FOR SALE

Construction

PAPER

11 Colors

ALSO CARD BOARD and

OTHER PAPERS

Phones 167 and 283

HERALD

HOUSE

Publishing

THE KINGS MOUNTAIN HERALD, KINGS MOUNTAIN, N. C.

Rise In Cattle Market Forecast

With most observers perdicting, disposal of surplus beef cattle by late 1954 or early 1955 and a subsequent rise in the market, a

State College cattle expert today urged farmers to seriously consider establishing beef herds now. A. V. Allen, animal husbandry

grade and staple length of your my buying a combine? specialist for the college's Agri-ANSWER: Yields of at least 70 ly what your cotton is bringing bushels per acre should be sought ed out that the fall feeder calf on national and local markets, to give reasonable dollar return sales, which begin in the state and the government loan value if you own a combine and do no Wednesday, afford the best op. Oct. 8; and Hillsboro (300), Oct. custom work. You would have to portunity in several years for en- 9 sow at least 20 acres to cover tering the cattle business. Quality your cash costs alone, paying is expected to be high and prices nothing for labor. Before buying low.

such expensive equipment, you Allen said that the market is should give careful consideration bound to go up, whereas two to the relative cost of custom years ago it was bound to go. combining, Generally, you need down. "This is the most favorable a large acreage of any small time in two years to buy foundagrain to justify buying special tion and replacement females," he equipment, And you should fersaid. ilize adequately to insure high

"A man buying heifer calves now could breed in the spring of '54 so that they would calve in the spring of '55 — in time to hit QUESTION: What is the out-ANSWER: Most experts bethe expected rising market," Al-

ieve the surplus will be disposed len explained. of by late 1954 and the price will The 14 sales are offering 5,000 eeder calves that grade medium

or better. Last year, 71 per cent QUESTION: How should the ridge ventilator on my tobacco of the consignments to the annual sales placed in the top three barn be set during the coloring grades. All animals have been

vaccinated for blackleg and ship-ANSWER: At the beginning of ping fever; heifer calves will be the color setting and leaf drying blood-tested for Bang's disease; period, it is suggested that the all calves will be dehorned, and ridge ventilator be open. Close no bull calves will be offered. completely, or begin to close gra-Transportation is available at all dually as soon as the condition of sales, which start at 1 p. m. the tobacco permits (usually not

Allen pointed out that farmers later than when the difference could purchase feeder calves and thus utilize their corn that has

een damaged by dry weather. He pointed out that North Carolina packers prefer slaughter animals that weigh between 800 and 1,000 pounds and that grade

"The farmer who purchases feeder calves at the bargain prices expected at these sales can equipment should require care get them to the preferred grade ful study. After you've decided to and weight by one of several methods," Allen said, buy a piece of equipment, you

ask yourself, "What

cottonseed meal. This takes from 90 to 100 days to get the animals to market condition.

cover crops, and accumulated

know the terms of your guaran-Sales, and the number of head tee. Determine what service is really available in accordance with this guarantee. See, too, that the piece of equip-Fire Underwriters.

pliance, you should consider the Pembroke (200), Oct. 1; Boone initial cost, the cost of operation, (250), Oct. 5; West Jefferson (600,

cost of upkeep. Maintenance and (600), Oct. 7; Greensboro (400),



With the coming of the fall grasses get a chance to become season we begin to think of lawns well established before next sumand lawn grasses both for temporary winter lawns and for per- you are interested in building a manent ones. In most of North new lawn this fall you should Carolina the fall months are the write to the N. C. Agricultural Exbest time of the year to build per- tension Division for John Harmanent lawns because the young ris' bulletin on "Carolina Lawns".

established lawns in this state are By that time the permanent grasof Bermuda grass, crab grass, ses should take over again. Since Dallis grass, bluegrass or a mix- bluegrass remains fairly green in ture of these and others. All ex- winter it is not recommended that cept bluegrass will turn brow a at the first hard frost. With the bluegrass lawn, The spring growryegrass be planted in a good mild winters that we are blessed th of ryegrass is often very heavy with over most of the state it is and may kill out the bluegrass. very désirable to keep our lawns In order to give a good dark green the year round. This is made possible by sowing Italian should be fertilized before plantryegrass in the established sod ing. About two pounds of a 5-10-5 mer's heat and dry weather. If during late September or early or other good garden fertilizer October. If your permanent sod per 100 square feet of lawn should give good results. pounds of ryegrass seed per 1,000 square feet of lawn. If the sod

is not heavy, two to three pounds. May, 1952 production of total per 1,000 square feet should be nonfat dry milk solids was the I should like to say a few words sufficient. Italian ryegrass is an highest for any month in 18 years here, about winter lawn's. Most annual and will die out next June, of record.



The lowest priced truck line of all!

You get more truck . . . you pay less money! No other truck offers you all the advanced features, the ruggedness and economy you get in Chevrolet Advance-Design trucks. Yet they're America's lowest priced truck line!

You'll save on operation and upkeep!

Chevrolet Advance-Design trucks are built to haul your loads for less! Two great

Chevrolet valve-in-head engines bring you gas-saving performance in both light- and heavy-duty models. And you'll find that upkeep costs are lower, too.

