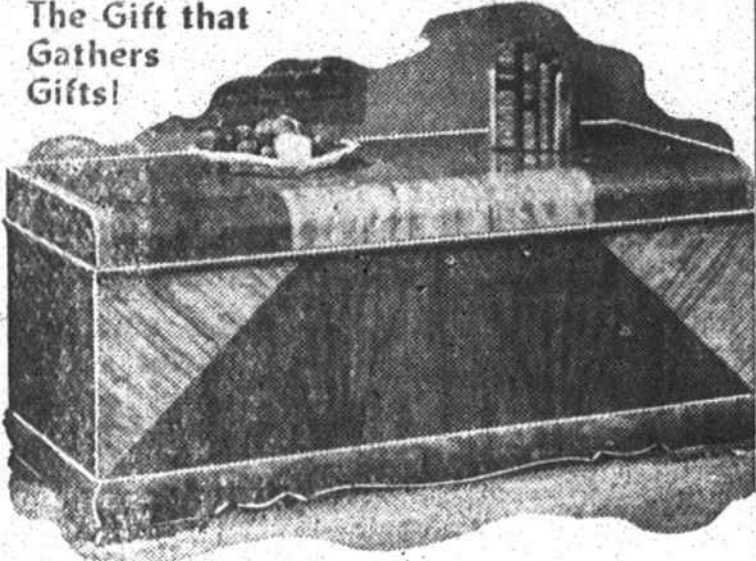


# Furnish Your Home Now - Big Suites or Small Appliances During Sterchi's FALL FESTIVAL SALE!

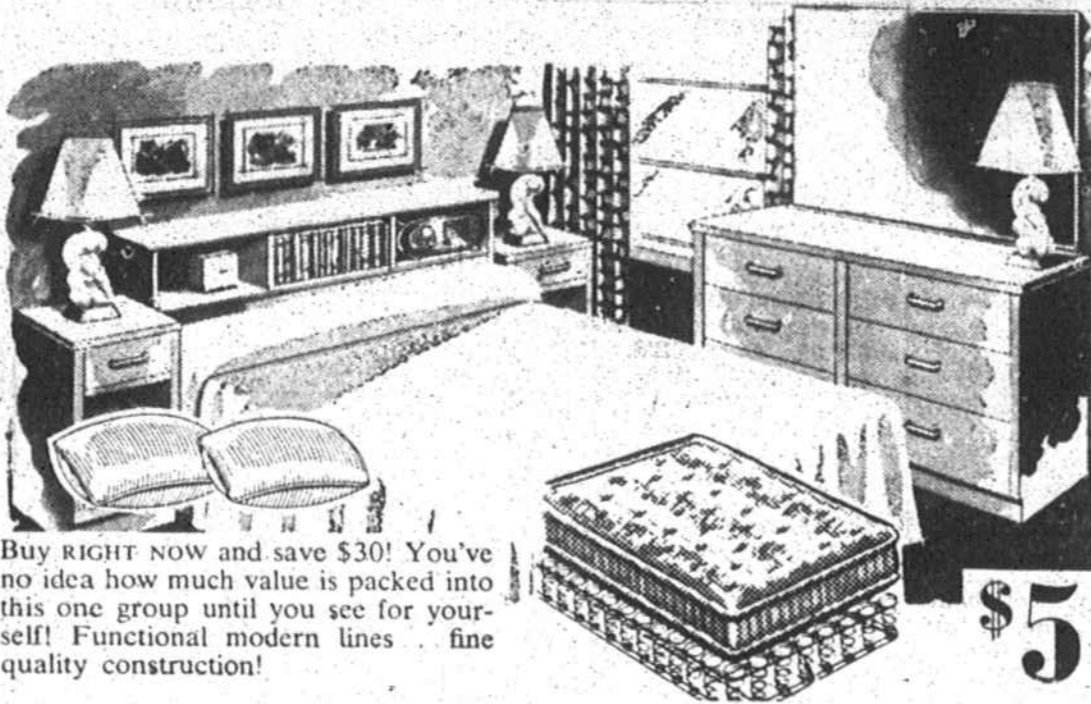
USE STERCHI'S CHRISTMAS LAY-AWAY!

The Gift that Gathers Gifts!



**Famous Lane Cedar Chest**  
**GUARANTEED AROMA TIGHT**  
 Your choice of three models for this bargain price: blonde, walnut, walnut and paldao wood combined. Buy now!  
**\$49.95**  
 \$1. DOWN

## 8-pc. Modern BEDROOM Group



Buy RIGHT NOW and save \$30! You've no idea how much value is packed into this one group until you see for yourself! Functional modern lines... fine quality construction!

