

MAMMOTH SUMMER SALE

Continues With Added Values - Vacation Needs - Heat Beaters



Overalls
SPECIAL!

Big
Dad

8 oz. Sanforized
Deep-tone Denim
High or Low-backs

\$2.49 pr.

Sewell Summer Suits

Nylon Cords
Reg. \$22.50 **\$14.88**

Year-Round Suit
Regularly \$24.95 **\$20.50**

HUBBARD PANTS

Regular \$7.95 **\$6.39**
Regular \$6.95 **\$5.39**
Regular \$5.95 **\$4.85**

CURLEE PANTS

Regularly \$11.95
1/4 OFF

HOPKINS STRAWS

Regular \$4.95 **\$3.69**
Regular \$3.98 **\$2.89**
Regular 2.98 **\$1.99**

DOBBS STRAWS

Regularly \$5
Only \$3.95
Regulars, longs, ovals

Nylon Mesh Shoes **\$12**

OTHER SUMMER SHOES

BY CROSBY SQUARE - REGULARLY \$14.95

\$12.95 Crosby Square **\$10.00**
\$10.95 Crosby Square **\$ 8.00**

Regular \$6.95 **CLOSEOUT!**
ENDICOTT-JOHNSON Shoes for men \$4.88

SPECIAL PURCHASE

Wings Sport Shirts

Short-Sleeved Sport Shirts \$2.50 & \$2.98 Values ● Linen-weave ● Slub Rayons ● Crinkle-Crepes ● Broadcloths ● Others \$1.99	Long-Sleeved Sport Shirts \$3.50 to \$5.00 Values ● Solid Rayons ● Rayon Crepes ● Broadcloths ● Others \$2.79	Short-Sleeved Sport Shirts \$3.50 & \$3.95 Values ● Nylons ● Acetates ● BurMil Plaids ● Sheer Cottons ● Others \$2.49
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Men's Paddle and Saddle Reg. \$3.98
SPORT SHIRTS—now only .. \$1.00

SECOND FLOOR BARGAINS for Women for Children

BEAUTIFUL SELECTION SUMMER BLOUSES 1/3 OFF	All Maternity DRESSES 1/4 Off	One Big Table ● SLIPS ● GOWNS ● LINGERIE 1/4 Off
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GROUP OF SUMMER DRESSES

● Linens
● Crepes
● Sunbacks
1/2 price

All Ladies' HATS

GAGE, ETC.
Values to \$10.95
\$1.99

All Ladies' SKIRTS

1/2 Price

All Ladies' SUMMER DRESSES

1/4 Off

Jantzen

- Bathing Suits
- Pedal-Pushers
- Beachcoats
- Shorts

1/4 Off

Tops In Beachwear!

Regular 69c
PLAYTEX PANTIES—3 for .. \$1

FABRIC, LINENS, Etc.

White, black, navy, tan 45-inch
PUCKERED NYLON, sale price **\$1.39 yd.**

Sheers and Gingham
DAN RIVER HANDICUTS, sale price **1/4 Off**

Reg. 97c yd. Solid or plaid
TISSUE CHAMBRAY, sale priced **79c yd.**

Reg. 79c value, sale priced at **59c yd.**
Chambray, Butcher Linens, Rinkle Set Prints

Reg. 58c value
PRINTED DIMITIES and LAWNS **44c yd.**

Reg. 48c value
PRINTED BAJISTE and NAINSOOK .. **39c yd.**

Plaids and solids, regular 58c value
GLAZED COTTONS, sale price **47c yd.**

Values to 97c yd., in
PIQUES and DENIMS, sale priced **50c yd.**

Nice selection of
80-Sq. Prints & Checked Gingham **39c yd.**

Fast colors, 36-inch wide
Striped Chambray & Prints sale priced **25c yd**

"LL" Sea Island, 36-in. wide
SHEETING—5 yards **\$1.00**

18 x 36
HAND TOWELS—3 for **\$1.00**

Yellow, rose, blue, green, peach 81 x 99
REX COLORED SHEETS sale priced **\$1.79 ea.**

42 x 36 REX
Colored PILLOW SLIPS sale priced .. **44c each**

White 81 x 99
DELMAR SHEETS sale priced **\$1.79**

Second selection of Pequots Type 131 size 81 x 108
NEWPORT SHEETS white **\$2.29**; colored **\$2.39**

Permanent Finish solid colors 42 x 81
ORGANDIE CURTAINS **\$1.99**

pink, blue, green
Wings Boys' size 8-18, reg. \$1.98
SPORT SHIRTS **\$1.49**

Boys' Wings **SPORT T-SHIRTS**
with or without gaucho collar
Reg. **\$2.98**, now **\$2.29**; Reg. **\$1.98**, now **\$1.39**

Large Selection Boys Reg. \$1.98
SPORT SHIRTS now **\$1.00**

Boys' Reg. \$9.95
RAYON SPORT COATS, closeout **\$6.95**

All Children's
DRESSES **1/2 Price**

Children's Values to \$2.98
Sunsuits, Dresses, Play Shorts **\$1**

Children's Values to \$2.98
Sunsuits, Dresses, Play Shorts **\$1**

"The Bobs" Sport Shoes

Crepe Soles
REG. \$7.95— **\$5.88**
REG. \$6.95— **\$5.00**

STAR BRAND

All Ball Band SUMMER- ETTES

regular
\$3.98 to \$4.95

1/4 Off

ONE TABLE SHOES

- Ladies
- Children's

Your Choice

\$1.98

KEETER'S

WE WILL BE OPEN ALL DAY SATURDAY, JULY 4
—CLOSED MONDAY, JULY 6