Herald "House-of-the Week" $\begin{aligned} & \text { Grassland Tour } \\ & \text { ToVisit State }\end{aligned}$

THE ASHLAND is a basementless house con-
sisting of living room, kitchen, utility room,
bath and three bedrooms. A door from the
front entrance hall into the front bedroom
makes it availiable for other uses suuh as
workroom, den, office, or the door can be omit.
ted if preterred,
An insulated floor slab is laid over a cinder
or gravel fill and may be covered, with linole.
um, asphalt tile or carpeting. The willity room
houses the heating and laundry equipment
and also has a closet and storage cabinet.


$\left\{\begin{array}{l}\text { cin } \\ \text { anc. } \\ \text { and }\end{array}\right.$
 Boating and Canoeing: Step in.
to the midddle of a boot, find a
seat and keep it If you can't
swim, wear a life-preserver or
stay ashore. Get your Suntan Gradually: first day is long enough. A pro
tective ointment help. prevent
turn. Wear a hat if you're in the

## surn. Wear a hat if you're in the sun for a long period. Recom. mended for summer sun tan.

sun or and or summer sun tan:
mended
Make your own remedy for an
even tan $1 / 2$ cup olive ofi,, $1 / 2$ cup
vinegar. Stir in one tablespoon io.
dine. .Blend into your skin evenly
before exposing yourself

| sun. |  |
| :--- | :--- | :--- |
| Poisonous Plants and Insects: |  |
| Learn to recognize poison ivy | st |
| st |  |
| st |  |
| s. |  |

 if you ruave white, waxy berries.
with strong soapy pent ands wash


## Lvery time the aldrin hils...

 GOES THE WEEVIL!

And that's a fact! When weevils eat, touch, or breathe aldrin, they die a fast death. Just a
aldrin, in a dust or spray mixture, controls an acre of weevils. What's more, aldrin can be easily applied HOW equipment,

## HOW TO KILL BOLLWORMS

 An excellent control of bollworm is a ready-mixedformulation of aldrin-DDT or dieldrin-DDT Both mixtures not only kill bollworm, but also boll weevils, flea-hoppers, tarnished and rapid plant bugs, and grasshoppers. When low cost is a primary consideration, use aldrin-DDT mixtures Your insecticide dealer has dieldrin-DDT or aldrin-

| Wash Clothes |  |  |
| :---: | :---: | :---: |
| Sajest Way | Semen |  |
|  | Creep Feed Calves |  |
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|  | Wwin nature hoot hooutiout |  |
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|  | Sate colige Luesomers semat |  |
| Ot met sinec couese Exem |  |  |
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RURAL TELEPHONE SERVICE GROWTH IS AMAZING!
One measure of North Caroline's growth is found
in the increase in telephone usage by farm fami in the increase in telephone usage by farm fomi
lies. Ensly thie year, the state had 106,000 rura phone nubscribers ... which is significant conoid ering that Southern Bell Telephone Company Which serves more than half these customers, has growth in its rural subscribers Also contributing to the pleasant living that is North Carolina is the brewing industry's selfregulation program where brewers, wholesolers
and retailers - in counties where malt beverage operate to maintain wholesome conditions for
the legal sale of beer and

North Carolina Division

It couldn't be done ..but Ford did it!


For years car makers thought you couldn't emial the finest cars in quality unless you equalled them in price. This year Ford proves you can have a car that compares with the best...at a price that compares with the lowest plonk motor company

