

Textile Industry Expenditures Top Half-Billion

NEW YORK — For the fifth calendar year in a row, U. S. textile mills have spent, or committed, more than half a billion dollars for new plants and equipment, Textile World, McGraw-Hill publication, reports in its annual analysis of the industry.

This year's expenditures will total almost \$576,000,000, the third highest amount in U. S. history, topped only by 1950 and 1951, the magazine says.

Almost 70 per cent of the funds have been put into cotton and synthetic-fiber processing mills.

Factors that have stimulated confidence among progressive mills have been: the increasing population of the U. S.; the lower raw-material prices that appear to be in the offing; assured continuance of the system by which government contracts go to the most efficient producer and the rapid tax amortization concessions granted this year. Many mills working on government contracts were allowed to spread their equipment amortization costs in bigger chunks each year, usually over a five-year period instead of the usual 15 or 20 years.

The business slump of the first half of the year did not affect long-term modernization plans of most mills, the magazine points out. However, many are expecting decreased earnings at the year's end because of the slump.

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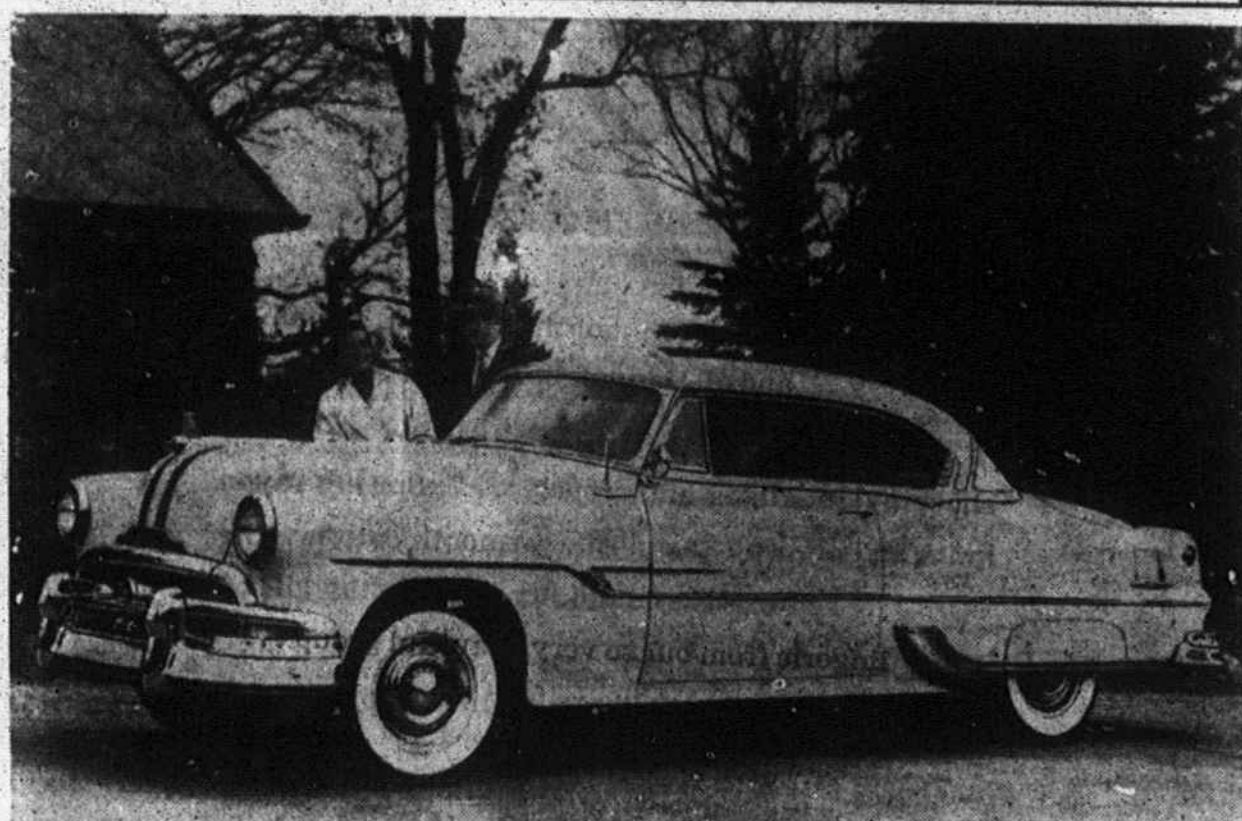
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New Dual-Streak Pontiacs Announced for '53



DUAL STREAK PONTIACS ANNOUNCED—General Motors' Pontiac Division has introduced its new line of Dual-Streak Chieftain models for '53. A feature of the new car is longer wheelbase, increased vision, and advanced styling.

