

Society
Mrs. P. D. Herndon, Editor

Mrs. A. F. Dean Entertains Ace Of Clubs Bridge Club

Mrs. Amos Dean entertained members of the Ace of Clubs Thursday afternoon in her home on Crescent Hill Road.

The guests were seated at small tables scattered throughout the living room, where several gorgeous arrangements of jonquills, hyacinths and peach blossoms abounded decoratively.

Four progressions of contract bridge was enjoyed during the afternoon and when tallies were added, Mrs. H. C. Lynch was presented high score prize for members. Mrs. Johnnie Smathers received visitors high.

During the progressions, covers were laid and a fruit salad course with a dessert course was served. Mrs. Johnnie Smathers and Mrs. Sam Davis were the only guests present, other than club members, for the charming social event.

Miss Bernice Harrison Fetes Bid And Bye Bridge Club

The home of Miss Bernice Harrison was in festive mood Thursday night with numerous arrangements of hyacinths, jonquills, snap dragons, and forsythia when her guests were members of the Bid and Bye bridge club.

Tables were appointed and when all had assembled the hostess was assisted in serving a

frozen fruit salad course and cheese tarts with coffee. Three progressions of bridge were played which left playing prizes with Mrs. Sam Mitchell and Miss Joyce Foster for compiling the two highest scores.

Two Are Hostesses For Methodist Circle

The monthly meeting of Central Methodist Church Circle No. 7 was held Monday night with Mrs. C. A. Goforth, Jr., and Mrs. Gene Timms as co-hostesses.

Mrs. Dave Saunders, leader presided. Mrs. Clarence Jolly gave the devotional. Mrs. J. C. McKinney had arranged an interesting program on Discipleship, those taking part included, Mrs. George Tolleson, Mrs. Walter Harmon and Mrs. Robert Neill.

Following the program an auction sale was held, later in the evening a dessert course and coffee was served.

Fractional Point Game Played Thursday Night

The Fractional point bridge game held at the Country Club Thursday night was attended by guests to make up five tables.

North-South winners were Mr. and Mrs. George Houser and scoring highest for East - West were Sam Davis and Joe Neilsler. There was a tie for second place in North - South between Mrs. Sam Davis, Mrs. Joe Neilsler and Mrs. W. K. Mauney, Jr., Mrs. Howard Jackson.

Mr. and Mrs. Hunter Neilsler scored second high for East-West players.

Open Gate Garden Club Entertained In Gantt Home

At the regular monthly meeting of the Open Gate Garden Club, which was held with Mrs. W. M. Gantt on North Piedmont avenue with Mrs. E. R. Roberts as co-hostess, Mrs. Clyde Kerns gave a talk on "The Care of Iris". Mrs. W. M. Gantt presided during the business session. Mrs. Packard Elliott of the nominating committee presented the following slate of officers for the coming year, and these were elected: President, Mrs. Claude Hambright; Vice President, Mrs. W. M. Gantt; Secretary, Mrs. Wilson Crawford; Treasurer, Mrs. E. R. Roberts.

Mrs. Gantt announced dates for several flower shows and lectures to be held in Hickory and Gastonia in the near future.

The group discussed plans toward the project to beautify the grounds at West Elementary school. Mrs. J. C. McKinney was elected club librarian. Seven members displayed striking arrangements of daffodils and flowering shrubs.

The hostesses passed miniature corsages of orchid and white stock, after which a delicious refreshment plate of nuts, strawberry short cake with coffee was served.

Mrs. C. A. Goforth, Sr. Entertains With Rook

One of the lovely and colorful parties of the past week was given Friday night by Mrs. Charles A. Goforth, Sr., at her suburban home. The event was planned as a special courtesy for Mrs. J. C. Morrow, house guest of Mrs. R. D. Goforth.

When all has assembled, the hostess was assisted in serving a congealed salad course with coffee, passing a dessert course of angel food cake garnished with whipped cream and red cherries.

Tables were rearranged for rook and four interesting progressions ensued. At the comparison of tallies it was revealed Mrs. J. C. Morrow held high score with Mrs. J. H. Arthur runner up and receiving second high award.

Mrs. Morrow was also remembered with a special gift from the hostess.

The Goforth home was decorated throughout with a variety of cut flowers and blooming potted African violets.