- Beautiful BAR BED
- Spacious DOUBLE DRESSER (with mirror)
- Famous SIMMONS Coil Spring!
- Dreamland Innerspring Mattress!
- TWO Fluffy PILLOWS!
- TWO Vanity LAMPS!

**\$158**

**\$5 DOWN Delivers**

## A 5-PC. CHROME DINETTE

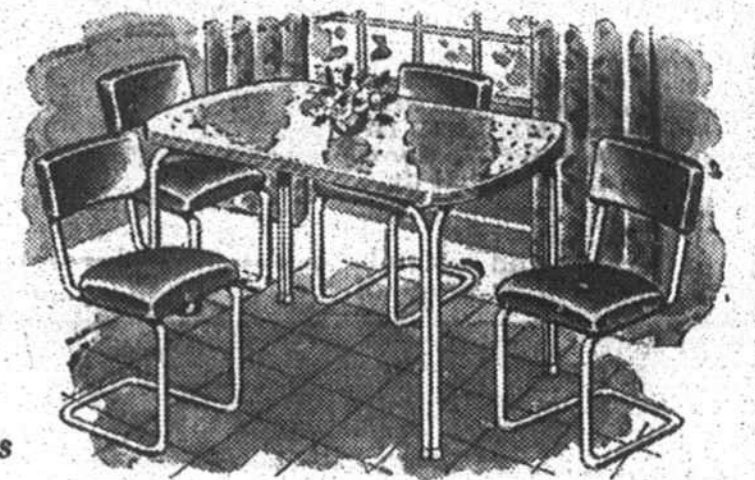
That Fits Anywhere! Worth Up To \$59.95!

NOW ONLY  
**\$49.95**

\$1 DOWN Delivers!

**EASY TERMS**

- Plastic Cleans In A Flash!
- Chrome Frames Stay Bright!



A low priced BEAUTY! Yes, you save \$10 on this suite that's especially designed for small dinettes or kitchen use. Chairs are upholstered in colorful PLASTIC, frames are heavily CHROME plated. Plastic table top won't burn or crack — stains and soil whisk away. Why wait? Save now!

## Famous DORMEYER MIXER, JUICER, Recipe Book and 16-piece Luncheon Set

New Dormeyer MIXMAID mixes on or off the stove to the tune of 9 full powered speeds! Finger tip dial selector insures even mixing. Juicer instantly ready!

\$1 Down Delivers!

FREE Recipe Book



Included!  
 16 Piece Green Glass LUNCHEON SET

**ALL FOR \$29.95**

The price is lower than ever... the features better than ever! Not an ounce of drudgery in mixing and juicing now... not with Dormeyer Mix-Maid's new features! Two whirling beaters do away with tiresome hours of beating yet assure finer, fluffier textures; creamier batters and easier stirring! This offer... yours now at STERCHI'S! EASY TERMS!

- Heavy duty 110-120 volt AC-DC Motor
- Detachable—Lightweight—for on or off stove stirring
- 9 Full powered, finger-tip control
- Mixing head stands alone—anywhere
- Automatic Beater Release
- Gleaming white enamel
- Stand with adjustable turn-table
- 2 Nickel chrome Beaters
- 2 Mixing Bowls
- Juicer, reamer, strainer, bowl and spout
- Complete Recipe book
- Includes 16 piece Green-Glass Crystal-clear luncheon set



### Ladies' Chair

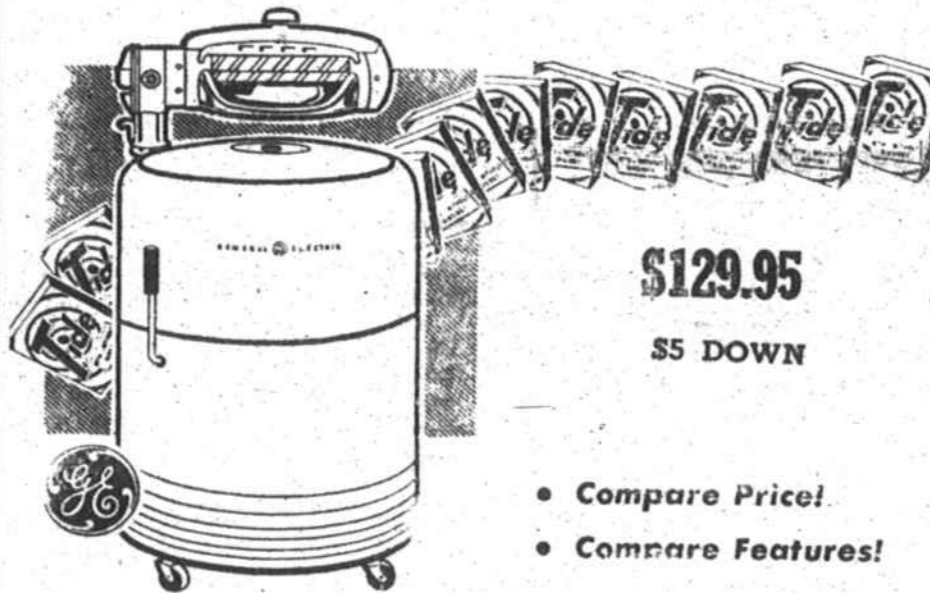
Ladies, Be Seated!—Comfortably, stylishly and economically. Beautiful chairs priced so low that a pair is well within your budget.  
**\$28**  
 \$1 DOWN!



