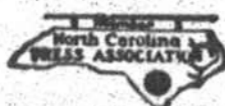


The Kings Mountain Herald

Established 1899



A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Friday by the Herald Publishing House.

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TODAY'S BIBLE VERSE

Watch ye and pray, lest ye enter into temptation. The spirit truly is ready, but the flesh is weak. St. Mark 14:38.

Bus Station When?

A careful look-see every day finds no activity on the West King Street property of Queen City Bus Company, unless the smouldering embers of the rotted-out trunk of the big mulberry tree counts.

But that occurred on Sunday and must have been purposely or accidentally set by persons with nothing better to do than to experiment with matches.

The calendar shows that mean weather is not too far off, and that the time in which Kings Mountain, a city of more than 7,000 population serving an area populated by an estimated 12,000 persons, has existed without a bus terminal is growing longer and longer.

The last day Kings Mountain bus patrons had cover while waiting for their buses was on February 16, 1950.

Queen City Coach Company representatives made tacit statements about starting dates on the construction of a Kings Mountain terminal, then as by past performance, disappeared into the atmosphere and thus far, have failed to reappear.

The city has been quite patient, perhaps too-patient, with the bus operators. Would it be time to pull out the meat cleaver again in the form of an official protest by the city to the Utilities Commission?

Certainly most citizens have reverted to a former attitude on the bus station matter. They'll believe Kings Mountain is to have a terminal when they see it.

One-Two

William B. Umstead's formal announcement last week that he would be a candidate for governor came as no surprise to anyone who had been reading the papers for the past few months, for his potential candidacy had been well-chronicled.

At the same time, many citizens welcomed the news that the former U. S. Representative and Senator had finally and definitely put his hat into the ring.

It is rather easy to predict that Mr. Umstead will run one-two in next spring's Democratic primary. Of course, running second is insufficient in matters political.

It appears that Mr. Umstead will not be the favorite of Governor W. Kerr Scott. Other political rumor reports have advanced a number of possible candidates who lean closer to the governor's political thinking. Thus far, Capus Wayne has declined to run, and efforts to boom Judge Hubert Olive, of Lexington, have not produced unusual interest. Now the boom-effort is on for Dr. Henry Jordan, chairman of the highway commission.

Regardless of the candidates, Mr. Umstead will be a foremost contender. He was finishing strong in his losing race to the late Senator Broughton in 1948, and, it will be remembered, obtained a good majority in Baptist Cleveland County.

Politically, Mr. Umstead is regarded as a moderate between the two extremes of moss-backed conservatism and ultra-liberalism. Personally, he is a man of character.

The school population continues to grow, a trend that is likely to continue. In Kings Mountain school district there is a present need for a new Negro school and a just-around-the-corner need for another elementary school. Available funds are not more than half sufficient.

10 YEARS AGO THIS WEEK

Items of news about Kings Mountain area people and events taken from the 1941 files of the Kings Mountain Herald.

Actual work on the Kings Mountain School Stadium WPA project has been temporarily delayed according to City Manager H. L. Burdette. W. K. Mauney, prominent Textile Executive announced during the Chapel exercises at the opening of school recently that some boy or girl from the graduating class each year would be awarded a scholarship, valued at \$150 per year at Lenoir-Rhyne College. Gloria Cornwell, daughter of Mr. and Mrs. C. T. Cornwell, was awarded the scholarship for this year.

Social and Personal
Members of the Daughters of the Wesley Bible Class of Central Methodist Church were entertained at the home of Mrs. E. W. Griffin on last Friday night with Mrs. O. O. Jackson and Mrs. Griffin as hostesses.
Mrs. J. M. Patterson entertained members of the Social Club and invited guests at her home on West Mountain Street last Friday night.
Miss Ottie "Pat" White with a party of friends from Shelby spent last week in Florida. Mr.

Vernon Crosby joined them at Jacksonville.
Miss Phyllis Patterson left Tuesday for Erskine College, Due West, S. C., where she is a senior. Miss Patterson was accompanied to Due West by her mother.
Howard McGill of Dallas, Texas, has been visiting his parents, Mr. and Mrs. A. J. McGill.
Rev. P. D. Patrick and Mr. Meek Ormand are representing the First Presbyterian Church at Synod meeting in the Orphanage at Barium Springs, this week.

