GLASSES FITTED

The Kings Mountain Herald

Established 1889



Ivan Weaver*

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicity, published every Thursday by the Herald Publishing House

Entered as second class matter at the postoffice at Kings Mountain, N. C., under Act of Congress of March 3, 1873

EDITORIAL DEPARTMENT Martin Harmon Editor-Publisher

George W. Gaynor

Mrs. P. D. Herndon Society Dorothy McCarter Advertising, News MECHANICAL DEPARTMENT

Charles Miller Paul Jackson (*--Member of Armed Forces)

Horace Walker

TELEPHONE NUMBERS—167 or 283

SUBSCRIPTION RATES, PAYABLE IN ADVANCE ONE YEAR-\$2.50 THREE MONTHS-75c SIX MONTHS \$1.40 BY MAIL ANYWHERE

TODAY'S BIBLE VERSE

Through wisdom is an house builded; and by understanding is it established. Proverbs

Postal Changes

Eugene Matthews

Changes effective January 1 in mailing regulations governing parcel post have already proved inconvenient to some Kings Mountain business firms.

Because Kings Mountain's postoffice is one of first-class rating, smaller-size and lighter-weight limits governing parcel post mailings are now in effect. Were Kings Mountain's postoffice of lower classification, larger packages could be

As it happens, Kings Mountain postoffice only recently returned to first class status, the status being adjudged on basis of postal receipts during a calendar

Under the parcel post curtailment, it is quite likely, local postal officials think, that 1952 receipts will drop and that the postoffice will then return to second-class status. During the following year, if the current regulations hold, larger packages could be accepted.

What reason was assigned by the authors of the new postal regulations are not fully known, though it is assumed that cost of handling might be one of them. The lobbying division of the trucking and railway express companies also conceivably can be credited with doing for their firms a good job of work.

On the latter point, few would have a quarrel, for it is a fact that postal handling of large parcels constitutes government competition with free enteerprise,

which many deplore. However, the double-standard arrangements seems quite silly, just, as does the ten percent surcharge which will now be assessed if a person buys as many as 50 postal cards. He can buy 49

postals for 98 cents. But 50 postal cards will cost him \$1.10. The fact of postal, rate increases is

quite understandable to anyone. But the variable parcel post regulations and the postal eard surcharge indicate the author of these changes must have had a bad dream. Our best wishes to Mrs. John H. Lewis, the new secretary of the Kings

Mountain Merchants association. The duties and responsibilities of this position are considerable and their proper discharge not only benefits the members of the association, but the community as well. One desirable aim of the association should always be ways and means of bringing more consumers into the community to satisfy their buying needs. Unquestionably, many individual merchants have personal ideas on the subject and they do not want, them patented. Some of these ideas would be more fruitful if promoted jointly by a full group, rather than one individual. Many merchants feel a minimum of three or four city-wide trade promotions. should be conducted each year. The dates should be set well in advance, for considerable planning on the part of individual firms participating is necessary if the full benefits of the work is to be obtained.

As the Kings Mountain Kiwanis Club begins a New Year with a new group of, officers at the helm, it would be amiss to fail to note that the Kiwanis Club Year of 1951 was a prosperous, active one, Full credit is due L. E. Abbott, retiring president, and his hard working directors and club members.

Brandon Hodges, state treasurer, has announced his candidacy for reelection. By the announcement he eliminates himself from the potential field of gubernatorial candidates, which, to date, still includes only one major candidate. W. B. Umstead, of Ducham. Trial balloons for sundry and several potentials have as yet failed to generate enough fire to smoke out additional aspirants. and time is fleeting.

More Savings

In 1951, Americans saved more than they did in 1950 by about twice, according to a recent report.

The report was surprising in some respects for 1951 was also a big spending year, with quite a lot of money going for durable and non-durable consumer

All hope the trend continues, and many believe it will.

Here in Kings Mountain, building and loan and bank savings accounts increased during the year, and the bank's new 1952 Christmas Club is boasting many a new member over 1951's club.

Saving a portion of one's earnings, or other income, has been good business for a long, long time.

