



SCORES OF VALUES

For Our 2nd Week

Founder's Week Celebration

Customers' Corner

Wanted: One First-Class Crystal Ball!
Serving folks for almost a century now, we like to think we're pretty good at knowing just what they want and how to please 'em best. But experience and intuition can go just so far. Sometimes we think we could use a "crystal ball" to find out if customers have "something on their mind" they're not telling us—that we don't know, but should—in order to serve them better.
Have you something on your mind that concerns us? We'd appreciate knowing it—then the crystal ball won't be necessary. Please write:

CUSTOMER RELATIONS DEPT.
A&P Food Stores
420 Lexington Ave.,
New York 17, N. Y.

Our Prices in this Ad Guaranteed thru Sat., Feb. 16th.

- Peas **Green Giant** - - - - 2 No. 303 Cans **35c**
- A&P **Tuna Fish** - - - - 1/2-Size Can **29c**
- Toilet Tissue **Waldorf** - - - - 4 Rolls **29c**
- Dried **Pinto Beans** - - - - 2-Lb. Pkg. **25c**
- Sweet **Iona Peas** - - - - 2 No. 303 Cans **25c**
- Golden Maid **Margarine** - - - - 1-Lb. Pkg. **21c**
- Ocean Spray Cranberry **Sauce** - - - - 16-Oz. Can **21c**
- Chickens **Craind Foods** - - 3 4 1/2-oz. Jars **29c**

- California Sliced **Peaches** - 2 No. 2 1/2 Cans **55c**
- Wild Stream Pink **Salmon** - - - - No. 1 Can **49c**
- Agar Luncheon **Meat** - - - - 12-Oz. Can **37c**

- Ann Page Tomato **KETCHUP** - 14-Oz. Bot. **19c**
- Ann Page **PUDDING** - Chocolate or Vanilla Pkg. **5c**
- Ann Page **MAYONNAISE** - 4-Oz. Jar **59c**



- Your Choice For Only 10c **SAUER KRAUT** - No. 2 Can
- A&P **PINEAPPLE JUICE** - 12-Oz. Can
- Salted Red **KIDNEY BEANS** - 16-Oz. Can
- Iona **CUT BEETS** - No. 2 Can **10c each**
- Jane Parker Plain or Sugared **DONUTS** - 1-Doz. Pkg. **19c**
- 4-Doz. Size Crisp **Lettuce** 2 heads **23c**
- Firm Slicing **Tomatoes** 2 cartons **35c**
- Juicy Florida **Oranges** Lb **5c**
- Rutabagas**, lb. **6c**
- Crisp **Carrots** 2 bunches **17c**
- Red Winesap **Anoles** 5 Lb. Bag **49c**
- New Crop **Don Corn** 1-Lb. Pkg. **20c**
- Temple **Oranges** Lb **9c**
- Sizes 5 1/2 & 6 1/2 Juicy **Grapefruit** 4 For **23c**

- ### BURR'S COOKIES....
- Home Style Cookies 10 oz. Box **19c**
 - Vanilla Wafers 9 oz. Box **19c**
 - Sugar Cookies 10 oz. Box **19c**
 - Fig Bars 1 lb. Box **27c**

- Iona **Pork & Beans** 2 1 lb. Cans **19c**
- Cello-Bag Pinto **Beans** 1 lb. Cans **25c**
- Ann Page **Tomato Soup** 10 1/2 oz. Can **11c**
- A & P **Apple Sauce** 2 No. 303 Cans **23c**



El-Bethel-Bethware News

(Mrs. Leonard Gamble)

The group of churches comprising the Kings Mountain District of the Kings Mountain Baptist Association will hold a weeks study course each evening from February 25 to 30 in the First Baptist church of Kings Mountain. The basis for this study will be the book, "Jesus, the Teacher," by Dr. J. M. Price of the School of Religious Education, Southwestern Baptist Theological Seminary, Fort Worth, Texas.

The churches comprising this district and which are expected to attend the study are the First Baptist, Second Baptist, Temple, Macedonia, Westover of Kings Mountain, David, Oak Grove, Oak View, Patterson Grove, Love Valley, New Camp Creek, Eastside, Second Baptist Mission.

The Jessie Lee Circle of El-Bethel met Sunday afternoon at 6 p. m. at the church. Mrs. Clyde Bridges, president, presided over the meeting. The circle together with the older ladies Society are having a baptismal pond made for the church in honor of two deceased members, Mrs. Jessie B. Ware and Miss Pinkie Lee Randall. A prayer band was organized in the circle.