Mrs. Harry Page Hostess To Fortnighter's Club

Mrs. W. L. Mauney and Mrs. John O. Plonk, Jr., were invited Friday afternoon to play bridge with members of the Fortnighters Club at their meeting at the Country Club with Mrs. Harry Page as hostess.

The club was decorated with a variety of spring flowers. After several progressions a salad plate was served.

When cards were laid aside and scores tallied, Mrs. George Houser proved to be high scorer for the afternoon games.

EXECUTORS NOTICE
Having qualified as Executor for the estate of Mrs. Estelle R. Weir, deceased, by the Clerk of the Superior Court for Cleveland County, all persons having claims against said estate will please file same with the undersigned on or before the 25th day of February, 1954, or this notice will be pleaded in bar of their recovery.
All persons indebted to said estate will please make immediate payment.
BRIGHT D. RATTERREE, Executor for Mrs. Estelle R. Weir's estate.
2-26-3:19

ADMINISTRATRIX NOTICE
Having qualified as administratrix for the estate of E. V. Ross, deceased, before the Clerk of Superior Court for Cleveland County all persons having claims against said estate will please file same with undersigned on or before February 19th, 1953 or this notice will be pleaded in bar of any recovery.
All persons indebted to said estate will please make immediate payment.
This the 11th day of February, 1952.
Mrs. Amanda J. Ross, Administratrix for E. V. Ross Estate Davis and White Attorneys.
1-9 - m-26

FACTS ON ALCOHOL AND ALCOHOLISM

by S. K. PROCTOR, Executive Director
NORTH CAROLINA ALCOHOLIC REHABILITATION PROGRAM



Does alcohol have any food value?
Alcohol has only a very limited value as a food. Alcohol has a great many calories, but these calories can only be used as fuel and burned to produce energy in the form of heat. They cannot be stored for future use, and they cannot repair or build tissue. Alcohol contains no vitamins and minerals.
How can the illness of alcoholism be treated?
Alcoholism affects the physical, emotional, and social life of the individual. Adequate treatment, therefore, should cover all these areas. Satisfactory results have



For most trees and shrubs the best time to apply fertilizer is at the time the buds begin to swell or when spring is just around the corner. At this time the plants are beginning active root growth and leaf development and are able to make use of the soluble salts in the fertilizers. An exception to this rule would be azaleas which should be fertilized as soon as they are through blooming. Although there is some variation in the requirements of different shrubs it is usually safe to apply three to four pounds of a 6-8-6 or 5-10-5 fertilizer per 100 square feet of bed space or from one-fourth pound to one pound around each shrub where planted separately according to the size of the shrub. A 6-8-6 fertilizer means that it contains 6 per cent available nitrogen, 8 per cent available phosphoric acid and 6 per cent available potash. The fertilizer should be thoroughly raked into the soil under the shrubs and watered in if the soil is dry. For azaleas, camellias and other acid-loving plants there are special acid-reacting fertilizers, or a mixture containing one-third sulphate of ammonia and two-thirds cottonseed meal may be used.
Shade trees and fruit trees require a little different treatment than shrubs. The feed roots of trees are not close to the trunk but extend out to a zone under and just beyond the tips of the branches. Therefore the fertilizer should be applied in this zone and not near the trunk. Apply one to two pounds of a 6-8-6 mixture the first year and about four pounds per inch of diameter of the trunk of the tree each year thereafter. If the land is cultivated the fertilizer may be cultivated in, otherwise it should be applied in holes made with a crowbar or soil auger.
For grapevines, apply one-half pound of a 6-8-6 mixture the first year, one pound each the second and third year and two to three pounds per vine per year thereafter.
Stable manure is an excellent fertilizer for trees, shrubs and vines and should be used if available.

been had with many methods of treatment. Methods which may work for one person may not work for another, but it is generally conceded that psychological help, which aims at the basic causes of the patient's problem drinking, is one of the best methods for preventing a return to uncontrolled drinking.

Recognizing that the problem of alcoholism has been increasingly serious in its unfortunate effects on persons so addicted, on their families and on the community, the N. C. Alcoholic Rehabilitation Program maintains hospitals and operates other services designed to inform and educate the general public with the intention of improving health and avoiding habituation. Citizens desiring further information should write to the N. C. Alcoholic Rehabilitation Program, P. O. Box 9118, Raleigh, N. C.