Pontiac First Of General Motors Cars To Be Unveiled For 1953

PONTIAC, MICHIGAN — First of the General Motors units to announce new models, the Pontiac Motor Division Saturday unveiled its 1953 line of Dual-Streak Chieftain cars and the new model is now on display at Kincaid Pontiac Company, Bessemer City.

For 1953 Pontiac introduces a completely new line of automobiles with new roomier bodies, mounted on longer wheelbase chassis, with important improvements incorporated in styling, riding qualities, ease of steering, and equipment; and, in the case of the six cylinder model, substantially increased power. Mr. Critchfield says.

Eleven body styles are incorporated in the new line in three series, the Special, Deluxe and Custom. They include two and

four door sedans, three station wagons, a convertible coupe and two new Catalinas. An addition to the line is the two seat station wagon with folding rear seat arrangement. Each series is introduced with either eight or six cylinder engines.

The overall steering ration of the 1953 Pontiac has been increased from 22 to 1 in 1952 up to 25 to 1. This, with other suspension changes, reduces the steering effort by as much as 20 per cent, thus noticeably contributing to easier driving and parking. To accomplish this change, a modification was made within the steering gear to permit greater roller travel, and the steering gear housing was lowered slightly, while the Pittman arm shaft has been shortened.

For its 1953 models, Pontiac has developed a new hood latch mechanism with integral safety hook. No longer is the operation of the latch controlled from within the car. Access to the release is from the front of the hood. A safety catch acts as a guard against raising of the hood should the latch become accidentally disengaged.

Oil pump capacity on both the 8 cylinder and 6 cylinder engines in the new 1953 Pontiacs has been increased to provide more power and improved durability. The improvement consists of larger gears as well as a new oil pump body and drive gear shaft. The new oil pump has a capacity of 3.3 gallons per minute at a car speed of 60 miles an hour.

An improved horn button mechanism will be found on 1953 Pontiac Special models. The change includes the adoption of a crowned metal washer spring instead of the rubber formerly used, which was subject to considerable variations in its characteristics at different temperatures. The new assembly operates uniformly in spite of temperature changes. A larger horn button cap has been designed in connection with this new operating mechanism.

Back-Up Lights

Back-up lights, of new design and higher illumination, are now positioned near the lower and outer edge of the rear deck lift on the new Pontiac for 1953. Besides serving their original purpose as back-up lights, they are now so designed as to permit illuminating the rear area of the car for rear tire changing or other needs. Since they raise with the deck lid, they also serve as effective safety lights when the car is stopped at night.

More Trunk Room

The revised styling of the rear deck of the new Pontiac has resulted in a higher trunk lid, greater trunk capacity, and a new formation of the lid opening with the result that the opening area is considerably greater. On the new cars it is now easier to move luggage in or out of the rear compartment, which also will take more. Heavy bags or packages can be slid into place more readily over the new rear bumper bar and they do not have to be lifted as high in order to place them into the carrying space, since the lower edge of the trunk opening is four inches closer to the ground.

Ignition Key Starting

Starting the motor becomes a simple, one-hand operation in the new 1953 Pontiac with the starting switch now combined with the ignition lock. When the ignition key is inserted in the lock, a clockwise turn of the lock cylinder 70 degrees will activate the starter switch and, at the same time, complete the ignition circuit.

After the engine has started the operator need only release the key and a spring automatically returns the lock cylinder to the ignition "on" position, where it will remain until the operator manually turns the ignition off.