### MAPLE CRIB

If you want baby to sleep handsomely, comfortably and thrifty, buy this. Non-poisonous finish on selected Northern hardwoods.  
**\$14.95**  
 \$1 DOWN!

## Work-saving WRINGER WASHER Plus 2 Rollaway Tubs & 30 Boxes of Tide!



**\$129.95**  
 \$5 DOWN

- Compare Price!
- Compare Features!

Lucky you... with this one wise STERCHI'S buy... you squeeze WASHDAY and BUDGET worries right out of your life! Time-tested, time-proven G-E dependability brings you a wringer washer that does all the work. All you do is put the clothes in... then when they're sunshine bright, just run 'em through that new balloon wringer! It automatically adjusts to the thickness of each garment... gets on the maximum amount of water! Famous G-E Activator washing action, finger-tip control, baked enamel finish, ONE YEAR WRITTEN WARRANTY! Buy NOW on STERCHI'S EASY TERMS!



Dial the warmth you like!  
**NORTHERN AUTOMATIC BLANKET**  
**\$28.88** \$1 DOWN

If you're a smart shopper, you'll recognize this fine value! The cold nights are here to stay! Be cozy! Just dial your preferred temperature!

**EASY TERMS ALWAYS AT STERCHI'S**

New Super-Powered  
**EUREKA**  
 Rot-Matic Floor Cleaner

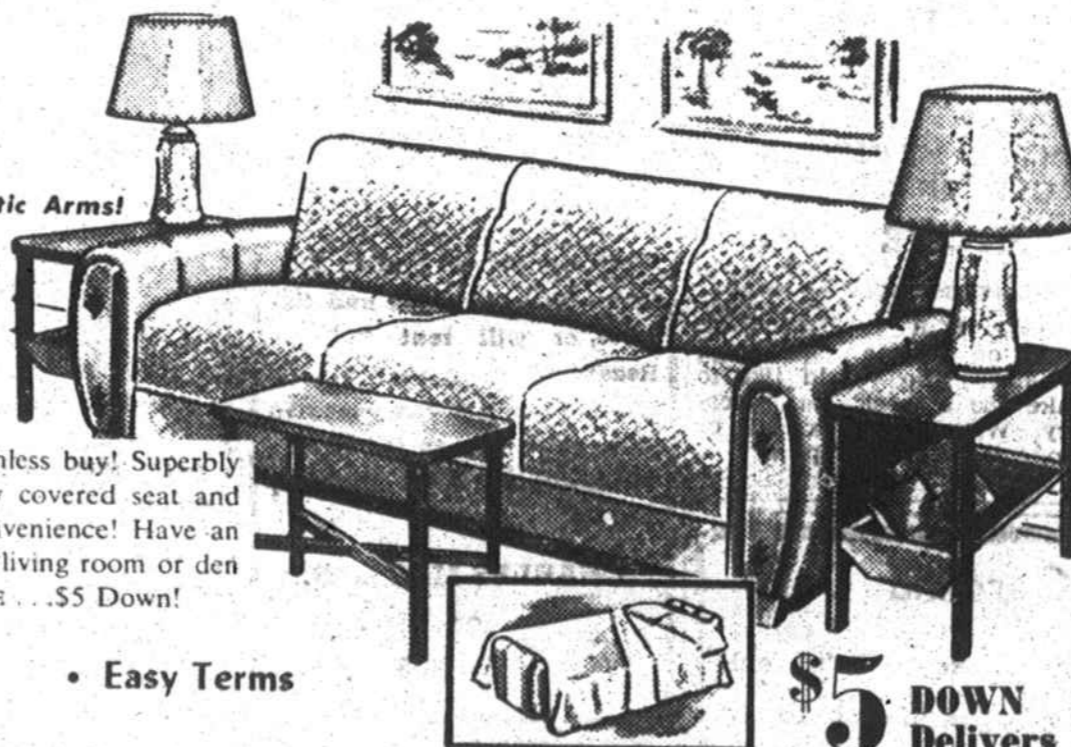
SAVE \$20 TO \$30  
**\$69.95**  
 \$5 DOWN

See the Eureka Rot-Matic swivel-top cleaner! Cleans all over from one position! No dust bag to empty.