Research in the mid-1930s showed that leaspot of peanuts can be controlled by using sulfur and copper dusts.

Well over half of North Carolina's peanut crop was dusted to prevent leaspot in 1951.

Downy mildew disease has been one of the most serious threats to North Carolina's 7,000-acre cucumber crop.

A WATCH "wrote" THIS—

It says: "My hair spring needs adjusting badly!"

We repaired it and—

then the watch wrote: "Feeling fine and running right on the dot!"

Expert repairing first, and then, scientific checking. When our work is completed, every watch writes its own record of the efficiency of our work — through an amazing electronic instrument called the Watch Master.

Come in, and have your watch tested — FREE

GRAYSON'S JEWELRY HOME OWNED

TARHEEL WILDLIFE SKETCHES
TARHEEL TROUT PROGRAM FACTS

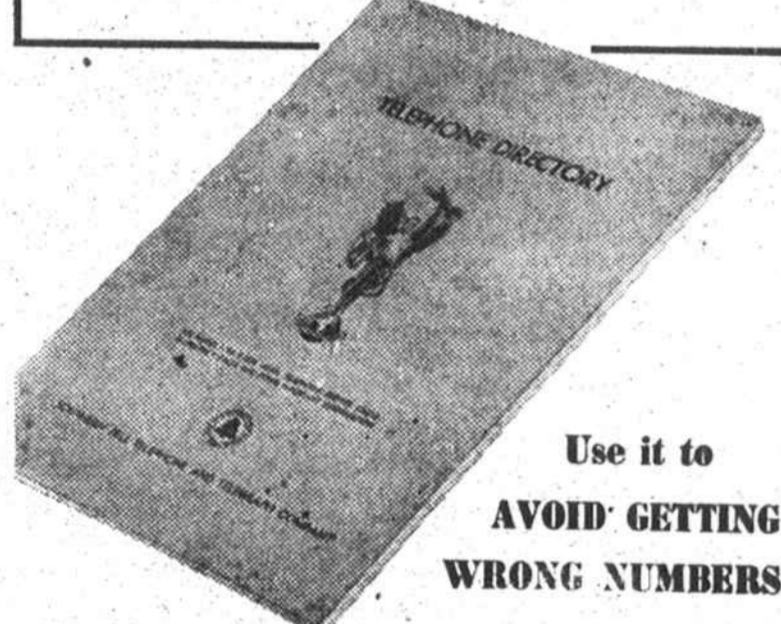
STOCKED TROUT NOW AVERAGE 7 1/2 INCHES AGAINST THE PREVIOUS AVERAGE OF 7 1/8 INCHES DUE TO A MORE EFFICIENT FEEDING PROGRAM.

RESEARCH IN THE MID-1930S SHOWED THAT LEASPOT OF PEANUTS CAN BE CONTROLLED BY USING SULFUR AND COPPER DUSTS.

DOWNY MILDEW DISEASE HAS BEEN ONE OF THE MOST SERIOUS THREATS TO NORTH CAROLINA'S 7,000-ACRE CUCUMBER CROP.

W. J. DONALD

YOUR NEW TELEPHONE DIRECTORY HAS BEEN DELIVERED



Use it to AVOID GETTING WRONG NUMBERS

The telephone directory just delivered has many new and changed listings which make the old directory out of date. Start at once to use the new directory. "Information" will get the number for you if it is not listed.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

NORTH CAROLINA UNLIMITED



IT'S HYBRIDS FOR HIGH YIELD!

In 1951, nearly 40% of the State's corn acreage was seeded to hybrids. This recent swing to hybrids is a direct result of state-wide, State-sponsored variety tests which have shown hybrids to outyield the best open-pollinated lines by as much as 30 bushels per acre! It is farmer aid like this that helps make North Carolina a better place in which to work, play and live.

Also contributing to more pleasant living for North Carolinians is the brewing industry's self-regulation program where brewers, wholesalers and retailers—in counties where malt beverage sales are permitted under State control—cooperate to maintain wholesome conditions for the legal sale of beer and ale.

North Carolina Division UNITED STATES BREWERS FOUNDATION, INC.

THEIR FUTURE IS IN YOUR HAND

The principles of thrift which you teach your youngsters will be a tremendous asset in their struggle for a happy and useful life. Don't neglect it.

One way is to open a Savings Account in their name and then see that it grows. On this end we'll encourage them every way we can.

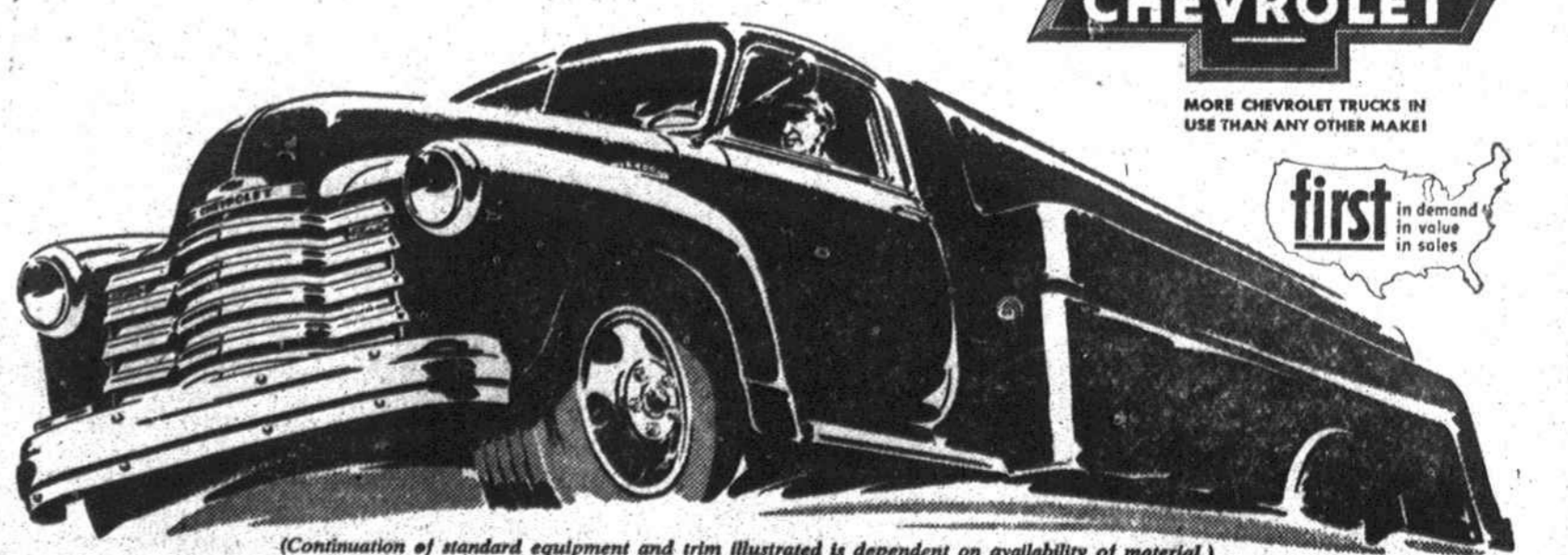


The Home Building & Loan Association pays 3% dividends semi-annually and your account is insured up to \$10,000.00 with the Federal Savings & Loan Insurance Corp.

HOME BUILDING & LOAN ASSN.
Corner of Mountain and Cherokee Streets
A. H. PATTERSON, Secretary & Treasurer

4 powerful reasons why you get more of what you want...

1953 Chevrolet Advance-Design Trucks do more work for less money!



VICTORY CHEVROLET COMPANY
24-HOUR WRECKER SERVICE
CORNER MOUNTAIN & RAILROAD

- more engine power!**
Advanced Loadmaster engine—standard equipment on 5000 and 6000 Series heavy-duty and forward-control models, optional on 4000 Series heavy-duty trucks.
- more braking power!**
In 1953, all Chevrolet trucks up to 4000 Series heavy-duty models have "Torque-Action" brakes. Series 4000 and above use extra-large "Torque-Action" brakes in front; "Twin-Action" type in rear.
- more staying power!**
Now, heavier, stronger, more durable frames increase rigidity, add to ruggedness and give more stamina than ever to all 1953 Chevrolet trucks.
- more economy!**
The new stamina of Chevrolet trucks, plus extra gasoline economy in heavy-duty models with improved Loadmaster engine, reduces hauling costs per ton-mile.



MORE CHEVROLET TRUCKS IN USE THAN ANY OTHER MAKE!

first in demand in value in sales

(Continuation of standard equipment and trim illustrated is dependent on availability of material.)