BurMil Adds Two Directors To Board

two new members are brothers York City. and recently joined Burlington
Mills with the acquisition of SUBSCRIBE TO THE HERALD

Peerless Woolen Mills.

dent of Peerless Woolen and has directed its manufacturing opera-GREENSBORO — Two new members were added to the Board of Directors of Burlington Mills Corporation today at a meeting in the company's merichandising headquarters in New York City

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John L. Hutcheson, Jr. is presi-

York City.

The Peerless president resides at Rossville, Ga., manufacturing headquarters for Peerless, S. L. Jr., and S. Lewis Hutcheson, The Hutcheson is located in New

NEW FORD ON DISPLAY FRIDAY - Pictured above is a front end view of the new 1953 Ford which will go on display at Plonk Motor Company showroom here Friday morning.

New 1953 Fords Go On Display Here At Plonk Motor Company On Friday

avenue Friday morning according to announcement by P. T. McGinnis, sales manager. The new models mark Ford's

50 anniversary. Ford is again featuring three lines, Mainline, Customline, and Crestline, in many body styles Ford's automatic transmission, 'Fordomatic', is available on

many models, as is overdrive. In the 1953 Ford — in which ever model - you wil enjoy per sonal transportation expressly designed for the modern tastes and the all-round needs of today's American family.

The new 1953 Ford will go on new styling trend ... spirited power that's more than ample ny showroom on Battleground to master the demands of today's fast - flowing traffic, yet genuinely economical . . . riding comfort and roominess and ease the bumps and controls side. of control that make long, crosscountry journeys or short, around - town trips an equally true delight.

> In the '53 Ford are no less than 41 "Worth More" features that contribute importantly the new standard of value which Ford is recognized everywhere . . . features which more satisfaction.

Center-Fill Fueling is a "worth more" Ford feature, makes filling up easier from either side of The '53 Ford brings the longer the gas pump, leaves more baglower, wider look that sets the gage space in trunk. Rear licen-

se plate hides filler cap. Power - Pivot Pedals are another Ford advantage. Brake and clutch pedals are suspended for easier operation. Make foot space of the entire ffloor space. Eliminate's dusty, drafty floor Improved Automatic Ride Con-

trol is a balanced system of adths the bumps and controls sidesway on turns. It automatically adjusts your ride to meet changing road conditions. New Bold and Beautiful Grille

is wider, lower, more massive. It's the keynote feature of Ford's sparkling new 1953 styling . . . a symbol of the solid quality and trend-setting beauty that puts the big 1953 Ford way front in modern styling and design.
Ford offers three Drives

Fordomatic - really two automatic drives in one . . . a fluid torque converter for smoothness PLUS automatic mechanical gears for 'go"; Overdrive lets our engine loaf, along at 35 niles an hour while your car's doing 50; and conventional drive. teamed with Ford's semi-centrifugal clutch and Power - Pivot Clutch Pedal, give the finest in quiet, exceptionally, easy manu-

Balanced - Ease Steering comines an ultra modern symmetrical linkage and triple - tooth roller and worm gear to take the work out of steering, makes parking in tight places unbelevably easy.

Automatic Power Pilot teams earburetion ignition and combus for more "go" per gallon. It Ford exclusive that squeezes the last ounce of power out of every gallon of gas.

Key-Turn Starter automatically operates starter when you turn your ignition key past the 'on" position. No stretching for a foot pedal, no reaching for a

Presto-Life Hood opens with a inger-tip lift. Counterbalancing hinges hold it open. Has an external release, also.

Double - Seal Brakes are double - protected from water and dust. Magic Action feature uses car momentum to help stop. Two inch wider front tr d gives Ford a better "footing" on all roads for easier handling. Rubber cushioned front suspension with tailored - to -model Hydra - Coil Springs gives a softer, smoother, more comfortable ride. K-Bar Frame adds greater twist-resisting strength to Ford's 5-cross member, box - section frame. Variable . rate rear'suspension has extra - long semi-elliptic springs which adjust their stiffness to suit road and load conditions Viscous Control Rear Shock Absorbers are diagonally mounted to help take "till" out of turns . have new softer action for easi-

Full-circle visibility permits a view of widest scope, deep deck luggage locker with a wide rear deck lid, Space Saver Hinges and shorter gas fill pipe, is at least one suitcase bigger than ordinary luggage compartment and automatic posture control gives proper seat height and position automatically.

Hull -tight construction seals out water, dust and draft. Each body member has been designed and built to give longer life, greater safety. Body bolts are rubber insulated. Joints are welded, soldered and plastic - sealed. A variety of effective, soundproofing materials is used to reduce noise. Even under the hood there's thick glass fiber insula-

Wednesday Rites For Miss Queen

Funeral rites for Miss Jessie Lou Queen, 30, a sister of Mrs. W. O. Peeler of Kings Mountain, were conducted Wednesday aft-ernoon at 3 o'clock from the Highland Baptist church.

Dr. Zeno Wall conducted the service with interment following in Sunset cemetery in Shelby. Miss Queen, a resident of 921 Logan street, in Shelby, died Monday at 2 p. m. in the Shelby

hospital. She had been in de-clining health for four years. She is survived by her parents, Mr. and Mrs. Leroy Queen; and two sisters, Mrs. W. O. Peeler of Kings Mountain and Mrs. Glenn Newton of Shelby.

Sugar is the most produced and cheapest organic chemical in the

North Carolina's 1952 sweet po-

ato crop is estimated at 3.5 mil-

H. D. High's Rites **Are Conducted**

home. Interment followed in the, family cemetery near Spartan vember 29 at 2 a. m. of a heart

Mr. High, a former resident of Surviving in addition to his Kings Mountain, had lived in Spartanburg for the past few thur H. Felton of Charlotte, two,

He died Saturday morning No-

years. He was married to the for sons. H. D., Jr., of the US Army Funeral services for Hoyle Du mer Miss Margaret McLaughen, stationed in Ft. Belvoir, Va., and Pre High, 62, were conducted on daughter of Mrs. J. E. McLaugh. Ed High of the Air Corps station-

Sunday, November 30, from the en and the late Mr. McLaughen. ed in New York. and the state of the

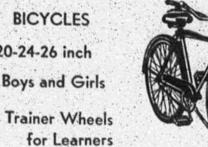
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Daisy Air Rifles **Automatic Toasters** Electric Percolators Electric Pop Corn Poppers

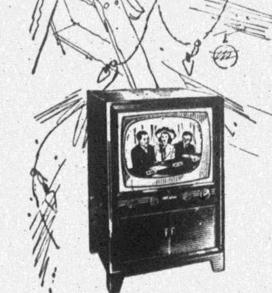
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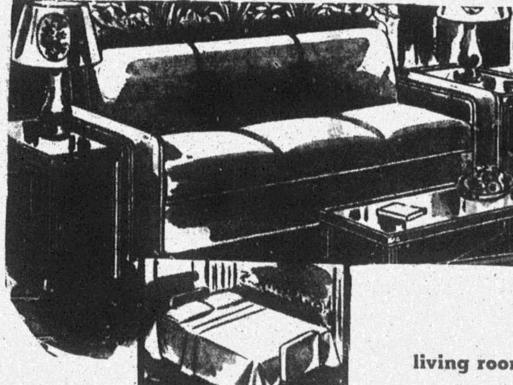
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