At 7:00 p. m. Sunday members of El-Bethel under the direction of the pastor, Rev. R. L. Forbis, met at the church and decided to undertake the Lord's Acre Project for this year. Proceeds will be used to go into the treasury for building the new parsonage which is getting underway soon. Each man, woman, and child will take some project which he will dedicate to the Lord to be used for the parsonage fund. A committee was selected to make final plans at a meeting to be held Wednesday night at the home of Mr. and Mrs. Robert Swofford.

Next fall, there will be a special day set aside which will tell the outcome of the project. The social committees of the B. T. U. in the David church are laying plans for a church wide social in the near future. Sickness in several families has affected the attendance recently, but it is hoped that this will all soon pass away and that the attendance will be more normal in the near future.

Charts displayed each Sunday in the David church will show the progress being made in raising funds for buildings and improvements. To supplement the regular offerings for this purpose the church has inaugurated two projects which are proving very successful. The "dollar-a-month club and the Lord's Acre Projects program are showing new growth every Sunday. The pastor is carrying groups of feature stories of these projects each Sunday in the church bulletin.

Mr. and Mrs. Noble Parker arrived home by plane last Tuesday from Minnesota, where Mrs. Parker underwent a serious heart operation at a hospital there. She is recuperating nicely.

Sunday morning at the 11:00 a. m. service at El-Bethel church the pastor, Rev. R. L. Forbis delivered an inspiring message at which time eight new members were added to the church roll. Four of these were baptised. Those joining were: Mrs. J. B. Brown, Mrs. Roney Horton, Mr. Clarence Wells, Mr. Niles Bishops, Mirvin Bishop, Mrs. Rosa Lee Bishop, Miss Nancy Bishop and Mrs. Joe Patterson.

The Beth-Ware P. T. A. will meet Wednesday at 2:30 p. m. in the high school auditorium.

The fifth grade will have the devotional under the direction of Mrs. Amos Best. The program will be centered around "Founders Day".

The Women's Home Demonstration club will meet with their families Friday night in the school lunch room for a family program. A covered dish supper will be served.

A trio consisting of Mrs. Faye Neal, Mrs. Douglas Anthony of the community and Mrs. Fred Neal of Kersyville with Mrs. Wilson at the piano rendered 3 specials Sunday morning at El-Bethel.

The David Baptist church had as guest speaker, Mr. Eugene West, for its evening service Sunday, Mr. West, whose home is in Miami, Fla., is a student for the ministry at the Bob Jones University, Greenville, S. C. His message was received with marked interest and appreciation. The pastor, Rev. W. L. McSwain has been confined to his home with flu for several days but is much improved this week.

J. F. Gamble, H. W. Gamble and Ted Gamble visited the older Gambles brother, W. P. Gamble and Mrs. Gamble of Chesnee, S. C. They have both been sick.

Mrs. Charlie Long of Gastonia was the Sunday guest of Mr. and Mrs. J. B. Brown.

Mrs. Cora Kiser of Charlotte, and Mrs. Pearl Biser of Kings Mountain visited Mr. and Mrs. J. F. Gamble here Sunday.

Rev. and Mrs. Eugene Cullum of Harmony spent some time visiting Mrs. Cullum's parents, Rev. and Mrs. W. L. McSwain this past week.

Mr. and Mrs. Ed Hoyle and daughter, Dorothy, of Ross Grove were Sunday visitors of Mr. and Mrs. L. V. Hoyle.

Misses Shirley Kiser and Joan Camp of Shelby were Sunday dinner guests of Mr. and Mrs. Dewitt

Miss Frelove Black accompanied by some friends is spending several days in Florida.

Mrs. Wesley Clark is sick and confined to her home this week. Mr. and Mrs. Key Harmon, Mrs. Hoyt Matthews and son, Eddie, and H. W. Gamble returned home Friday from Miami, Fla., where they spent a week with Mr. and Mrs. Wayne Ware and Mr.

Mrs. Charles Fisher and other relatives.

Mr. and Mrs. Fred Neal and children of Cherryville were Sunday guests of Mr. and Mrs. M. C. Neal.

Of every four acres cultivated by North Carolina farmers, one is devoted to corn.

It isn't necessary to have a lot of land to do a good job of farming, believes W. J. Wells of Cherokee County. On his 40 acres, Wells operates a 15-cow dairy and has built up a laying flock of 970 hens.

Try Herald Classifieds They Bring Results

Bessemer City

Kings Mountain

1c Sale!

FREE! Lifelike Play Store With Purchase of 12 Pkg. **Jell-O** Assorted Flavors **12 Pkg. \$1.00**

Keep A Supply On Hand—Standard Pack

Tomatoes . . . No. 2 Can **15c**

A Money Saver! Van Camp's Tender **Hominy** . . . No. 2 Can **14c**

Easy To Prepare, Easy On The Budget! Standard Pack **Turnip GREENS** 2 No. 2 Cans **25c**

A Good Standby For Quick Meals—White House **Apple Sauce** . . . No. 303 Can **11c**

Valentine Day Value! Orchid Brand **Chocolates** . . . Lb. Box **59c**

Torsch All Green **Lima BEANS** 2 No. 303 Cans **37c**

Our Mother's **Cocoa** . . . 8-Oz. Can **24c**

Del Monte Cream Golden **Corn** . . . No. 303 Can **19c**

Del Monte Brand **Prunes** . . . No. 303 Jar **25c**

Get a No. 2 1/2 Can of **Bent Mountain KRAUT** for **ONE POUND OF PINKY PIG BRAND FRANKS at 58c**

Regular Price: 2 No. 2 1/2 Cans 27c

Get One Pound of Franks, a 2 1/2 Can of Kraut, and an 8-Oz. Cup of Chili for only 88c!

Deal Thrifty

OUR CHEF'S TASTY CHILI!

Here's real homemade style chili—priced low for an exceptional value! Serve with franks and kraut!

8-Oz. Cup **29c**

FREE! Lifelike Play Store With Purchase of 12 Pkg. **Jell-O** Assorted Flavors **12 Pkg. \$1.00**

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Grocery Values!

Tender Cut **Okra** . . . No. 2 Can **14c**

Kellogg's Nourishing Cereal **Corn Flakes** . . . 8-Oz. Pkg. **16c**

Bama Apple-Blackberry **Jelly** . . . 12-Oz. Jar **18c**

Swift's Jewel **Shortening** . . . 3-Lb. Can **71c**

TRUE SOUTHERN HOSPITALITY IS OUR RULE FOR COURTESY

7-MINIT BANANA CREAM PIE

Gives You BOTH CRUST MIX and FILLING MIX Pkg. **27c**

Pork Chop Pure (Hot or Regular Seasoning)

PORK SAUSAGE Lb. Cup **49c**

Quality-Tender U. S. Grade Choice Beef **Short Ribs** . . . Lb. **49c**

Freshly Ground From Quality-Tender Choice Beef **Ground Beef** . . . Lb. **63c**

Cut From Select Corn-Fed Porkers—Center Rib **Pork Chops** . . . Lb. **63c**

Dixie Home Self-Rising FLOUR

10 Lb. Bag **96c**

Castleberry's Brunswick **STEW** No. 4 Can **48c**

Enjoy Easy Made **7-MINIT BOSTON CREAM PIE**

Gives You BOTH Layer Mix and Filling Mix Pkg. **29c**

Wilson's Canned Meats!

Wilson's Certified Corned **Beef Hash** 16-Oz. Can **38c**

Wilson's Certified Tender **Tripe** . . . 24-Oz. Can **49c**

Wilson's Certified **Pig Feet** . . . 9-Oz. Jar **25c**

Greenwood Home Style **PICKLED BEETS** 16-Oz. Jar **20c**

Sunshine Krispy **CRACKERS** Lb. Pkg. **29c**

Priced Low! Enjoy Them Cooked, Raw—Extra Large Green Top Golden

Carrots . 2 Bchs. 19c

Vitamin-Rich Juicy Florida **Oranges** . . . 8 Mesh Bag **37c**

Crisp Green Firm Heads **Cabbage** . . . 3 Lbs. **17c**

Florida New Crop Red Bliss **Potatoes** . . . 5 Lb. **41c**

Sweet Juicy Duncan **Grapefruit** 6 Breakfast Size **29c**

Fresh Firm Sno-Ball **Cauliflower** . . . Head **25c**

California Red Emperor **Grapes** . . . 2 Lbs. **29c**

Eat Healthful Salads Often In Winter! Crisp Calif. Iceberg **Lettuce** . 2 Head Jumbo **27c**

<p>Castleberry's HASH 10 1/2-Oz. Can 34c</p>	<p>For That Ivory Look IVORY SOAP 2 Lge. Size 27c</p>	<p>Mild Pure IVORY SOAP 3 Med. Size 25c</p>	<p>Toilet Soap IVORY SOAP 4 Pers. Size 23c</p>
<p>For Fine Washables IVORY FLAKES Lge. Pkg. 29c</p>	<p>Ivory-Mild Granulated IVORY SNOW Lge. Pkg. 29c</p>	<p>Safe For Colors LUX FLAKES Lge. Pkg. 29c</p>	<p>Gets Skin Cleaner LIFEBUOY 3 Reg. Size 25c</p>
<p>Health Soap LIFEBUOY 2 Bath Size 25c</p>	<p>Put a Sunshine in Wash RINSO Lge. Pkg. 29c</p>	<p>Hollywood's Beauty Soap LUX SOAP 3 Reg. Size 25c</p>	<p>For Your Beauty Bath LUX SOAP 2 Bath Size 25c</p>