It is hard to save, in a day when prices are high and desired goods plentiful. But some manage to do it, and all of the savers are not those blessed with high incomes. Their medium is to set aside a portion of their income, no matter how glittering the enticements of the market

Many people have been heard to remark, "If I'd only learned how to save when I was young!" None has ever been heard to remark, "I regret I saved as much as I did."

Saving can be compared to zoning a city. A city would be prettier if it were zoned before even one building was erected. But it's better to start late than

Call For Dimes

The annual March of Dimes camgraduated from the "dime" category. Quota assigned to Number 4 Town-

ship is \$7,500, which would, indeed, be quite a few ten cents pieces. The point, of course, is that all who

can should give dollars.

The March of Dimes campaign, proceeds from which go to the National Foundation for Infantile Paralysis, has always been well-supported by Kings Mountain area-citizens.

In addition to the record which shows Kings Mountain to be liberal in supporting all worthwhile charitable appeals, the citizens have a particular soft spot for the March of Dimes.

In the past, Kings Mountain children and even older citizens have been felled by polio, and their neighbors know the suffering this dread disease causes.

Proceeds from the March of Dimes gifts are used to provide treatment for people afflicted with polio and to pay for work of scientists and doctors who are constantly seeking to improve methods of treatment.

Jack White, Number 4 Township chairman, and his committee deserve the full cooperation of the area in their effort to meet and to surpass the \$7,500

Over 1,000 persons died on North Carolina's highways in 1951, an increase over the 900-plus killed as the result of highway accidents in 1950, but more than 200 less than the high record of 1941. Considering the large increase in number of vehicles on the road in 1951, compared to 1941, it would appear that North Carolina's efforts to lower the accident rate and death total therefrom is proving fruitful. Of course, it's no time to brag, not until the fatality figure is lowered considerably. Even then, comments probably should be made with fingers crossed. At least, the trend indicates hope for the future.

Our best wishes to Mauney Hosiery Company, Inc., as it markets Textron men's hose, a quality brand-name known all over the nation.

YEARS AGO Items of news about Kings Mountain area people and events THIS WEEK taken from the 1942 files of the Kings Mountain Herald.

The first air raid signal ever to that of Miss Elizabeth Neill and Wednesday night.

Bridges have purchased from G. Winkley officiating. Glee Bridges and David Hamrick Mrs. Hunter, Hudson entertain Mr. W. A. Ware was compli-

est throughout the Carolinas was following the rehearsal last nome on Gold St.

be sounded in Kings Mountain Jack Bernard Fortune, both of Mr. and Mrs. O. W. Myers enwill blast forth Saturday at noon; this place, the ceremony taking tertained the seventeen members

according to t. E. Neisler, Local place on Tuesday afternoon at of the Myers Department Store 4:30 o'clock at Central Methodist staff at abuffet supper at their lalways good business to put Messers R. C. Gold and Elmo Church with the pastor, Rev. J. home on Piedmont Ave. during. the holidays,

their hardware store in Bessemer ed member of the Fortune-Neili mented on the occasion of his bridal party at a cake cutting at 80th birthday when his daughtthe home of her parents, Mr. and er. Mrs. John McGill entertain-Awedding of wide social inter- Mrs. W. L. Fortune on Gold St | ed at dinner in his honor at her

MARTIN'S MEDICINE

By Martin Harmon

Ingredients: bits of news wisdom, humor, and comment. Directions: Take weekly, if possible, but avoid overdosage.

Statement Time

The kind of statement referred to in the title of this piece is not the ordinary, run-of-themill monthly kind, commonly known as an invitation to pay, though, I am sure, with Christmas just past, the sum total of such statements passing through the postal windows and presented in person set some kind of high record.

The kind I refer to is the annual variety, which sets forth in detail what income came from where and how much, if any of it, was left after the monthly type of statements received a response. s-t

Annual statements can look very pretty, or they can look downright mean. The latter brand is much harder to prepare than the former kind, for just about everyone. Even the stenographers have to switch the button to the red side of the typewriter ribbon, and the operators and managers have to prepare appended statements as to the "why's" and "wherefores" of the glaring use of red.

There is something funny about boards of directors. The only color they like at all is black, and the more the merrier. A board of directors, happy after a prosperous, black-ink year, can be mighty sour by the time another year and another report rolls around.