MARTIN'S MEDICINE

By Martin Harmon
Ingredients: bits of news, wisdom, humor, and comment.
Directions: Take weekly, if possible, but avoid overdosage.

A New Look

Thousands of citizens of the two Carolinas (and maybe some others states too) must have thought their coffee tasted strange on Monday morning. I didn't, as I'd stopped over the morning edition of the CHARLOTTE OBSERVER in the process of swapping the pajama for the underwear. But my wife thought the coffee not quite right.

Actually, the coffee was all right, but it was the "foremost newspaper of the Carolinas" which was different.

In one-fell swoop, it appeared the CHARLOTTE OBSERVER, which had been the southern prototype of what TIME MAGAZINE calls "the good, grey New York TIMES", had gone plumb modern. No longer did the OBSERVER look like the OBSERVER. It still carried the same name, but otherwise it was different. The OBSERVER had streamlined, with no formal warning at all.

The reaction was and will be interesting. The coffee-maker at my house was pretty sure she didn't like it (women are less ready for change than men, except in fashions). Dodge dealer Warren Reynolds didn't think he liked it, and the medicinal director, though somewhat more conversant with typographical changes than the average layman, had to reserve judgment. The best that could be said is that the "new" OBSERVER is interesting. I cast a strong vote for the new, easy-to-read type.

Dewey Styers, the Observer's circulation representative here, will probably be able to give the best report, after a week or month-end's collection period. The change, of course, is designed to make Dewey's sales increase and to ease his collection problems.

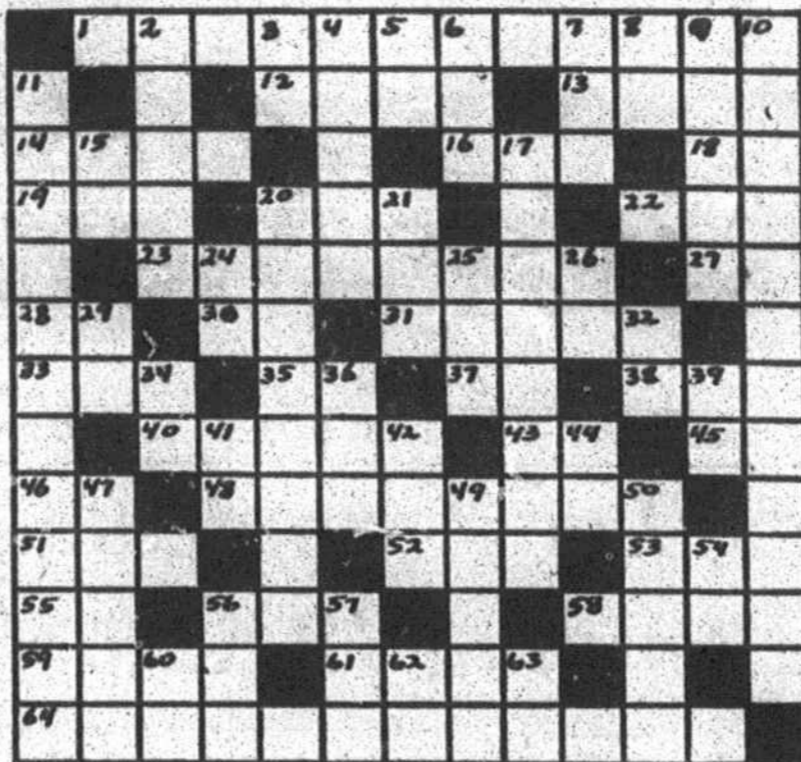
The change-over was Editor-Publisher Ralph Nicholson's first big move, though other newspaper folk had noted a number of more minor changes since Mr. Nicholson had taken the helm of the good ship Observer.

