

The Stage Is Set -- Thousands Upon Thousands Of Hard Earned Dollars Will Be Saved!
 World's Very Finest Sterling, Silver, Crystal and China -- Savings Up To 50 pct. and More

SAVE

Every Body Should Buy A SMALL DEPOSIT WILL HOLD YOUR PURCHASE... USE OUR LAY AWAY PLAN

Big News

FRONT PAGE NEWS -- VALUE PACKED -- JEWELRY NEWS BUT A TRUE REASON

NOT JUST ANOTHER SALE COOKED UP

JEWEL SHOP

OLD NAME SILVERWARE

BONDED BLUE-WHITE DIAMONDS

20 30 40 ON T

\$100,000 JEWELRY

ALARM CLOCKS \$3.50 \$1.89
 POCKET WATCHES \$3.50 Men's \$1.68

NO SIR! NO TRUMPED UP EXCUSES - NO SALES TALK - NOTHING COOKED

WE BOUGHT A WHOLE JEWELRY Stock -- AS IT WAS

FINEST - WORLD FAMOUS WATCHES - GREAT NAMES IN STERLING SILVER - CRYSTAL - CHINA AND DINNERWARE.

THROWN ON THE MARKET FOR
 AND WHEN IT IS SOLD AND GONE THERE IS NO MORE--IT MAY LAST A FEW DAYS

IT'S ALL ON-SALE-NOW

TWO GREAT STOCKS IN
 A SALE SO SINCERE--SO TRUE--SO DEFINITE IN GUARANTEES NO PRINTED

\$12,502.00 FAMOUS NAME WATCHES FOR \$5,800.00

\$29.50 MEN'S AND LADIES WATCHES \$12.88
 These are fully guaranteed -- many water resistant -- beautifully styled cases -- extra strong and made to stand a lot of wear. Starting tomorrow they go.

\$32.50 AND \$35.00 MEN'S AND LADIES WATCHES \$14.88
 Here is a tremendous assortment of styles and cases to choose from. All 17 jewel and guaranteed one year.

\$40 MEN'S AND LADIES WATCHES \$16.88
 These are guaranteed a full year. This is the newest of cases -- 14K gold plated -- many with stretch bands. Tomorrow.

\$45 MEN'S AND LADIES WATCHES \$18.88
 These are my 14K solid gold cases -- with stretch bands also. Water proof -- shock proof -- domed crystal -- fine-tone dial -- guaranteed one year.

EXTRA SPECIAL \$2.00 Key Chains 88c

SELLING STARTS -- Friday PR
 WOULD YOU--COULD YOU--DARE YOU--MISS

\$910.00 FAMOUS NAME SILVERWARE FOR \$450.00

DON'T MISS SEEING THIS TREMENDOUS DISPLAY

\$8.00 and \$9.00 Sterling Holloware \$3.95

\$10.00 and \$12.00 Sterling Pieces \$4.95

\$54,000.00 SELECTED BLUE WHITE DIAMONDS FOR

FINEST -- BLUE WHITE BONDED

ALL LIGHTERS TO GO
 Famous Zippo Lighter \$1.95
 A. S. R. Lighters Value to \$6 & \$7 \$3.95
 Table Lighters \$12.00 Value \$8.95

98c

98c

98c

\$5,050.00 WORLD'S BEST CLOCKS FOR \$2,300.00

Mantle Clocks \$19.88
 This is an 8 Day Clock with beautiful hardwood finish.

CLOCK \$7.88
 Out They Go At

EXTRA SPECIAL \$2.50
 Imported China Fruit Plates \$1.18

\$9.00 & \$10.00 Watch Bands \$2.88
 Hundreds of them to choose from.

42-PC. SILVER SET \$12.88
 Complete service for 8. Includes a meat fork - butter knife - Sugar Shell - Guaranteed by one of the famous makers of Silverware. While they last Tomorrow with chest.

\$2.50 Sterling Silver & Glass COASTERS 98c
 Limited quantity and a real value. Makes a good ash tray or coaster. Tomorrow.

\$12.95 22-Piece Set Fine Imported DINNER WARE \$8.88
 While They Last

\$49.75 Rogers Silverware \$24.88
 A complete service for 8. 52 pieces. This comes in a hardwood, tarnish-proof chest.

Extra Special \$12.95
 Extra Diamond Bridal Ring Beautiful mounting \$24.00 Value

\$39.95 Diamond Bridal Set \$19.95
 This is beautiful full cut Diamond set with white gold. \$34.00 Value. Tomorrow.

\$100.00 Diamond Set \$49.50
 A set you will be proud of and it is guaranteed. Solid setting and mounting. A set that has no equal. See it tomorrow.

\$125.00 Double Row Diamond \$65.00
 Features brilliant cut full cut diamonds in a matching mounting. Tomorrow.

\$300.00 Diamond Set \$125.00
 Beautiful brilliant cut Diamond set with white gold mounting. Tomorrow.

\$265.00 Princess Ring \$140.00
 19 Large Diamonds set in a white and yellow gold mounting. Friday at this price.

\$350.00 Princess Ring \$195.00
 19 Brilliant full cut Diamonds in 14 ct. solid gold mounting.

\$350.00 Gents Diamond Ring \$175.00
 This is set with a beautiful blue white diamond totaling 1ct. Massive solid gold mounting.

\$700.00 Diamond Solitaire \$349.00
 1 1/2 ct. Blue white brilliant Diamond. A real beauty that sold regular for \$700.00. Friday only.

\$1000.00 Diamond Bridal Set \$550.00
 Gorgeous Round and Baguette Diamond set in a beautiful platinum mounting. A value beyond compare.

Extra Special \$175.00
 A lovely Diamond Ring Wedding Band. No.

Here is An \$50.00 Diamond Wedding Band \$24.00 Value Tomorrow

\$1.75 14K Gold \$1.75
 Beautifully mounted full cut Diamond set in 14K gold. See it tomorrow.

\$200.00 Gents Diamond \$100.00
 Fine Diamond set in 14K gold. Beautiful mounting. Tomorrow.

\$300.00 1/2 ct Blue White \$150.00
 A buy of a lifetime value. Beautifully mounted.

\$275.00 22 Diamond \$137.50
 17 Jewel Famous mounting. Tomorrow.

\$350.00 Bridal \$175.00
 14 Diamonds set in 14K gold mounting. Beautifully mounted.

\$550.00 Platinum \$275.00
 17 Jewel Famous mounting. Tomorrow.

\$700.00 Diamond \$350.00
 10 Excellent Round and ends in a perfectly match.

\$1445.00 Platinum \$722.50
 Gorgeous center stone with 7 Diamond Wedding Total weight 1 1/2 ct.



DELLINGER'S JEWELRY