In connection with the combination ignition lock-starter switch in the new 1953 Pontiacs, new lighting application has been made in the form of a green lucite ring. This glare-proof light illuminates the circumference of the lock cylinder and the key slot.

The ignition lock lamp bulb is in the same circuit as the tail lamp, so that there is no dimming of this illumination when the light switch thermostat is turned. The light remains as a reminder that the lock switch is on, even when all other instrument panel lights are dimmed or out.

Drivers of 1953 Pontiac cars accustomed to covering long distances will appreciate the increased capacity of the gasoline tanks. Formerly the tank size was 17½ gallons capacity for both sedan and coupe models. In the 1953 line, it has now been increased to 20 gallons, giving a wider driving range.

Danger Lurks In Kitchen, Figures Show

Do you "live dangerously" in your kitchen? Every fifth accident in the home takes place in the kitchen, more than in any other room in the house, according to the Institute for Safer Living of the American Mutual Life in the hustle and bustle of preparing for the holidays, the housewife may find her kitchen more dangerous than the busiest street intersection unless she remembers that a NEAT kitchen is a SAFE kitchen.

Extra cooking for the holiday guests can really be dangerous unless you maintain your kitchen in apple-pie order. A drawer left open or a cupboard door left swinging while you dash about between the stove and the refrigerator can result in nasty and needless bruises and scars. A knife left on a table when there are children playing about can bring tragedy.

With the warm smell of mince-meat cooking and the youngsters cracking nuts, the glow of holiday family gatherings should not be marred with kitchen mishaps. When you put the plum pudding on to steam remember to make certain that the double boiler handles do not protrude beyond the stove—otherwise someone might brush into them and become scalded. Institute surveys show that the leading cause of burns in the home is hot liquids, particularly as the accidents happen to children under five years of age.

Wipe up scattered grease, keep boiler and burners clean and the danger of a sudden blaze will be lessened. To be on the safe side, keep a box of salt or baking soda handy to the stove so that you can smother an unexpected grease fire before it does much damage. Make certain there are no towels or curtains hanging near the stove that might entice flames from the burners and start a major conflagration.

Danger lurks not only around the cook stove, the Institute for Safer Living survey shows. Some of the most serious kitchen accidents are caused by falls. The wise homemaker uses only non-skid types of floor wax and makes sure her kitchen floors are left safe by rubbing away all surplus wax. She doesn't try to clean up with a mop, but she cleans up and sees to it that the floor is free from suet drippings, stray walnuts that escaped the fruit cake mixture and frayed leaves from the bunch of celery.

One parting bit of advice—sure the carving knife is good and sharp when the man of the house aims at the turkey, but be sure to give him a sturdy fork and plenty of room. Then stand by with the bandages just in case he has a really tough bout with the gobble!

The major part of the nation's food supply in fiscal 1951-52 was used by American civilian and military populations. About 15 per cent was exported.

GARDEN TIME
ROBERT SCHMIDT
N. C. STATE COLLEGE

A few years ago farmers were urged to plant home orchards. As a result there are many run-down, neglected, home orchard skeletons to be seen today. Tree fruits should not be planted unless you intend to take good care of them — that means pruning, spraying, cultivation and fertilization — especially the last two operations. And it also means having the proper equipment to do those jobs. You cannot spray a large tree with a hand sprayer, and you will not have worm-free, disease-free fruit unless you carry out a spray program. For that reason the average home gardener might do better to stick to small fruits, grapes and berries.

However, if it is desired to plant tree fruit, secure your trees from a reliable nursery even if they are a little higher in price. Recommended peach varieties in order of ripening are — Early Red-Fire, Disigen, Red Haven, Golden Jubilee, Hale Haven, Belle of Georgia, Elberta, and Lizzie. All these are self-pollinating. Recommended apple varieties in order of ripening are — Lodi, Golden Delicious, Red Delicious, Stayman, Winesap, and Rome Beauty. Some apple varieties such as Red Delicious, Stayman, and Winesap will not pollinate themselves and, therefore, must be planted near Golden Delicious, Rome Beauty, or Grimes Golden in order to set a crop of fruit.

Where space is limited and apples are desired, dwarf apple trees may be planted. They are much smaller in growth than the

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