So it goes. . . . s-t

They say its an ill wind that blows none any good. Thus we have the income tax wind. Unquestionably many small business men never bothered to assess their previous operations along the fine toothcomb of an annual statement before Uncle Sam began taking such a heavy bite. Now the statement has become a pre-requisite. It is quite conceivable that the change brought shocks in many directions. Some must have found themselves surprised that they had made any profit at all, and others that they hadn't. Yes, for better or worse, Uncle Sam has made bookkeepers out of

An integral part of a statement is the division called inventory. Taking inventory is quite popular at this season of the year, beginning January 1, and herein lies one of the big keys to black or red ink, along with those other integral ones: cash-on-hand, cash-in-banks, etc. Like everything else, most business men want just enough inventory, not too little nor too much, though it is somewhat hard to define how much is too little or how much is too much. Generally speaking, most retail merchants wouldn't mind finding themselves plumb sold out on the morning of December 26 for their blg selling season is just ended. On the other hand, if they're sold down low, they'll get excited, man the telephone and order out some more stuff

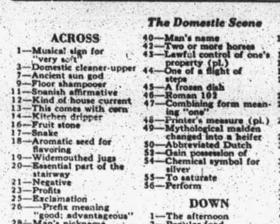
The physical job of "taking inventory" is a detailed one and a task which most persons indicate they would like to leave to someone else. The most successful method, I am told, is a two-person team arrangement, with one to count and one to write-down. I am glad I do not have the inventory taking job in a hardware or five-and-dime store. Just how all those bolts and nuts are counted, I don't know. Maybe the hardware boys count bolts and nuts to go to sleep, rather than sheep.

Charlie Blalock employed extra help last week to take his inventory, his young daughter. Erieda, and her iriend Miss Joyce Dixon, When Charlie, indicated the many-small-item sardine and canned fish department was the starting point, he almost had a strike on his

There are all kinds of statements, of course, and the large manufacturing companies spend quite a large sum annually in publishing their statements after they are compiled. There are several reasons for making a nice, fancy job of the annual accounting. The statements go to stockholders, to banks (where it is always good business to be on cordial terms with the loanin' man), to various and sundry other individuals and institutions. As Burlington Mills' public relations director John Harden says, it's one's best foot forward, be it the foot of man, woman, child or corperate person.

Women should be better inventory-takers and statementmakers than men, for they get a lot of practice. As any hus-

CROSSWORD . . . By A. C. Gordon



"good; advantage 28 — Man's nickname 29 — Thoroughfare (abbrev.)

30 - Queries 31 - Famous clean-up-thekitchen dish 33-Cooking utensil 36-Eggs 35-Settles down

1—The afternoon
2—Popular food
3—College degree
4—To mature
5—Pertaining to a certain
cereal
6—Roman 1100
7—Cooks food in a certain

See The Want Ad Section For This Week's Completed Puzzle

Viewpoints of Other Editors

FOLLOWING ONE RULE

BELMONT BANNER As we start to embark on a

new year we can easily make our own life, our own community and he lives of others more pleasant by following one simple rule. Yes, a simple rule but one that has been proven and handed down to us for generations. True, it is a hard rule, for many and one that not all of us have been able to follow. Yet there are people who follow it and those people lead a grand life. A life full of everyhing that many of us seek, including happiness and contentment. The rule is the "Golden Rule." We all know it but we

deal of territory. Frankly it is an almost impossibility for a morta to follow it during these days and times. He can't follow it because the basic training necessary to build an individual into such a character is just not being taught in the homes today as it should be. Your father, and my father, set up the basic principles to make it easy to follow the Golden Rule had we carried out that training when we left from under the wings of his, and our moth-

er's protection and guidance. Christmas has past. Just frankly speaking we wonder how many War Bonds we would have to give away as prizes if we had offered one for every family who knelt in prayer, as agroup, on Christmas Eve or Christmas Day. Knelt and offered thanks to God for what we have in the way of freedom, material items and just being alive with our loved ones. Our assumption is that it would not have taken a wealthy man to buy the Bonds in this community, and we feel that ours is a better community than most any other

in the United States. The trouble today is that no one is satisfied. All of us, or at least the great majority of us are living better than we have ever before. We have more comforts, we have less tiring duties and jobs than our fathers had. We have better medical facilities. In fact everything is better. Yet we are prone to complain, prone to find fault if everything is not entirely to our liking or convenience. We forget past hardships and we are definitely not thankful enough that we are better off than any other people in the en-