A better trade-in, too!

You're money ahead when you buy a Chevrolet truck . . . you're money ahead while you drive it-and you're ahead again when you trade it in! That's because Chevrolet Advance-Design trucks traditionally command a higher resale value.

See how little it will cost you to own a rugged new Chevrolet truck that's just right for your needs. See how much you'll save on the low, low price . . . how much you'll be ahead on the trade-in. Buy rightright now!



Page 7

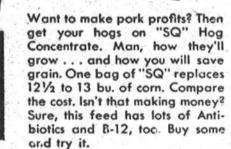
WHAT A BUY! ONE BAG REPLACES 50 LIS NET 700 lbs. CORN! PER 50-LB. BAG BEEF, DAIRY Cattle and HOGS need it! Contains

✓ CALCIUM V PHOSPHOROUS V TRACE MINERALS √ and 40% SALT



· · · ·

Stay Healthy...



me as a cotton grower?

cotton. Thus you can know exact-

ARTAN QUA

36% HOG

between the dry and wet bulb is 20 to 30 ponits); **Electric Appliances Simplify Day's Work** Various electric appliances

QUESTION: What value is the many farmers to be the first step

Smith-Doxey Classing Service to to take in marketing your lint

ANSWER: The classing ser-vice, which is free, tells you the will I have to produce to warrant

rields

rise again.

and drying process?

ook for cattle prices?

.

intelligently. QUESTION: How much oats

have certainly simplified the daily routine of the average homemakers, but purchasing such

should

good or choice.

These are:

1. Dry lot feeding on corn and should we know about this equipment before we buy?" Mamie Whisnant, State College home management specialist, advises

2. Winter on rough hay, silage, that you ask questions of neighbors and sales people before makpasture. Finish on dry lot feed-

ing the final decision. ing, or feed grain while on grass. You should consider the relia-3. Winter in the same manner bility of the manufacturer and the dealer. An established reputa. as in No. 2 and finish on grass tion, says Miss Whisnant, is a alone. Feeder calves that grade company's greatest asset and medium do well when finished on your best guarantee. You should grass.

offered, follow: Goldsboro (200) Sept. 21; Elizabeth City (125) Sept. 22; Burgaw (150), Sept. 23; Rocky Mount (600), Sept. 24; ment is listed as having been ap- Sanford (175), Sept. 25; West proved by the National Board of Jefferson (500, all heifers), Sept. 29; Asheville (750), Sept. 30; Lau. Before buying an electrical ap- rel Hill (150, all Angus), Sept. 30;



Drink Sunrise

- It's Pasteurized
- It's Homogenized
- It's Rich In Healthy, Wholesome Goodness

CHILDREN LIKE SUNRISE

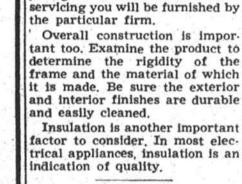
Just give the Children sunrise Milk and you'll find they truly like it. It's the best way to prove how good it really is.

And, too, when you Buy Sunrise you are building the dairy industry in your own county.

Sunrise

Dairy

GASTONIA, N.C.



replacement costs are likely to be higher for electric equipment than for equipment using other

fuels, says Miss Whisnant, Study your guarantee to determine what

Private industry spends an estimated \$140 million a year for research on agricultural products and on machinery used in agriculture. Public expenditures total \$107 million,



We will be pleased to test your watch in just 30 seconds and show you a printed record, telling its true condition — all in 30 seconds. We make this offer to acquaint you with our advanced, scien-tific watch repair service in which all of our work is checked Watch Master



Alexander's

lewel Box

Battleground Ave.

VICTORY CHEVROLET COMPANY the cost of installation, and the all steers), Oct. 6; Statesville 24-HOUR WRECKER SERVICE

CORNER MOUNTAIN & RAILROAD



Why just look and sigh-and pass up so much real automobile?

Why-when this big and beautiful new Buick SPECIAL delivers for the surprisingly low price shown here?

Could be you're one of those folks who still don't believe that the price of a Buick really is just a few dollars more than that of the so-called "low-priced" cars.

So here we show our car and price to prove it.

But beyond that-what you get in this great Buick, for so small a step-up in what you pay, is plenty.

More power. Fireball 8 power. The highest horsepower and compression ratio ever placed in a Buick SPECIAL.

More room. Real six-passenger room -even by man-size measurement.

124 Railroad Ave.

More comfort. The solid comfort of Buick's Million Dollar Ride-with coilspring cushioning on all four wheels, wide-tread stability, torque-tube steadiness.

More pleasure. The pleasure of high visibility, of luxurious fabrics and fittings, of superbly easy handling-and the deep satisfaction of bossing a big and able and stunningly styled automobile that does you proud wherever you go.

Why not drop in on us and see things for yourself?

That way you'll also learn about the long list of "extras" you get at no extra cost in this spirited new 1953 Buick SPECIAL - things that most other cars of similar price charge for ac extras. Can you make it this week?



See The TV Football Game of the Week every Saturdaya General Motors Key Event



WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM



Telephone 330