## 8-pc. SOFA-BED Group!

**\$108**

- Deluxe size SOFA-BED with Plastic Arms!
- Walnut Finish Cocktail Table!
- TWO Walnut Finish End Tables!
- TWO Modern Table Lamps!
- TWO Lovely Pictures!



STERCHI'S saves you \$20 on this matchless buy! Superbly comfortable sofa bed features tapestry covered seat and back... plastic arms for washable convenience! Have an extra bedroom in a jiffy... a stunning living room or den by day! All this for just ONE LOW PRICE... \$5 Down!

- Choose Green or Red
- Easy Terms

**\$5 DOWN Delivers**

## 5-PC. CHROME DINETTE

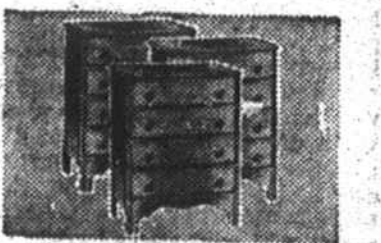
A low-priced beauty. You save \$10

**\$49.95**  
 \$1 DOWN



### Plastic Platform Rocker

See it Sit in it! It's comfortable, WASHABLE and colorful, and will quickly become the center of your favorite room grouping.  
**\$19.95**  
 \$1 DOWN Delivers!



### Chest of Drawers

They're attractive—that's true, but the ACCENT here is on usefulness! Solve your storage problem and save cold cash!  
**\$19.95**  
 \$1 DOWN!

Has All Famous Duo-Therm Features!

### DUO-THERM



**OIL HEATER**  
**\$74.95**  
 \$1 DOWN!  
 You know the name, the quality, the value! Buy on Easy Terms.

Build A Fire But Once A Year!

### WARM MORNING

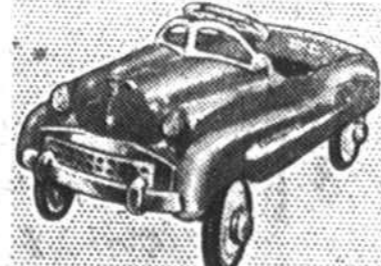


**COAL or WOOD HEATER**  
**\$44.95**  
 \$1 DOWN!  
 See it for yourself. There's nothing like it on the market.

USE STERCHI'S CHRISTMAS LAY-AWAY!



**Sidewalk Bike**—Murray "Cub Flite" 16 in. bike, boys' or girls'. Quality built.  
**\$19.95**  
 \$1. Lays-Away



**'54 Model Auto**—Completely new chassis construction and ball bearings throughout.  
**\$14.95**  
 \$1. Lays-Away



**Velocipede**—America's finest! "Mercury" is the sturdiest tricycle today.  
**\$9.95**  
 \$1. Lays-Away



**Heavy Duty Tractor**—For the practical minded tot who plays at doing real work!  
**\$19.95**  
 \$1. Lays-Away

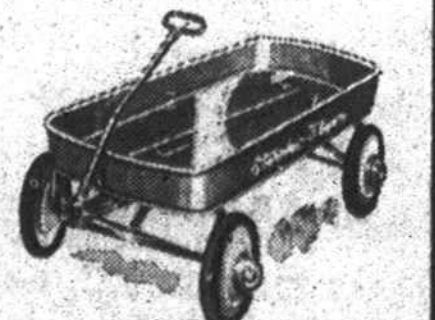
## ALL METAL Wagons! Wagons! Wago...!

PRICED TO SELL NOW!—

We want 'em out of here to make room for new stock!

45¢ DOWN Delivers! **\$5.95 EACH**

Your children can coast noiselessly in this grand wagon that rides on oversize rubber tires. Safe, easy-to-steer and easy rolling. Bright red enamel. Handsome chrome hubcaps on cream wheels with roller bearings. Built to give you more for your money!

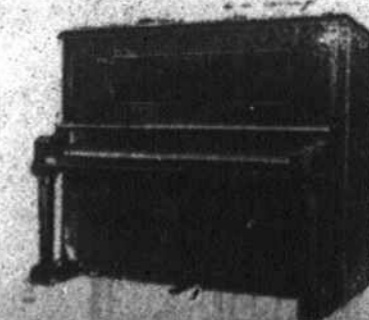


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**Sterchi's**  
 THE SOUTH'S LARGEST HOME FURNISHINGS



**Practice PIANO**  
 GUARANTEED RECONDITIONED... pick from the world's most famous names! You'll find the piano to suit your taste, ability and budget!  
**\$5 DOWN! \$69.95**