One of his first was, as one North Carolina editor wrote him, comparable to stepping in a spot where an angel would fear to tread. He had stripped Jo-Jo, an Observer and Southern institution, of his weather prophesying job, and relegated him to the simpler role of brightening the front-page by his whimsical appearance and pungent four-line verse. It wasn't many days until Jo-Jo was back in the weather business, even if on a modified scale. The official data now appears in the left-hand column on the front page, but Jo-Jo's thumb-nail's it as "Partly Cloudy", "Fair", "Cooler", etc.

Actually, while it appeared that the Observer made a one-fell-swoop change, some of the changing had been instituted gradually up to the day of the big changeover. The new headline type and style had been previously introduced on the pages devoted to the market reports and the business news. Also changed was the column head on the Lou Schlieder feature, using only the face-photographs, which became standard operating procedure on Monday morning (note the new-look likenesses of Wilton Garrison, Alton Blakelock, and others). It would perhaps be assumed by the Observer that only its most conservative readers regularly scan the financial news and that, if the change didn't bring too many complaints, the full changeover, according to the accompanying announcement, was to make the Observer easier to read. And the paper staff must have been pretty sure of itself, for the cost was no small one. A font of body type mats must cost in the neighborhood of \$200, and the last I heard the observer had about 35 type-setting machines. To o t a l figure \$7,000, not to mention the cost of mats for the headline type.

Though it was not mentioned, it also appears that the Observer is going to try to ease for its readers one hard-to-handle headache which bothers almost all newspapers, small and large. That is the problem of continuations. The HERALD usually continues its too-long front-page stories on the back of the first section, figuring the reader will find it easier to whip over a section, rather than to turn a page. One paper's continuation line reads "See Number 1, page 4", with the continuations numerically labeled. Most newsmen agree that the best way to solve the problem is to eliminate continuations, though this effort is a real problem for the news editor and compositor. The

CROSSWORD ~ ~ ~ By A. C. Gordon



ACROSS

- 1—Financial-minded athlete
- 12—Baseball marker
- 13—The end of the line for a race horse
- 14—The mark of "white-wash" on the scoreboard
- 16—Implement used by developers of the fairways
- 18—Musical symbol meaning "medium loud"
- 19—Exclamation denoting triumph
- 20—Condition of failure in a bridge game
- 22—Spectator activity at the race track
- 23—The supreme triumph of a fisherman (pl.)
- 27—Dazzling Hockey (abbrev.)
- 28—Roman 101
- 30—Toward
- 31—Sport of India (poss.)
- 32—What every sportsman plays to do
- 33—Wave length (abbrev.)
- 37—District Attorney (abbrev.)
- 38—A necessity for every smooth-running racing car

Great Sport

- 40—Bows to athletic supremacy
- 43—Latin abbreviation meaning "to be well"
- 45—Belonging to (abbrev.)
- 48—Indoor spring sport
- 51—Numerical
- 53—Variation of the shell game
- 55—Variation of the "preux" "e"
- 56—Barn
- 58—Metallic element
- 59—Roman emperor
- 61—Presently
- 64—Person who chronicles the deeds of athletes

DOWN

- 2—Pertaining to the country
- 3—Battering ram of the great collegiate sport (abbrev.)
- 4—Alleviated
- 5—One of baseball's positions (abbrev.)
- 6—At least six games of tennis (abbrev.)
- 7—To be indebted
- 8—Chemical symbol for nickel
- 9—Equipped for warfare
- 10—Offensive threat in football (two words)
- 11—Fishermen are proverbially known as disciples of this man (two words, poss.)
- 15—Exclamation of inquiry
- 17—Lead of the sport of r-i-set (poss.)
- 20—Implement used in a winter sport
- 21—To careen
- 24—Preposition
- 25—Incline the head
- 26—Thus
- 29—Roman numeral
- 34—Northern Lacrosse (abbrev.)
- 36—Pastureland
- 39—Mythological maiden
- 41—Officer Commanding
- 42—A Spanish married woman (abbrev.)
- 44—East
- 47—Sports term; meaning to win every game of a series
- 49—Enthusiasm
- 50—Baseball turf gripper
- 54—Printer's measure
- 56—Neither
- 57—Terminative suffix
- 60—Roman Orders
- 62—Exclamation of pain
- 63—Chemical symbol for nickel