Let's try to follow the Golden Rule for the coming year. Let's try to quit making complaints about shortcomings and "shortages" that we would like to have and be thankful for what we do have. There is certainly no family in this community that is not better off than a family in some other community in this world. Be thankful, be grateful to God for what is ours during the 1952 and we will be a happier people

and happier community.

band or father of a daughter past a dozen years will be quick to relate; the lady-folk "inventory" all the time. En route anywhere, trip, church or party, a standard feminine "statement" is, "I just don't have a thing to wear." Needless to say, that means red ink for the old



10-Weshable part of a window 13-Fruit center 20—Does the weekly buying 22—Belonging to 24—Product of the teakettle 27—Popular picnic music-maker (colloq.) 28—Contume 30—Top spaces in our homes 40—Roman 192
47—Combining form meaning "one"
48—Printer's measure (pl.)
49—Mythological maiden changed into a heifer
50—Abbreviated Dutch
52—Gain possession of
54—Chemical symbol for silver
55—To saturate
56—Perform

homes
32—Cultivating the garden
34—Causing the wheels to
run more smoothly
35—Exists 37—Diverse
39—Discern
40—Kind of masculine
neckscarf DOWN 41-Out of the way

42-Greek letter 48—Every one individually (abbrev.) -Part of verb "to be"

A POLIO REMINDER

VALDESE NEWS Once again it comes time for thinking about polio in Burke county. It's rather pointless to outline the entire drive and all that to the people of Valdese. All of you are familiar with the word polio, its results, and the annual campaign conducted each January toward raising the necessary funds for supporting the county chapter of the National Infantile Paralysis Foundation.

The outlook this year is grave simply that. If the trend of polio occurrences holds true, 1952 will be another severe year, Supcan't all follow it-"do unto oth. port you give toward the drive ers as you would have them do will make it less a catastrophe. Just keep that in mind-and re-The Golden Rule covers a great family may be stricken this year.

PRESCRIPTION SERVICE

We Fill any Doctors' Prescriptions promptly and accurately at reasonable prices with the confidence of your physician.

Kings Mountain Drug Company THE REXALL STORE Phones 41-81

We Call For and Deliver

IN KINGS MOUNTAIN MORRISON BUILDING On Each Tuesday and Hours 1 to 5 P. M. EVENING BY

DR. D. M. MORRISON

Friday Afternoons

EYES EXAMINED

OPTOMETRIST APPOINTMENT

PROTECT YOUR CLOTHES

. . . by having them cleaned regularly at . . .

WEAVER'S CLEANERS Phone 551-W

Protect That Investment.... Insure that home, household furniture and other items which

are subject to be destroyed by fire. A home and its furnishings represent a big investment and should be adequately insured accordingly. Come in and discuss your insurance needs with us. We have the experience to render expert advice on such matters.

-SEE US TODAYI-

The Arthur Hay Agency Phone 182

What Extra Service Means At King's

For more than 28 years, Kings Mountain automobile owners have been getting extra service at G. W. King's Carage.

This extra service takes many forms.

But the extra service we want to remind motorists of today is one we consider highly important.

Most motorists are not mechanics, and when they bring in their car they say, "It doesn't run right. Find out what"s wrong and fix it."

This means our mechanics must take the car out on the road and give it a driving test. Nothing unusual about that, of course, but the unusual part is the \$40,000 LIABILITY INSURANCE POLICY which covers your automobile and its owner while it's being road-tested. In other words, should accident occur, G. W. KING'S GARAGE HAS PLENTY OF INSURANCE PROTECTION on YOUR automotive invest-

FOR EXTRA SERVICE IT'S

G. W. KING'S **GARAGE**

PHONE 60

SUBSCRIBE TO THE HERALD!

Save In 1952 By The Building & Loan Method

Current Dividend Rate on Savings

 Lump Sums of \$100. Small Savings of Optional Amount You'll Be Surprised How Fast The Total Mounts

Open An Account Today

Kings Mountain Building & Loan Association

W. K. Mauney, Pres.

J. C. Lackey, Sec.-Treas.