to the drug store, the doctor, the hairdresser, to relatives and friends across town—calls that save you tiresome and expensive errands, calls that bring joy and good times, that help keep family ties and friendships alive.

To these every-day calls you make and receive, add the constant protection of your telephone in the event of serious emergency—and we believe you will agree telephone service is one of today's biggest bargains.

H. G. Booth
North Carolina Manager

Growing Bargain

The price of telephone service has gone up far less than most things you buy. At the same time the number of telephones you can call at your local rate has nearly tripled in the past ten years.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY