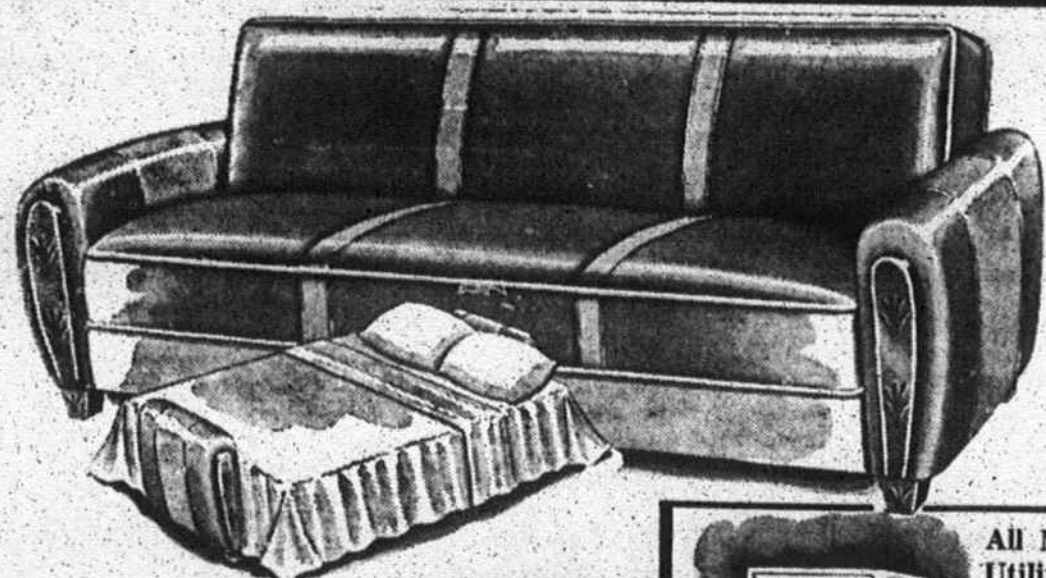


# STERCHI'S 64th Anniversary SPECIALS

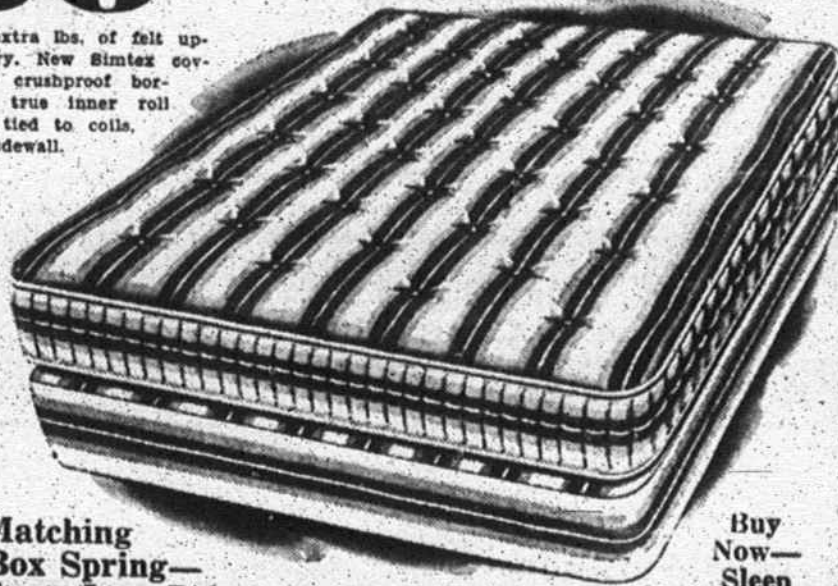


Washable  
**Plastic Sofa-Bed**  
**\$68.64**  
\$5.00 Down  
Delivers!  
A luxurious sofa by day—  
A big, comfortable bed at night!

This is a NEW and improved  
-del of one of our best-selling  
sofa-beds at a special reduction  
for our 64th Anniversary! It's a  
two-tone beauty; ivory with  
chartruese or ivory with lip-  
stick red. Big bedding storage  
compartment. Quiet, finger-tip  
pressure opens it.

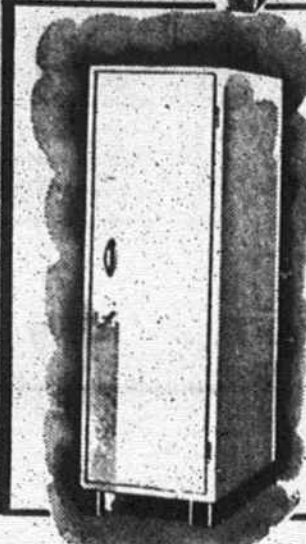
**305-Coil SIMMONS  
INNERSPRING MATTRESS**  
Reg. \$49.50 Value!  
**\$38.64** 64¢ Down Delivers!

Five extra lbs. of full up-  
holstery. New Simtex cov-  
er. 3-star crushproof bor-  
der with true inner roll  
edge, border tied to coils,  
upholstered sidewall.



Matching  
Box Spring—  
Same Low Price!

Buy  
Now—  
Sleep  
Better!



All Metal  
Utility  
Cabinet  
**\$9.64**  
**64¢**  
Down  
Delivers  
Smart, "strig-  
estator styling"  
Five spacious  
shelves. Baked  
white enamel  
finish.

New Comfort for Your Home!

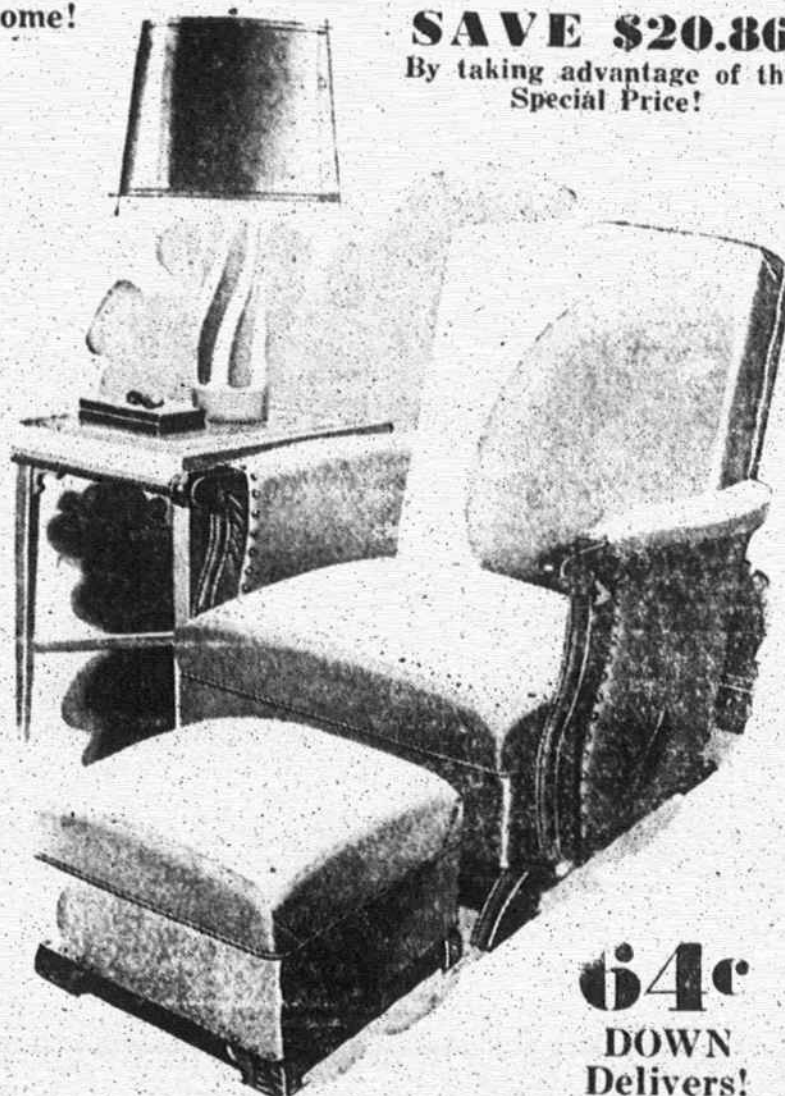
**Plastic  
Platform  
Rocker—**

with Lock  
and Ottoman

**\$38.64**

64¢ Down!

Your choice of red, green  
and chartreuse! Locks in  
any position! Covered in  
WASHABLE plastic! And  
big! . . . the seat is 23  
inches square . . . grab a  
ruler right now and mea-  
sure the largest chair in  
your home — and you'll  
know what we mean when  
we say it's big! Mahogany  
finished arms. Buy now!



**SAVE \$20.86**  
By taking advantage of this  
Special Price!

**64¢**  
DOWN  
Delivers!

# Climaxing

## BETTER VALUE GIVING SINCE 1888!

# Buy Now!

INCLUDED!



**MATTRESS  
SPRING**

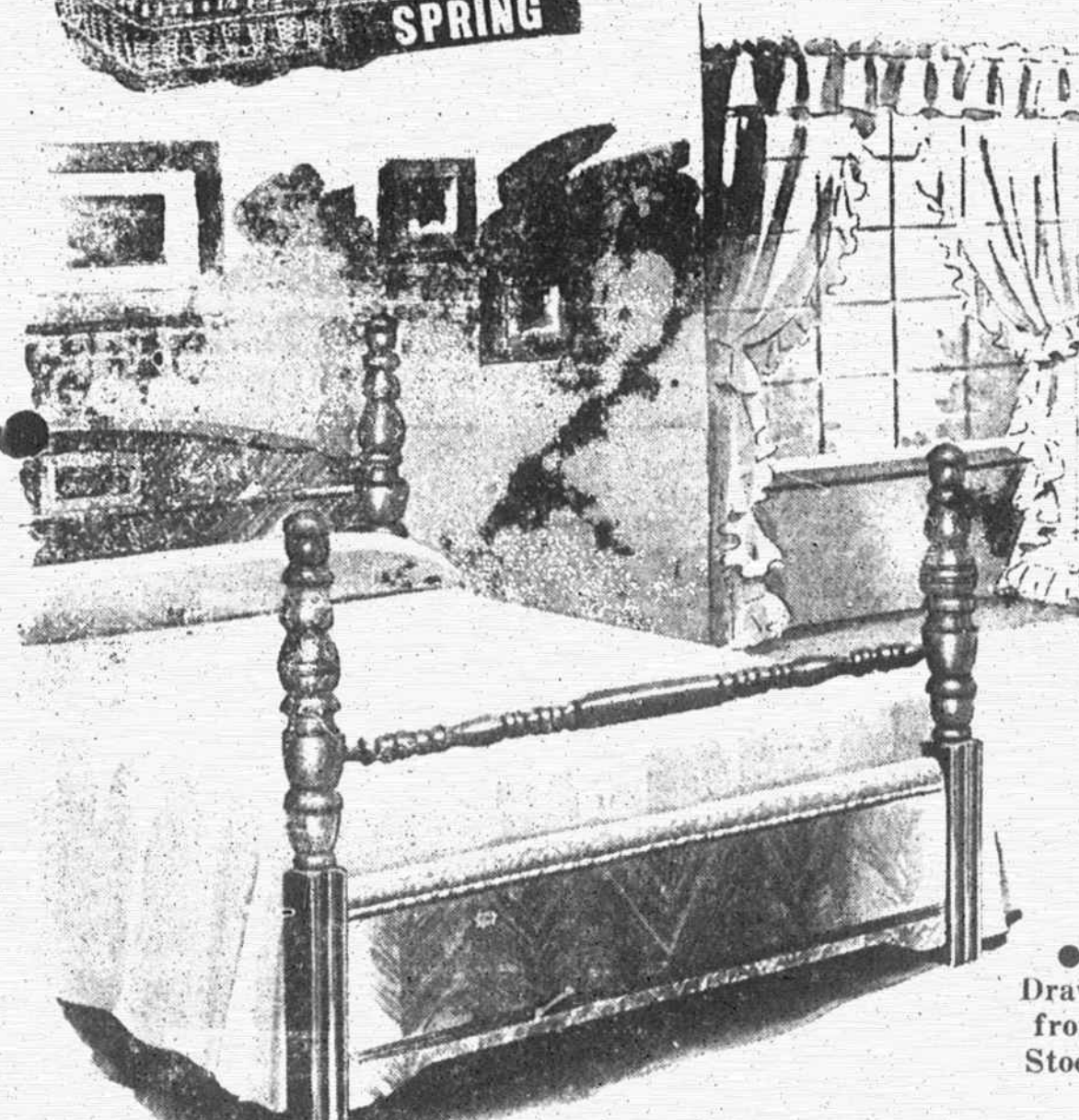
Enjoy using this grand outfit  
while you pay on Easy Terms

INCLUDED!



**8 Pc.  
Vanity Set**

Sterchi's offers you more  
for less . . . buy now!



Drawn  
from  
Stock.

**TWO PILLOWS**

INCLUDED!

**15 Walnut Finish Poster  
3 pc. Bedroom Group \$178.64**

**YOU GET ALL THIS—** Magnificent, massiv-  
poster bed, lovely vanity with full-view mirror,  
spacious chest, luxurious 45-lb. felted cotton  
mattress, SIMMONS coil spring, two fluffy  
feather pillows and an 8-pc. vanity set that in-  
cludes two pretty vanity lamps! You'll love the

handsome waterfall styling, the smart walnut  
finish with diagonally matched grains, the two-  
tone effect of blonde panels and the unusual  
drawer pulls. Complete . . . ready for happy  
living . . . for one, low 64th Anniversary sale  
price! Pay only 15% down! Come in tomorrow!

• Up to 78 Weeks  
to Pay!

Know what you buy! Every  
item in this ad is exactly as  
pictured.

Easy Terms



**NEW BEAUTY, NEW INSPIRATION FOR YOU—  
5-pc. Chrome Dinette**

**\$49.64**  
64¢ Down!

Just think! For only 64¢ down Sterchi's will deliver this table with  
our matching chairs (exactly as pictured) to your home! Nowhere  
else will pocket change bring you so much beauty, comfort and use-  
fulness. Table has plastic stain and scratch resistant top with DOT  
115 tubular legs for strength. Chairs are strong, 5-style tubular de-  
sign with plastic seats and backs. ALL WASHABLE with lamp cloth.

Spacious Storage!

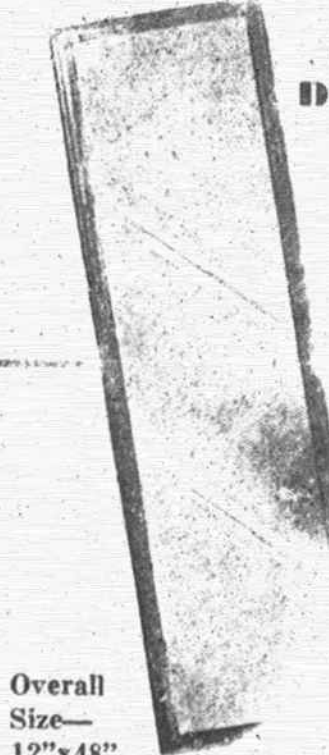


**CEDAR  
ROBE  
\$34.64**  
64¢ Down

Look at the lovely natural finish . . . one whiff of  
the aromatic cedar smell . . . one look inside where  
you can store shirts and dresses of hanging garments,  
and you'll KNOW this is the robe for you!

Full View  
Door Mirror

**\$1.64**



Overall  
Size—  
12"x48"

Enjoy the  
OUTDOORS!  
ALL-METAL  
Weatherproof  
Enameled  
Chairs

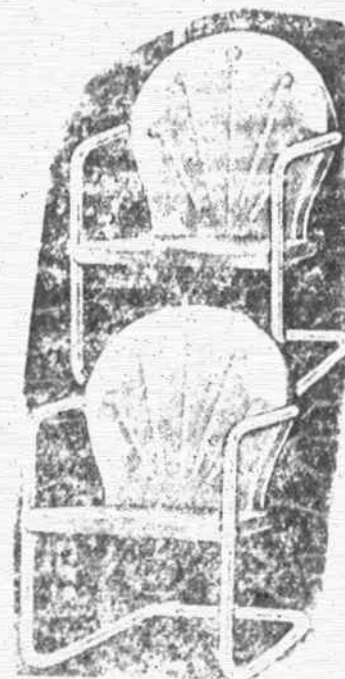
**2**

FOR

**\$7.64**

64¢ Down

Extra  
Heavy  
Gauge  
Steel,  
Durable  
Tubular  
Construc-  
tion.

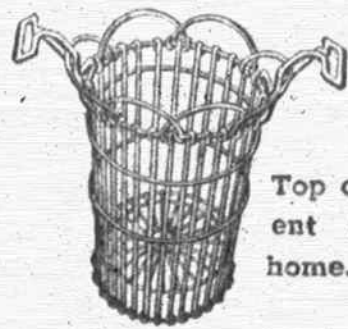


Not  
Set Up  
Red or Green



Complete—  
**FOOD  
CHOPPER**  
**\$1.29**

cutting blades. Grip  
ping device does not ma-  
table or cabinet.



Home Easy - Opener  
**TRASH  
BURNER**

Top opens and Closes. Conven-  
ient handles. Ideal for every  
home. A \$2.49 value for

**\$1.99**

**12-PC. EMBOSSED  
STARTER SET**  
• FLORAL DESIGN  
• CONSISTS OF: 4  
CUPS, 4 SAUCERS,  
4-9" DINNER  
PLATES

**\$2.99**  
Set



IT COSTS LESS AT —  
**Sterchi's**  
E. SOUTH'S LARGEST HOME FURNISHERS

Phone 348

Louisa St.

# HARLES A. GOFORTH or HENDERSON HERNDON