See The Want Ad Section For This Week's Completed Puzzle

Viewpoints of Other Editors

ADULTS AT SCHOOL

NEW YORK TIMES
September starts the school season for the children of the land. In a grudging fashion our youngsters give up their vacation pursuits to start the regulated round of classes which help them to become the knowledgeable citizens of the future. September is also the start of the school season for adults, with many universities, colleges and libraries offering hundreds of courses in the evening for our older citizenry. The variety of courses offered is astounding, with new ones being added as new needs are made known to the administrators of these adult education programs. A representative list points up renewed interest in English, literature, foreign languages, science, social studies, psychology and philosophy. In addition there are new courses to help develop competence in interior decoration, writing, television, publishing,

building attics, gardening and other skills too numerous to mention. Until recently education was thought to have ceased for most persons with the acquisition of a college degree, but that is no longer the case. The development of these adult programs has shown that persons are always eager to learn if a course they are interested in is offered. Continuing education means continuing growth. Adult education is not a cure-all, but when adults go to school again their individual and social problems become easier to understand and solve.

RAGS AMID RICHES
LINCOLN TIMES
The vagaries of human nature continue to intrigue those who study the conduct of man but nowhere is there more mystery than in the few individuals who live wretched and poverty-stricken lives, possessing ample and abundant wealth. Illustrating this strange behavior of individuals, we call attention to the fact that police in Jersey City recently found two elderly sisters, well up in the seventies, in their home. One was dead and the other unconscious, but in a pitiful condition from malnutrition. When police examined the contents of the fifth-floor apartment, they uncovered strong boxes in closets and furniture. One contained gold pieces of \$8,000 and other gold certificates and currency. The two-day search uncovered \$61,725 in cash in the apart-

Hay Crop Reported Lowest In 10 Years

Based on reports from farmers as of September 1, the production of hays in 1951 will be the smallest tonnage produced in North Carolina since 1941.

Total production of all hays as of September 1 is estimated at 1,153,000 tons or an average yield of 1.0 ton per acre. This is not the lowest yield for the period but

ment. Other indications were that the sisters were the holders of numerous mortgages. Apparently, they had more money than they could possibly spend for comforts and necessities of life. For some strange reason, they preferred to live as misers, hoarding their wealth and even starving themselves.

due to the fact that acreage is the second smallest since 1941, total tonnage will be lower. Acreage in 1951 at 1,153,000 acres is 1.1 percent greater than in 1950. The 1.0 ton yield forecast for this year is 180 pounds below the 1950 yield of 1.09 tons.

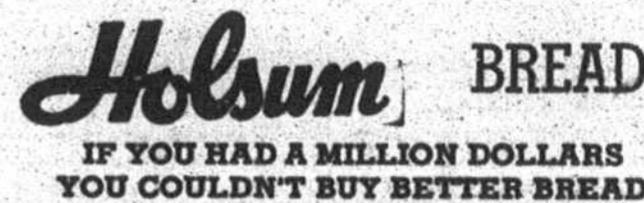
Weather conditions continued on the dry side in Piedmont and Mountain counties throughout most of the month of August. Late summer hays such as clover-timothy and soybeans suffered from the August dry weather and did not make the growth necessary for good tonnage.

Of course, the spring hay crops and many of the summer hay crops had been harvested by September 1. Generally, weather has been good for cutting and field curing of hay crops.

HOLE NEWS

Good news for G I Joe: the French have come up with a mechanical foxhole digger.

Good news for you: HOLSUM BREAD is one nourishing food that doesn't put a hole in your pocketbook.



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October ushers in our most spectacular season—and anyone who has never seen western North Carolina in October is missing something very wonderful right here at home. And, for those natives who like a change from mountain scenery, you can't beat channel bass fishing on the North Carolina coast in October... and in between more than 20 county fairs will attract many thousands.

In fact, anywhere you live or go in North Carolina in October makes you glad to be alive.



And almost everywhere too, you can enjoy a cool, temperate glass of beer—sold under our State ABC system of legal control that is working so well.

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